### Advertisement for Industry Trade Ads

<table>
<thead>
<tr>
<th>Product</th>
<th>ECPU</th>
<th>PM/POTENTIAL MINIMUM PURCHASE</th>
<th>PAP/POTENTIAL ANNUAL PURCHASE</th>
<th>PR PURCHASE FREQUENCY</th>
<th>ET/ESTIMATED DELIVERY TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Trade Ads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>12</td>
</tr>
</tbody>
</table>

Custom advertisements for industry trade publications and magazines (i.e., Billboard magazine). Advertisement message will vary, depending on the artist, occasion, and publication. Creating the advertisement includes design and production. Design includes: designing the ad, layout, color, compositions/PSD (with specific artist artwork). Production includes: production supervision, photo retouching, and final high resolution. See attached.