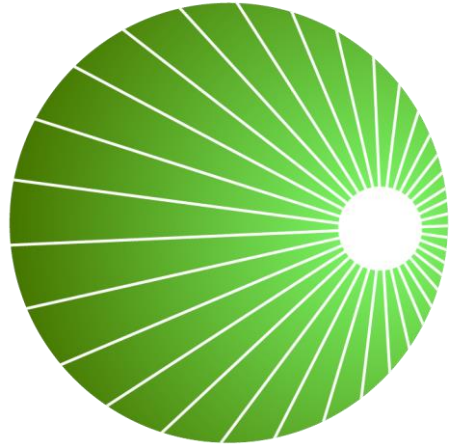


# CENSUS 2020 TASK FORCE



greater  
miami  
chamber  
of commerce®

# WHO ARE WE?



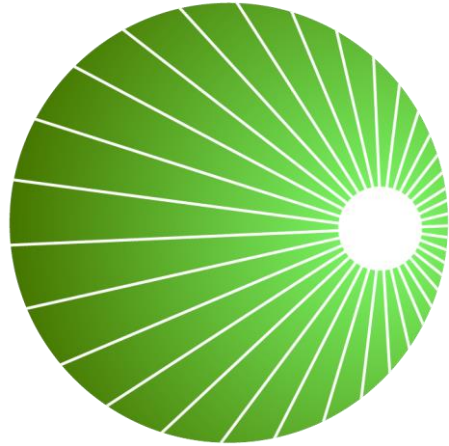
## OUR MEMBERS

The Greater Miami Chamber of Commerce is comprised of more than 800 member companies representing more than 500,000 employees.

## OUR START

- 1896: City of Miami incorporated
- 1907: Our predecessor, the Miami Board of Trade, organized
  - First fight: PortMiami
- 1915: Miami Board of Trade & Merchants' Association unite to become the Miami Chamber of Commerce
  - First focus: Build our community

# WHY ARE WE HERE?



## MISSION

The Greater Miami Chamber of Commerce is a **catalyst** to help members grow, improve and protect their businesses. We are dedicated to building the best environment for business in the Americas and committed to improving the economic vitality of South Florida by **educating** and **advocating** for solutions to members' business needs.

## VISION

To be the Voice of South Florida business in the global marketplace.



# WHAT HAVE WE DONE?

SUPER BOWL V

*Successfully bid for Super Bowl V in 1971*



*Secured Congressional authorization for comprehensive Everglades restoration*

MIAMI  
GREATER MIAMI AND THE BEACHES



*Created both GMCVB and Beacon Council in the 1980s*



*Gave rise to the 'We Will Rebuild' initiative after Andrew*

# WHAT HAVE WE DONE?



## MIAMI FREE TRADE ZONE – FTZ #32

- Established in 1976
- Hub to Hemispheric Trade
- Economic development tool, providing benefits to companies located in or relocating to the Greater Miami area
- Moves \$1 Billion of goods

## SOUTH FLORIDA P R O G R E S S F O U N D A T I O N

## SOUTH FLORIDA PROGRESS FOUNDATION

- Established in 1968
- The Nonprofit Arm of the Chamber
- Funds Leadership Development/Education
  - Contributes to Disaster Relief

# COMMITTEES & PROGRAMS

- Governmental Affairs
- Banking & Financial Services
- Healthcare
- Human Resources & Professional Development
- Nonprofit Business
- Real Estate
- Technology & Innovation
- Consular & Trade Representatives
- Marketing & Membership Growth
- Education & Workforce Development
- New World Center
- Resilience
- Transportation
- Workforce Housing
- Leadership Programs
  - HYPE Miami®
  - Leadership Miami®
  - Senior Executive Orientation®

# OUTREACH

## Social Profile:

- Facebook: 7,421
- Twitter: 9,837
- Instagram: 2,368
- LinkedIn: 6,824

# HOW CAN WE HELP?

- Mailing List
- Committee Presentations
- Board of Governors Presentation
- Events



# FOLLOW US & STAY CONNECTED



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***Thank You!***