



SURVEY OF MIAMI BEACH RESIDENTS ON TRANSIT OPTIONS



SURVEY OF MIAMI BEACH RESIDENTS ON TRANSIT OPTIONS METHODOLOGY

Sample Size

400 interviews with adult residents of the
City of Miami Beach, FL

Dates of Interview

March 31st – April 4th, 2025

Languages of Interview

English & Spanish

Margin of Error

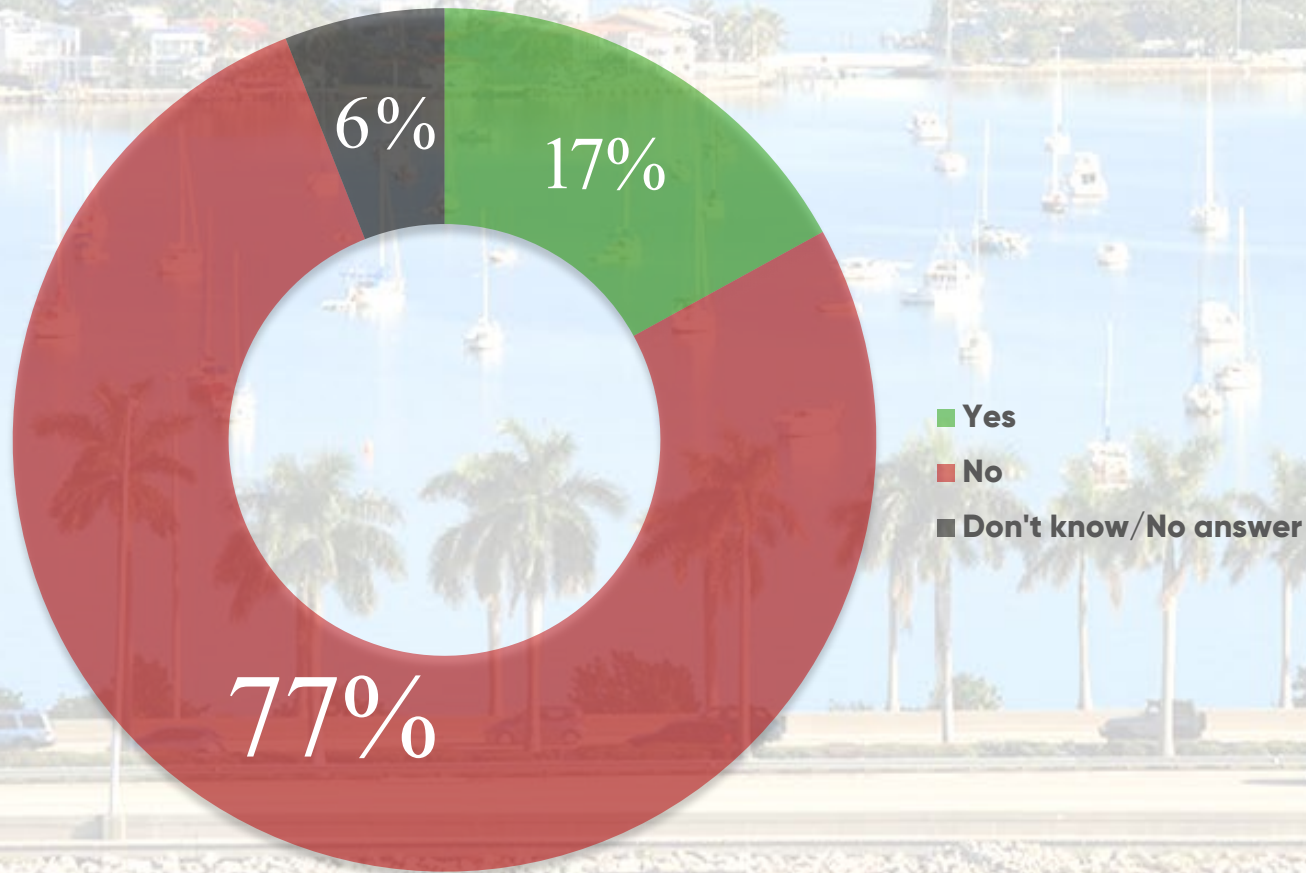
+/- 4.9 percentage points



SURVEY OF MIAMI BEACH RESIDENTS ON TRANSIT OPTIONS

RESIDENT SENTIMENT ON TRAFFIC AND TRANSIT ISSUES AND PROPOSED SOLUTIONS

Do you believe that enough is currently being done by Miami-Dade County leaders to address traffic congestion to and from Miami Beach?



More than three quarters of Miami Beach residents believe that not enough is being done to address traffic congestion.

Do you believe that enough is currently being done by Miami-Dade County leaders to address traffic congestion to and from Miami Beach?



BY RACE	Hispanic	White	BY LANGUAGE	English	Spanish
Yes	20%	11%	Yes	13%	29%
No	76%	81%	No	81%	61%
Don't know/ No answer	4%	8%	Don't know/ No answer	6%	10%

BY AGE	18-34	35-64	65+	BY GENDER	Male	Female
Yes	6%	16%	28%	Yes	15%	19%
No	85%	79%	64%	No	79%	74%
Don't know/ No answer	9%	5%	8%	Don't know/ No answer	6%	8%

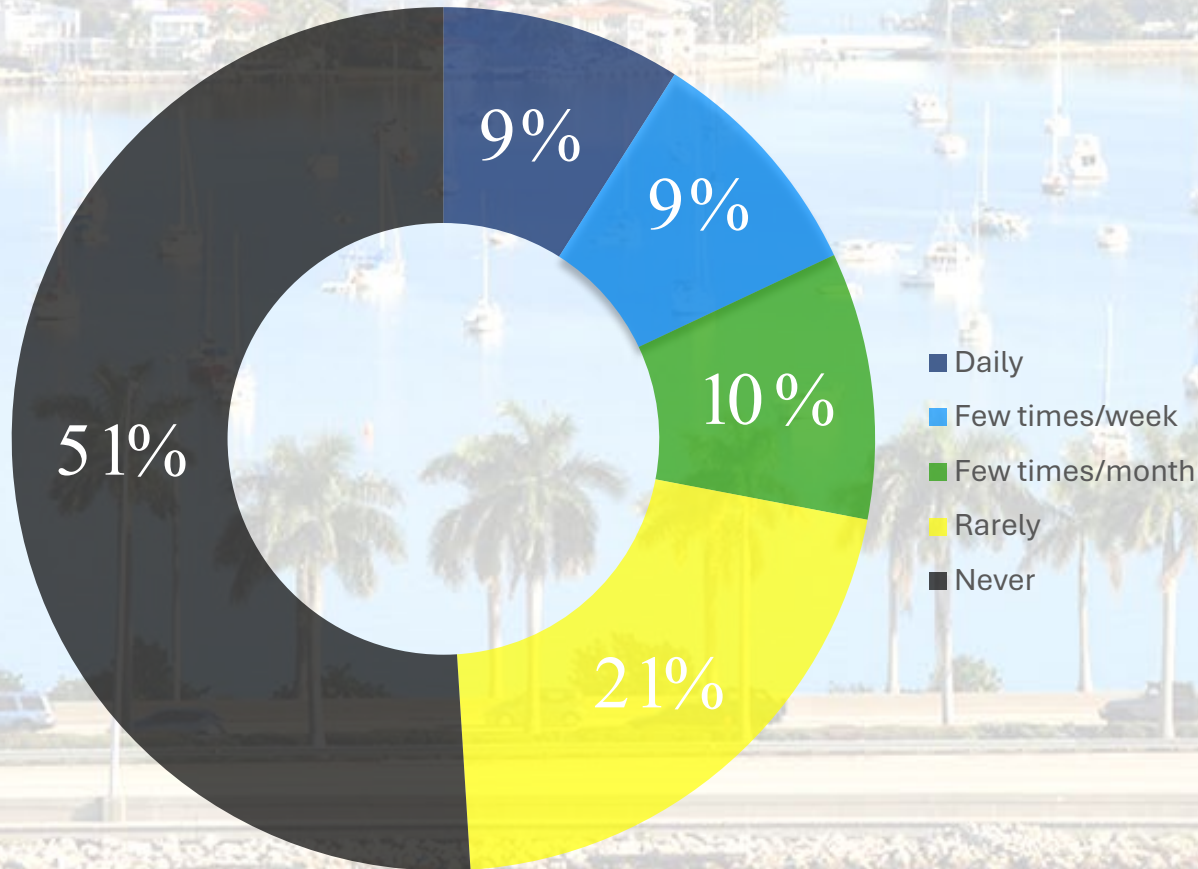
Do you believe that enough is currently being done by Miami-Dade County leaders to address traffic congestion to and from Miami Beach?



SMART Stations
Areas of the City of Miami Beach
North Beach
Middle Beach
South Beach

	Yes	No	DK/NA
North Beach	12%	78%	10%
Mid Beach	15%	81%	4%
South Beach	20%	74%	6%

How often do you use public transportation in Miami-Dade County?



72% of Miami Beach residents rarely or never use Miami-Dade Transit.

How often do you use public transportation in Miami-Dade County?



BY RACE	Hispanic	White	BY LANGUAGE	English	Spanish
Daily	14%	2%	Daily	5%	20%
Few times a week	11%	6%	Few times a week	5%	20%
Few times a month	11%	9%	Few times a month	10%	10%
Rarely	17%	24%	Rarely	23%	14%
Never	46%	59%	Never	57%	35%
DK/NA	1%	-	DK/NA	-	1%

BY AGE	18-34	35-64	65+	BY GENDER	Male	Female
Daily	7%	6%	16%	Daily	5%	12%
Few times a week	11%	7%	11%	Few times a week	8%	10%
Few times a month	7%	10%	13%	Few times a month	11%	10%
Rarely	17%	24%	16%	Rarely	24%	18%
Never	85%	53%	43%	Never	51%	50%
DK/NA	-	-	1%	DK/NA	1%	-

How often do you use public transportation in Miami-Dade County?

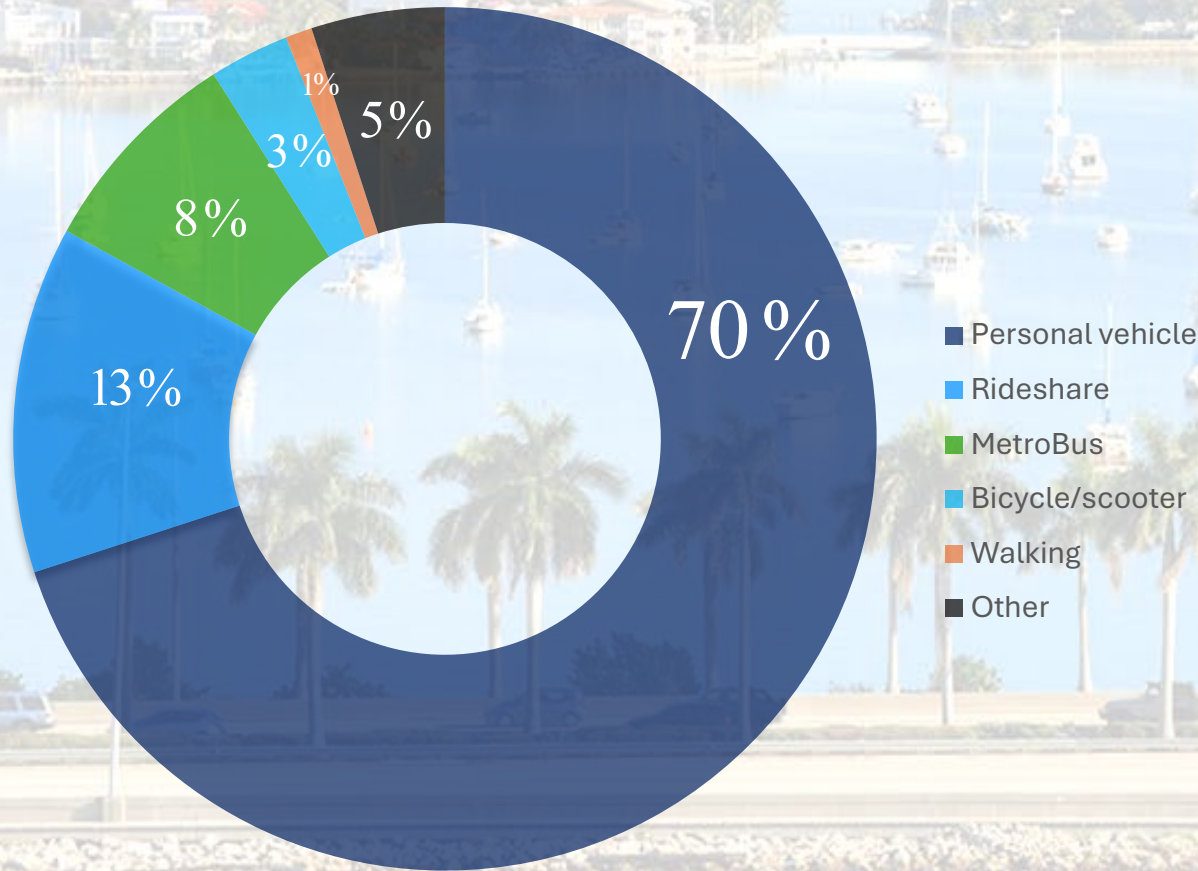


SMART Stations
Areas of the City of Miami Beach

- North Beach
- Middle Beach
- South Beach

	Daily	Few x/Week	Few x/Month	Rarely	Never	DK/NA
North Beach	8%	8%	9%	27%	48%	-
Mid Beach	7%	5%	7%	21%	60%	-
South Beach	9%	10%	11%	18%	51%	1%

When thinking about your own transportation habits, what is your primary mode of transportation when traveling between Miami Beach and mainland Miami?



70% of Miami Beach residents currently use a personal vehicle as their primary mode of transportation.

When thinking about your own transportation habits, what is your primary mode of transportation when traveling between Miami Beach and mainland Miami?



BY RACE	Hispanic	White	BY LANGUAGE	English	Spanish
Personal vehicle	71%	71%	Personal vehicle	76%	53%
Rideshare	8%	18%	Rideshare	14%	10%
MetroBus	13%	3%	MetroBus	3%	22%
Bicycle Scooter	2%	4%	Bicycle Scooter	3%	2%
Walking	-	2%	Walking	2%	-
Carpool	6%	2%	Carpool	2%	13%

BY AGE	18-34	35-64	65+	BY GENDER	Male	Female
Personal vehicle	79%	73%	58%	Personal vehicle	75%	66%
Rideshare	15%	14%	9%	Rideshare	13%	14%
MetroBus	4%	5%	19%	MetroBus	3%	13%
Bicycle Scooter	2%	4%	-	Bicycle Scooter	3%	2%
Walking	-	2%	1%	Walking	1%	2%
Carpool	-	2%	13%	Carpool	5%	3%

When thinking about your own transportation habits, what is your primary mode of transportation when traveling between Miami Beach and mainland Miami?

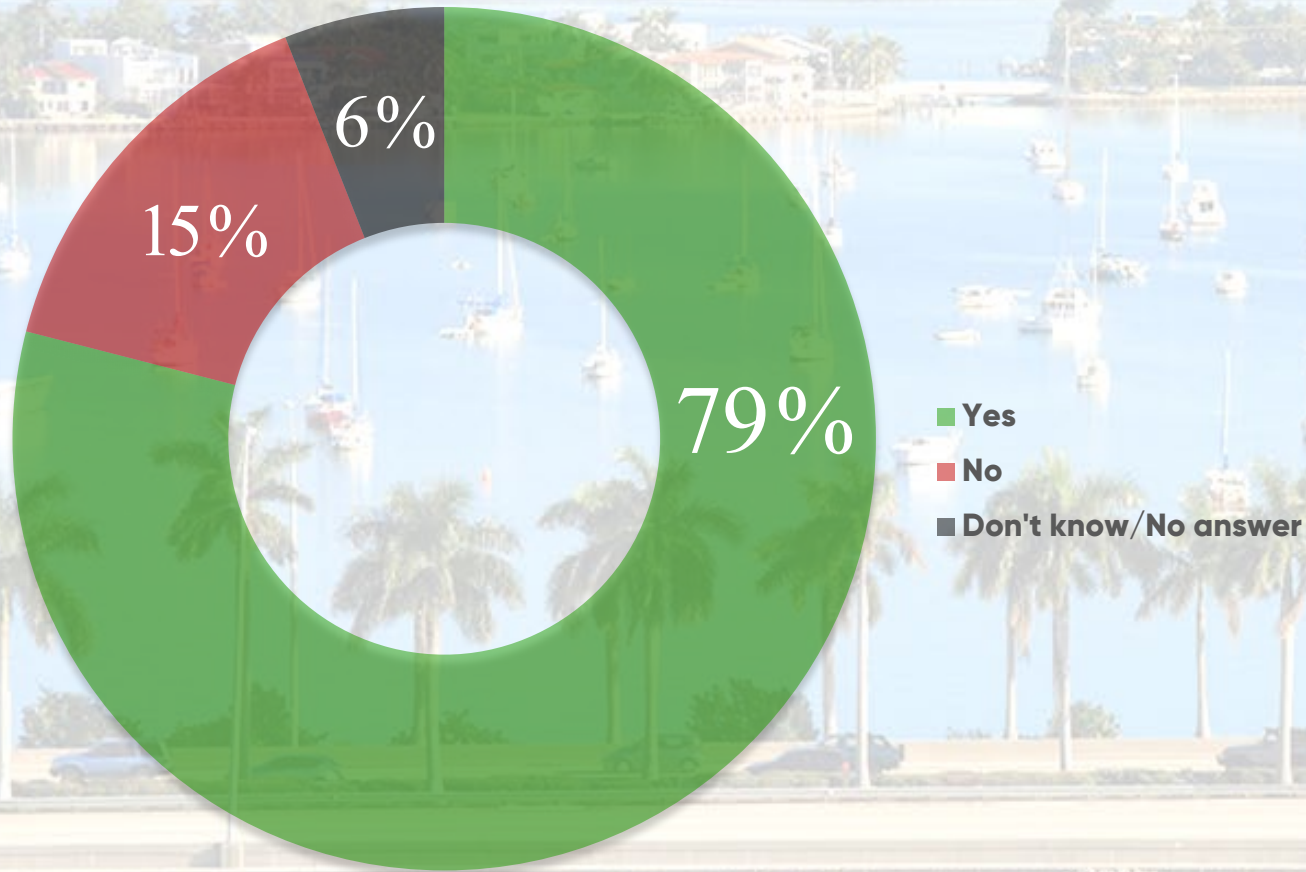


SMART Stations
Areas of the City of Miami Beach

- North Beach
- Middle Beach
- South Beach

	Personal Vehicle	Ride Share	Metro Bus	Bicycle/ Scooter	Walking	Other
North Beach	79%	10%	7%	1%	–	3%
Mid Beach	84%	6%	4%	–	–	6%
South Beach	61%	18%	10%	4%	2%	5%

Do you personally believe that there needs to be a mass transit link connecting Miami Beach to mainland Miami?



79% of Miami Beach residents, in an unaided and unprompted question, believe that there needs to be a mass transit link to the mainland.

Do you personally believe that there needs to be a mass transit link connecting Miami Beach to mainland Miami?



BY RACE	Hispanic	White	BY LANGUAGE	English	Spanish
Yes	88%	69%	Yes	74%	95%
No	7%	24%	No	20%	1%
Don't know/ No answer	5%	7%	Don't know/ No answer	6%	4%

BY AGE	18-34	35-64	65+	BY GENDER	Male	Female
Yes	85%	74%	89%	Yes	77%	82%
No	10%	20%	7%	No	18%	11%
Don't know/ No answer	5%	6%	4%	Don't know/ No answer	5%	7%

Do you personally believe that there needs to be a mass transit link connecting Miami Beach to mainland Miami?

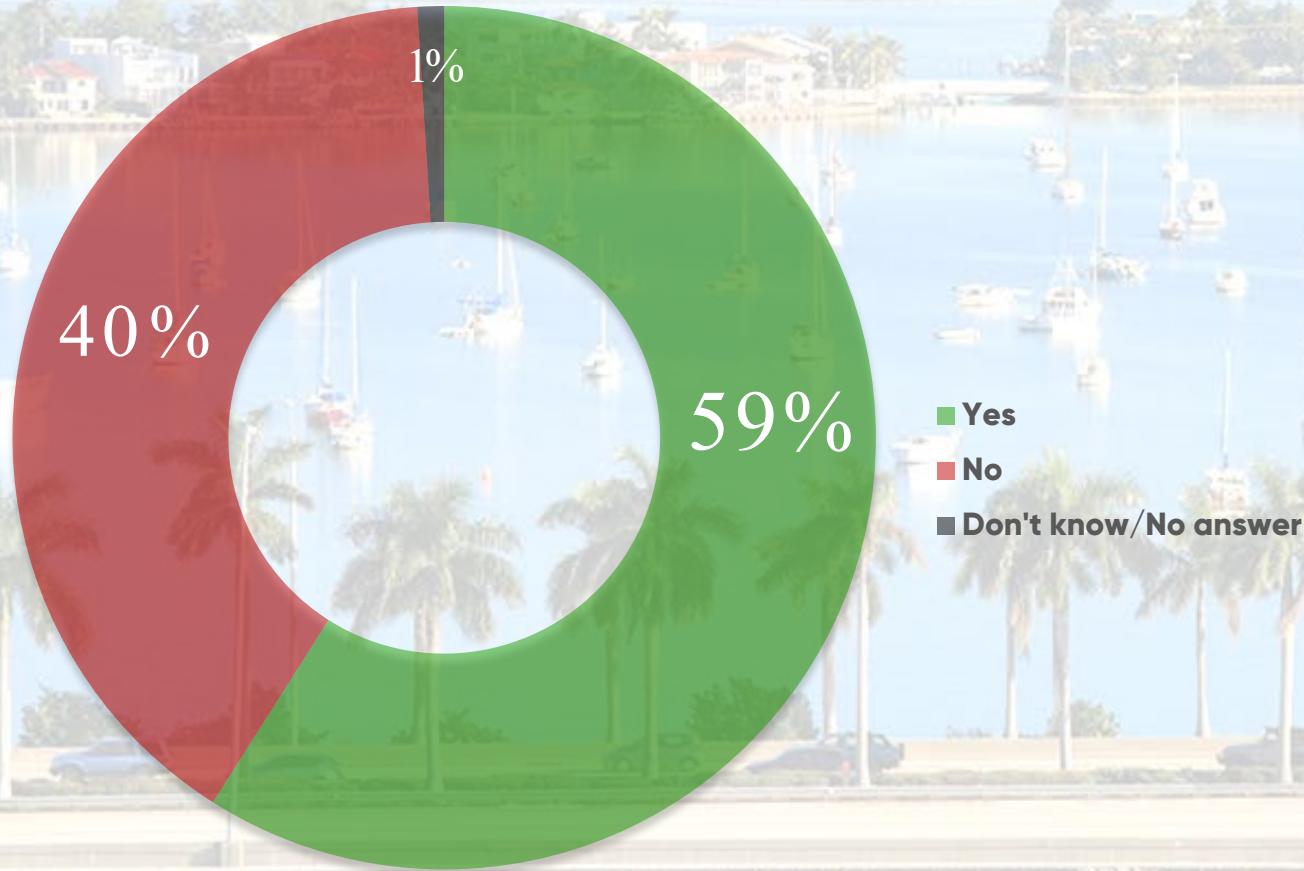


SMART Stations
Areas of the City of Miami Beach

North Beach
Middle Beach
South Beach

	Yes	No	DK/NA
North Beach	95%	2%	5%
Mid Beach	77%	16%	7%
South Beach	72%	22%	6%

Are you aware that Miami-Dade County is currently considering a proposal to build a Beach Corridor MetroMover link across Biscayne Bay connecting the City of Miami Beach to the mainland City of Miami?



While a clear majority are aware, a significant percentage, 41% of Miami Beach residents are presently unaware that there is even a proposal to build a Beach Corridor Metromover link.

Are you aware that Miami-Dade County is currently considering a proposal to build a Beach Corridor MetroMover link across Biscayne Bay connecting the City of Miami Beach to the mainland City of Miami?



BY RACE

	Hispanic	White
Yes	59%	59%
No	40%	40%
Don't know/ No answer	1%	1%

BY LANGUAGE

	English	Spanish
Yes	56%	69%
No	43%	29%
Don't know/ No answer	1%	2%

BY AGE

	18-34	35-64	65+
Yes	43%	61%	66%
No	56%	38%	32%
Don't know/ No answer	1%	1%	2%

BY GENDER

	Male	Female
Yes	64%	54%
No	35%	45%
Don't know/ No answer	1%	1%

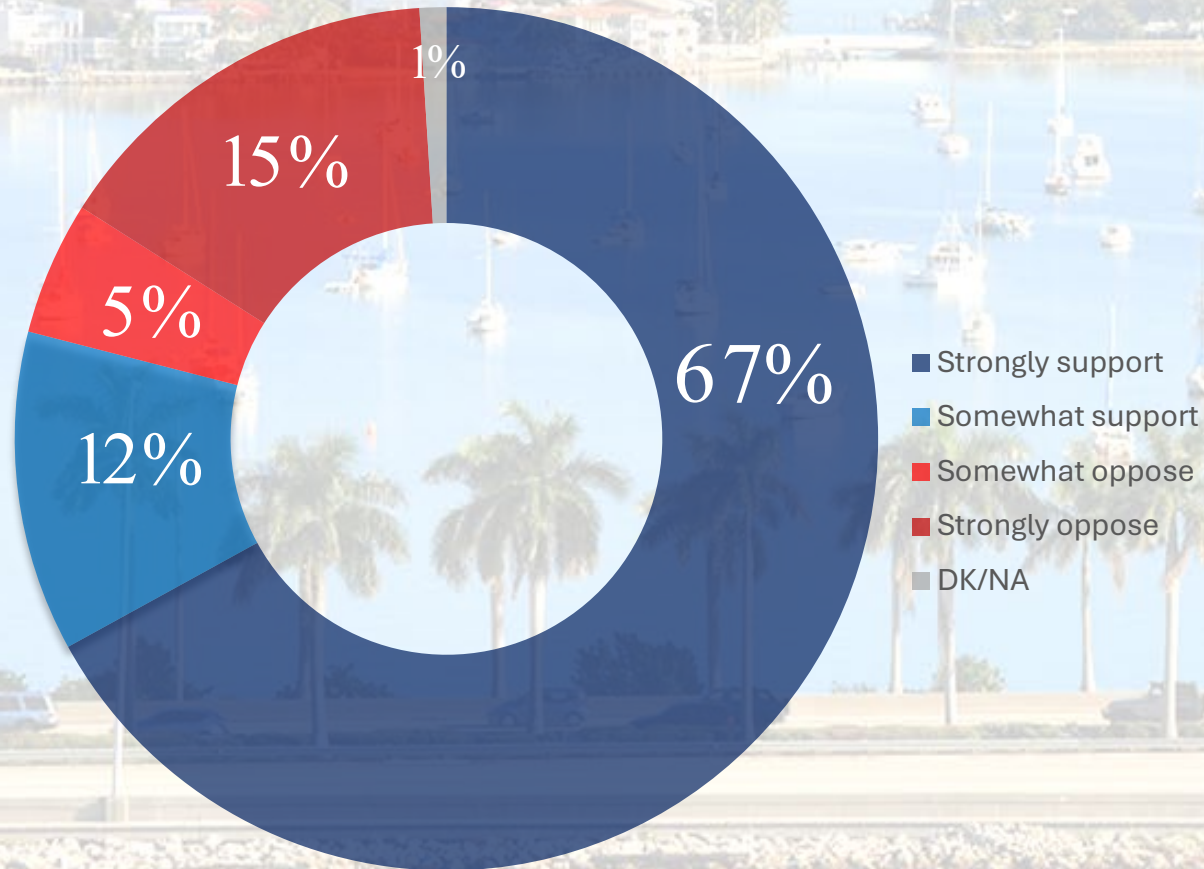
Are you aware that Miami-Dade County is currently considering a proposal to build a Beach Corridor MetroMover link across Biscayne Bay connecting the City of Miami Beach to the mainland City of Miami?



SMART Stations
Areas of the City of Miami Beach
North Beach
Middle Beach
South Beach

	Yes	No	DK/NA
North Beach	45%	54%	1%
Mid Beach	58%	42%	-
South Beach	67%	32%	1%

Based on what you know, do you support or oppose building a Beach Corridor MetroMover link across Biscayne Bay that would connect the City of Miami Beach to the mainland City of Miami?*



Among Miami Beach residents who are aware of the proposal, 79% support building a Beach Corridor Metromover link, including more than two-thirds who strongly support the proposal.

**Note: n=236*

Based on what you know, do you support or oppose building a Beach Corridor MetroMover link across Biscayne Bay that would connect the City of Miami Beach to the mainland City of Miami?*



BY RACE			BY LANGUAGE		
	Hispanic	White		English	Spanish
Strongly support	80%	52%	Strongly support	58%	88%
Somewhat support	14%	13%	Somewhat support	13%	12%
Somewhat oppose	1%	7%	Somewhat oppose	7%	-
Strongly oppose	5%	26%	Strongly oppose	21%	-
DK/NA	-	2%	DK/NA	1%	-

BY AGE			BY GENDER		
	18-34	35-64	65+	Male	Female
Strongly support	77%	60%	75%	67%	66%
Somewhat support	3%	11%	19%	10%	15%
Somewhat oppose	3%	8%	-	4%	7%
Strongly oppose	13%	19%	6%	19%	9%
DK/NA	4%	2%	-	-	3%

*Note: n=236

Based on what you know, do you support or oppose building a Beach Corridor MetroMover link across Biscayne Bay that would connect the City of Miami Beach to the mainland City of Miami?*



SMART Stations
Areas of the City of Miami Beach
North Beach
Middle Beach
South Beach

	Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	DK/NA
North Beach	88%	8%	2%	2%	-
Mid Beach	62%	15%	6%	13%	4%
South Beach	61%	13%	6%	19%	1%

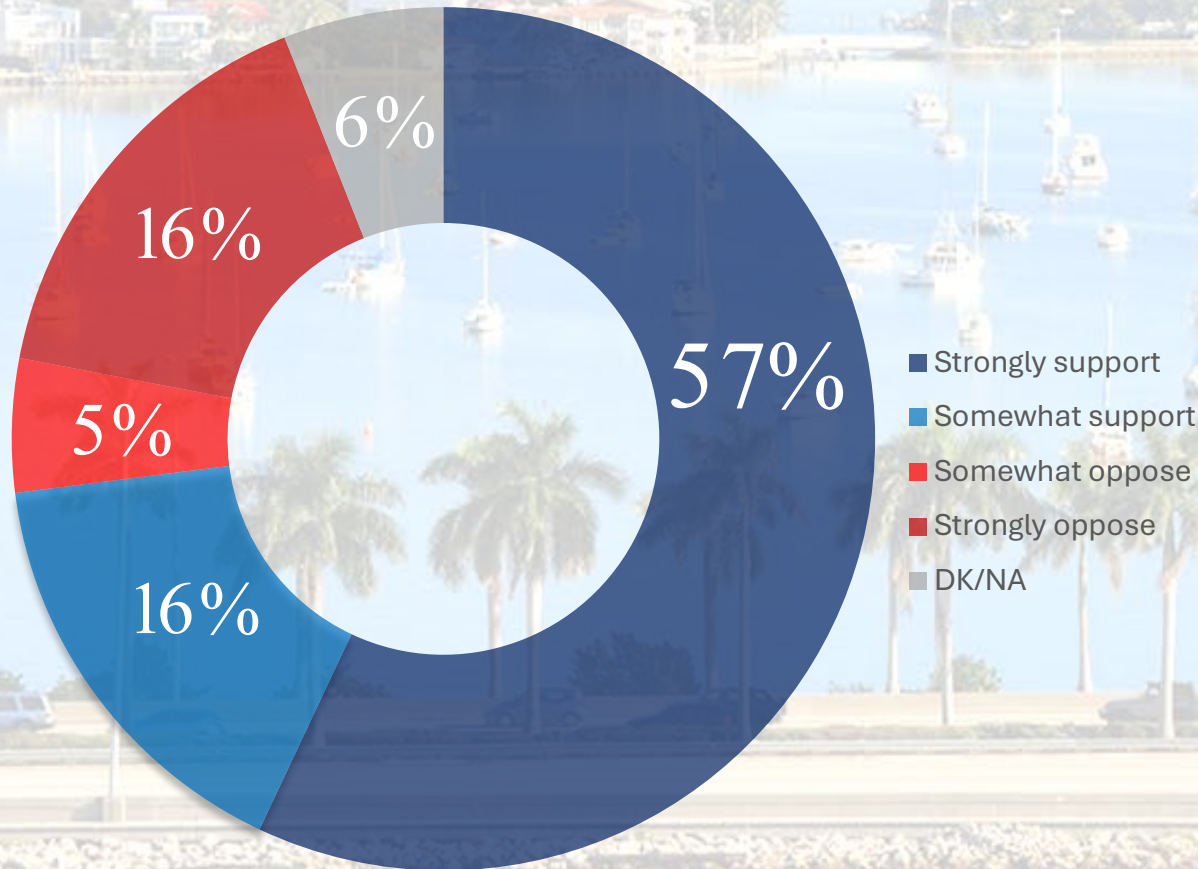
*Note: n=236



PROJECT DESCRIPTION PROVIDED TO RESPONDENTS

The Beach Corridor mass transit plan, if approved, would eventually connect the City of Miami Beach to the mainland City of Miami through an extension of the MetroMover. The project would consist of an elevated automated train with small cars on rubber tires starting at the Museum Park Station to run parallel alongside the MacArthur Causeway/I-395 at a cost of approximately \$1 Billion. If approved, the project will likely be completed in the next 10 years.

Based on this information, do you support or oppose the extension of MetroMover as a mass transit link between Miami Beach and Miami?



When provided brief background information on the proposal, 73% of ALL Miami Beach residents support building a Beach Corridor Metromover link, with a clear majority (57%) strongly supporting it.

Based on this information, do you support or oppose the extension of MetroMover as a mass transit link between Miami Beach and Miami?



BY RACE			BY LANGUAGE		
	Hispanic	White		English	Spanish
Strongly support	69%	44%	Strongly support	50%	77%
Somewhat support	16%	17%	Somewhat support	17%	16%
Somewhat oppose	2%	9%	Somewhat oppose	6%	-
Strongly oppose	9%	24%	Strongly oppose	21%	1%
DK/NA	4%	6%	DK/NA	6%	6%

BY AGE			BY GENDER		
	18-34	35-64	65+	Male	Female
Strongly support	69%	53%	58%	57%	57%
Somewhat support	11%	14%	26%	14%	19%
Somewhat oppose	7%	6%	-	5%	5%
Strongly oppose	10%	21%	9%	20%	12%
DK/NA	3%	6%	7%	4%	7%

Based on this information, do you support or oppose the extension of MetroMover as a mass transit link between Miami Beach and Miami?



SMART Stations
Areas of the City of Miami Beach

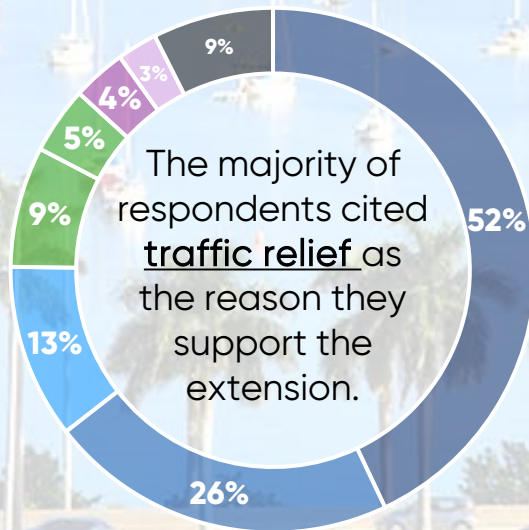
North Beach
Middle Beach
South Beach

	Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	DK/NA
North Beach	67%	19%	4%	7%	3%
Mid Beach	51%	20%	2%	19%	8%
South Beach	54%	13%	7%	20%	6%

Based on this information, why do you support or oppose the extension of MetroMover as a mass transit link between Miami Beach and Miami? – ASKED OPEN ENDED



Why? – AMONG THE 74% THAT SUPPORT METROMOVER EXTENSION



■ Traffic relief ■ Connectivity ■ Necessity ■ Convenience
■ Economic benefits ■ Future growth ■ Environment ■ Other

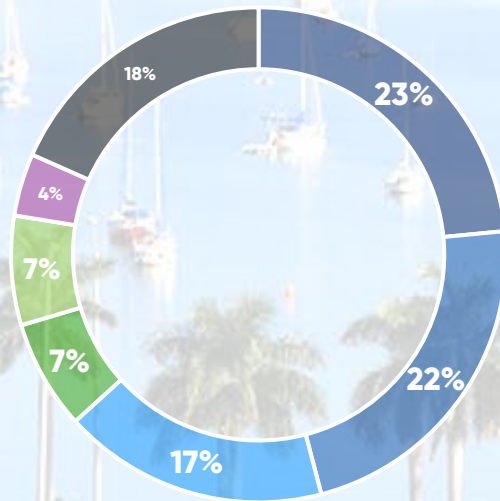
REPRESENTATIVE QUOTES

- "Because every great city needs to provide public transportation and will help reduce traffic congestion and pollution."
- "Because it will alleviate the traffic and people will be easier to come and go."
- "Because it's time to move into the future of this city and make the beach accessible and less polluting of the air with cars."
- "It should have been done long ago. What I don't believe is the completion time frame and the proposed budget. It should be done in much less time."
- "Excellent way to travel and will make everyone's life easier."
- "A convenient way to get to downtown Miami without having to drive."
- "Because the traffic has become impossible."
- "Because the traffic is preventing me from getting to my doctor's appointment."
- "Because there are way too many cars, we only have, I think 4 carways connecting Miami Beach to mainland Miami, and there are way too many cars."
- "Because I would use it to go Mami."
- "Because many people who need to commute to Miami Beach that can't afford to live on the beach, need easy access."
- "Because it will help commuters get to and from the beach and the city."
- "Because like any other country we need more public transportation to ease the traffic to new many buildings with the same 2 ways streets!"

Based on this information, why do you support or oppose the extension of MetroMover as a mass transit link between Miami Beach and Miami?



Why? – AMONG THE 21% THAT OPPOSE METROMOVER EXTENSION

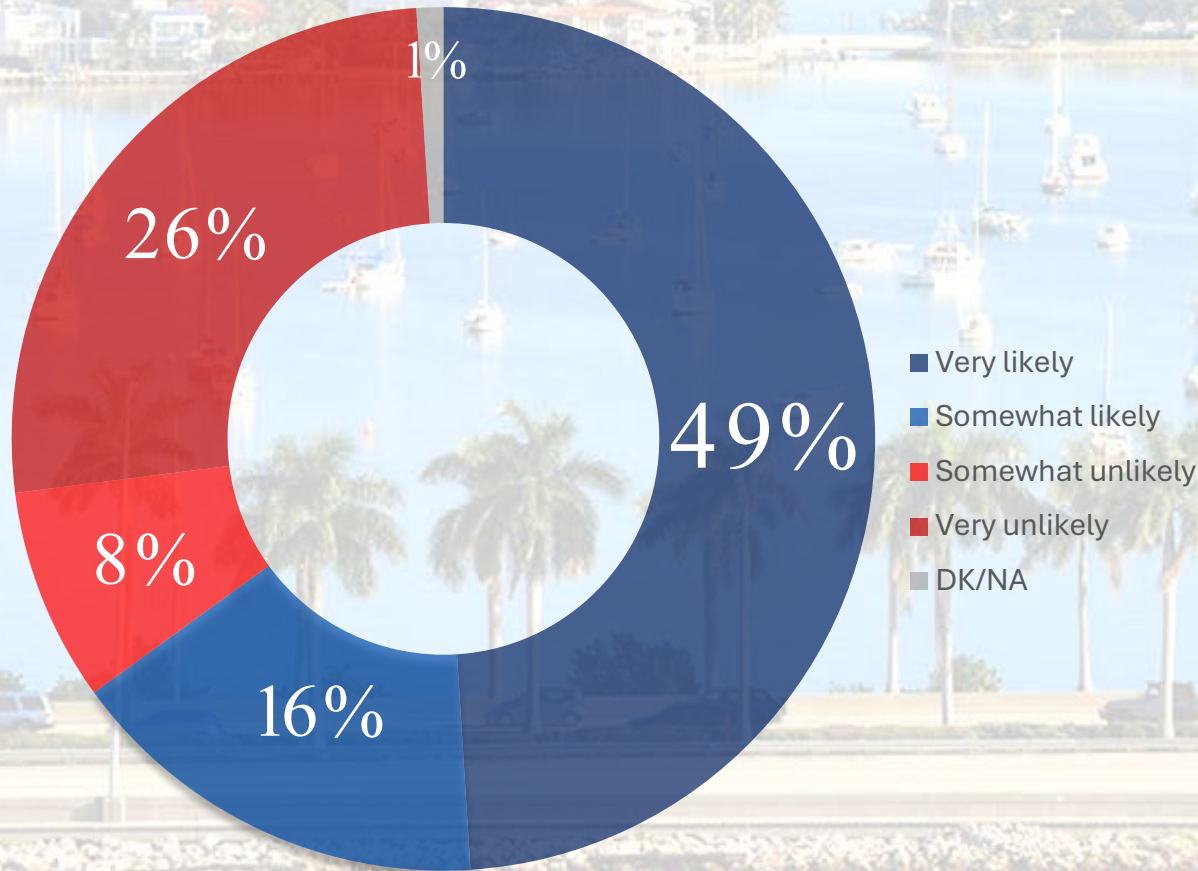


■ More traffic/congestion ■ Negative impacts to Beach ■ Cost
■ Construction ■ Ineffectiveness ■ Alternative solutions
■ Other

REPRESENTATIVE QUOTES

- "There is no room"
- "Anything that brings more people to Miami Beach I oppose it."
- "It sounds like a lot of money."
- "It's just the price is cost-prohibited, too expensive."
- "I don't believe this will control traffic, it will add more visitors to Miami Beach, which would then make it more congested from pedestrian traffic and would still slow down car traffic."
- "The traffic is bad because commuters use Alton Road as an alternative to I-95. We need to institute a Congestion Charging system to get these commuters off Alton Road. They do not live or work or spend dollars in Miami Beach & are reckless speeders"
- "If Miami's less affluent populations were to migrate in large numbers to Miami Beach, it could bring a shift in the area's character and demographic makeup. This could impact the quality of life for both residents and tourists."
- "As it is, it's very congested and we don't need more congestion."
- "Because I'm thinking it's way south; it's only beneficial to people in that neighborhood."
- "It is not central; it only gets you from the southern point of the beach to the mainland."
- "Too many people on Miami Beach"
- "It will be outdated in 10 years."
- "Too expensive, too long."

If the Beach Corridor MetroMover expansion project were built, would you personally be likely or unlikely to use it when commuting to and from the mainland?



65% of Miami Beach residents express likelihood to use a Beach Corridor Metromover link, with nearly half saying they would be VERY likely to use it.

If the Beach Corridor MetroMover expansion project were built, would you personally be likely or unlikely to use it when commuting to and from the mainland?



BY RACE			BY LANGUAGE		
	Hispanic	White		English	Spanish
Very likely	58%	38%	Very likely	42%	68%
Somewhat likely	16%	16%	Somewhat likely	18%	10%
Somewhat unlikely	5%	9%	Somewhat unlikely	10%	1%
Very unlikely	18%	36%	Very unlikely	30%	15%
DK/NA	3%	1%	DK/NA	-	6%

BY AGE			BY GENDER		
	18-34	35-64	65+	Male	Female
Very likely	53%	42%	60%	50%	47%
Somewhat likely	25%	13%	14%	14%	18%
Somewhat unlikely	7%	11%	1%	9%	7%
Very unlikely	15%	32%	20%	25%	27%
DK/NA	-	2%	5%	2%	1%

If the Beach Corridor MetroMover expansion project were built, would you personally be likely or unlikely to use it when commuting to and from the mainland?

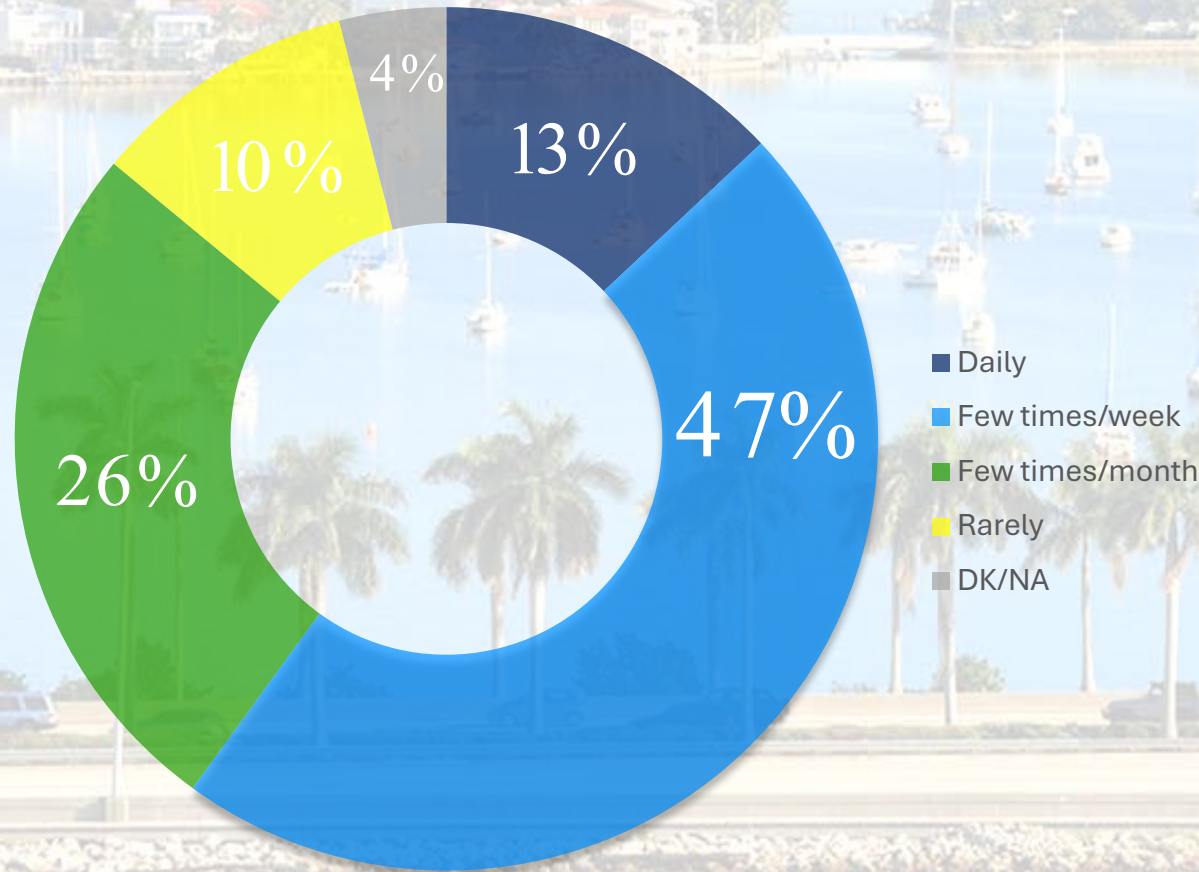


SMART Stations
Areas of the City of Miami Beach

North Beach
Middle Beach
South Beach

	Very Likely	Somewhat Likely	Somewhat Unlikely	Very Unlikely	DK/NA
North Beach	52%	13%	5%	25%	5%
Mid Beach	40%	20%	7%	33%	-
South Beach	51%	16%	9%	23%	1%

If the Beach Corridor MetroMover expansion project were built, how often would you use it?



60% of Miami Beach residents indicate a potential for frequent use of a Beach Corridor Metromover link, although only 13% say they would be likely to use it daily.

If the Beach Corridor MetroMover expansion project were built, how often would you use it?



BY RACE	Hispanic	White	BY LANGUAGE	English	Spanish
Daily	18%	6%	Daily	11%	19%
Few times a week	48%	44%	Few times a week	45%	50%
Few times a month	21%	34%	Few times a month	30%	19%
Rarely	9%	13%	Rarely	12%	6%
DK/NA	4%	3%	DK/NA	2%	5%

BY AGE	18-34	35-64	65+	BY GENDER	Male	Female
Daily	16%	16%	7%	Daily	16%	11%
Few times a week	55%	44%	46%	Few times a week	44%	51%
Few times a month	16%	28%	32%	Few times a month	29%	23%
Rarely	13%	9%	11%	Rarely	7%	13%
DK/NA	-	3%	4%	DK/NA	11%	2%

If the Beach Corridor MetroMover expansion project were built, how often would you use it?



SMART Stations
Areas of the City of Miami Beach

- North Beach
- Middle Beach
- South Beach

	Daily	Few x/Week	Few x/Month	Rarely	DK/NA
North Beach	14%	55%	21%	8%	2%
Mid Beach	15%	33%	33%	15%	2%
South Beach	12%	47%	27%	9%	5%

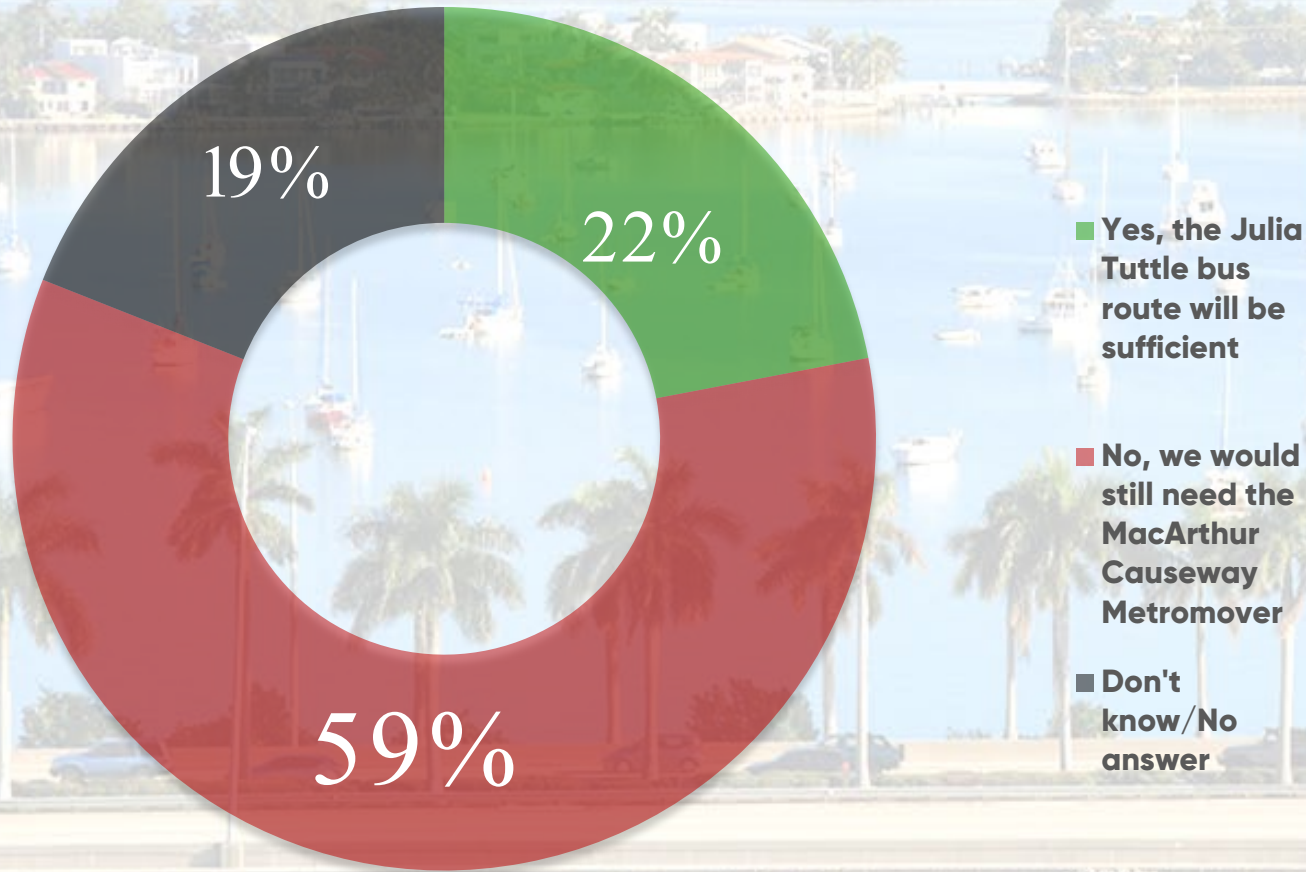


PROJECT DESCRIPTION PROVIDED TO RESPONDENTS

Work is already underway to improve the link between Miami Beach and the mainland through an express bus service that would run along the shoulder/emergency lanes of the Julia Tuttle Causeway when traffic speeds fall below 30 miles per hour.

Once this service is open and in operation, do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway?

Once this service is open and in operation, do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway?



When provided information on the current plans to expand service across the Julia Tuttle Causeway, 59% of Miami Beach residents still believe a MacArthur Causeway Metromover link is necessary.

Once this service is open and in operation, do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway?



BY RACE

	Hispanic	White	BY LANGUAGE	English	Spanish
Yes, Tuttle is sufficient	19%	24%	Yes, Tuttle is sufficient	21%	24%
No, we still need Metromover	61%	56%	No, we still need Metromover	61%	51%
Don't know/ No answer	20%	20%	Don't know/ No answer	18%	25%

BY AGE

	18-34	35-64	65+	BY GENDER	Male	Female
Yes, Tuttle is sufficient	13%	26%	19%	Yes, Tuttle is sufficient	20%	24%
No, we still need Metromover	69%	56%	57%	No, we still need Metromover	63%	53%
Don't know/ No answer	18%	18%	24%	Don't know/ No answer	17%	23%

Once this service is open and in operation, do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway?



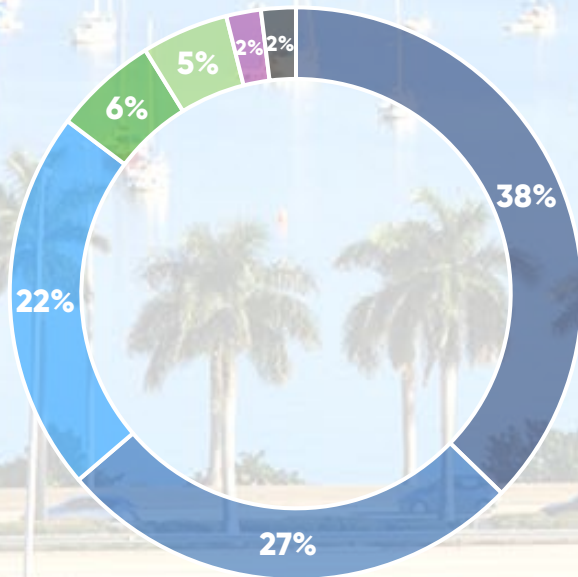
SMART Stations
Areas of the City of Miami Beach
North Beach
Middle Beach
South Beach

	Yes, Tuttle Sufficient	No, Still Need Metromover	DK/NA
North Beach	17%	62%	21%
Mid Beach	22%	54%	24%
South Beach	23%	59%	18%

Once this service is open and in operation, why do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway? – ASKED OPEN ENDED



Why? Among the 22% who believe an express bus service across the Julia Tuttle Causeway alone is sufficient



■ Traffic relief
■ Anti Metromover
■ Other
■ Sufficiency
■ Efficiency
■ Cost effective
■ Accessibility

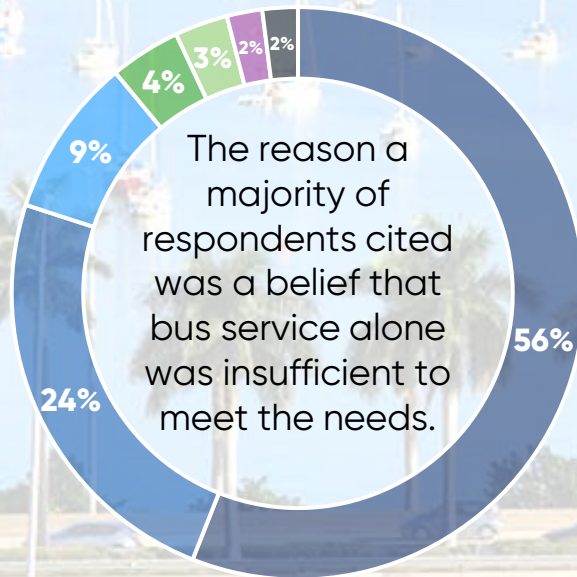
REPRESENTATIVE QUOTES

- "Cheaper and faster implementation"
- "All that is needed"
- "Bus is plenty"
- "Because it would be more than enough."
- "Bus it's enough"
- "Because it exists already no need to wait and spend money to build it"
- "I think it serves enough to get people back and forth if you could work."
- "I am very opposed to the Metro mover, but the bus system I think would be better."
- "I do not want a Metro mover built"
- "We don't need the metro mover, this idea is insane."
- "Because I think if you take bus it avoids traffic."
- "Fits what we have built - ready to go"
- "Because the people need an affordable way to get here."
- "As long as we have one every 30 minutes."

Once this service is open and in operation, why do you think it would be sufficient for Miami Beach travel to and from the mainland or do you think we would still need the Metromover expansion over the MacArthur Causeway? – ASKED OPEN ENDED



Why? Among the 59% that do not believe the Tuttle Express Bus is sufficient and that an extension of Metromover is still necessary



■ Bus inadequacy ■ Need for rail ■ Connectivity
■ Capacity ■ Efficiency ■ Future growth
■ Other

REPRESENTATIVE QUOTES

- "A bus link is not the solution and will only make traffic worse on the beach."
- "An express bus way would not be enough to alleviate the traffic that still exists."
- "Because I don't think it will solve the congestion issues"
- "Because one way is not enough and there is traffic."
- "A bus cannot transport as many people as a train."
- "As well as everybody I know do not ride the bus."
- "Bus sucks and are slow we need trains"
- "Buses are not reliable and can still be held up by traffic or accidents."
- "The bus is still subject to traffic and has a history of not running as scheduled."
- "You need the expansion of the rail service."
- "Because I think a bus still provides more traffic and we need a train"
- "Because we need the Metromover."
- "The Metromover is a much more efficient option"
- "RAIL is the answer to our traffic nightmare."
- "Because the Tuttle does not terminate near locations"
- "How do you get from 5th street to mainland?"
- "Public transit is more efficient and a better solution to traffic congestion"
- "Metro is much more efficient and easier to navigate"
- "2 different situations, both are needed"



Executive Summary: Miami Beach Transit Survey Results

The survey conducted among Miami Beach adult residents reveals strong sentiments regarding traffic congestion, transportation habits, and support for the proposed Beach Corridor Metromover expansion. A few key findings emerged:

- **Traffic Congestion Concerns:** More than three-quarters of residents believe that not enough is being done to address traffic congestion in the area, showing the perceived need for solutions to ease travel between Miami Beach and mainland Miami.
- **Public Transit Usage:** A significant portion (72%) of residents rarely or never use Miami-Dade Transit, with personal vehicles being the primary mode of transportation for 70% of residents, highlighting the heavy current reliance on cars.
- **Support for Mass Transit Link:** There is overwhelming support for a mass transit link to the mainland, with 79% of residents expressing the need for such a connection, even without prompting.
- **Awareness and Support for the Beach Corridor Metromover Proposal:** Although 41% of residents were unaware of the Beach Corridor Metromover proposal, 79% of those who were informed expressed support, with over two-thirds strongly supporting it. When given more details, 73% of all respondents showed support for the project, with 57% strongly backing it.
- **Likelihood of Use:** A substantial 65% of residents indicated they would be likely to use the proposed Beach Corridor Metromover link, with nearly half stating they would be very likely to use it. However, daily usage is expected to be less frequent, with only 13% indicating they would use it daily.
- **Additional Transit Options:** 59% of residents still believe a Metromover link across the MacArthur Causeway is necessary, despite ongoing improvements to express bus service on the Julia Tuttle Causeway, this shows a preference for an elevated, reliable, and mass transit option over the current bus service.

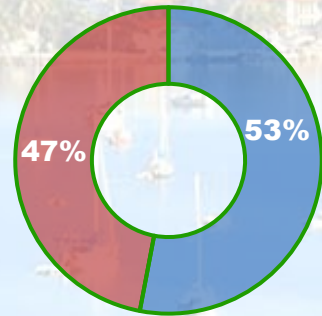
These findings suggest a broad-based desire for enhanced transit solutions to address congestion, with the Beach Corridor Metromover extension project enjoying significant support as a viable option.



SURVEY OF MIAMI BEACH RESIDENTS ON TRANSIT OPTIONS

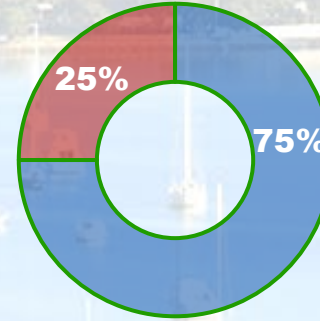
DEMOGRAPHICS

DEMOGRAPHICS



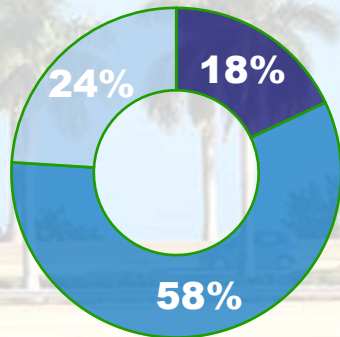
GENDER

- Male
- Female



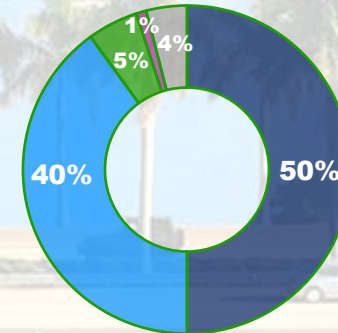
LANGUAGE

- English
- Spanish



AGE

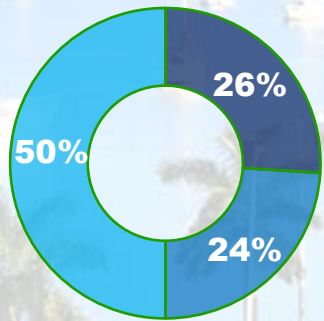
- 18-34
- 35-64
- 65+



RACE

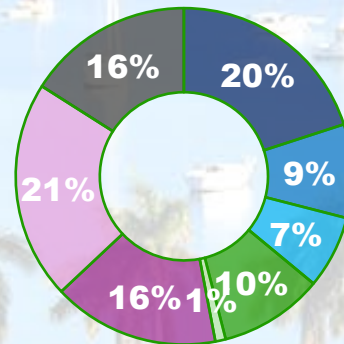
- Hispanic
- White
- Black
- Asian
- Other

DEMOGRAPHICS



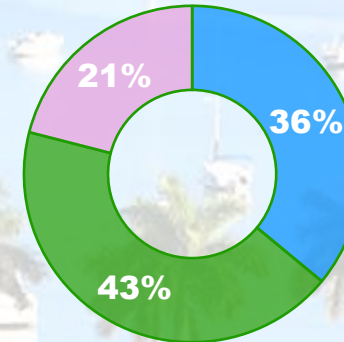
NEIGHBORHOOD

- North Beach
- Mid Beach
- South Beach



PLACE OF WORK

- South Beach
- Mid Beach
- North Beach
- Downtown
- Midtown
- from Home
- Retired/Unemployed
- Other



PLACE OF WORK SUMMARY

- Miami Beach
- Mainland
- Retired/Unemployed



SURVEY OF MIAMI BEACH RESIDENTS ON TRANSIT OPTIONS

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