

Memorandum



Date: November 14, 2014
To: Carlos A. Gimenez
Mayor
From: Lester Sola, Director
Internal Services Department
Subject: Recommendation for Approval to Establish a Pre-qualification Pool: Bus Stop and Sign Post Access

RECOMMENDATION

It is recommended that the County Mayor approve the establishment of a pool of pre-qualified vendors for tour bus operating services that use Miami-Dade Transit (MDT) bus stops and bus stop sign posts.

CONTRACT NUMBER: RTQ-00111
CONTRACT TITLE: Bus Stop and Sign Post Access – Pre-qualification
TERM: Five years
METHOD OF AWARD: All responsive, responsible bidders who meet the requirements as specified in the solicitation will be pre-qualified to participate in future spot market competitions.

PREVIOUS CONTRACT NUMBER, AMOUNT AND TERM: No previous contract exists.

REVENUE ESTIMATE: \$888,000

BACKGROUND

A Request to Qualify (RTQ) was issued to establish a pool of pre-qualified vendors that provide bus tour services and are interested in using Miami-Dade County bus stop locations as drop-off/pick-up points for their tour buses. Pre-qualified vendors will be invited to participate in future bidding opportunities and the successful bidder(s) will be allowed to stop tour buses at the designated County bus stop locations. The successful bidder will also use the County's sign posts at each bus stop to advertise that location as a point of sale for tour tickets and/or a drop-off/pick-up point for the tour. The tour buses will only be allowed to stop at the awarded locations for a period of time reasonably necessary, as determined by MDT, to drop-off and/or pick-up tour passengers, which will avoid interference with the County's bus operations. The list of bus stop locations will be made available when there is a request for quote. The industry may also recommend locations, which may be considered at the County's sole discretion.

Each bus stop location will be awarded to the bidder that offers the highest price to the County for use of the location. The County estimates generating revenues totaling \$888,000 for the five-year term of the contract. Higher revenues may be generated depending on the number of locations designated for bidding. The pool shall remain open for the term of the RTQ, enabling additional bidders to qualify.

Carlos A. Gimenez, Mayor

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USING/MANAGING AGENCY AND FUNDING SOURCE:

| Department | Allocation | Funding Source | Contract Manager |
|--------------|------------------|--------------------|-----------------------|
| Transit | \$888,000 | Revenue-Generating | Rosemary Couce Cortes |
| Total | \$888,000 | | |

VENDORS PRE-QUALIFIED FOR POOL:

| Vendor | Address | Principal |
|---|---|---------------------|
| Citysightseeing Miami, LLC | 1680 Michigan Avenue, Suite 1700 Miami Beach, FL | Guillermo Montoya |
| Conway Tours, Inc. d/b/a Big Bus Tours Miami | 2022 NW 1 Court Miami, FL | Julia M. Conway |
| Miami Open City Tour, LLC | 5400 NW 32 Avenue, Bay 2 Miami, FL | Ignacio C. Hausmann |

PERFORMANCE DATA: There are no performance issues with the pre-qualified firms.

COMPLIANCE DATA: There are no compliance issues with the pre-qualified firms.

**VENDORS NOT
PRE-QUALIFIED FOR POOL:** None

CONTRACT MEASURES: The Small Business Enterprise bid preference does not apply as this is a revenue-generating contract.

LIVING WAGE: The Living Wage Ordinance does not apply.

USER ACCESS PROGRAM: The User Access Program provision does not apply.

LOCAL PREFERENCE: The Local Preference Ordinance will be applied at the time of spot market competition.

PROCUREMENT OFFICER: Jocelyn R. Fulton

Approved



Carlos A. Gimenez
Mayor

12-2-14

Date

c: Miriam Singer, CPPO, Assistant Director, Internal Services Department