



# STRICTLY BUSINESS

JULY 2019

### Your monthly source for everything business in District 5

We hope you are having a fantastic summer! With kids out of school and families leaving town for vacation, summer is a time when great memories are made. Miami definitely slows down in the summer, making things like our morning commute easier but also creating challenges for our small businesses. That's why we wanted to share ideas of how you can take advantage of the summer to focus on your business goals.

This summer, Miami Dade College is offering <a href="Entrepreneurship and Small">Entrepreneurship and Small</a>
<a href="Business">Business</a> courses that can help you learn important skills to take your business to the next level. There are also a wide range of online courses that allow you to learn on your own time. Some courses offered are <a href="Marketing Your Business">Marketing Your Business</a> On <a href="The Internet">The Internet</a> and <a href="Using Social Media">Using Social Media</a> in <a href="Business">Business</a>. See a full list of online courses offered <a href="here">here</a>.

Due to Miami-Dade Board of County Commissioners recess, there will be no *Strictly Business Newsletter* in August; it will resume in September. If there is anything our office can do to help your business, please reach us at <a href="District5@miamidade.gov">District5@miamidade.gov</a> or (305) 375-5924.

Electhyon

# Mom and Pop Grant Program

Recipient Spotlights

Guayaba y Chocolate

**Hair Healers Beauty Salon** 



Guayaba y Chocolate is a Mom and Pop Grant recipient for the 2019 cycle. Located in Little Havana, the store aims to share the unique flavor of Venezuelan cacao with Miami residents and visitors. The chocolates are handcrafted works of art; they offer a wide range of bonbons, truffles, cookies, and gourmet coffee. Patrons can also sign up for classes and events to learn how to make gourmet truffles to share with friends and family.

Address: 1637 SW 8 Street, Miami,

FL, 33135

Phone: 305-230-4852

Hours: Sunday - Thursday: 11am - 7pm, Friday & Saturday: 11am -

10pm

Email:

 $\verb"customers@guayabaychocolate.com"$ 



Hair Healers Beauty Salon has been providing premium hair care to the South Florida community since 1989. Owned by a mother-daughter duo, the salon provides individualized services for each of their customers. The staff uses the most innovative products on the market to ensure their customers are happy with their services. Their services include balayage, color correction, Japanese hair straightening, Keratin, and more.

Address: 2626 SW 9 Street, Miami,

FL, 33135

Phone: 305-643-2252

Hours: Tuesday, Thursday, Friday &

Saturday: 10am - 6:30pm

Email: Dania@hairhealers.com

# Mom and Pop 2019 Cycle Update

- The 2019 application window is closed
- All applicants should have received a letter in the mail regarding their funding status
- If you applied in 2019 and have not received a letter, please call our office at (305) 375-5924

Program Spotlight

Scale Up Miami



#### STRENGTHEN THE FOUNDATION OF YOUR BUSINESS

Scale Up Miami is a free, 4-month training program for small businesses located within Miami Dade County. Throughout five Saturdays, you will learn how to improve your business operations, refine your marketing strategy, and gain the financial know-how to access new funding channels. The training program will include one-on-one business coaching to help you implement what you learned.





Improve your business operations

Refine your marketing strategy

Gain the financial know-how to access new funding

Apply Now: theideacenter.co/scaleupmiami Deadline: August 9, 2019





(305) 237-7821 emiot@mdc.edu

**APPLY HERE** 

Community Spotlight

Prospera X CAMACOL Workshop Recap



On June 26th, CAMACOL and Prospera hosted a "ABC On How To Grow Your Business" workshop for business owners in Little Havana - the first of many programs hosted by the two organizations on West Flagler. All Prospera business seminars are presented in Spanish and are open to the public at no cost. Click here to learn more about the business resources offered by <a href="Prospera">Prospera</a> and <a href="CAMACOL">CAMACOL</a>.

# Upcoming Events In District 5

July 9: <u>Scale Up Your Small Business</u>

July 17: 1 Million Cups

July 23: Start Your Business: Test The Viability

# Small Business News

New State, Local Laws Affecting Business Take Effect July 1 (Miami Herald)

<u>Goldman Sachs Small Business Program Accepting Applications</u> (South Florida Business Journal)

# Additional Business Resources



Miami-Dade County
2019 Hurricane
Readiness Guide



Business Florida 2019 Opportunity Guide



Goldman Sachs 10,000 Small Businesses Program



