



Small Business Development Division Project Worksheet

Project/Contract Title: UPCOMING ARENA EVENT FLYERS
Project/Contract No: AAA-10-01-2015
Department: AMERICAN AIRLINES ARENA
Estimated Cost of Project/Bid: \$0.00
Description of Project/Bid: To establish a contract to provide event flyers for the American Airlines Arena.

Received Date: 10/01/2015
Funding Source: PRIVATE
Resubmittal Date(s):

Contract Measures Recommendation		
Measure	Program	Goal Percent
No Measure	SBE/GS	

Reasons for Recommendation

An analysis of the goods & services required for this contract, as well as the Verification of Availability to Bid process revealed insufficient availability. Verification of Availability to Bid Letters were sent to twenty five (25) certified Small Business Enterprise - Goods & Services firms; however only two (2) firms responded as being able to satisfy the contract's requirements.

Commodity Code: 91501-Advertising Agency Services; 91807-Advertising Consulting

Small Business Contract Measure Recommendation				
Subtrade	Cat.	Estimated Value	% of Items to Base Bid	Availability
Advertising Agency Services	SBE/GS			2
Total				

Living Wages: YES NO

Responsible Wages: YES NO

Responsible Wages and Benefits applies to all construction projects over \$100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

REVIEW RECOMMENDATION			
Tier 1 Set Aside _____	Tier 2 Set Aside _____		
Set Aside _____	Level 1 _____	Level 2 _____	Level 3 _____
Trade Set Aside (MCC) _____	Goal _____	Bid Preference _____	
No Measure _____	Deferred _____	Selection Factor _____	
CWP _____	 ABD Director		10/9/15 Date