Project/Contract Title: Dedicated Development Monthly Resources
Project/Contract No: AAA-08-27-2019-E
Department: American Airlines Arena
Estimated Cost of Project/Bid: $43,020.00
Description of Project/Bid: DEDICATED DEVELOPMENT MONTHLY SERVICES. Headless CMS to manage content on the fly, multiple integrations (Ticketing, Loyalty platform, Pubnub, Adobe). Custom scalable design built on top of a SaaS platform. Includes design, architecture, development, Q&A, maintenance, and support of SOFTWARE features used by active users.

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
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<tbody>
<tr>
<td>No Measure</td>
<td>SBE-G&amp;S</td>
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Reasons for Recommendation
An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project indicates a No Measure is appropriate for this project.

There are thirty-four (34) SBE certified firms under this commodity code, and one (1) of them responded as being able to meet the project requirements.

NIGP 91829 Computer Software Consulting

Living Wages: YES ☑ NO ☐
Highway: YES ☑ NO ☐
Heavy Construction: YES ☑ NO ☐

Responsible Wages: YES ☑ NO ☐
Building: YES ☑ NO ☐

SBD Director

Date: 9.3.19