

# WATER IS LIFE CAMPAIGN

Water is an important part of our lives, and Miami-Dade Water and Sewer has always been there, making sure communities have clean water to use and enjoy.

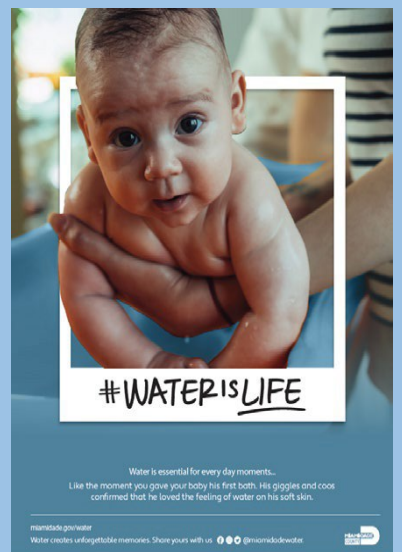
No matter who you are or where you come from, you've got a water story to tell.

We want you to take a moment, think, and understand just how special water is by sharing your water stories. By sharing these stories, we'll show how we're all connected by the water we use every day.

## THE CAMPAIGN

Life is made up of a series of moments – big moments, small moments, moments we take for granted, and Miami-Dade Water and Sewer is reliably there for you through them all.

- **Big moments:** A baby's first bath, hydrating after a sports game, bathing a new puppy, learning to swim, etc.
- **Small moments:** Making lemonade, gardening with parents, going to a pool party, learning to cook with family, etc.
- **Moments we take for granted:** Taking a shower, brushing your teeth before school, pouring water in a flower vase, etc.



## TOPICS TO CONSIDER:

- Share a specific memory where water played a role in your life.
- Describe a moment when you realized the importance of clean, high-quality water in your daily routine.
- Are there any traditions in your family or community that involve water?
- Describe what the campaign slogan "Water is Life" means to you.