Small Business Development Division  
Project Worksheet

Project/Contract Title: REQUEST FOR CUSTOM DIGITAL SIGNAGE CONTENT, AUTHOR AND PLAYER SOFTWARE  
Project/Contract No: AAA-1-27-2015-1  
Department: AMERICAN AIRLINES ARENA  
Estimated Cost of Project/Bid: $0.00  
Description of Project/Bid: To establish a contract for the request of custom development of digital signage content, author and player software.

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Aside</td>
<td>SBE</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

**Reasons for Recommendation**

SBE SET-ASIDE

The forty (40) SBE-G&S firms certified on the required Commodity Codes were polled; four (4) responded in the affirmative on all the line items.


**Small Business Contract Measure Recommendation**

<table>
<thead>
<tr>
<th>Subtrade</th>
<th>Cat.</th>
<th>Estimated Value</th>
<th>% of Items to Base Bid</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living Wages: <strong>YES / NO</strong></td>
<td>SBE</td>
<td>$0.00</td>
<td>100.00%</td>
<td></td>
</tr>
<tr>
<td>Responsible Wages: <strong>YES / NO</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Responsible Wages and Benefits applies to all construction projects over $100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

**REVIEW RECOMMENDATION**

Tier 1 Set Aside  
Set Aside  
Level 1  
Level 2  
Level 3  
Trade Set Aside (MCC)  
Goal  
Level 3  
Level 3  
No Measure  
Deferred  
Selection Factor  
CWP  

SBD Director  
Date  

01/26/2015