



BLACK BUSINESS MONTH 2022

PROMOTING THE VALUE AND VIABILITY OF MIAMI'S MULTIBILLION-DOLLAR BLACK-OWNED BUSINESS COMMUNITY

Miami-Dade Economic Advocacy Trust in partnership with the Miami-Dade Black Affairs Advisory Board and the Greater Miami Conventions & Visitors Bureau **Cordially Invites you to**

MIAMI-DADE COUNTY SUPPORTS BOB 305



EXHIBIT UNVEILING

TUESDAY, AUGUST 2, 2022 • 11:30 A.M.

Stephen P. Clark Government Center (East Lobby)
111 NW 1st Street • Downtown Miami

Details: (305) 375-5661 • www.miamidade.gov/economicadvocacytrust

BLACK BUSINESS MONTH 2022

From our mesmerizing beaches to our iconic skyline, Miami-Dade County offers diversity and quality no other County can match. Our County is home to a unique community of diverse people and enterprises. County Commissioner Kionne McGhee (District 9) sponsored an ordinance declaring August Black Business Month in Miami-Dade County. This bold declaration ignited Support BOB 305, a month-long initiative to promote and propel the Black-owned enterprises that generate more than \$2.3 billion for our local economy and employ more than 12,000 people.

U.S. Census Bureau information touts Miami's Black business community as the fifth largest in the nation. Black Business Month presents another opportunity to celebrate the Black-

owned businesses that have served our community for more than 186 years. Each year, Black-owned firms pay more than \$320 million in payroll fees to people in our community. That revenue contributes to the tax base that funds our government and other community resources. These

attributes help make Miami-Dade County a great place to raise your family, start your career, and support Black-owned businesses.

BOB stands for Black-owned businesses. Miami-Dade County Supports BOB 305, and we hope you will too.

For more information, visit
www.miamidade.gov/blackownedbusiness

miami snapshot

Miami's Black Business Community is a Vital Contributor to South Florida's Economy

- Miami's Black consumer market is valued at \$5.5 billion dollars, making it the 14th largest in the nation
- BOBs comprise 51,285 of the 468,185 business firms throughout Miami-Dade County (10.95%)
- BOBs generate over \$2.3 billion in annual sales, receipts, and total value of shipments.
- BOBs employ a total of 12,227 individuals.
- BOBs manage a combined annual payroll of over \$320 million.
- Ranked 5th in the nation for largest number of Black-owned employer businesses

Source: U.S. Census Bureau and U.S. Bureau of Labor Statistics

MIAMI-DADE COUNTY SUPPORTS BOB 305 | 2022 CALENDAR OF EVENTS

Tuesday, August 2, 2022

11:30 A.M.

**Miami-Dade County's Support
BOB 305 Exhibit Unveiling**

Stephen P. Clark Government Center
(East Lobby)
111 N.W. 1st Street, Miami, FL 33128

Thursday, August 4, 2022

6:00 P.M.

**Miami-Dade County's Support
BOB 305 Launch Event**

The Urban
1000 N.W. 2nd Avenue,
Miami, FL 33136

**Monday, August 8, 2022 –
Wednesday, August 31, 2022**

**Miami-Dade County's
Support BOB 305 Display**

Miami-Dade Public Library
Main Library
101 W Flagler Street, Miami, FL 33130

Tuesday, August 9, 2022

6:00 P.M.

**Miami-Dade Economic Advocacy
Trust's Youth Services Division
Appreciation and Awards Reception**

FIU Kovens Conference Center
3000 N.E. 151st Street
North Miami, FL 33181

Wednesday, August 10, 2022

9:00 A.M.

Miami-Dade Economic Advocacy Trust presents
**Power Summit 2022
Preparing Youth and Communities
for Economic Prosperity**

**Keynote Speaker: Isiah Thomas,
NBA Hall of Famer & Entrepreneur**

FIU Kovens Conference Center
3000 N.E. 151st Street
North Miami, FL 33181

Registration: [https://tinyurl.com/
MDEATPowerSummit](https://tinyurl.com/MDEATPowerSummit)

Thursday, August 11, 2022

6:00 P.M.

**Know Your Price Valuing -
Black Lives and Property in Miami**

**Keynote Speaker: Dr. Andre Perry
Noted Scholar and Author**

Ampersand Studios
31 N.E. 17th Street, Miami, FL 33132

Saturday, August 13, 2022

3:00 P.M.

**Black Pepper
Food and Wine Festival**
Presented by GMCVB

FIU Chaplin School of Hospitality
& Tourism Management
3000 N.E. 151st Street
North Miami, FL 33181

Registration: [www.bit.ly/
BlackPepperGMCVB](http://www.bit.ly/BlackPepperGMCVB)

Tuesday, August 16, 2022

10:00 A.M.

Support BOB 305 Community Workshop:
**Topic: Infill Housing Developer
Workshop**

Stephen P. Clark Center
111 NW 1st Street, room 18-3 (18th Floor)
Miami, FL 33128

Wednesday, August 17, 2022

10:00 A.M.

Support BOB 305 Community Workshop:
Topic: How to Grow Your Business

South Miami-Dade Cultural Arts Center
10950 S.W. 211 Street
Cutler Bay, FL 33189

Wednesday, August 24, 2022

10:00 A.M.

Support BOB 305 Community Workshop:
Topic: How to Grow Your Business

Arcola Lakes Branch Library
8240 NW 7th Avenue, Miami, FL 33150

Wednesday, August 31, 2022

5:00 P.M.

Support BOB 305 Community Workshop:
**Topic: Financial Empowerment
for Businesses**

Dade County Federal Credit Union
20295 S. Dixie Highway
Miami, FL 33189

Scan QR codes on the back page to access more information for BOB Events, Resources and Access to Capital

About The Miami-Dade Economic Advocacy Trust (MDEAT)

The mission of MDEAT is to ensure the equitable participation of Blacks in Miami-Dade County's economic growth through advocacy and monitoring of economic conditions and economic development initiatives in the county. MDEAT shows its commitment to the economic advancement of local Black residents through its four divisions: Economic Development, Housing, Youth Services, and Research and Advocacy. For more information, visit www.miamidade.gov/EconomicAdvocacyTrust.

About The Miami-Dade Black Affairs Advisory Board (BAAB)

The Black Affairs Advisory Board exists to advocate for the social, economic, political and educational needs of the diverse Black World Community in Miami-Dade County, while advancing the quality of life for these residents in a dedicated and responsive manner. The Black Affairs Advisory Board is under the Board of County Commissioners and was created to serve in an advisory capacity to the Miami-Dade Board of County Commissioners.

About Greater Miami Convention & Visitors Bureau (GMCVB)

The Greater Miami Convention & Visitors Bureau (GMCVB) is an accredited, independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami.



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Events**



**BOB
Resources**



**Access to
Capital**