Project/Contract Title: Advertisement for Industry Trade Ads  
Received Date: 9/26/2019  
Project/Contract No: AAA-09-26-2019-A  
Funding Source:  
Department: American Airlines Arena  
Estimated Cost of Project/Bid: $0.00  
Description of Project/Bid: Advertisement for Industry Trade Ads  

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Measure</td>
<td>SBE-G&amp;S</td>
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Reasons for Recommendation

An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project package indicates a No Measure is appropriate for this project.

There are eight (8) SBE certified firms under this commodity code, however one (1) responded as being able the meet the project requirements.

NIGP 03778 Souvenirs and Prizes: Promotional, Advertising, etc.

Living Wages: YES ☑ NO ☒  
Highway: YES ☑ NO ☒  
Heavy Construction: YES ☑ NO ☒  
Responsible Wages: YES ☑ NO ☒  
Building: YES ☑ NO ☒  

SBD Director  
10-3-19