



Miami-Dade County Board of County Commissioners

Office of the Commission Auditor

Building Safer Neighborhoods Subcommittee
Meeting

March 9, 2017
2:30 P.M.
Commission Chamber

Research Division

Office of the Commission Auditor
111 NW First Street, Suite 1030
Miami, Florida 33128
305-375-4354

Building Safer Neighborhoods Subcommittee
March 9, 2017 Meeting
Research Notes

Item No.	Research Notes
3A 170582	RESOLUTION APPROVING THE 2017 MY BROTHER’S KEEPER LOCAL ACTION PLAN AND DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO IMPLEMENT THE STRATEGIES AND RECOMMENDATIONS SET FORTH IN THE PLAN
Notes	<p>The proposed resolution approves the 2017 My Brother’s Keeper (MBK) Local Action Plan and directs the County Mayor or his designee to implement the strategies and recommendations in the plan. There is no fiscal impact to the County.</p> <p>The MBK Initiative is governed by six (6) milestones that are designed to address the needs of children from cradle to career:</p> <ol style="list-style-type: none"> 1) Entering school ready to learn; 2) Reading at grade level by third grade; 3) Graduating from high school ready for college and career; 4) Completing post-secondary education or training; 5) Successfully entering the workforce; and 6) Reducing violence and providing a second chance. <p><u>Background</u></p> <p>In September 2014, President Barack Obama issued a challenge to cities, towns, counties and tribal nations across the country to become MBK Communities. The President’s call to action charges participating entities to identify specific disparities facing boys and young men of color, and to enact policies, develop programs and expand partnerships that offset those challenges.</p> <p>On February 17, 2016, the BCC adopted Resolution No. R-173-16, directing the administration to convene a local action summit. The summit was held on February 19, 2016, and brought community representatives, from the private and public sectors, together to create programs and partnerships that would give the youth the best opportunities to grow, learn, and work in a safe community. The MBK Local Action Plan, provides a framework for how Miami-Dade County will help every boy and young man of color reach their potential.</p> <p><u>Additional Information- Highlights of the MBK Local Action Plan</u></p> <p>Stakeholders involved in Miami-Dade’s MBK effort identified three concerns that were repeatedly raised and elevated to the level of overarching principles. Whether directly aligned to all milestones or just some, these three principles will guide the actions that will be taken for Miami-Dade’s transformation under MBK:</p> <ul style="list-style-type: none"> • Parent engagement from cradle to career; • Positive youth engagement to ensure youth involvement; and • Justice reform expansion. <p>The MBK Initiative will assist in guiding the Miami-Dade community toward a more inclusive, equitable and just society focused on boys and young men of color. The work continues through creative and innovative strategies, which align with the MBK Initiative’s mission and goals. This includes, “Together for Children”, a coalition of government, education, business, law enforcement, justice and funding entities that seeks to align and expand resources to tackle the root causes of youth violence.</p> <p><u>Additional Information- MBK Alliance¹</u></p> <p>My Brother’s Keeper Alliance (MBK Alliance) is an independent, nonpartisan 501(c)(3) born out of President Obama’s call to action to ensure all of the nation’s boys and young men of color have equal opportunity to achieve their full potential headquartered in the nation’s capital.</p> <p>Throughout U.S. history, disparities in opportunities for millions of boys and young men of color have prevented them from reaching their full potential. A disproportionate number have entered a cycle of poverty, injustice and social immobility as a result of the unique systemic challenges that boys and young men of color face.</p>

¹ <http://www.mbkalliance.org/vision/>

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	<p>MBK Alliance provides comprehensive and sustained interventions to improve life outcomes for boys and young men of color and empower them with the resources and support to get and stay on a path to success.</p> <p><u>MBK Alliance Vision</u> According to the website, their vision statement is the following: <i>“We believe that every young person deserves equal opportunity to achieve success and prosperity, regardless of circumstance.”</i></p> <p><u>MBK Alliance History</u> In February 2014, President Obama launched the My Brother’s Keeper Initiative to address persistent opportunity gaps faced by boys and young men of color. His vision was to provide opportunities for all young people to reach their full potential for their own benefit, as well as the overall betterment of the country. Through the White House’s My Brother’s Keeper Community Challenge, over 250 communities in all 50 states have accepted the call to action to adopt innovative approaches, open doors, strengthen supports, and build ladders of opportunity for boys and young men of color.</p> <p><u>MBK Alliance Team</u> The team is comprised of individuals from diverse backgrounds, industries, and areas of expertise, driven by the collective desire to see boys and young men of color succeed.</p> <p>In April 2016, following a nationwide search, MBK Alliance appointed Blair Taylor as CEO. Prior to joining MBK Alliance, Taylor served as Starbucks’ Chief Community Officer and President of the Starbucks Foundation. Taylor led Starbucks’ efforts to help communities thrive globally in more than 60 countries. During his tenure, Taylor led and launched some of the biggest CSR efforts in Starbucks’ history.</p> <p>Taylor was previously President and CEO of the Los Angeles Urban League and Executive Vice President of College Summit. His private sector experience also includes four years as the President and CEO of a private retail franchising company focused on low income communities in the U.S. and the Caribbean, in addition to leadership roles with PepsiCo and IBM.</p> <p><u>Board of Directors</u> Broderick Johnson – Former Assistant to the President and Cabinet Secretary; MBK Alliance Board Chair Joe Echevarria – Former CEO, Deloitte LLP; MBK Alliance Board Chair Emeritus Marcelo Claure – CEO, Sprint; MBK Alliance Board Treasurer Rosalind Brewer – CEO, Sam’s Club Scott Budnick – Founder and President, Anti-Recidivism Coalition Toni Cook Bush – Executive Vice President and Global Head of Government Affairs, News Corp Arne Duncan – Managing Partner, Emerson Collective; Former U.S. Secretary of Education Lori Fouché – President of Annuities, Prudential Financial Walter Isaacson – CEO, Aspen Institute Robert de Jongh – Specialist Leader, Deloitte Consulting LLP Debra Lee – Chairman and CEO, BET Networks John Legend – Entertainer and Founder of the Show Me Campaign George Logotheitis – Chairman and CEO, Libra Group Alonzo Mourning – Vice President of Player Programs, Miami Heat Robert Raben – Founder and President, The Raben Group John Rogers – Chairman and CEO, Ariel Investments Juan Sabater – Partner, Valor Equity Partners Jim Shelton – President of Education, Chan Zuckerberg Initiative Tony West – Executive Vice President of Government Affairs, PepsiCo David Williams – Public Policy, Government Affairs and Corporate Citizenship Leader, Deloitte LLP</p>