Good Afternoon,

Project Number: **AAA-08-08-2016**

Project Title: **Trade Advertisements**

SBD is in the process of placing a small business measure on the subject project but we need your help. Please review the information below and respond accordingly, ensuring that all applicable questions are answered.

**The deadline to respond is 3:35 PM, WEDNESDAY, August 10, 2016.**

AAA-08-08-2016 will be for the sourcing of custom trade advertisements. In addition to the attached specifications and a sample proof, vendors are required to comply with the following additional specifications below:

- Custom advertisements for industry trade publications and magazines (i.e., Billboard magazine).
- Advertisement message will vary, depending on the artist, occasion, and publication.
- Proofs/mock ups of advertisements, which must be approved in writing by designated employee(s).
  - The proof/mock up must be sent electronically (via email, as a PDF attachment) within 5 days of request.
  - If the proof/mock up requires editing, the proof/mock up must be revised with such edits and resent electronically (via email, as a PDF attachment) within 2 days of communicating the edits.
  - Advertisements must be sent to print within 2 days of final approval.

Please review the attached document and advise if your firm can provide the item(s) requested by placing a check mark next to each item in which your firm is able to provide.

Name of Firm: ___________________________ SBE/GS Certification #: ___________________________
Owner’s Name: ___________________ Contact Person: ___________________

Date: ___________ Contact #: ___________________ Email: ___________________

PLEASE REMEMBER THAT YOUR PARTICIPATION IN THE AVAILABILITY TO PROPOSE PROCESS IS VITAL IN ORDER FOR SBD TO PLACE SMALL BUSINESS MEASURES ON CONTRACTS.

Caesar Suarez  
SBD Capital Improvement Project Specialist  
Internal Services Department  
Small Business Development  
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Phone No. 305-375-3141 / Fax No. 305-375-3160

How can ISD serve you better?  
Give us your feedback here!

Connect With Us on Twitter | Facebook | Instagram  
http://www.miamidade.gov/smallbusiness

„Delivering Excellence Every Day”

Miami-Dade County is a public entity subject to Chapter 119 of the Florida Statutes concerning public records.  
E-mail messages are covered under such laws and thus subject to disclosure.  
Please consider the environment before you print this email
## TRADE ADVERTISEMENTS

<table>
<thead>
<tr>
<th>ITEM</th>
<th>MFR</th>
<th>MFR PART#</th>
<th>ECPU</th>
<th>MIN QTY</th>
<th>PMP</th>
<th>PAP</th>
<th>PF</th>
<th>ETD</th>
<th>DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisements for industry trade publications</td>
<td>Made to order</td>
<td>Made to order</td>
<td>1</td>
<td></td>
<td>12</td>
<td>5</td>
<td>Custom advertisements for industry trade publications and magazines. Advertisement message will vary. Creating the advertisement includes design and production. Design includes: designing the ad, layout, color composition/PDF (with specific artist artwork). Production includes: production supervision, photo retouching, and final high resolution.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
To all the artists, promoters, agents and managers,
Thank you for making us shine so bright this year.
Looking forward to working together for many more.
SOLD OUT!!
August 3 & 4

Thank you and for 2 sold out shows in Miami!

A special thanks to CMN

From your friends at