

“Our vision is of a transportation network that provides residents and visitors seamless and efficient connections across multiple modes of transportation.”

Carlos A. Gimenez, mayor of Miami-Dade County

“I look forward to the future when we can provide the best transportation system to our people at the lowest cost possible.”

Jean Monestime, chairman of the Board of Commissioners

“If we invest in infrastructure, the payoff is there.”

Phillip Washington, chairman of the American Public Transportation Association and general manager of the Denver Regional Transportation District

“Whatever we promise, let’s build it.”

Esteban Bovo, Jr., vice chairman of the Board of Commissioners

“The Summit is evidence of a real desire in Miami-Dade County to get our transportation projects going.”

Paul Schwiep, chairman of the Transportation Trust

“The local economy is dependent on a good transportation system.”

Tony Argiz, chairman of the Greater Miami Chamber of Commerce

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MIAMI-DADE COUNTY



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Citizens’ Independent Transportation Trust

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Overview of the 2015 Transportation Summit Proceedings



Advancing the Community’s Vision for Public Transportation

CITIZENS’ INDEPENDENT
TRANSPORTATION TRUST
 MIAMI MOVING
 FOFO FORWARD

Organized by the Citizens’ Independent Transportation Trust, Mayor Carlos A. Gimenez, the Board of County Commissioners, the Greater Miami Chamber of Commerce and the Miami-Dade County League of Cities.

Advancing the Community's Vision for Public Transportation

On January 22, 2015 the Citizens' Independent Transportation Trust presented the 2015 Transportation Summit in conjunction with Mayor Carlos A. Gimenez, the Board of County Commissioners, the Greater Miami Chamber of Commerce and the Miami-Dade League of Cities.

This Summit follows a very successful 2013 Summit, the goal of which was to focus on the future of public transportation in Miami-Dade County and stimulate discussion of the next major transportation projects for the community. Attendees of the 2015 Summit expressed their support for additional major transportation improvements.

The event marked the next step in the process of engaging the public and other stakeholders in charting the course of local transportation development.



The gathering of over 500 attendees demonstrated widespread demand and support for increased investment in mass transportation. This one-day event included an Opening Session with keynote speeches by Mayor Gimenez and Phillip Washington, Chair of the American Public Transportation Association and General Manager of the Denver Regional Transportation District.

A general session highlighted national and international best practices, and another general session provided updates on current transportation projects and incorporated interactive breakout groups to give the public the opportunity to communicate directly to the heads of transportation agencies.

There were also concurrent panels on Livable Communities and Transportation Oriented Development. The Summit featured 24 indoor and outdoor exhibitors including municipalities and transportation agencies, as well as private firms from the transportation industry.



Carlos A. Gimenez
mayor of Miami-Dade County



Jean Monestime
chairman of the Board of Commissioners



Phillip Washington
chairman of the American Public Transportation Association and general manager of the Denver Regional Transportation District



Esteban Bovo, Jr.
vice chairman of the Board of Commissioners



Dennis Moss
commissioner on the Board of Commissioners



Antonio Argiz
chairman of the Greater Miami Chamber of Commerce



Paul Schwiep
chairman of the Transportation Trust

Four Key Themes Emerged During the Event

1. Advancing Major Transportation Investments

The continuing development of Miami-Dade County as a world-class region depends on the implementation of a comprehensive and coordinated public transportation system. The Summit reinforced the need and widespread support for advancing major transportation projects such as the Miami/Miami Beach Light Rail project; the Tri-Rail Downtown Miami/Coastal Link and full Bus Rapid Transit (BRT) projects; and other improvements on major corridors including the North Corridor, the East-West Corridor, the South Corridor and the Kendall Corridor.

2. Transportation Financing

Transportation agencies need to work with the private sector to find cost-effective methods for implementing transportation improvements. Successful public-private partnerships in other parts of the country can serve as good models for local transportation agencies.

3. Livable Communities

Livability is about the human experience of a place. For improved livable communities, transportation and land use planning should be integrated to enhance the economic and social well-being of neighborhoods by creating and maintaining a safe, reliable and accessible transportation network. The public transportation system can enhance choices for transportation users, provide easy access to employment opportunities and other destinations, and cause positive effects on the surrounding community.

4. Transportation Modes and Technology

Future transit improvements in Miami-Dade County should include a combination of rail and bus service projects with technological improvements. Also, biking and walking should be promoted for a more efficient transportation system. Preferred transit modes would include Light Rail, Commuter Rail, BRT, automated guideway systems and pedestrian and bicycle networks.

Community Engagement

The 2015 Summit featured expanded efforts to engage the community in the discussion using social media, webcasting and enhanced public involvement strategies. Key among these methods was enhanced social media outreach via Twitter and Facebook prior to the event and a live Twitter feed at the Summit.

CITT Social Media Interaction Categories



The CITT Social Media Interaction chart on the left illustrates a general analysis of the community feedback received during the Summit in six categories.

The live Twitter feed resulted in over 400 substantive comments received in response to summit presentations, or with general questions and suggestions for improvements.

Overall, there were over 700 tweets about the summit, of which approximately 200 were messages promoting the event. Over 500 tweets were comments, questions and suggestions about transportation.

The Summit, webcast live by Miami Dade College's Wolfson Campus, welcomed online engagement by community members who were unable to attend.

An Idea Wall encouraged greater public participation by enabling participants to respond to prompts and post their ideas and thoughts on: Commuter Rail, BRT and Enhanced Bus Service, Light Rail and Streetcars, and Future Transportation.



The idea wall.