

Miami Heat – Software Development

AAA-1-27-2015-1

Request for Custom Development of Digital Signage Content, Author and Player Software:

Custom Digital Signage Licenses: Quantity 500 @ \$500.00/ license for a total estimated cost of \$250,000.00 (*One Time Fee*)

Maintenance fee (after year 1): Will be determined as a function of how many licenses are active at the time of renewal. However, the estimated cost is \$45.00 per active license and will be reassessed on a semi-annual basis.

Professional Software Design Fee: (estimated at \$10,000) to be invoiced upon the successful implementation and integration into the current digital signage software.

Software must have the following attributes:

- Content manager and author software with “drag and drop” content /multi format ability.
- Display grouping and content play synchronization.
- License must integrate with existing digital signage players and integrated display players.
- Status and network monitoring of playback systems, content reporting tools for ledger reconciliation, including real time task list to identify approved content and how long each item has been in the queue.
- Phone Support/Software Patches and/or Updates included and available 24/7 (TIER 1 – Incident Reporting, TIER 2 – Problem Management, TIER 3 – Engineering Support).
- Application programming interface, flexible and direct connection to third-party data sources, e.g., Reuters News Service.
- Custom user interface software development services
- All digital signage license purchases are perpetual
- Static and dynamic way-finding capabilities

Purchase Payment Terms: 25% due upon signatures and execution of agreement; 50% due upon the successful installation of digital signage software according to the agreed scope of work; 25% final balance due upon the accepted performance and operation of all Digital Signage Players and Integrated Display Players within the entire AA-Arena digital signage system.

Vendor Milestones Requirements:

1. Vendor must be an authorized VAR, (Value Added Reseller), of the products they sell to BPL with credit limits that are adequate to serve the order without pre-payment requirements to the extent not covered in the above payment terms.
2. Vendor must have remote access ability to all software and network hardware.