



## Small Business Development Division Project Worksheet

Project/Contract Title: TRADE ADVERTISEMENTS  
Project/Contract No: AAA-08-08-2016  
Department: AMERICAN AIRLINES ARENA  
Estimated Cost of Project/Bid: \$0.00  
Description of Project/Bid: To source trade advertisements for industry trade publications and magazines.

Funding Source:

Received Date: 08/08/2016

Resubmittal Date(s):

### Contract Measures Recommendation

Measure	Program	Goal Percent
Set Aside Tier 3	SBE/GS	100.00%

### Reasons for Recommendation

An analysis of the factors contained in the project package, as well as the factors contained in Section VIII A. of Implementing Order 3-41 and the responses of certified Small Business Enterprise - Goods & Services (SBE/GS) firms to the Verification of Availability process indicates a Set-Aside is appropriate for this contract. Verification of Availability to Bid Letters were sent to the SBE/GS firms certified in the trade category below and three (3) or more firms responded to the Verification of Availability process as being able to satisfy the contract's requirements.

Commodity Code: 915-Communications And Media Related Services

### Small Business Contract Measure Recommendation

Subtrade	Cat.	Estimated Value	% of Items to Base Bid	Availability
Communications And Media Related Services	SBE/GS		100.00%	

Total

Living Wages: YES ☐ NO ☒

Responsible Wages: YES ☐ NO ☒

Responsible Wages and Benefits applies to all construction projects over \$100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

### REVIEW RECOMMENDATION

Tier 1 Set Aside \_\_\_\_\_ Tier 2 Set Aside \_\_\_\_\_  
Set Aside \_\_\_\_\_ Level 1 \_\_\_\_\_ Level 2 \_\_\_\_\_ Level 3 \_\_\_\_\_  
Trade Set Aside (MCC) \_\_\_\_\_ Goal \_\_\_\_\_ Bid Preference \_\_\_\_\_  
No Measure \_\_\_\_\_ Deferred \_\_\_\_\_ Selection Factor \_\_\_\_\_  
CWP \_\_\_\_\_

SBD Director

Date