



April 2015

Dear Business Associate:

We are pleased to invite you to join Miami-Dade County's Official Business Development Mission to Paris and Marseille, France, June 12-20, 2015.

The objectives of the mission are to highlight the County's unique assets and its role as an international trade hub and to further strengthen commercial ties with France, which is important to Miami-Dade County in terms of trade and investment.

France was Miami-Dade County's 12th largest trading partner in 2014, moving up four spots from the year before and becoming our top trading partner among all European countries. Miami-Dade County's value of bilateral trade with France amounted to \$2.65 billion in 2014, an increase of 9.4 percent from the prior year. Regarding foreign direct investment, France has the third most multinational corporations (42) among all foreign countries with a presence in Miami-Dade County.

The mission is being organized by the Economic Development and International Trade Unit (EDIT) of Miami-Dade County's Department of Regulatory and Economic Resources. Mission delegates will explore business opportunities and participate in pre-arranged one-to-one business meetings, receive customized trade briefings and participate in networking meetings with French business leaders, trade and industry agencies and government officials.

Miami-Dade County companies in the following sectors are encouraged to participate: **Aviation/Aerospace; Computers, Parts and Services; Telecommunications Equipment and Printers; Logistics; Medical Equipment; Cosmetics and Skin Care Products; Travel and Tourism; and Professional Services.** The Registration Package is enclosed and the deadline to register is May 7, 2015. For more information please contact Jimmy Nares from the International Trade Consortium at (305) 375-4626 or nares@miamidadegov.

We look forward to your participation.

Sincerely,

Carlos A. Gimenez
Mayor
Miami-Dade County

Jean Monestime
Chairman
Miami-Dade County
Board of County Commissioners

Jose "Pepe" Diaz
Miami-Dade County Commissioner
District 12 and Chairman,
International Trade Consortium

Economic Development & International Trade Unit
Department of Regulatory and Economic Resources, Miami-Dade County

BUSINESS AND TRADE DEVELOPMENT MISSION TO PARIS AND MARSEILLE, FRANCE
JUNE 12-20, 2015



REGISTRATION DEADLINE IS THURSDAY, MAY 7, 2015



MISSION REGISTRATION PACKAGE:

AIRFARE & TRAIN

Negotiated group roundtrip airfare and train arranged through Express Travel. Delegation will travel Miami-Paris/CDG on AF flight # 099 and Paris CDG - Miami on AF flight # 090. Transportation from Paris - Marseille - Paris via TGV train.

Please contact **Ms. Sonia Whalen from Express Travel** at 305. 341.1200 Ext 283 or via email at swhalen@expresstravelus.com to book recommended flights and train.

LODGING

PARIS

- **4 nights** hotel lodging at the **Crowne Plaza Paris Republique Hotel**
Check-in date - Saturday, June 13th, 2015
Check-out date - Wednesday, June 17th, 2015

MARSEILLE

- **3 nights** hotel lodging at the **Intercontinental Marseille Hotel Dieu Hotel**
Check-in date - Wednesday, June 17th, 2015
Check-out date - Saturday, June 20th, 2015

Upon registration, delegates should immediately contact **Ms. Chesi Stanfield** from Express Travel at (305) 341-1200 ext 222 or via email at: cstanfield@expresstravelus.com to book hotel rooms. Negotiated room rates will not be available after registration deadline.

GROUND TRANSPORTATION

- Includes airport transfers for recommended flights and transfers from hotels to official meeting venues.

Total estimated cost of mission per person: \$4,811 (Based on standard registration including airfare, hotel, and registration fee)
Subject to change after May 7, 2015

OFFICIAL MEETINGS AND MEALS

- Meetings and briefings by local business organizations and government agencies
- Meetings with high level government officials
- Official networking receptions and seminars
- Access to some Paris Air Show activities
- Some meals
- Access to optional targeted business to business meetings

ENTRY REQUIREMENTS

US citizens do not require an entry visa into France for visits up to 90 days. Residents and Non-US citizens should contact the Consulate General of France in Miami for visa inquiries: www.consulfrance-miami.org

Consulate General of France in Miami
Attn. Ms. Valerie Letrilliart, Visa Officer
Email: Valerie.bettios-letrilliart@diplomatie.gouv.fr

The registration fee per person is non-refundable and non-transferable:
(To be paid by May 7, 2015)

[Please see Registration Form for Details]

MISSION SPONSORED BY:



MISSION SUPPORTED BY:



****Sponsorship opportunities available****
(please see final page)

**Economic Development & International Trade Unit
Department of Regulatory and Economic Resources, Miami-Dade County**



**BUSINESS AND TRADE DEVELOPMENT MISSION TO FRANCE
JUNE 12-20, 2015**



PARTICIPANT REGISTRATION FORM

(Please complete and return this form along with payment to EDIT by May 7, 2015)

First Name: _____ Last Name: _____ Suffix: _____
 [As it appears on your passport]
 Title: _____ Signature: _____ Date: _____

<i>EDIT cannot guarantee negotiated airfare and hotel rates for more than 15 participants. After the first 15 participants register and/or the registration deadline passes, different airfare and hotel rates may apply.</i>	STANDARD COST	PARTICIPANT'S COST (PAID TO TMC)
A. STANDARD REGISTRATION FEE PER PARTICIPANT* By registering for this mission, participants will gain access in both Paris and Marseille to briefings, ground transportation, official meetings and seminars, some networking reception (s), some meals and coffee breaks, access to discounted lodging and airfare; and access to the Paris Air Show on June 15th. * Registration fee has been offset by grant from <u>Enterprise Florida, Inc.</u> which will underwrite various mission related expenses. Registration fee is not refundable.	\$1,300 Paid to TMC	
B. OPTIONAL PRE-ARRANGED BUSINESS TO BUSINESS (B2B) MATCHMAKING MEETINGS (For Businesses requiring B2B meetings with French companies in <u>both Paris and Marseille</u>) ** The scheduling of B2B meetings depends on companies' market suitability and cannot be guaranteed.	\$1,100 Paid to TMC	
C. OPTIONAL PARTICIPATION IN NETWORKING OPPORTUNITY IN PARIS – Aerospace Industry Association Reception hosted by the U.S. Ambassador (at the U.S. Ambassador's Residence) on the evening of Monday, June 15 th .	\$150 Paid to TMC	
D. ADDITIONAL CHARGES - IF APPLICABLE* * SEE " <u>IMPORTANT MISSION INFORMATION</u> " PAGE 4		
GRAND TOTAL PER PERSON PAID TO TRADE MISSION CENTER OF THE AMERICAS [A+B+C+D]		
Participants are responsible for making their own travel arrangements with designated airline, train and hotels thru Express Travel. Please contact Ms. Sonia Whalen at Express Travel at 305.341.1200 Ext. 283 or via email at swhalen@expresstravelus.com to book recommended flights and train, and Ms. Chesl Stanfield at Ext. 222 or via email at cstanfield@expresstravelus.com to make hotel reservations.	STANDARD COST (Estimates, subject to currency exchange rate)	
STANDARD AIRFARE AND TRAIN ROUND-TRIP AIRFARE ECONOMY CLASS - COST PER PERSON MIAMI - PARIS - MIAMI (non-stop) on Air France Airlines (Economy class, non-refundable. Delegates making their own travel arrangements will be subject to a \$100 fee. Seats are limited and available on a first-come-first-served basis.) ROUNDTRIP TRANSFER VIA TGV TRAIN: PARIS GARE DE LYON - MARSEILLE ST. CHARLES - PARIS CHARLES DE GAULLE AIRPORT. Price and availability may vary according to time of booking.	\$1,279 (Estimated cost, including taxes) \$178 (Est.)	
STANDARD LODGING AT CROWNE PLAZA PARIS REPUBLIQUE HOTEL, PARIS (Includes breakfast and WiFi) Hotel cost for single occupancy at approx. \$ 254 per room x 2 nights - June 13-14, 2015 Hotel cost for single occupancy at approx. \$ 360 per room x 2 nights - June 15-16, 2015 Double occupancy add \$16. Check out on June 17th. Rates available until May 7, 2015. Cancellation fees may apply.	\$1,228.00 (Estimate cost, including taxes)	
STANDARD LODGING AT THE INTERCONTINENTAL MARSEILLE HOTEL DIEU, MARSEILLE (Includes breakfast and WiFi) Hotel cost for single occupancy at approx. \$242 per room x 3 nights - June 17 - 19, 2015 Double occupancy add \$11. Check out June 20th. Rates available until May 7, 2015. Cancellation fees may apply.	\$726 (Estimate cost)	

Economic & International Trade Unit
Department of Regulatory & Economic Resources, Miami-Dade County



BUSINESS AND TRADE DEVELOPMENT MISSION TO FRANCE
JUNE 12-20, 2015



PARTICIPANT INFORMATION & COMPANY PROFILE
(Please complete and return this form along with payment by May 7, 2015)

PERSONAL INFORMATION

First Name: _____ Last Name: _____ Suffix: _____
[As it appears on your passport]
Nationality: _____ Passport Number: _____ DOB : _____
[Month, Day, Year]
Indicate Any Special Needs: _____

ORGANIZATIONAL PROFILE

Name of Business Organization _____
Your Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
E-Mail: _____ Website: _____
Business Phone: _____ Mobile Phone: _____
Year Established: _____ Number of Employees: _____ Annual Sales: _____

INDUSTRY SECTOR [Please check the sector that applies to your business]

- | | |
|--|---|
| <input type="checkbox"/> Aerospace/Civil Aircraft, Engines and Parts | <input type="checkbox"/> Medical Equipment |
| <input type="checkbox"/> Computers, Parts, Services and Software | <input type="checkbox"/> Cosmetics and Skin Care Products |
| <input type="checkbox"/> Telecommunications Equipment & Printers | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Logistics | <input type="checkbox"/> Travel and Tourism |
| <input type="checkbox"/> Artwork | <input type="checkbox"/> Other: _____ |

INDICATE YOUR MAIN OBJECTIVE FOR PARTICIPATING IN THIS MISSION:

- Buying** **Selling** **Other**

DESCRIBE YOUR PRODUCTS/SERVICES (QUALITY LEVEL, SUBJECT TO STANDARDS OR SPECIFIC CONTROL)

INDICATE THE TYPES OF AGENCIES/BUSINESSES YOU WOULD LIKE TO MEET DURING THIS MISSION (MARKET AND CUSTOMER BASE IN YOUR COUNTRY AND ABROAD):

IMPORTANT!

Please email a paragraph of your biographical information and a recent passport-sized photograph in .jpeg format to: mdreyfu@miamidadegov. The information provided will be used to prepare the delegates' brochure.

**Economic Development & International Trade Unit
Department of Regulatory and Economic Resources, Miami-Dade County**



BUSINESS AND TRADE DEVELOPMENT MISSION TO FRANCE

JUNE 12-20, 2015

PARTICIPANT REGISTRATION FORM

(Please complete and return this form along with payment to EDIT by May 7, 2015)



METHOD OF PAYMENT & REGISTRATION INSTRUCTIONS:

- CREDIT CARD:** PLEASE COMPLETE AND RETURN THE ATTACHED CREDIT CARD AUTHORIZATION FORM.
- CHECK NUMBER :** _____ **TOTAL AMOUNT:** _____

MAKE YOUR CHECK PAYABLE TO: **TRADE MISSION CENTER OF THE AMERICAS, INC.**

(A 5% OF FACE AMOUNT OF CHECK WILL BE CHARGED FOR NON-SUFFICIENT FUND (BAD) CHECKS.)

TO REGISTER:

1. COMPLETE AND RETURN THIS FORM AND THE PARTICIPANT'S PROFILE FORM [ONE PER PERSON]
2. SEND PAYMENT FOR REGISTRATION FEE, B2B BUSINESS MEETINGS AND ADDITIONAL CHARGES AS APPLICABLE TO THE FOLLOWING ADDRESS:
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT- 111 NW First Street, 12th Floor, Miami, FL 33128, OR FAX TO: 305-679-7895.
3. EACH PARTICIPANT IS RESPONSIBLE FOR MAKING THEIR AIR, TRAIN AND HOTEL RESERVATIONS THRU EXPRESS TRAVEL, CONFIRMING THEIR CHECK-IN AND CHECK-OUT DATES AND SETTLING LODGING COSTS WITH RECOMMENDED HOTELS.

IMPORTANT MISSION INFORMATION!

- The number of participants for this mission is limited to 15. Final selection of mission participants will be confirmed by Staff after determining sector suitability and market potential.
- The number of companies that can gain access to B2B meetings is limited to the first 10 that register. The scheduling of B2B meetings depends on companies' market suitability and cannot be guaranteed. Cost of translation for the B2B meetings is covered by each participant.
- The registration fee is non-refundable and non-transferable after payment.
- Lodging prices quoted above might vary according to the currency exchange rate at the time of payment.

The following additional charges will be accessed to participants as indicated below:

- A. **\$150** - Late registration fee for participants filing after **May 7, 2015**. EDIT cannot guarantee negotiated airfare and hotel rates thereafter or pre-arranged B2B meetings.
- B. **\$100** - fee for making separate hotel and/or airline arrangements.

Your signing of this registration form binds you to all the terms and requirements of this mission. Agency reserves the right of cancellation and the right to change the mission program/ itinerary on-site at any time. Participants agree, at all times and hereafter, to hold harmless and indemnify Miami-Dade County, TMC, its staff and Board of Directors, TMC contributing organizations, sponsors, agents, affiliates and volunteers from errors, omissions, or actions that may result from this mission.

Economic Development & International Trade Unit
Department of Regulatory & Economic Resources, Miami-Dade County

BUSINESS AND TRADE DEVELOPMENT MISSION TO FRANCE
JUNE 12-20, 2015



CREDIT CARD AUTHORIZATION FORM
(Payment of Registration Fee and Additional Charges only)
(Please complete and return this form to the address provided below by May 7, 2015)

111 NW First Street, 12th floor
Miami, FL 33128
Tel: 305-375-3885/1254; Fax: 305-679-7895

I,,
(Name as it appears on credit card)

hereby authorize **Miami-Dade County (EDIT), TMC and/or its affiliates** to charge my credit card for the registration fee and additional charges (if applicable) for:

The Business and Trade Development Mission to France, June 12-20, 2015

Additional information for your reference regarding the charge:

.....

Credit Card Information:

American Express MasterCard Visa

Credit card number: Expiration date:

Security code: Total Amount charged \$.....
(3 digit code on reserve side of MasterCard or Visa) **OR**
(4 digit code on front side of American Express Card)

Billing Address (as provided to issuing bank):

.....

City: State: Zip Code:

Phone:..... Fax: E:Mail:

By signing this form, cardholder acknowledges receipt of services described above for the total amount shown and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.

Cardholder's Signature: Date:

FOR OFFICE USE:

Date Received: Approved By: