

MDEAT Business Resource and Educational Grant



Miami-Dade Economic Advocacy Trust's 2023 Business Resource and Educational \$2,500 Grant Program



www.MiamiDade.gov/EconomicAdvocacyTrust



Miami-Dade Economic Advocacy Trust (MDEAT) announced the availability of grants through its **BUSINESS RESOURCE AND EDUCATIONAL GRANT** in the amount of \$2,500 to improve or stabilize neighborhood businesses throughout Miami-Dade County. The award will also include resources from one of the following organizations: Miami-Dade Chamber of Commerce, Black Professional Network, South-Dade Connections and T.E.C LLC.

Grant Details

- **Grant Launch – July 14, 2023**
2nd week of July on the Strive 305 Morning Huddle, Friday July 14, 2023.
- **Grant Workshop Dates and Details**
Monday, July 24, 2023
South Dade Regional Library
Location: 10750 SW 211th Street, Cutler Bay, FL 33189
Time: 10:30am -12:00pm
South Dade Event: <https://www.eventbrite.com/e/676156581537>

Wednesday, July 26, 2023
North Dade Regional Library
Location: 2455 NW 183rd Street, Miami Gardens, FL 33056
Time: 10:30am -12:00pm
North Dade Event: <https://www.eventbrite.com/e/676247533577>
- **Application Deadline - August 14, 2023**
Applications can be scanned, emailed, and submitted online via grant application link, or dropped off to the MDEAT office.
- **Reception - August 31, 2023**
Zoo Miami
Location: 12400 SW 152nd Street, Miami, FL 33177
Time: TBD
20 recipients will be acknowledged during Commissioner Kionne L. McGhee's Black Business Month Close Out Event.

EVALUATION/SELECTION PROCESS

Each application will be reviewed to determine if the application is responsive to the submission requirements outlined in this grant process. A responsive application is one which follows the requirements of this grant process, includes all documentation, is submitted in the format outlined in this process, is of timely submission, and has the appropriate signatures as required on each document. Failure to comply with these requirements may result in the application being deemed non-responsive.

EVALUATION CRITERIA

Applications will be evaluated by an Evaluation/Selection Committee which will evaluate and rank proposals on criteria listed below. The Evaluation/Selection Committee is comprised of members of the professional business, academic and government communities. The criteria are itemized with their respective weights for a maximum total of one hundred and fifty (150) points per Evaluation/Selection Committee member.

The Evaluation/Selection Committee will rate and rank the applications by highest point. MDEAT will select a maximum of 20 applicants throughout Miami-Dade County. MDEAT has allocated \$50,000.00 to this grant process to be awarded to qualified small black businesses operating in Miami-Dade County. In the event there are not 20 recipients of the grant funds, the difference will be reallocated to the pool and distributed evenly to the actual number of recipients.

Please include all supporting documents with your application submittal, **and have each item labeled with the appropriate application label** indicated in the table below in the left column. Failure to do so delays the certification review process.

Application Label	Criteria	Requirements	Check List	Rubric Points
Item A	Business Age	6 months to 2 years of operation	Did you list start date on application?	5
Item B	Targeted Urban Area (TUA) (Bonus)	Located within TUA of Miami-Dade County	N/A	5
Item C	Business Viability	Comprehensive business plan, financial projections, clear value proposition in the market	Is this attached? Y/N	0-25

Item D	Business Transaction / Taxes	Proof of business transactions: <u>Businesses 6 mo. to 1 year:</u> submit receipts showing transactions (June/July) <u>Businesses 1-2 years:</u> Submit business taxes returns (gross profits not to exceed 100k)	Is this attached? Y/N	0-10
Item E (Required)	Sunbiz Registration	Proof of Sunbiz business registration	Is this attached? Y/N	10
Item F	Innovation and Differentiation	Demonstrating innovative ideas, unique approaches, or disruptive potential	Is this highlighted? Y/N	0-10
Item G	Scalability and Growth	Potential for scalability and significant growth	Is this Indicated? Y/N	0-10
Item H	Local Business Tax Receipt	Fulfilling all necessary licenses, permits, and local regulations	Is a copy provided? Y/N	20
Item I	Social Media Presence (Bonus)	Demonstrated proficiency and active engagement on social media platforms (e.g., Facebook, Instagram, Twitter)	Is this listed on the application? Y/N	0-5
Item J	Innovative Use of Technology (Bonus)	Utilization of innovative technologies and digital tools to drive business growth and reach target audience	Is this Indicated? Y/N	0-5
Item K	Analytics and Metrics (Bonus)	Ability to track and analyze social media metrics, demonstrating a data-driven approach to marketing	Is this highlighted? Y/N	5
Item L	EIN #	Business has an EIN number from the IRS	Is this listed on the application? Y/N	5
Item M	Workshop Attendance	Attended at least 1 Start-Up Grant Workshop	Did register online for this event?	10
Item N	Business Ed/ Technical Assistance	Completed at least 1 Education/Technical Assistance classes or sessions	Did you provide Proof?	15
Item O	Vendor Status (Bonus)	Registered County Vendor	Did you provide Proof?	5
Item P	Application Submitted Electronically (Bonus)	Application Submitted Electronically via the 2023 MDEAT Start-Up Grant Link	Submitted Electronically? Y/N	5

Item Q	Copy of I.D.	Provide a photocopy or scan of License or official State/Federal I.D.	A copy was provided. Y/N	Required
Item R	W9	Provide a W9 (NOTE: Your legal business name as listed on Sunbiz must be on line #1)	Was a copy provided?	Required
Item S	Minority Black Owned Business	Proof of 51% of Owners are Black Owned	Was proof provided? Y/N	Required
Item T	Letter of Intent	One-page document indicating how they intend to use the grant funds and how this will help their businesses	Is this provided in the App? Y/N	Required
Item U	Application	Application completed online, scanned/emailed, submitted in person	Is the App Complete? Y/N	Required

Grant Calendar

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7/10	7/11	7/12	7/13	7/14 LAUNCH ON STRIVE 305	7/15	7/16
7/17	7/18	7/19	7/20	7/21 FOUNDERS LIVE PITCH EVENT (WYNWOOD)	7/22	7/23
7/24 WORKSHOP SOUTH-DADE REGIONAL LIB @ 10:30AM	7/25	7/26 WORKSHOP NORTH-DADE REGIONAL LIB @ 10:30AM	7/27	7/28	7/29	7/30
7/31	8/1	8/2	8/3	8/4	8/5	8/6
BLACK BUSINESS MONTH						
8/7	8/8	8/9	8/10	8/11	8/12	8/13
8/14 FINAL GRANT APPLICATION DEADLINE	8/15	8/16	8/17	8/18	8/19	8/20
8/21	8/22	8/23	8/24	8/25	8/26	8/27
BLACK BUSINESS MONTH						
8/28	8/29	8/30	8/31 ZOO MIAMI GRANT AWARD EVENT			

INSTRUCTIONS: Please complete each item (must be typed or written legibly in ink). *Do not leave any blank spaces.* If a question is not applicable to your business, please insert “N/A” in the space provided for your answer. Whenever space is insufficient to answer a question completely, attach additional sheets as necessary; reference the question’s number to identify any answer continued on an additional sheet.

Owner Name			
Contact Person & Title			
Legal Name of Business			
Established Date of Business			
Contact Telephone number(s)	Home:	Cell:	
Business Address (Miami-Dade County Location Only)			
Mailing Address (if different from above)			
EIN #			
E-Mail			
Website			
All Social Media Handles/Links			
Commissioner District #			
How many employees are needed to run the business?	1 – 5: _____	6 – 10: _____	More than 10 employees: _____

<p>Type of Business you operate:</p>	<p>Construction ___ Goods & Services ___ Beauty ___ Finance ___ Education ___ Architect/Engineer ___ Retail ___ Distribution ___ Manufacturing ___ Technology ___ Other _____</p>	
<p>Do you need technical assistance? If yes, please check desired services:</p>	<p>Business Counseling ___ Workshop/Classes ___ Business Plan ___ Marketing ___ Credit Repair ___ Legal Counseling ___ Financing ___ Accounting ___ Bonding ___ Employee Recruitment ___ Tax Credit Information ___ Insurance (Health/Other) ___ Other _____</p>	
<p>Are you interested in participating in periodic Mentoring or Informational Sessions with other small business owners?</p>	<p>Yes _____</p>	<p>No _____</p>
<p>Are any owner(s) of the applicant firm currently employed with Miami-Dade County? If "yes," please contact the Miami-Dade Ethic Commission for a legal opinion and submit the opinion along with your application.</p>	<p>Name: _____</p>	<p>Department: _____</p>
<p>Does your firm have all the required business licenses?</p>	<p>Yes ___ List: _____ _____</p>	<p>No ___ Explain why not: _____ _____</p>

Identify all owners of the firm and their ownership percentage.

Name	% Ownership

Applicants are advised that grant funds can be used for the following:

- ✓ Inventory/Supplies/Other than food items
- ✓ Business Equipment
- ✓ Marketing/Advertising
- ✓ Business Expansion
- ✓ Technology (e.g., computer, software, copier, etc.)

REMINDER: Please include all supporting documents with your application submittal, **and have each item labeled with the appropriate application label.** Failure to do so delays the certification review process. Applications and required documentation can be submitted online, scanned/emailed, or submitted in person. Please Send all correspondence to our ECONOMIC DEVELOPMENT DIVISION Manager, Robert Parson and copy Business Expansion Specialist, Latoya Byrd as well.



MDEAT ECONOMIC DEVELOPMENT DIVISION

Robert Parson | Economic Development Manager | Robert.Parson2@miamidade.gov
 LaToya Byrd | Business Expansion Specialist | Latoya.Byrd@miamidade.gov

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