



Commissioner  
**Eileen Higgins**  
District 5

## STRICTLY BUSINESS

NOVEMBER 2019

### *Your monthly source for everything business in District 5*

Can you believe it's already November? The holidays are right around the corner, and it is time to make sure you and your staff are ready for the mayhem. This time of year brings people together to celebrate and give thanks, but owning a small business during the holidays comes with its own set of challenges. The good news is that there are things you can do that will help you close out 2019 with increased annual revenue, new customers, and employees that are refreshed and ready to take on the new year.

Think about implementing holiday specials and sales tactics to bring more customers to your business. [Here are some ideas that may inspire you!](#) While big retailers have thousands of people lined up to participate in Black Friday shopping, think about ways your business can get involved with Small Business Saturday. This year, Small Business Saturday is November 30. This marks the 10th annual holiday shopping tradition, and it aims to recognize how shopping small can have a big impact on the community. [Learn about the ways your business can get involved in Small Business Saturday here.](#)

The weeks between Thanksgiving and New Years offer a lot of challenges in terms of productivity of employees. With staff taking time off, make sure you have a communications plan in place to keep everyone in the loop. Encourage your team to take time off to refuel and recharge during the holiday season. This will make the beginning of 2020 stronger for you, your staff, and your business.

If there is anything our office can do to help your business or organization,  
please reach us at

[District5@miamidade.gov](mailto:District5@miamidade.gov) or [305-375-5924](tel:305-375-5924).

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## *Mom and Pop Grant Program*

### *Recipient Spotlights*

[Sobe Unique](#)

[Divine Beauty Miami](#)



Sobe Unique sells quality, homemade leather shoes right in the heart of South Beach. Owner Juan Cortes opens his store by appointment only, ensuring that each customer has a personalized experience. Call to make an appointment to visit the showroom and try on a variety of authentic Spanish styles. All inventory is made by hand in Menora, Spain, and includes espadrilles, leather sandals, and the traditional Spanish *menorquinas*. Sobe Unique brings popular styles from the Spanish Islands to residents and visitors in Miami Beach.

**Address:** 1457 Drexel Avenue,  
Miami Beach, FL 33139

**Phone:** 305-986-4168

**Open Everyday by  
Appointment**



Divine Beauty Miami is a local small business that provides high-quality, professional cosmetology services to the neighbors of Little Havana. Located on West Flagler Street, this salon offers a range of services including highlights, haircuts, creative nail designs, and hair styling for special occasions. Stylists at Divine Beauty are experts in applying hair extensions, keratin, hair botox, and other styling treatments. If you are looking to make a major change to your style, or you just need a simple trim, Divine Beauty Miami can help you look and feel your best.

**Address:** 3485 West Flagler #300,  
Miami, FL 33135

**Phone:** 786-320-0524

**Hours:** Tuesday - Saturday: 10 am -  
7 pm

### *Mom and Pop 2019 Cycle Update*

- Some checks for the 2019 cycle have been processed
- All recipients will receive an email and phone call when their check is ready for pick up

## **National Veterans Small Business Week**

*November 4 - 8, 2019*





## NATIONAL VETERANS SMALL BUSINESS WEEK

NOVEMBER 4-8, 2019

SBA.GOV/VETBIZ #VETBIZ

Mission  
#VETBIZ  
Success



Each year the U.S. Small Business Administration (SBA) celebrates, connects, and empowers service members during National Veterans Small Business Week (NVSBW).

There are 2.5 million veteran-owned small businesses in the nation, and they contribute over \$1 trillion to the economy every year. This is the 6th annual National Veterans Small Business Week and the theme is "Mission #VETBIZ Success."

Each day this week, the SBA will share tips and host events to support veteran small business owners. There will be resources shared on the SBA website and social media channels to help veterans on their journey to small business success. Topics covered will include transition assistance, entrepreneurial training, stakeholders and resources, access to capital, disaster assistance, and government contracting.

Thanks to all of our Miami-Dade County veteran small business owners who not only answered the call of duty to serve, but continue impacting our community and local economy every day.

[Learn more about Veterans Small Business Week here.](#)

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## *Doing Business With Miami-Dade County*

*You're Invited To The 2nd Annual Procurement Expo*



Learn more about working with Miami-Dade County at the 2nd Annual Procurement Expo. Attendees will learn more about vendor registration, the BidSync electronic bidding system, pre-qualification pools, Small Business Enterprise Certifications, and more.

This free event is on Thursday, November 7 from 10am - 2pm at the courtyard of the Miami-Dade Public Library and HistoryMiami located at 101 West Flagler Street, Miami, FL 33130.

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## *What Topics Interest You?*

### *Help Inform Our Small Business Programming*



The District 5 team is in the process of planning a series of Small Business Workshops in partnership with **ConnectFamilies**. The workshops will be facilitated by BBVA Bank, and they will cover a range of topics. [Please fill out this survey](#) to let us know which topics are most helpful for you and your business. These workshops will be coming to District 5 in early 2020. Stay tuned for more information.

Take The Survey

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## *Upcoming Events In District 5*

November 6: [Branches' Micro-Business Program Orientation](#)

November 7: [How To Do Business With The County – Procurement Expo](#)

November 12: [Start Your Small Business: Test The Viability](#)

November 13: [Small Business United: Modern Marketing for Your Brand's Image](#)

November 19: [Start Your Small Business: Test the Viability](#)

## *Online Workshops and Seminars*

Tuesdays and Thursdays: [Raising Capital For My Business](#)

November 20: [DCAA: What You Need to Know to Ensure DOD Contracting Success](#)

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## *Small Business News*

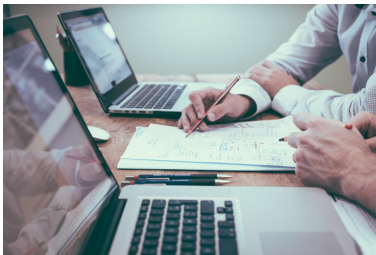
[SBA Kicks off National Veterans Small Business Week 2019](#) (Yahoo News)

[Now You Can Pay Your Bills With Alexa ...And Other Small Business Tech News This Week](#) (Forbes)

[10 Expert Tips to Help You Grow Your Small Business](#) (SmallBizTrends.com)

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## *Additional Business Resources*



[Small Business Association Guide to Managing Your Finances](#)



[Small Business Association Business Courses](#)



[Mentorship Through SCORE Miami](#)