Small Business Development Division
Project Worksheet

Project/Contract Title: HAND SANITIZERS DISPLAYS MARKETING PROGRAM
Project/Contract No: EPPRF-OPR.00460-02
Funding Source: REVENUE GENERATING

Department: INTERNAL SERVICES

Received Date: 03/29/2018

Estimated Cost of Project/Bid: $0.00

Description of Project/Bid: In January 2017, Miami-Dade County (County), established an Asset Marketing and Advertising Services (AMAS) Pool (Pool) of pre-qualified firms to develop and special innovative marketing and advertising projects with County owned products/assets to generate non-revenue opportunities for the County. The purpose of this Work Order Proposal Request (WOPR) is to select a firm from the Pool to develop and implement the Hand Sanitizer Displays Marketing Program.

<table>
<thead>
<tr>
<th>Measure</th>
<th>Selection Factor</th>
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<tbody>
<tr>
<td>Program</td>
<td>SBE/GS</td>
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<tr>
<td>Goal Percent</td>
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An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project package indicates a Selection Factor is appropriate for this project.

There are forty-three (43) SBE Certified firms under these commodity codes.

Commodity Code: 91504-Advertising, Outdoor Billboard, Etc.; 91807-Advertising Consulting; 91867-Human Services Consulting (To Include Mental Health Consulting Services); 96153-Marketing Services (Incl. Distribution, Research, Sales Promotions, Etc.).

Subtrade

<table>
<thead>
<tr>
<th>Cat.</th>
<th>Estimated Value to Base Bid Availability</th>
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Total

Living Wages: YES [X] NO [ ]

Responsible Wages: YES [X] NO [ ]

Responsible Wages and Benefits applies to all construction projects over $100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

Tier 1 Set Aside ___________________ Tier 2 Set Aside ___________________

Set Aside ___________________ Level 1 ___________________ Level 2 ___________________ Level 3 ___________________

Trade Set Aside (MCC) ___________________ Goal ___________________ Bid Preference ___________________

No Measure ___________________ Deferred ___________________ Selection Factor ___________________

CWP ___________________ [Signature] [Date]

SBB Director