Small Business Development Division
Project Worksheet

Project/Contract Title: MARKETING, CARGO DEVELOPMENT AND TRADE PROMOTIONS
Project/Contract No: RFQ983
Department: INTERNAL SERVICES
Estimated Cost of Project/Bid: $240,000.00

Received Date: 09/23/2013

Resubmittal Date(s):

Description of Project/Bid: To establish a contract to solicit proposals for the professional services of experienced and qualified firm(s) or individual(s) to provide marketing, cargo development and trade promotion for PortMiami in four regions: 1) Peru/Chile; 2) China/Hong Kong; 3) Brazil; and 4) Caribbean. The County anticipates awarding four individual contracts (one for each group) for one year, with two, one-year options to renew, at the County’s sole discretion.

<table>
<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Selection Factor</td>
<td>SBE</td>
<td></td>
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</tbody>
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Reasons for Recommendation

This project meets all the criteria set forth in LO. # 3-41

The SBE firms certified in the required Commodity Codes were polled; one (1) responded in the affirmative; five responded as not able to cover the scopes of services.

Commodity Code: 918-Consulting Services; 91849-Finance/Economics Consulting; 91858-Governmental Consulting; 91875-Management Consulting

<table>
<thead>
<tr>
<th>Subtrade</th>
<th>Cat.</th>
<th>Estimated Value</th>
<th>% of Items to Base Bid</th>
<th>Availability</th>
</tr>
</thead>
</table>

Total

Living Wages: YES □ NO ☒
Responsible Wages: YES □ NO ☒

Responsible Wages and Benefits applies to all construction projects over $100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.

REVIEW RECOMMENDATION

Tier 1 Set Aside □ Tier 2 Set Aside □
Set Aside Level 1 Level 2 Level 3
Trade Set Aside (MCC) Goal Bid Preference
No Measure Deferred Selection Factor
CWP

SBD Director 9/27/13

DBDR0090 v.20130116