Project/Contract Title: TRADE ADVERTISEMENTS
Project/Contract No: AAA-08-08-2016
Department: AMERICAN AIRLINES ARENA
Estimated Cost of Project/Bid: $0.00
Description of Project/Bid: To source trade advertisements for industry trade publications and magazines.

Received Date: 08/08/2016
Funding Source: AMERICAN AIRLINES ARENA
Resubmittal Date(s):

Contract Measures Recommendation

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Aside Tier 3</td>
<td>SBE/GS</td>
<td>100.00%</td>
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</tbody>
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Reasons for Recommendation

An analysis of the factors contained in the project package, as well as the factors contained in Section VIII A. of Implementing Order 3-41 and the responses of certified Small Business Enterprise - Goods & Services (SBE/GS) firms to the Verification of Availability process indicates a Set-Aside is appropriate for this contract. Verification of Availability to Bid Letters were sent to the SBE/GS firms certified in the trade category below and three (3) or more firms responded to the Verification of Availability process as being able to satisfy the contract's requirements.

Living Wages: YES ☐ NO ☑
Responsible Wages: YES ☐ NO ☑

Responsible Wages and Benefits applies to all construction projects over $100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

Tier 1 Set Aside
Set Aside Level 1
Trade Set Aside (MCC)
No Measure
CWP

Tier 2 Set Aside
Level 2
Goal
Bid Preference
Deferred Selection Factor

SBD Director 8/11/16