



## Miami-Dade County Animal Services Graphic Design Intern Job Description

Miami-Dade County Animal Services (ASD) is one of the largest no kill shelters in the United States. Since 2015, ASD has saved more than 90% of the pets in its care. In addition to serving the community through adoption events, volunteer/foster programs, and low-cost spay/neuter services, and pet retention, ASD also safeguards the safety and security of pets through innovative anti-cruelty programs and initiatives.

We are looking for a passionate and compassionate, energetic, animal loving, talented Graphic Design Intern to help create visual communications in print and digital formats with the objective of encouraging adoptions and saving the lives of shelter pets.

During your internship, you'll be a contributing member of Communications and Outreach team. You'll work closely with the team to create promotional materials for print and digital marketing. Examples include, print ads, posters, flyers, brochures as well as digital graphics for social media.

Your ability to thrive in a fast paced environment and integrate traditional media, social media and marketing skills can play an important factor in saving the lives of our shelter pets.

### RESPONSIBILITIES

- Design a variety of print and electronic graphic materials
- Assist with photographing, editing, and composing images
- Assist with project trafficking for review and approval process
- Assist with planning creative for seasonal, informational, and promotional ASD materials
- Attend community events and civic/public meetings as needed
- Prepare press releases, articles, other documents

### REQUIREMENTS

- Excellent knowledge of Photoshop, Illustrator and InDesign
- Keen attention to detail and an analytical mind
- Enthusiasm for the design process and attentiveness to different project goals
- Passion for tangible design and seeing designs come to life

### LEARNING OBJECTIVES

- Communicate effectively with audiences in public relations in the appropriate marketing style
- Apply appropriate creative strategy to the creation and dissemination of messages
- Gain on the job creative marketing campaign experience

**EDUCATION, SKILLS AND EXPERIENCE:** Preference for candidates pursuing a degree in Graphic Design, Visual Arts or a related field. Desired skills include: excellent written/verbal communication skills. Experience using Photoshop, Illustrator and InDesign to develop visuals. Knowledge of photography, videography, editing and print process highly desired.

Reports to: Chief of Outreach and Development