



CITIZENS' INDEPENDENT
TRANSPORTATION TRUST

*20+ Years of
Connecting Miami-Dade*



Javier A. Betancourt

Executive Director

CITT



-  @GoCITT
-  @TransportationTrust
-  Citizens' Independent Transportation Trust
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The 2002 Referendum



Ballot Language – Nov. 5, 2002
General Election Sample Ballot

County

County Transportation Expansion Plan

Shall the County implement the People's Transportation Plan including: Plans to build rapid transit lines to West Dade, Kendall, Florida City, Miami Beach, & North Dade; Expand bus services; Add 635 buses; Improve traffic signalization to reduce traffic backups; Improve major & neighborhood roads & highways including drainage; Provide funding to municipalities for road & transportation projects by levying a .5% sales surtax whose proceeds will be overseen by Citizen's Independent Transportation Trust?

Yes



No



**Note: No Sunset Provision;
tax continues in perpetuity**



Overview of the Transportation Trust



The Start of PTP

- On November 5, 2002, Miami-Dade County voters approved an indefinite (no sunset provision) half-penny surtax to implement the People's Transportation Plan (PTP).
- The People's Transportation Plan (PTP) is a broad based and long-term program incorporating roadway and transit improvements.

The Creation of CITT

- Voters also approved the creation of a Citizens' Independent Transportation Trust (Transportation Trust), an independent entity comprised of citizens who serve as volunteers with the mission to oversee expenditure of surtax revenue.

CITT's Mission

- To monitor, audit, review, oversee and investigate the use of the Surtax proceeds and the implementation of the People's Transportation Plan (PTP).



CITIZENS' INDEPENDENT
TRANSPORTATION TRUST
M M MOVING
FOFO FORWARD





... what will 2026 bring????





Citizens'
Independent
Transportation
Trust (CITT)

Additional Areas of Focus



First / Last Mile Solutions
(Bike/Pedestrian, On-Demand...)

**Improving the
Customer Experience**
(Maintenance, Cleanliness,
Performance...)

**Enhancing County/
Municipal Connectivity**

**Community
Engagement**





Helpful Resources



- Updated Municipal Transit Contracting Study & Boilerplate Contracts
- Municipal 1st/Last Mile Opportunities Report
- Funding Pathways for Multimodal Trails
- Transportation Management Associations (TMA) Analysis & Opportunities Report
- PTP Interactive Dashboard
- Visit our webpage for these and other additional resources:
www.miamidade.gov/CITT



Citizens'
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Trust (CITT)

CITT Ambassador Program



APPLY ONLINE

PROGRAM HIGHLIGHTS

- Transit riders volunteer to share feedback in the ambassador mobile app where they earn points and redeem ride-sharing credits as rewards
- Points are earned by completing surveys, sharing specified transportation messages in social media, and participating in focus groups
- CITT shares survey data with DTPW and municipal partners to help improve services
- Top performing ambassadors are recognized and receive bonus points and awards

What MDC Service did you board? *

☐ Metrobus
☐ Metrorail
☐ Metromover
☒ Trolley
☐ On-demand Services

If Trolley, what city, route, and stop did you board? *

(e.g. "Miami/Biscayne/1-Design District")

What time did you board? *

HH : MM PM

Hour Minutes

Where did you get off the Trolley (city/route/stop)? *

(e.g. "Miami/Biscayne/1-Design District")

What is the condition of the stop or station where you boarded? *

☐ Excellent
☐ Good



Citizens'
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Mobility Matters Podcast



Our Talk Show

- Social Media program focused on transportation, mobility, and intersecting issues
- Live on YouTube
- Every other Thursday at 9:30 am
- *Miami's Community News Studio in South Miami*
- ***Be Our Guest!***



[YouTube.com](https://www.youtube.com/@TransportationTrust) | [@TransportationTrust](https://www.youtube.com/@TransportationTrust)



Thank You



Javier A. Betancourt
Executive Director



305-375-1375



Javier.Betancourt@miamidade.gov



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