Small Business Development Division

Project Worksheet

Project/Contract Title: Media Monitoring Services
Project/Contract No: RQAV1900021
Department: Aviation
Estimated Cost of Project/Bid: $72,000.00

Description of Project/Bid:
The Awarded Bidder shall provide a customized web-based platform that will allow the County to monitor its national and global media footprint through Media Monitoring Services, inclusive of Wire Press Release Distribution Services.

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<thead>
<tr>
<th>Measure</th>
<th>Program</th>
<th>Goal Percent</th>
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<tbody>
<tr>
<td>Bid Preference</td>
<td>SBE-G&amp;S</td>
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Reasons for Recommendation

An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project package indicates a Bid Preference is appropriate for this project.

There are twenty-six (26) SBE certified firms under these commodity codes, and two (2) of them responded as being able to meet the project requirements.

NIGP 91500 COMMUNICATIONS AND MEDIA RELATED SERVICES, NIGP 20888 Software, Monitoring, Microcomputer

Living Wages: YES [ ] NO [X] Highway: YES [ ] NO [X] Heavy Construction: YES [ ] NO [X]
Responsible Wages: YES [ ] NO [X] Building: YES [ ] NO [X]

SBD Director

Date: 5-2-19