



Commissioner
Eileen Higgins
District 5

STRICTLY BUSINESS

OCTOBER 2019

Your monthly source for everything business in District 5

Happy National Women's Small Business Month! Did you know that women own 42% of businesses in the United States? District 5 is home to many women-owned small businesses, and we've gotten the chance to visit some of them and learn about the great work they do. I'm proud to support women-owned businesses through our Mom and Pop Grant program, and I am excited to continue fostering their growth.

For women who own small businesses in D5, see if your business is eligible for the [Women-Owned Small Business Certification](#). The Federal Government has a Women's Contracting Program to help reach the goal of awarding 5% of contracts to businesses owned by women. The program is specifically for industries where women are underrepresented, such as landscaping, construction, and manufacturing. Open your business up to these procurement opportunities by starting the certification process today.

If there is anything our office can do to help your business or organization, please reach us at

District5@miamidade.gov or [\(305\) 375-5924](tel:305-375-5924).

Mom and Pop Grant Program

Recipient Spotlights

[Hair Healers](#)



[Synergy Yoga Center](#)



Hair Healers Beauty Salon has served the Little Havana and Greater Miami community for over 30 years. The salon is ***owned and operated by a mother-daughter duo*** who take pride in giving back to their neighborhood. They work with local organizations, like the Miami Rescue Mission, to help people from all walks of life look and feel their best. Happy to help businesses that make the world more beautiful inside and out!

Address: 2626 SW 9th St, Miami, FL 33135

Phone: 305-623-2252

Hours: Tuesday & Thursday - Friday: 10 am - 6:30 pm, Closed Sunday - Monday & Wednesday

Synergy Yoga Center is the oldest yoga studio in Miami Beach, and has served the community for over 20 years. The studio has always been in District 5, but has expanded from a small spot on Espanola Way to a 3-room studio on Alton Road. They also offer Reiki, Massage Therapy, Acupuncture, Meditation, Ayurveda, Thai Bodywork and much more. Join Studio Director, Victoria Brunacci, for a ***free yoga class*** every Saturday at 9:30 am on Espanola way.

Address: 844 Alton Road, Miami Beach, FL 33139

Phone: 305-538-7073

Hours: Monday - Friday: 10 am - 9 pm, Saturday - Sunday: 11 am - 9 pm

Mom and Pop 2019 Cycle Update

- Some checks for the 2019 cycle have been processed
- All recipients will receive an email and phone call when their check is ready for pick up

Event Spotlight

Advance U! Career Expo and Resource Fair

Advance U!

Career Expo & Resource Fair

Gain new skills in short-term programs. Get college credit for what you already know!
Learn about programs for foreign-trained professionals, refugees, & immigrants.
Apply for a job at Miami Dade College!



SAVE THE DATE
OCTOBER 29, 2019 6PM – 8PM
ROOM #401
627 SW 27th Ave, Miami, FL 33135

FREE PARKING
Light snacks provided!



Eventbrite <https://tinyurl.com/y62382c4>

Miami Dade College's (MDC) Eduardo J. Padrón Campus invites students and the community at large to attend [Advance U: Miami Dade College Career Expo](#) on Tuesday, October 29.

This event is geared toward adult learners who want to advance in their careers by earning a certificate or degree or receiving credits for skills they already have. Participants can also learn about MDC job opportunities and programs **designed for foreign-trained professionals, refugees, and immigrant students.**

Community service agencies will be on site to provide additional information about other services that help people reach their goals. "This is the day that we invite our community to learn how short-term programs and workforce programs at Miami Dade College can help them reach their potential in their career," said Dr. Malou C. Harrison, president of the North and Eduardo J. Padron campuses.

For more information about the Career Expo, please contact Carla Hamaty, Associate Dean of Faculty, Eduardo J. Padrón campus, Miami Dade College at 305-237-6150 or chamaty@mdc.edu.

2019/20 County Budget Update

Miami Community Ventures



In May 2019, Commissioner Higgins invited President and CEO of the Beacon Council, Michael Finney, to present on the Miami Community Ventures (MCV) pilot program at the **Community Disparities Subcommittee**. The MCV pilot program, modeled on a successful program in Michigan led by Mr. Finney, is an innovative program designed to help the “structurally unemployed” get and stay in *living wage jobs* by providing a suite of wrap-around services individually tailored to each participant's needs. These services range from transportation assistance, to success coaching, job training, childcare, financial literacy, and more for up to one year.

Following the presentation to the Community Disparities Subcommittee, which was created by Chairwoman Audrey M. Edmonson to develop strategies to address economic, housing, transportation, justice and other disparities, Commissioner Higgins successfully advocated to have ***\$1 million in funding for expansion of the program*** included in the county budget.

It's unrealistic to think that all it takes for someone to succeed is getting the job. That's just the first step, and, as many workers in our community know, plenty of challenges can stand in the way of a low-income resident who wants to work from being able to keep a job. What is exciting about this approach is the “whatever it takes” mentality to help folks get and stay in living wage jobs.

[Learn more about the expansion of the Miami Community Ventures program here.](#)

Small Business Workshops

Coming Soon



The District 5 team is in the process of planning a series of Small Business Workshops in partnership with **ConnectFamilies** throughout the district. The workshops will be led by BBVA Bank, and they will cover a range of topics. [Please fill out this survey](#) to let us know which topics you would find most helpful for your business. We will provide more information about the dates and locations of the workshops in the coming weeks.

Upcoming Events In District 5

October 10: [Construyendo un Eficiente Plan de Negocios](#)

October 22: [Miami WIN Lab Venture Showcase](#)

October 22: [Start Your Small Business: Test The Viability](#)

October 23: [The 5 Cs of Credit – Procuring Small Business Capital](#)

October 29: [Advance U! Career Expo & Resource Fair](#)

Small Business News

[Women Small Business Owners More Optimistic Than Men Going Into 2020](#) (Forbes)

[Reliant Funding Partners with National Association of Women Business Owners to Provide Entrepreneurs Access to its Exclusive Network](#) (PR Newswire)

[How to Celebrate National Women's Small Business Month](#) (Business.com)

Additional Business Resources



[2019 State of Women Owned Businesses Report](#)



[Women-Owned Small Business Federal Contracting Program](#)



[National Association of Women Business Owners](#)