



Miami-Dade Board of County Commissioners  
Office of the Commission Auditor

**Parks and Cultural Affairs Committee**

February 14, 2018  
9:30 A.M.  
Commission Chambers

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**PCAC Meeting: February 14, 2018  
Research Notes**

**Item No. 2B**

**File No. 180206**

**Researcher: SA    Reviewer: PGE**

RESOLUTION DIRECTING THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO IMPLEMENT, AT THE RONALD REAGAN EQUESTRIAN CENTER AT TROPICAL PARK, A "COWGIRL AND COWBOY" PILOT PROGRAM TO TEACH YOUTH TO RIDE AND CARE FOR HORSES AND A "POLO SCHOOL" PILOT PROGRAM TO TEACH YOUTH HOW TO PLAY POLO, TO IDENTIFY, COORDINATE, AND CONTRACT AS NECESSARY, WITH COMMUNITY-BASED ORGANIZATIONS OR OTHER YOUTH RECREATION PROVIDERS WITH WHICH TO PARTNER TO IMPLEMENT THE PILOT PROGRAMS AND, TO THE EXTENT NECESSARY, IDENTIFY FUNDING SOURCES AND AMOUNTS NEEDED TO IMPLEMENT SUCH PILOT PROGRAM; FURTHER DIRECTING THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO PREPARE AND SUBMIT A WRITTEN REPORT ON THE STATUS OF THE PILOT PROGRAMS BACK TO THIS BOARD WITHIN 30 DAYS

**ISSUE/REQUESTED ACTION**

The proposed item by the Board directs the Mayor or Mayor's Designee to (1) implement a pilot program titled "Cowgirl and Cowboy" at the Ronald Reagan Equestrian Center in Tropical Park; (2) coordinate with community-based organizations or other youth recreation providers regarding the implementation of the "Cowgirl and Cowboy" pilot program and a youth "Polo School" pilot program; (3) identify funding sources needed to implement the programs; and (4) prepare and submit a written report to the Board within 30 days on the pilot programs.

**APPLICABLE LEGISLATION/POLICY**

**Ordinance No. 14-65**, adopted by the Board on July 1, 2014, requires that reports be prepared and presented at the request of the Board of County Commissioners.

<http://intra/gia/matter.asp?matter=141471&file=true&yearFolder=Y2014>

**PROCEDURAL HISTORY**

**Prime Sponsor: Commissioner Javier D. Souto, District 10**

This item has no procedural history.

**FISCAL IMPACT**

Currently, there are no funds allocated for this program. The item directs the County Mayor or Mayor's designee to identify funding sources and amounts needed to establish the pilot programs.

**ANALYSIS**

The purpose of this proposed item is for the Mayor or Mayor's Designee to establish a youth "Cowgirl and Cowboy" pilot program at the Ronald Reagan Equestrian Center at Tropical Park for one year. The item also proposes implementing a youth Polo School pilot program. Currently, Tropical Park offers other recreational programs for children such as soccer, baseball, tennis and dance classes but there has been many individuals in the community who have voiced that they would like to see such a program established. According to the PROS, this center is seen as an ideal location for children to learn how to ride horses, care for them and also learn to play polo given the amenities already in place and would be structured to not conflict with any other recreational activity that the park offers at the same time. PROS, also stated that the criteria for children to participate in this program is still being developed but should be similar to the age requirement the County currently has in place for the summer programs that is between the ages of 6-17.

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The Ronald Reagan Equestrian Center currently is use to host about 36 shows every year since it has 3 state-of-the-art show arenas covered by a 200 x 275 standing steel roof, 267 stalls available for the competitors, two grass courses, and can also seat about 1,000 individuals. <http://www.miamidade.gov/parks/tropical.asp>

Below is a list of the some of the Equestrian Centers throughout South Florida:

<b>Miami Equestrian Club</b>
<b>Coconut Palm Equestrian</b>
<b>Miami International Riding Club</b>
<b>Jesse Williams Ranch</b>
<b>White Stars Farm</b>
<b>Urban Riding Academy</b>
<b>Gold Stirrup</b>
<b>Sport Horse Stables</b>
<b>Paso Fino 305 Riding Academy</b>

The Mayor or Mayor's Designee is responsible for implementing the pilot programs and allocating the funds necessary to implement them. Furthermore, within 30 days of the pilot program being established, the Board has requested that a written report be submitted to it regarding the status of the programs.

**ADDITIONAL INFORMATION**

Broward County does not have a Cowboy and Cowgirl program. However, there are four Equestrian Facilities throughout their County parks that offer different horseback riding options for children and adults. The Tradewinds Park stables offer private trail rides, pony rides, and horse camps in the summer and during school breaks for children that are between the ages of 9 and 16. At Tree Tops park riders bring their own horses, as they do to ride the equestrian trails in Long Key Natural Area & Nature that has approximately one and a half miles of trails. Vista View Park offers individuals to ride horses in the 2.1-mile horse trail loops available around the park that connects to the trails that have been established throughout the Town of Davie as well.

<http://www.broward.org/Parks/ThingsToDo/Pages/Horses.aspx>

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**Item No. 3A  
File No. 180173**

**Researcher: AIP   Reviewer: TD**

RESOLUTION APPROVING AND AUTHORIZING THE RECORDING OF A COVENANT RUNNING WITH THE LAND IN FAVOR OF THE FLORIDA DEPARTMENT OF TRANSPORTATION FOR MAINTENANCE WITHIN THE RIGHT OF WAY AT THE ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY LOCATED AT, NEAR, OR IN THE VICINITY OF 1300 BISCAYNE BOULEVARD, MIAMI, FLORIDA; AND FURTHER AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE COVENANT DOCUMENTS, TO PERFORM ALL ACTIONS SET FORTH THEREIN, TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE SAME, AND RECORD COVENANT (Department of Cultural Affairs)

**ISSUE/REQUESTED ACTION**

Whether the Board should approve, and authorize the recording of a Covenant Running with the Land in favour of the Florida Department of Transportation

**APPLICABLE LEGISLATION/POLICY**

**Resolution No. R-931-01** (*Roadway Maintenance Agreement for PAC*) adopted by the Board on July 26, 2001, which approved roadway maintenance agreements for the Performing Arts Center Project and an agreement between the performing Arts Center Trust, Inc. and Miami-Dade County.

<http://intra/gia/matter.asp?matter=011892&file=false&yearFolder=Y2001>

**Resolution No. R-906-02** (*Performing arts Center Project*) adopted by the Board on July 23, 2002, which approved an amendment to the FDOT Joint Project agreement and highway maintenance agreement for the Performing Arts Center Project and an amendment to the agreement between the Performing Arts Center Trust, Inc. and Miami-Dade County defining additional maintenance responsibilities.

<http://intra/gia/matter.asp?matter=022178&file=false&yearFolder=Y2002>

**Resolution No. R-974-09** (*Filing closing documents BCC Clerk*) adopted by the Board on July 21, 2009, which directs that any resolution authorizing the execution of instruments creating a County interest in real property shall require such instruments to be recorded in the public records of Miami-Dade County and attached by the Clerk of the Board to the authorizing resolution. <http://intra/gia/matter.asp?matter=091900&file=true&yearFolder=Y2009>

**PROCEDURAL HISTORY**

**Prime Sponsor: Vice Chairwoman Commissioner Audrey M. Edmonson, District 3**

**Department/Requester: Department of Cultural Affairs**

This item has no procedural history.

**FISCAL IMPACT**

According to the mayoral memo, the recording of the Covenant Running with the Land required by FDOT has nominal recording fees. OCA reached out to the Department of Cultural Affairs and the Parks, Recreation and Open Spaces Department, to find out how much these fees would cost the County.

The total would be \$129. This is demonstrated in the table below:

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Service Fee	# of Pages in FDOT Covenant	Total
\$10 for first page	15 pages \$10 + 14(\$8.50)	<b>\$129</b>
\$8.50 for each additional page		

Service Fee Schedule: [http://www.miami-dadeclerk.com/service\\_fee\\_schedule.asp](http://www.miami-dadeclerk.com/service_fee_schedule.asp)

**ANALYSIS**

This item seeks to approve and record a Covenant Running with the Land with the Florida Department of Transportation (FDOT) in order to repair and upgrade the storm water management system within the right-of-way adjacent to the Adrienne Arsht Center for Performing Arts, owned by Miami-Dade County. The right-of-way, will require work to be carried out on Biscayne Boulevard between NE 13 street and NE 14 street and on NE 13 street between Biscayne Boulevard and North Bayshore Drive.

Google Maps View of the Adrienne Arsht Center for Performing Arts: <https://goo.gl/maps/Eobi6aeGEG72>

**ADDITIONAL INFORMATION**

The Adrienne Arsht Center is located at 1300 Biscayne Blvd, Miami, FL 33132. This is located within County Commission District 3. The Arsht Center is owned by Miami-Dade County, but operated by the Performing Arts Center Trust, Inc., which is listed as an active entity on Sunbiz, the Florida Department of State Website. According to Sunbiz, Performing Arts Center Trust, Inc. is a Florida Not For Profit Corporation that filed on August 6, 1991.

Arsht Center Website: <http://www.arshtcenter.org/>

Profiles, grants, and more information on the Performing Arts Center Trust, Inc:

-<https://www.guidestar.org/profile/65-0353695>

-<https://www.arts.gov/national/our-town/grantee/2014/performing-arts-center-trust-inc-aka-adrienne-arsht-center-performing>

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**Item No. 3B  
File No. 180179**

**Researcher: SA   Reviewer: PGE**

RESOLUTION APPROVING POLICY WITH RESPECT TO DISTRIBUTION OF COMPLIMENTARY TICKETS FOR 2018 MIAMI OPEN TENNIS TOURNAMENT SPONSORSHIP BENEFITS PACKAGE AND 2018 MIAMI MARLINS BASEBALL SEASON; AND AUTHORIZING COUNTY MAYOR OR MAYOR'S DESIGNEE TO EXERCISE ALL RIGHTS CONFERRED THEREIN

**ISSUE/REQUESTED ACTION**

Whether the Board should approve a policy to receive and distribute complimentary tickets for the 2018 Miami Open tennis tournament and 2018 Miami Marlins baseball season.

**APPLICABLE LEGISLATION/POLICY**

**Resolution No. R-891-86**, adopted by the Board in 1986, approved a license agreement between the County and International Players Championships, Inc. (IPC) for the annual tennis tournament to be held at Crandon Park Tennis Center and was thereafter amended twice via Resolution No. R-712-88 and Resolution No. R-1187-90. Links to the cited resolutions are not available online

**Resolution No. R-318-09**, adopted by the Board on March 23, 2009, approved agreements for the development and construction of the Marlins Ballpark, including a stipulation whereby the Marlins Stadium Operator LLC will provide complimentary baseball tickets to the County for public or charity use.

<http://intra/gia/matter.asp?matter=091009&file=false&yearFolder=Y2009>

**Resolution No. R-207-16**, adopted by the Board on March 8, 2016, approved the distribution of complimentary tickets in 2016 for the Miami Open tennis tournament and Marlins baseball season. Furthermore, an agreement in the amount of \$102,000 was approved between the County and the International Players, Inc.

<http://intra/gia/matter.asp?matter=160282&file=true&yearFolder=Y2016>

**Resolution No. R-1219-17**, adopted by the Board on December 19, 2017, approved a contract termination agreement between International Players Championship, LLC, IMG Worldwide and the County.

<http://intra/gia/matter.asp?matter=172896&file=false&yearFolder=Y2017>

**Resolution No. R-39-17** (*Miami Marlins and Miami Open Season*), adopted by the Board on January 24, 2017, approved the distribution of complimentary tickets for the 2017 Miami Open tennis tournament and Miami Marlins baseball season.

<http://intra/gia/matter.asp?matter=162705&file=true&yearFolder=Y2016>

**PROCEDURAL HISTORY**

**Prime Sponsor: Commissioner Barbara J. Jordan, District 1**

**Department/Requester: Parks, Recreation and Open Spaces Department**

This item has no procedural history.

**FISCAL IMPACT**

There is no fiscal impact since the Miami Marlins and Miami Open are providing the complimentary tickets to the County, as stated in the mayoral memo.

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**ANALYSIS**

The purpose of this proposed item is to seek the Board's approval regarding the ticket distribution agreement for the 2018 Miami Open tennis tournament with the International Players Championship, Inc. (ICP) and the Miami Marlins baseball season with the Marlins Stadium Operator, LLC.

This item would fall within the parameters set out in the "Guidelines and Recommendations Regarding 'Public Benefits Clauses in Certain Government Contracts' report" that was approved on March 1, 2012 by the Miami Dade Commission on Ethics and Public Trust. The purpose of this report stemmed from an investigation involving a grant dispute between the City of Miami Beach and the New World Symphony (NWS).

The initial complaint was brought by a former Miami Beach Mayor and also a Member of the Board of Trustees at the NWS. The allegation was that City of Miami Beach was refusing to pay the NWS funds due under a Grant-in-Aid Agreement unless the NWS provided complimentary tickets. Although the investigation did not determine any violation of criminal laws, it did expose flaws in policies, which have resulted in unwarranted and inappropriate benefits for elected and appointed officials. It was recommended that elected officials be entirely removed from the process involving distribution of complimentary tickets. It was also recommended that all local government entities that have contractual relationships wherein the municipality receives "public benefits" should adopt a policy or procedure that insulates elected and appointed officials from involvement in the distribution process of the benefits, and limits their receipts of complimentary tickets to occasions when there is public purpose served by their attendance.

The Addendum that followed in March 29, 2012, specifically clarified what was considered a "Public Purpose and Public Benefits".

Below is a list of allowable individuals that can be hosted for Public Purpose and other permissible uses of Public Benefits:

Business leader to promote economic development.

Community leaders that provide service to an organization.

Public leaders from the state or federal government entity or other countries.

Youth groups or students who have been recipients of an awards.

Elderly, disabled, and low income residents within the County.

Employees being recognized for job related achievement.

An employee performing a certain function at the event such as, giving a speech, ribbon cutting ceremony, introducing organizers, participants or dignitaries and to receive an award or another special recognition.

Distribute the tickets to the County residents based on a first come, first served basis or by lottery.

Sell tickets to the public and the proceeds would go to the general funds or a specifically-designated public purpose.

If approved by the County the tickets could be returned to the donor in exchange for monetary value. allocations

The 2018 Miami Open tennis tournament will be hosted this year by Itau and take place at Crandon Park Tennis Center for two weeks beginning March 19, 2018 till April 1, 2018. Itau is the largest Latin America privately owned bank, with approximately 94,000 employees and operations in 19 countries throughout the United States, Asia and Europe. Itau's relationship with the sport goes back to the 1970s, when Itau first sponsored the Itau Tennis Cup in Brazil in 1970 and it has been a sponsor of the Miami Open for the last six years. In 2017, there were over 300,000 guests that attended the tournaments for the ninth consecutive year in Miami.

<http://miamiopen.com/press-release>

From 2012 to 2016, the Board approved a Resolution to receive funding in the amount of \$102,000 instead of the County receiving courtside boxes or tickets to attend the tennis tournaments. However, in 2017 the ICP provided the



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County with courtside box seats, tickets, and passes and will continue to do the same for the 2018 tennis tournament, if approved by the Board.

The County allotment consists of:

38 courtside box seats for 24 sessions or 92 tickets;  
24 inner circle reserved seat tickets or 876 tickets;  
Up to 200 reserved seats to be used for session one through eight;  
16 VIP tennis center in site parking passes;  
32 VIP parking passes for parking lot 3 at Crandon Park.

The Marlins Park was built in 2012 and is a baseball park located in Miami, Florida and current home to the Miami Marlins, the city's Major League baseball team. The season will begin on March 29, 2018 and last till September 30, 2018. Under Resolution No. R-318-09, the County and the Marlins Stadium Operator, LLC agreed on the amount of complimentary tickets that would be given to the County every year. In 2017, the Board approved the County to receive 16 tickets for each home game, 8 tickets for the first home game, and 16 tickets for one exhibition game, totaling 664 tickets a year. The same amount of complimentary tickets would be provided this year if the Board approves the proposed Resolution.

<http://intra/gia/legistarfiles/Matters/Y2016/162705.pdf>

<https://www.mlb.com/marlins/schedule/2018-03>

It is recommended that the 2018 complementary tickets provided to the County by the Miami Open and Miami Marlins be distributed through a random lottery process similar to the one used in 2017 and include the Mayor and Commissioners that choose to participate. The Commissioners and Mayor should also advise the Clerk of the Board in writing as to his/her participation in the lottery and the organizations/departments to which they want tickets distributed. The Clerk of the Board will then distribute the tickets.

**ADDITIONAL INFORMATION**

The International Players Championships, Inc. is inactive on the Sunbiz.org website. However, on May 6, 2014 there was a Certificate of Conversion for Florida Profit Corporation into Other Business Entity filed. Due to this change the corporation changed its name to International Players Championships, LLC, and is currently active on Sunbiz.org.

<https://goo.gl/y8U6x9>

<http://search.sunbiz.org/Inquiry/CorporationSearch/SearchResultDetail?inquirytype=EntityName&directionType=Initial&searchNameOrder=INTERNATIONALPLAYERSCHAMPIONSH%20M140000031760&aggregateId=forl-m14000003176-b2cb85a4-076f-4079-b663-92b7e9b29064&searchTerm=International%20Players%20Championships%2C%20INC&listNameOrder=INTERNATIONALPLAYERSCHAMPIONSH%20G359100>

The Marlins Stadium Operator LLC, is a Foreign Limited Liability business incorporated in Florida on January 22, 2009. The corporation is currently listed as active on Sunbiz.org.

<http://www.companies-florida.com/marlins-stadium-operator-llc-1wp5k/>

<https://goo.gl/G65ddN>



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**Item No. 3C  
File No. 180167**

**Researcher: AIP    Reviewer: TD**

RESOLUTION APPROVING SOLAR LICENSE AGREEMENT BETWEEN MIAMI-DADE COUNTY AND FLORIDA POWER & LIGHT COMPANY FOR INSTALLATION OF RENEWABLE ENERGY GENERATING EQUIPMENT WITHIN ZOO MIAMI, LOCATED AT 12400 SW 152 STREET; AUTHORIZING THE COUNTY MAYOR OR THE COUNTY MAYOR'S DESIGNEE TO EXECUTE SOLAR LICENSE AGREEMENT AND TO EXERCISE ALL RIGHTS CONTAINED THEREIN(Parks, Recreation and Open Spaces)

**ISSUE/REQUESTED ACTION**

Whether the Board should approve an agreement between the County and Florida Power & Light (FPL) to install a solar power generating shelter at Zoo Miami, which will generate power for the electricity grid.

**APPLICABLE LEGISLATION/POLICY**

**Resolution No. R-1431-08** (*Participation in "Cool Counties" Goals and Objectives*) which was adopted by the Board on December 16, 2008, which endorsed Miami-Dade County's participation in the U.S. Cool Counties Program and its goals and objectives including the climate stabilization declaration. This program includes the regional goals of reducing greenhouse gas (GHG) emissions to 80 percent of 2008 levels by 2050.

<http://intra/gia/matter.asp?matter=083495&file=true&yearFolder=Y2008>

**PROCEDURAL HISTORY**

**Prime Sponsor: Commissioner Dennis C. Moss, District 9**

**Department/Requester: Parks, Recreation and Open Spaces**

This item has no procedural history.

**FISCAL IMPACT**

This resolution has no negative fiscal impact to the County. The installation and maintenance of the solar power generating shelter will be done by FPL, and Zoo Miami will be able to use the shelter to generate revenue during events. The estimated cost of the shelter, paid by FPL, is \$400,000.

According to Section 8 of the Attachment A: Solar License Agreement, there is a license fee that requires the licensee (FPL) to pay the licensor (County) the amount set forth in Exhibit E annually. Exhibit E states that the license fee shall be calculated based on the actual capacity of kilowatts of solar power installed by FPL, multiplied by eighteen dollars (\$18 per kilowatt generated). This will calculate the annual fee paid to the County.

**ANALYSIS**

Zoo Miami is located at 12400 SW 152 Street, in District 9. This item seeks to approve the installation of a solar power generating shelter, at Zoo Miami, which can be used by Zoo Miami patrons for shade, as well as for revenue-generating events. The shelter will have solar panels on the roof, which will generate clean energy that will be put into the Electric grid. According to Attachment A: Solar License Agreement, section 11 under Terms and Conditions, the licensee (FPL) will be in charge of "operating and maintaining the equipment in good working order and in a safe, clean manner."

Link to the Zoo Miami Website: <http://www.zoomiami.org/>

FPL Solar Energy Program: <https://www.fpl.com/clean-energy/solar.html>

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**ADDITIONAL INFORMATION**

Initially, solar power technology was using more energy than it was producing, but now the industry is set to “pay back” the energy by 2020. Therefore, it is now more efficient to use solar panels, even when taking into account all the materials and energy used to make, transport, and maintain it.

The solar panel/technology industry, also known as the photovoltaic technology industry, has made strides in the efficiency of the technology and the durability of the panels, wires, and batteries, and so solar panels now make more energy than they take up, including the carbon/energy footprint from transporting the materials, manufacturing, and distribution and installation of the panels.

In an article from Popular Science, they cite that a reason for these more energy efficient panels are that newer panels require less silicon, or waste less material in the manufacturing process. Researchers are also looking to replace silicon with more affordable elements, such as copper, zinc, tin and carbon.

Article on “Popular Science”: <https://www.popsoci.com/science/article/2013-04/solar-panels-now-make-more-electricity-they-use>

Study published in “Environmental Science & Technology”, from Stanford University:  
<https://pubs.acs.org/doi/abs/10.1021/es3038824>