TITLE VI INTERNAL REPORTING PROCEDURES FOR KEY METRICS (WEB PAGES) CONTAINING SPANISH LANGUAGE CONTENT

REPORTING PERIOD	OCTOBER 1, 2012 – DECEMBER 31, 2012
Visited the MDT Website	2,844
Visits to Title VI Page	51
Visits to Facts- Spanish	51

During the reporting quarter (October 1, 2012 – December 31, 2012) there were 2,844 visits to the Miami Dade Transit webpage. Specifically, there were 51 visits to the Title VI section and 51 visits to the Facts-Spanish section.

Google Analytics

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http://www.miamidade.gov - http://www.miamidade.gov
External & Internal Traffic

Audience Overview

Oct 1, 2012 - Dec 31, 2012

This report is based on 224171 visits (3.90% of visits). Learn more

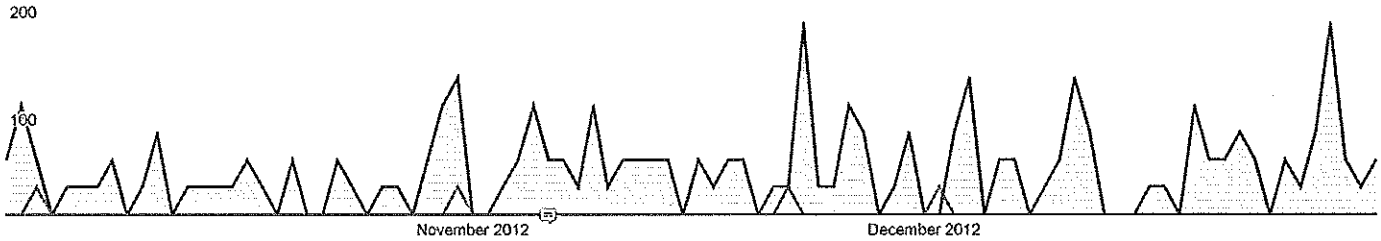
Visits to Transporte % of visits: 0.07%

Visits to Titulo-vi-datos % of visits: 0.00%

Visits to Facts-Spanish % of visits: 0.00%

Overview

Visits (Visits to Transporte) Visits (Visits to Titulo-vi-datos) Visits (Visits to Facts-Spanish)



2,844 people visited this site

Visits

Visits to Transporte **3,894**

Visits to Titulo-vi-datos **51**

Visits to Facts-Spanish **51**

Unique Visitors

Visits to Transporte **2,844**

Visits to Titulo-vi-datos **51**

Visits to Facts-Spanish **51**

Pageviews

Visits to Transporte **10,888**

Visits to Titulo-vi-datos **1,896**

Visits to Facts-Spanish **179**

Pages / Visit

Visits to Transporte **2.80**

Visits to Titulo-vi-datos **37.18**

Visits to Facts-Spanish **3.51**

Avg. Visit Duration

Visits to Transporte **00:03:48**

Visits to Titulo-vi-datos **00:35:48**

Visits to Facts-Spanish **00:01:10**

Bounce Rate

Visits to Transporte **55.93%**

Visits to Titulo-vi-datos **0.00%**

Visits to Facts-Spanish **0.00%**

% New Visits

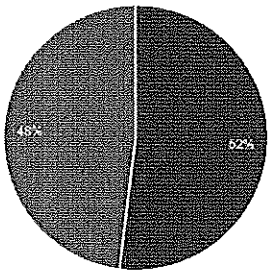
Visits to Transporte **51.98%**

Visits to Titulo-vi-datos **50.98%**

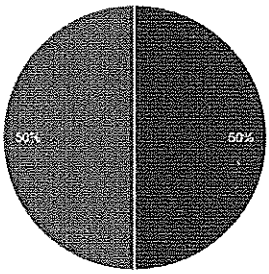
Visits to Facts-Spanish **0.00%**

New Visitor Returning Visitor

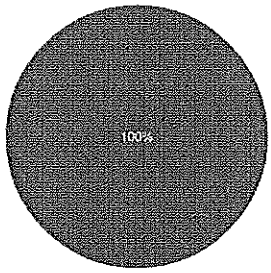
Visits to Transporte



Visits to Titulo-vi-datos



Visits to Facts-Spanish



	Language	Visits	% Visits
1	en-us		

Visits to Transporte	1,409	36.18%
Visits to Titulo-vi-datos	26	50.00%
Visits to Facts-Spanish	26	50.00%
2. en		
Visits to Transporte	1,255	32.23%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
3. es		
Visits to Transporte	538	13.82%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
4. es-es		
Visits to Transporte	487	12.51%
Visits to Titulo-vi-datos	26	50.00%
Visits to Facts-Spanish	26	50.00%
5. es-419		
Visits to Transporte	102	2.62%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
6. es-us		
Visits to Transporte	77	1.98%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
7. pt-pt		
Visits to Transporte	26	0.67%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

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TITLE VI INTERNAL REPORTING PROCEDURES FOR KEY METRICS (WEB PAGES) CONTAINING SPANISH LANGUAGE CONTENT

REPORTING PERIOD	JANUARY 1, 2013 – MARCH 31, 2013
Visited the MDT Website	4,837
Visits to Title VI Page	36
Visits to Facts- Spanish	24

During the reporting quarter (January 1, 2013 – March 31, 2013) there were 4,837 visits to the Miami Dade Transit webpage. Specifically, there were 36 visits to the Title VI section and 24 visits to the Facts-Spanish section.

Google Analytics

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http://www.miamidade.gov - http://www.miamidade.gov
External & Internal Traffic

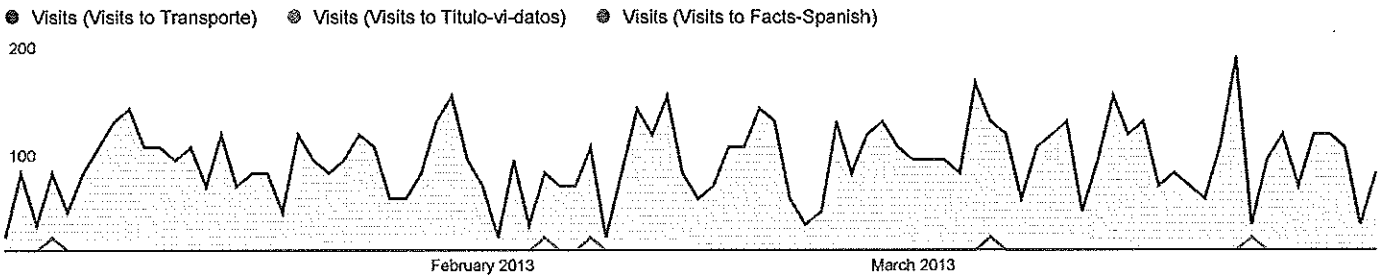
Audience Overview

Jan 1, 2013 - Mar 31, 2013

This report is based on 448297 visits (8.35% of visits). Learn more

- **Visits to Transporte** % of visits: 0.14%
- **Visits to Titulo-vi-datos** % of visits: 0.00%
- **Visits to Facts-Spanish** % of visits: 0.00%

Overview



4,837 people visited this site

Visits

- Visits to Transporte **7,423**
- Visits to Titulo-vi-datos **36**
- Visits to Facts-Spanish **24**

Unique Visitors

- Visits to Transporte **4,837**
- Visits to Titulo-vi-datos **36**
- Visits to Facts-Spanish **24**

Pageviews

- Visits to Transporte **17,730**
- Visits to Titulo-vi-datos **575**
- Visits to Facts-Spanish **431**

Pages / Visit

- Visits to Transporte **2.39**
- Visits to Titulo-vi-datos **15.97**
- Visits to Facts-Spanish **17.96**

Avg. Visit Duration

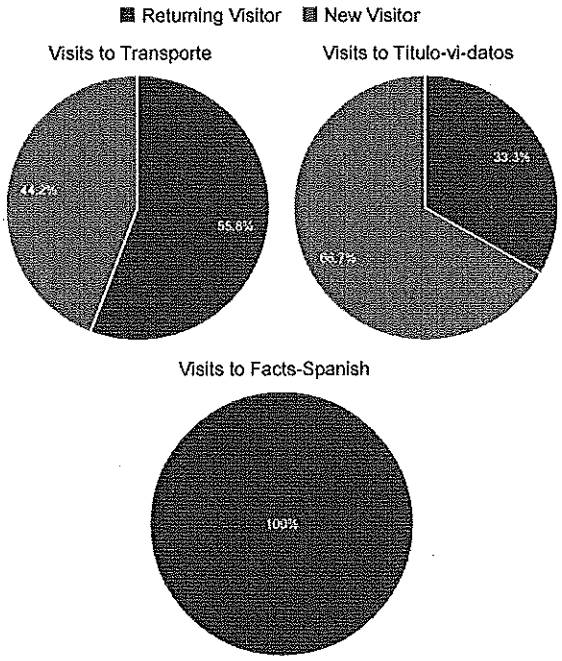
- Visits to Transporte **00:03:31**
- Visits to Titulo-vi-datos **00:18:45**
- Visits to Facts-Spanish **00:32:59**

Bounce Rate

- Visits to Transporte **60.16%**
- Visits to Titulo-vi-datos **66.67%**
- Visits to Facts-Spanish **0.00%**

% New Visits

- Visits to Transporte **44.19%**
- Visits to Titulo-vi-datos **66.67%**
- Visits to Facts-Spanish **0.00%**



Language	Visits	% Visits
1 en		

Visits to Transporte	2,406	32.42%
Visits to Titulo-vi-datos	12	33.33%
Visits to Facts-Spanish	0	0.00%

2. en-us

Visits to Transporte	2,358	31.77%
Visits to Titulo-vi-datos	12	33.33%
Visits to Facts-Spanish	12	50.00%

3. es-es

Visits to Transporte	874	11.78%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

4. es

Visits to Transporte	802	10.81%
Visits to Titulo-vi-datos	12	33.33%
Visits to Facts-Spanish	12	50.00%

5. es-us

Visits to Transporte	670	9.03%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

6. es-419

Visits to Transporte	215	2.90%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

7. es-ar

Visits to Transporte	36	0.49%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

8. pt-br

Visits to Transporte	24	0.32%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

9. en_us

Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

10. en-sg

Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

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TITLE VI INTERNAL REPORTING PROCEDURES FOR KEY METRICS (WEB PAGES) CONTAINING SPANISH LANGUAGE CONTENT

REPORTING PERIOD	APRIL 1, 2013 – JUNE 30, 2013
Visited the MDT Website	4,821
Visits to Title VI Page	47
Visits to Facts- Spanish	24

During the reporting quarter (April 1, 2013 to June 30, 2013) there were 4,812 visits to the Miami Dade Transit webpage. Specifically, there were 47 visits to the Title VI section and 24 visits to the Facts-Spanish section.

Google Analytics

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http://www.miamidade.gov - http://www.miamidade.gov
External & Internal Traffic

Audience Overview

Apr 1, 2013 - Jun 30, 2013

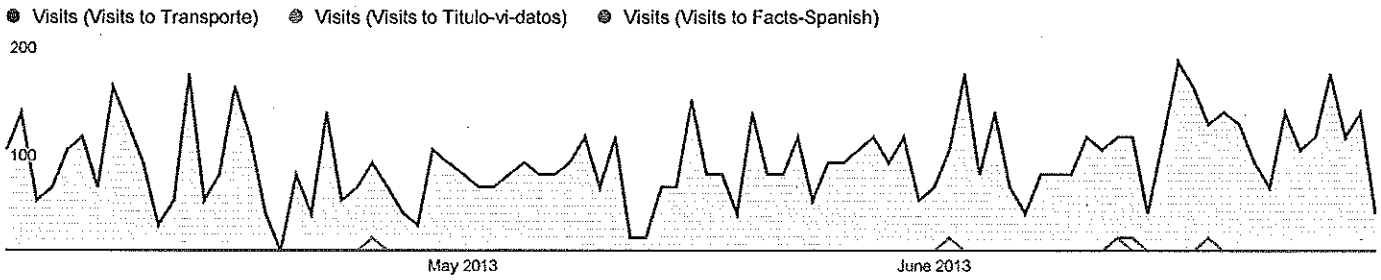
This report is based on 452955 visits (8.50% of visits). Learn more

Visits to Transporte % of visits: 0.14%

Visits to Titulo-vi-datos % of visits: 0.00%

Visits to Facts-Spanish % of visits: 0.00%

Overview



4,821 people visited this site

Visits

Visits to Transporte
7,597

Visits to Titulo-vi-datos
47

Visits to Facts-Spanish
24

Unique Visitors

Visits to Transporte
4,821

Visits to Titulo-vi-datos
47

Visits to Facts-Spanish
24

Pageviews

Visits to Transporte
17,087

Visits to Titulo-vi-datos
282

Visits to Facts-Spanish
741

Pages / Visit

Visits to Transporte
2.25

Visits to Titulo-vi-datos
6.00

Visits to Facts-Spanish
30.88

Avg. Visit Duration

Visits to Transporte
00:03:31

Visits to Titulo-vi-datos
00:06:10

Visits to Facts-Spanish
00:47:30

Bounce Rate

Visits to Transporte
59.44%

Visits to Titulo-vi-datos
0.00%

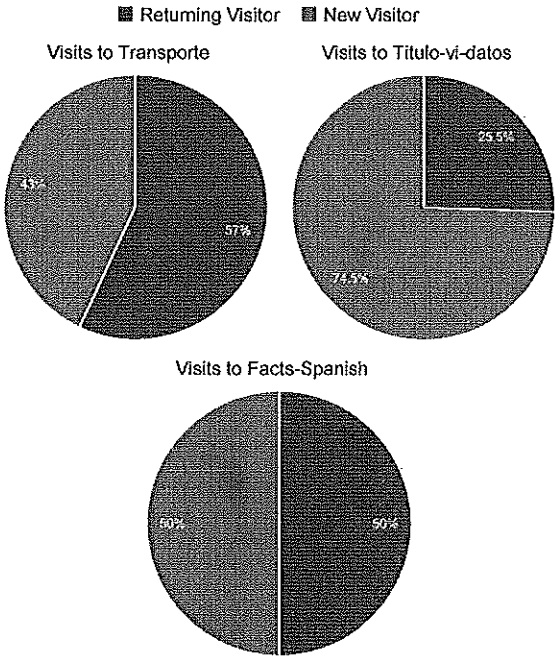
Visits to Facts-Spanish
0.00%

% New Visits

Visits to Transporte
43.03%

Visits to Titulo-vi-datos
74.47%

Visits to Facts-Spanish
50.00%



	Language	Visits	% Visits
1	en		

Visits to Transporte	2,434	32.03%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
2. en-us		
Visits to Transporte	1,870	24.61%
Visits to Titulo-vi-datos	24	50.00%
Visits to Facts-Spanish	24	100.00%
3. es-es		
Visits to Transporte	1,023	13.46%
Visits to Titulo-vi-datos	12	25.00%
Visits to Facts-Spanish	0	0.00%
4. es-us		
Visits to Transporte	929	12.23%
Visits to Titulo-vi-datos	12	25.00%
Visits to Facts-Spanish	0	0.00%
5. es		
Visits to Transporte	882	11.61%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
6. es-419		
Visits to Transporte	412	5.42%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
7. *30789a483078979530789a5830789a2c307898a4		
Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
8. es-it		
Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
9. es-mx		
Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%
10. pt		
Visits to Transporte	12	0.16%
Visits to Titulo-vi-datos	0	0.00%
Visits to Facts-Spanish	0	0.00%

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External & Internal Traffic

Content Drilldown

Apr 1, 2013 - Jun 30, 2013

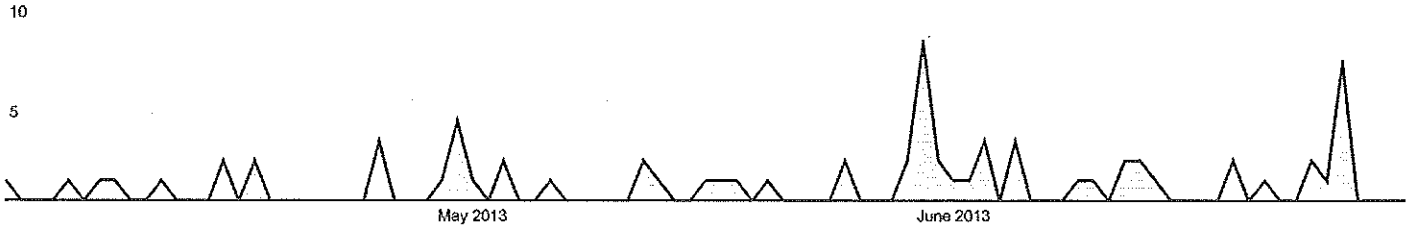
ALL » PAGE PATH LEVEL 1: /transit/ » PAGE: /transit/titulo-vi-datos.asp

% of pageviews: 0.00%

Explorer

Site Usage

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
	70 % of Total: 0.00% (15,264,444)	49 % of Total: 0.00% (10,890,507)	00:02:03 Site Avg: 00:01:33 (32.63%)	70.59% Site Avg: 54.27% (30.06%)	30.00% Site Avg: 34.88% (-13.99%)
1. /transit/titulo-vi-datos.asp	70	49	00:02:03	70.59%	30.00%

Rows 1 - 1 of 1

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External & Internal Traffic

Content Drilldown

Apr 1, 2013 - Jun 30, 2013

ALL » PAGE PATH LEVEL 1: /transit/

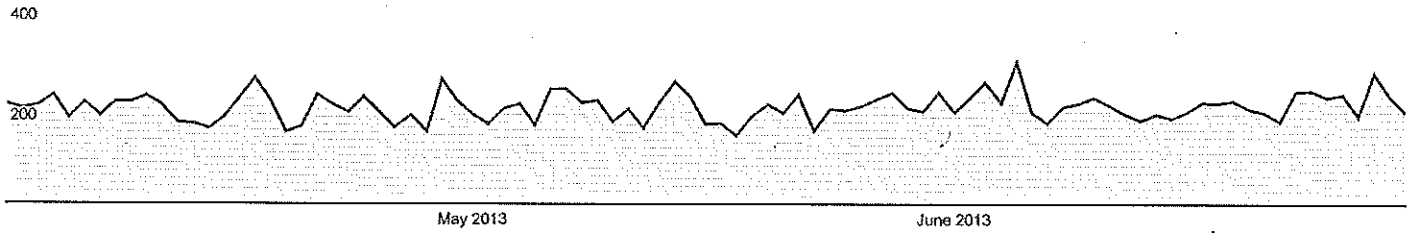
% of pageviews: 14.94%

This report is based on 225810 visits (4.24% of visits). Learn more

Explorer

Site Usage

Pageviews



This data was filtered using an advanced filter.

	Page path level 2	Custom Variable (Key 1)	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
			16,748 % of Total: 0.11% (15,264,444)	11,770 % of Total: 0.11% (10,890,507)	00:03:10 Site Avg: 00:01:33 (105.19%)	56.26% Site Avg: 54.25% (3.70%)	47.75% Site Avg: 34.88% (36.90%)
1.	/transporte-bus.asp	branch	8,964	5,921	00:02:45	52.63%	40.79%
2.	/transporte-mover.asp	branch	5,708	4,458	00:04:42	60.68%	61.58%
3.	/transporte-tren-elevado.asp	branch	1,321	967	00:02:27	49.88%	44.66%
4.	/transporte-sts.asp	branch	448	259	00:01:55	49.74%	42.19%
5.	/transporte-tren-ligero.asp	branch	307	165	00:02:18	0.00%	15.31%

Rows 1 - 5 of 5

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