



Small Business Development Division Project Worksheet

Project/Contract Title: ASSET MARKETING, PRE-QUALIFICATION POOL
Project/Contract No: RQBU1600002
Department: MANAGEMENT AND BUDGET
Estimated Cost of Project/Bid: \$0.00
Description of Project/Bid: Asset Marketing Pre-Qualification Pool

Received Date: 06/28/2016

Funding Source:
REVENUE GENERATING

Resubmittal Date(s):

Contract Measures Recommendation

<u>Measure</u>	<u>Program</u>	<u>Goal Percent</u>
No Measure	SBE/GS	

Reasons for Recommendation

An analysis of the factors contained in the project package, as well as, an analysis of Implementing Order 3-41 indicated a No Measure is appropriate for this contract due to the revenue being generated.
There are fifty-nine (59) certified firms available within the selected commodity codes.

Commodity Code: 80158-Signs: Billboard, Advertising, Etc.; 91501-Advertising Agency Services; 91503-Advertising/Public Relations (Incl. Skywriting); 91504-Advertising, Outdoor Billboard, Etc.; 91522-Communications Marketing Services; 91807-Advertising Consulting; 91876-Marketing Consulting; 96153-Marketing Services (Incl. Distribution, Research, Sales Promotions, Etc.)

Small Business Contract Measure Recommendation

Subtrade	Cat.	Estimated Value	% of Items to Base Bid	Availability
Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.)	SBE/GS			
Advertising Consulting	SBE/GS			
Marketing Consulting	SBE/GS			
Signs: Billboard, Advertising, etc.	SBE/GS			
Advertising/Public Relations (Incl. Skywriting)	SBE/GS			
Advertising, Outdoor Billboard, etc.	SBE/GS			
Communications Marketing Services	SBE/GS			
Advertising Agency Services	SBE/GS			
Total				

Living Wages: YES ☐ NO ☒

Highway: YES ☐ NO ☒ **Heavy Construction:** YES ☐ NO ☒

Responsible Wages: YES ☐ NO ☒

Building: YES ☐ NO ☒

Responsible Wages and Benefits applies to all construction projects over \$100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.



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REVIEW RECOMMENDATION			
Tier 1 Set Aside _____		Tier 2 Set Aside _____	
Set Aside _____	Level 1 _____	Level 2 _____	Level 3 _____
Trade Set Aside (MCC) _____		Goal _____	Bid Preference _____
No Measure _____		Deferred _____	Selection Factor _____
CWP _____	_____ SBD Director		_____ Date 7/6/16