



Miami-Dade County Board of County Commissioners

Office of the Commission Auditor

Parks and Cultural Affairs Committee
Meeting

March 15, 2017
9:30 A.M.
Commission Chamber

Research Division

Office of the Commission Auditor
111 NW First Street, Suite 1030
Miami, Florida 33128
305-375-4354

Parks and Cultural Affairs Committee
March 15, 2017 Meeting
Research Notes

Item No.	Research Notes				
2A 170536	RESOLUTION APPROVING SIGNIFICANT MODIFICATIONS TO BUILDING BETTER COMMUNITIES GENERAL OBLIGATION BOND PROGRAM PROJECT NO. 111 - "LOCAL PARKS IMPROVEMENTS" TO REDUCE ALLOCATION OF \$4,000,000.00 BY \$1,900,000.00 AND NO. 39 - "KENDALL INDIAN HAMMOCKS PARK" TO INCREASE ALLOCATION OF \$6,000,000.00 BY \$1,900,000.00 OF SURPLUS FUNDS FROM PROJECT NO. 111, BOTH IDENTIFIED IN APPENDIX A TO RESOLUTION NO. R-913-04, AFTER A PUBLIC HEARING				
Notes	<p>The proposed resolution provides for the following:</p> <ul style="list-style-type: none"> • After a public hearing, approves the significant modification of Project No. 111 in Appendix A to the Parks Resolution to reduce its current allocation from \$4,000,000.00 to \$2,100,000.00; and • Declares \$1,900,000.00 as surplus funds and, after a public hearing, approves the significant modification of Project No. 39 in Appendix A to the Parks Resolution to increase its original allocation of \$6,000,000.00 by the \$1,900,000.00 of surplus funds for a new total allocation of \$7,900,000.00. <p><u>Background</u></p> <p>Pursuant to Resolution No. R-913-04 (Parks Resolution), the voters of Miami-Dade County approved the issuance of general obligation bonds in a principal amount not to exceed \$680,258,000.00 to construct and improve neighborhood and regional parks and other recreational areas. Appendix A to the Parks Resolution lists projects eligible for funding from the Building Better Communities General Obligation Bond Program (Bond Program) by project number, municipal project location, BCC district, project name, project description, street address and allocation.</p> <p>One of the projects listed in Appendix A to the Parks Resolution is Project No. 111 – “Unincorporated Municipal Service Area - Local Park Improvements”, located in BCC District 10, had an original allocation of \$4,000,000.00, and a project description that reads “General improvements to existing local parks include renovation, and upgrades” (Project No. 111). The current, unused balance of Project No. 111 is approximately \$1,900,000.00.</p> <p>Another one of the projects listed in Appendix A to the Parks Resolution is Project No. 39 – “Kendall Indian Hammocks Park”, located in BCC District 10, with an original allocation of \$6,000,000.00, and a project description that reads “Area-wide park improvements include recreation center construction; athletic fields; dog park, vehicular and pedestrian circulation; utilities and land acquisition” (Project No. 39). In 2014, \$4,500,000.00 from Project No. 39 funds were utilized to acquire a 21-acre parcel of land adjacent to Kendall Indian Hammocks Park and to expand the park, and other funds from Project No. 39 were utilized for minor improvements to the park so that currently, the unused balance of Project No. 39 is \$1,200,000.00.</p> <p>The County desires to construct a recreation center at Kendall Indian Hammocks Park, as contemplated by the Bond Program, but due to a budget shortfall in Project No. 39 has insufficient funds to do so. <i>Implementing Order 3-47 sets forth a process for the allocation of surplus funds to existing and new Bond Program projects and allows for the use of surplus funds to fund budget shortfalls.</i></p> <p>Resolution No. R-295-13, adopted by the BCC on April 16, 2013, authorized the County Mayor or Mayor’s designee to negotiate with the YMCA of Greater Miami (YMCA) for the establishment of seven regional, recreational centers on County parks, and Kendall Indian Hammocks Park was amongst those seven parks.</p> <p>This item was presented to the Bond Program’s Citizen’s Advisory Committee on January 31, 2017 and received a favorable recommendation.</p> <table border="1" data-bbox="269 1713 1490 1927"> <thead> <tr> <th colspan="2" data-bbox="269 1713 1490 1751">Additional Information</th></tr> </thead> <tbody> <tr> <td data-bbox="269 1751 483 1927"> Ordinance No. 02-137 7/23/2002 </td><td data-bbox="483 1751 1490 1927"> Created the Programming Partners Program. This program fulfills the goals and objectives of the Recreation and Open Space Element of the Comprehensive Development Master Plan (CDMP) Objective 4C, Section ii, which provides for PROS to work with community-based and non-profit youth service organizations, foundations, facility support societies and other special interest groups to expand opportunities for private, non-profit recreational programming and investment in park improvements. </td></tr> </tbody> </table>	Additional Information		Ordinance No. 02-137 7/23/2002	Created the Programming Partners Program. This program fulfills the goals and objectives of the Recreation and Open Space Element of the Comprehensive Development Master Plan (CDMP) Objective 4C, Section ii, which provides for PROS to work with community-based and non-profit youth service organizations, foundations, facility support societies and other special interest groups to expand opportunities for private, non-profit recreational programming and investment in park improvements.
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	2005	PROS commissioned Lambert Advisory to perform a Recreation Market Assessment and make recommendations regarding the development of large regional recreation centers (40,000+ sq.ft.) within Ives Estates, West Kendall District, Amelia Earhart and Homestead Air Reserve Base Parks. The market study provided demographic analysis, recommended the appropriate mix of recreation uses, profiled best practices and benchmarked against similar community centers throughout North America for construction costs, operating expenses and revenue potential. Based on this study, PROS determined that the limited amount of BBC-GOB monies warranted establishing programming partnerships to accomplish the objective of building these types of facilities.
	2009	The YMCA of Greater Miami approached the County to establish a strategic partnership for the development of large RRCs. Ten potential sites were identified as viable opportunities for public/private partnerships to build RRCs. The YMCA, in its strategic plan, determined they have capacity to finance, construct and operate up to seven new RRCs. These seven locations are distributed in the northern, central and southern parts of the County to insure appropriate distribution of these types of services.
	Limited Programming Partnership 2011	PROS and the YMCA entered into a limited Programming Partnership, as a permit agreement, for the North Pointe Community Center, which has significantly reduced PROS' operating impact of the newly constructed facility.
	R-295-13 4/16/2013	<p>Waived competitive bidding and authorized the Mayor or Mayor's designee to negotiate with The YMCA of Greater Miami (YMCA) to establish up to seven Regional Recreational Centers (RRCs) on County park land. Negotiations were to occur within the framework of the Programming Partner Program (Ordinance No. 02-137) established in 2002 and amended in 2009, and pursuant to Section 26-34 of the Miami-Dade Code and Article 5.03(D) of the Home Rule Charter.</p> <p>The preliminary locations of the proposed RRCs are: 1) Kendall Indian Hammocks Park, located in District 10; 2) Ives Estates Park, located in District 1; 3) Tamiami Park, located in District 11; 4) Oak Grove Park or an alternative site as determined by the Parks, Recreation and Open Spaces Department (PROS), to be located within County Commission District 2; 5) West Kendall District Park or an alternative site as determined by PROS, to be located within County Commission District 11; 6) Chuck Pezoldt Park, located in District 9; and 7) North Pointe Park, located in District 1.</p>
	Report 6/3/2014	<p>The Mayor issued a report regarding the Programming Partnership Operating Agreement with the YMCA of Great Miami. The purpose of the report was to inform the BCC that the Administration was placing the negotiations with the YMCA of Greater Miami to establish Regional Recreation Centers in County parks on hold for up to one year to allow time for the YMCA to conduct a national search for a new Chief Executive Officer. The YMCA made this request to the County.</p> <ul style="list-style-type: none"> • <i>What is the status of negotiations?</i>
3A 170432	RESOLUTION APPROVING THE FUNDING OF THIRTY-FOUR GRANTS FOR A TOTAL OF \$370,000.00 FROM THE FISCAL YEAR 2016-2017 SECOND QUARTER OF THE TOURIST DEVELOPMENT COUNCIL GRANTS PROGRAM ROOM TAX PLAN AND SURTAX CATEGORY TO PROMOTE MIAMI-DADE COUNTY TOURISM; WAIVING RESOLUTION NO. R-130-06, AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE GRANT AGREEMENTS WITH VARIOUS ENTITIES AND TO EXERCISE ALL PROVISIONS, INCLUDING CANCELLATION PROVISIONS CONTAINED THEREIN	
Notes	<p>The proposed resolution approves funding of thirty-four (34) grants for a total of \$370,000.00 from the FY 2016-2017 Second Quarter of the Tourist Development Council Grants Program-Room Tax Plan and Surtax Category to promote Miami-Dade County tourism by funding tourist-oriented cultural, sporting, television and special event/promotions as follows:</p> <ul style="list-style-type: none"> • Actors' Playhouse Productions, Inc. \$14,000 • Bascomb Memorial Broadcasting Foundation, Inc. \$7,500 	

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	<ul style="list-style-type: none"> • Borscht Corp. \$9,000 • Center for the Advancement of Jewish Education, Inc. \$5,250 • Chopin Foundation of the United States, Inc. \$8,000 • Coconut Grove Arts & Historical Association, Inc. \$25,000 • Dr. Martin Luther King, Jr., Parade & Festivities Committee, Inc. \$8,000 • Florida International University Board of Trustees for the benefit of School of Music \$5,000 • Florida International University Board of Trustees for the benefit School of Hospitality Management SoBch Wine \$12,250 • Global Arts Project, Inc. \$2,500 • GroundUp Music Productions, LLC. \$15,000 • Homestead Rodeo Association, Inc. \$10,500 • Junior Orange Bowl Committee, Inc. \$8,400 • Kiwanis Club of Little Havana, Inc. \$17,500 • Miami City Ballet, Inc. \$16,000 • Miami Dade College - Miami Film Festival \$14,000 • Miami Design Preservation League, Inc. \$22,500 • Miami Light Project, Inc. \$9,000 • Miami Theater Hub, Inc. \$15,000 • Miami-Broward One Carnival Host Committee, Inc. \$13,500 • National Foundation for Advancement in the Arts, Inc. \$9,000 • National LGBTQ Task Force \$8,000 • National Tropical Botanical Garden \$10,500 • New World Symphony, Inc. \$10,000 • Orchestra Miami, Inc. \$7,000 • Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County \$10,500 • Seraphic Fire, Inc. \$12,000 • South Florida Bluegrass Association, Inc. \$5,000 • Teatro en Miami Corp. \$5,000 • The Deering Estate Foundation, Inc. \$6,000 • The Miami Bach Society, Inc. \$9,600 • The Miami Foundation, Inc. as fiscal agent for 4Ward Miami, Inc. \$7,500 • Tropical Everglades Visitor Center \$20,000 • University of Miami, Frost School of Music \$12,000 <p><u>Fiscal Impact/Funding Source</u></p> <p>Funding for the Tourist Development Council (TDC) Grants Program comes from the two (2) percent Tourist Development Room Tax Revenue and the two (2) percent Hotel/Motel Food and Beverage Surtax revenues. In addition, the Greater Miami Convention and Visitors Bureau provides \$25,000.00 to the TDC pursuant to a multi-year agreement. Further, a remaining balance of \$50,097.00 from FY 2015-16 in unspent grant funds was carried over and is being appropriated as part of the FY 2016-17 program.</p> <p>Pursuant to Ordinance 16-104, \$1.2 million has been allocated for FY 2016-17 Tourist Development Council (TDC) Grants. The current Second Quarter recommendations, totaling \$370,000.00, continue the recommended TDC grant allocations for this fiscal year.</p> <p><u>Background</u></p> <p>The Tourist Development Council convened on February 10, 2017 to review 34 applications requesting \$611,500.00 for the Second Quarter of the program. The TDC recommended funding 34 applicants for a total of \$370,000.00.</p> <p>The Tourist Development Council Grants Program is responsive on a quarterly basis to organizations/events, which showcase Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented sports</p>

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	<p>events, cultural and special events (visual and performing arts, including theater, concerts, recitals, opera, dance, art exhibitions and festivals), and television origination projects.</p> <p>The TDC specifically evaluated each applicant organization based on the following competitive review criteria: 1) tourism impact/marketing plan; 2) quality and track record of the organization and its event; 3) event coordination and management; 4) fiscal feasibility and accountability; and 5) efforts to comply with and incorporate the American with Disabilities Act (ADA) into projects.</p>
<p>3B 170452</p>	<p>RESOLUTION AUTHORIZING ADDITIONAL EXPENDITURE AUTHORITY IN A TOTAL AMOUNT UP TO \$827,000.00 FOR CONTRACT NO. BW8970-4/14-4 FOR ARTISTS, PERFORMERS AND EXHIBITIONS SERVICES FOR THE PUBLIC LIBRARY SYSTEM AND AVIATION DEPARTMENT</p>
<p>Notes</p>	<p>The proposed resolution authorizes additional expenditure authority of \$827,000 to Pool No. BW8970-4/14-4, Artists, Performers and Exhibitions, for the Aviation Department and the Public Library System.</p> <p>This pool was established in February 2009 for a one-year term under delegated authority. The pool included four (4) one-year renewal periods, which were approved by the BCC. In September 2014, to the BCC adopted Resolution No. R-807-14, extending the pool by five (5) years. The current pool term expires on November 25, 2019. The Aviation Department and Public Library System rely on this pool to procure artistic and exhibition services, such as art installation and de-installation services, performers, conservation services, art consultants and design services, providing airport and library patrons access to free, high-quality public art.</p> <p>The additional \$330,000 allocation requested by the Public Library System for this extension period will replenish the Library System's allocation through the remainder of this extension period. This funding is budgeted annually for programs offered throughout the Library System's 50 branches. More specifically, the department will utilize the funding for artists and performers to participate in important literary, artistic, and cultural initiatives. Examples include national campaigns such as Hispanic Heritage Month, Native American Heritage Month, Black History Month, Women's History Month, National Poetry Month, special holiday programs and summer reading programming. Moreover, the Library System utilizes this funding for programming that aligns with current events and community concerns such as early literacy, anti-bullying, and the County Mayor's initiatives on aging and technology. The additional funds will pay for the procurement of qualified individuals to lead classes, seminars, showcases and performances supporting such programming.</p> <p>The additional \$497,000 allocation requested by the Aviation Department was not included in the department's original forecast for this extension period. Historically, the department used remaining funds from the countywide Art in Public Places fund to fulfill much of its needs for artistic and exhibition services. These funds are included in the Aviation Department's budget but are not available until the end of each fiscal year. Accordingly, the Aviation Department is requesting the additional allocation to support ongoing and planned projects. These projects include the inauguration of a permanent art exhibition hall at Miami International Airport's South Terminal; the purchase of artwork; commissioned or site-specific art projects; exhibitions for the department's five (5) major galleries; traveling exhibitions; musical and cultural performances; historical and conservation services; photographic documentation and printed materials; and collaborative projects with community cultural institutions. The increased spending authority will also cover unforeseen projects assigned by the administration.</p> <p><u>Fiscal Impact/Funding Source</u> The current pool term expires on November 25, 2019. The pool has a cumulative allocation of \$1,497,000. If this request is approved, the pool will have a modified cumulative value of \$2,324,000. The requested increase in expenditure authority is based on anticipated usage.</p> <p><u>Awarded Vendors</u> Since the contract's inception, over 200 vendors have participated and additional vendors may be added throughout the term of the contract at the request of the user departments.</p> <ul style="list-style-type: none"> • <i>How many of the vendors in the pool are local?</i> <p><u>Additional Information on Contract No. BW8970-4/14</u> On December 1, 2009, the BCC, through Resolution No. R-1366-09, authorized increased expenditure authority in the amount of \$25,000 for Contract No. BW8970-4/14 for the Miami-Dade Public Library Department to</p>

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	<p>provide a pool of artists and exhibitors for presentations and exhibitions. Additionally, R-1366-09 exercised the first option-to-renew period in the amount of \$125,000.</p> <p>On February 15, 2011, the BCC, through Resolution No. R-113-11, exercised the second option-to-renew period for Contract No. BW8970-4/14 to procure artist and exhibition services used by the Miami-Dade Public Library System in the amount of \$125,000.</p> <ul style="list-style-type: none"> • <i>According to the Bid Tracking System, \$150,000 were allocated to the second OTR period.</i> <p>On April 3, 2012 the BCC, through Resolution No. R-282-12, exercised the remaining two, one-year option-to-renew terms for artist and exhibitions services for the Miami-Dade Public Library System and the Miami-Dade Aviation Department in the amount of \$158,000 for each option term, for a total of \$316,000.</p> <ul style="list-style-type: none"> • <i>According to the Bid Tracking System, \$238,000 were allocated to the fourth OTR period.</i> <p>On September 16, 2014, the BCC, through Resolution No. R-807-14, extended Contract No. BW8970-4/14 for an additional five years so the Public Library System and the Aviation Department may continue to use this pool to purchase artist and exhibition services. The amount requested for the five-year extension was \$325,000.</p> <table border="1" data-bbox="459 766 1297 1913"> <thead> <tr> <th colspan="2">Additional Information on BW8970-4/14 <i>According to the Bid Tracking System</i></th></tr> </thead> <tbody> <tr> <td>Original Term BW8970-4/14 <i>Awarded under the Mayor's delegated authority.</i> <i>2/26/2009-2/25/2010</i></td><td>\$49,000</td></tr> <tr> <td>Modification <i>5/4/2009</i></td><td>\$51,000</td></tr> <tr> <td>Modification R-1366-09 <i>12/1/2009</i></td><td>\$25,000</td></tr> <tr> <td>Total Amount for Original Term</td><td>\$125,000</td></tr> <tr> <td>First OTR R-1366-09 BW8970-4/14-1 <i>2/26/2010-2/25/2011</i></td><td>\$125,000</td></tr> <tr> <td>Modification <i>12/21/2010</i></td><td>\$25,000</td></tr> <tr> <td>Total Amount for First OTR</td><td>\$150,000</td></tr> <tr> <td>Second OTR R-113-11 BW8970-4/14-2 <i>2/26/2011-2/25/2012</i> <i>According to the Bid Tracking System, the expiration date was extended to 8/25/2012.</i></td><td>\$150,000</td></tr> <tr> <td>Modification <i>8/29/2011</i></td><td>\$8,000</td></tr> <tr> <td>Proration</td><td>\$79,000</td></tr> <tr> <td>Total Amount for Second OTR</td><td>\$237,000</td></tr> <tr> <td>Third OTR R-282-12 BW8970-4/14-3 <i>8/26/2012-8/25/2013</i></td><td>\$158,000</td></tr> <tr> <td>Modification <i>6/18/2013</i></td><td>\$80,000</td></tr> <tr> <td>Total Amount for Third OTR</td><td>\$238,000</td></tr> </tbody> </table>	Additional Information on BW8970-4/14 <i>According to the Bid Tracking System</i>		Original Term BW8970-4/14 <i>Awarded under the Mayor's delegated authority.</i> <i>2/26/2009-2/25/2010</i>	\$49,000	Modification <i>5/4/2009</i>	\$51,000	Modification R-1366-09 <i>12/1/2009</i>	\$25,000	Total Amount for Original Term	\$125,000	First OTR R-1366-09 BW8970-4/14-1 <i>2/26/2010-2/25/2011</i>	\$125,000	Modification <i>12/21/2010</i>	\$25,000	Total Amount for First OTR	\$150,000	Second OTR R-113-11 BW8970-4/14-2 <i>2/26/2011-2/25/2012</i> <i>According to the Bid Tracking System, the expiration date was extended to 8/25/2012.</i>	\$150,000	Modification <i>8/29/2011</i>	\$8,000	Proration	\$79,000	Total Amount for Second OTR	\$237,000	Third OTR R-282-12 BW8970-4/14-3 <i>8/26/2012-8/25/2013</i>	\$158,000	Modification <i>6/18/2013</i>	\$80,000	Total Amount for Third OTR	\$238,000
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		Fourth OTR R-282-12 BW8970-4/14-4 8/26/2013-8/25/2014 <i>According to the Bid Tracking System, the expiration date was extended to 11/25/2019.</i>	\$238,000	
		Modification 3/1/2016	\$124,000	
		Proration	\$384,500	
		Total Amount for Fourth OTR	\$746,500	
		Cumulative Contract Total	\$1,496,500	