



Commissioner
Eileen Higgins
District 5

STRICTLY BUSINESS

FEBRUARY 2020

Your monthly source for everything business in District 5

Now that we've officially moved on from the holidays and gotten through the first month of the year, it is time to prepare for tax season. Although most of us dread compiling and completing the paperwork, doing the work in February ensures that no important documents are missing when it comes time to file. This month, roundup the information for your business over the last year, including revenue, sales, and expenses. Check your mailbox and email to make sure that all necessary forms have been delivered. If you're missing any forms, you still have time to reach out to the appropriate institution to make sure you get what is needed.

If you have employees, distribute their tax forms so they can start the process as well. The type of business you own determines which tax forms to submit. Take a look at the [Small Business and Self-Employed Tax Center](#) for all the information you need on filing your business' taxes.

If there is anything our office can do to help your business or organization, please reach us at District5@miamidade.gov or [305-375-5924](tel:305-375-5924).

Mom and Pop Grant Program

Recipient Spotlights

[Southern Groove](#)

[Cepero Eyecare Center](#)



Food. Music. Laughter. The heartbeat of the South. Southern Groove is a catering company that brings the culture of the south to your event. Focusing on the spirit of southern hospitality, owner Robert Childers wants to bring people together with his food. By using family recipes from Selma, Alabama, he creates an experience of bringing people together to eat, dance, and enjoy each other's company.

Phone: 334-505-6084

Email:
SouthernGroove27@gmail.com

Hours: By appointment



Cepero Eyecare Center has been serving members of the community since they began seeing patients inside of a pharmacy on Calle Ocho in 1979. They opened the doors at their current location in the heart of Coral Way in 1987. Cepero Eyecare Center treats all of their customers like family. By providing high-quality vision care to everyone who walks through the door, this family-owned business offers all customers a personalized experience based on their needs.

Address: 1705 Coral Way, Miami, FL, 33145

Phone: 305-858-4057

Email: ceperoeyecare@gmail.com

Hours: Monday-Thursday: 9 am - 6 pm, Friday: 9 am - 4 pm, Saturday: 9 am - 1 pm

Mom and Pop 2020

- Applications will be available March 2 -13
- Applications will be available on the [District 5 website](#) or for pick up at one of the district offices
- Applications must be turned in by hand to one of the district offices between March 16 - 20
- Details for the optional information sessions will be posted on the [District 5 website](#) when finalized
- To receive an email when applications are open or ask additional questions about the program, contact Rachel.Cohen@miamidade.gov.

The Miami Herald Startup Pitch Competition

Apply Today

The deadline to apply for the Miami Herald Startup Pitch Competition is **March 2,**

2020. The startups must be based in Miami-Dade, Broward, Palm Beach or Monroe counties. There are three tracks; Teen Track, FIU Track, and Community Track. The FIU Track is open to students, alumni and faculty of FIU, and the the Teen Track is open to students in grades 8-12. The FIU and Teen Tracks accept businesses of any type, but the Community Track works differently.

Entrants to the Community Track must be for-profit businesses that are less than three years old. There are six categories within the Community Track; trade and logistics, tourism and hospitality, real estate, healthcare, and financial technology.

An entry consists of a pitch-deck of 12-20 slides that explains the product, growth, strategy, marketing, and financials. Finalists in each track will need to make a live pitch for a panel of judges.

[Click here for full competition rules and guidelines.](#)

Greener Coral Way

Do you own a restaurant on Coral Way? Enroll Today



Greener Coral Way is a pilot project developed by Commissioner Higgins in partnership with The CLEO Institute, to help Coral Way neighborhood restaurants thrive while providing incentives for them to become environmental stewards of the community. This grassroots project unites the Shenandoah, The Roads, and Silver Bluff residents in supporting local restaurants and celebrating their resiliency efforts.

By removing Styrofoam, reducing single-use plastic, and addressing food waste, Commissioner Higgins wants to work with residents to see the main road become a **Greener Coral Way**!

The goal is to help local restaurants grow while transitioning Styrofoam and plastic goods towards environmentally friendly alternatives. With this in mind, the program has been designed to meet the needs of all restaurants by dividing it into 3 levels of participation so each business can transition at a pace that's right for them. When entering the program, the District 5 team will meet with each business to understand their product needs and discuss which level of the program is right for them.

Do you own a restaurant on Coral Way? For more information about joining the program, contact Rachel Cohen at Rachel.Cohen@miamidade.gov or visit www.GreenerCoralWay.com.

Upcoming Events In District 5

February 18: [Start Your Business - Test The Viability](#)

February 22: [Manage Your Cash Flow](#)

February 25: [Introduction To Starting Your Non-Profit Organization](#)

February 26: [Doing Business With Miami-Dade County](#)

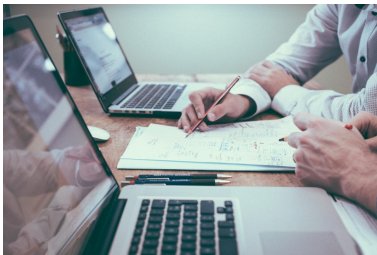
February 29: [Make Your Business Bankable](#)

Small Business News

[What is LinkedIn Live and How Can It Help Your Company?](#) (SmallBizTrends.com)

[Closing The Small Business Financing Gap: The ABCs of Merchant Cash Advance](#) (Forbes)

Additional Business Resources



[Small Business and Self-Employed Tax Center](#)



[10,000 Small Businesses](#)



[Mentorship Through SCORE Miami](#)