Small Business Development Division
Project Worksheet

Project/Contract Title: ADVERTISING SERVICES FOR TRANSIT VEHICLES, METRORAIL STATIONS AND THE SOUTH MIAMI-DADE BUSWAY

Project/Contract No: RFP 00039 (RQMT1400004)

Received Date: 03/20/2014

Department: MIAMI DADE TRANSIT

Funding Source: REVENUE-GENERATING

Estimated Cost of Project/Bid: $0.00

Description of Project/Bid: To establish a contract to develop and manage an advertising program for Transit Vehicles, South Miami-Dade Busway, and Metrorail Stations

Contract Measures Recommendation

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Measure</td>
<td>SBE</td>
<td></td>
</tr>
</tbody>
</table>

Reasons for Recommendation

NO MEASURE - REVENUE GENERATING

Commodity Code: 96153-Marketing Services (Incl. Distribution, Research, Sales Promotions, Etc.)

Small Business Contract Measure Recommendation

<table>
<thead>
<tr>
<th>Subtrade</th>
<th>Cat.</th>
<th>Estimated Value</th>
<th>% of Items to Base Bid</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>SBE</td>
<td></td>
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</tr>
</tbody>
</table>

Total

Living Wages: YES ☑ NO ☐

Responsible Wages: YES ☑ NO ☐

Responsible Wages and Benefits applies to all construction projects over $100,000 that do not utilize federal funds. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

REVIEW RECOMMENDATION

Tier 1 Set Aside

Tier 2 Set Aside

Set Aside Level 1 Level 2 Level 3

Trade Set Aside (MCC) Goal Bid Preference

No Measure Deferred Selection Factor

CWP

3/21/14

BD Director Date