

# Greater Miami & The Beaches Hotel Association

Wendy Kallergis  
President & CEO

GREATER MIAMI & THE BEACHES  
HOTEL ASSOCIATION  
PARTNERS IN HOSPITALITY

## GMBHA Overview

### **Mission Statement:**

The Greater Miami and the Beaches Hotel Association's mission statement is to promote the interests of our members through advocacy, education, and partnerships to advance Miami as the visitor's destination of choice.

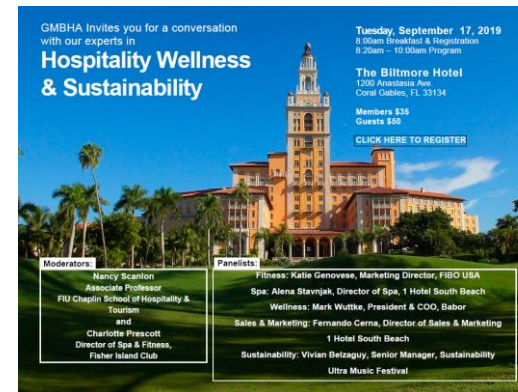
- Responsible for advocating on key issues in the hospitality industry locally, statewide, and nationally.
- An acting voice for our hotels by providing a forum for those in the industry to meet, develop relationships and discuss common issues.
- Work closely with hospitality industry and community organizations to strengthen our role in Miami-Dade County.

# Membership

- The GMBHA represents over 180 hotel members and more than 250 allied/allied upgrade members.
- Actively promotes its members' interests in local, state and national affairs.
- We provide resources to grow our member's hotels/business, educate employees, keep them informed about important business opportunities, and contribute to the community.
- Host over 45 events a year for our members such as breakfasts, evening networkers, receptions, educational workshops, panel discussions, seminars and luncheons featuring prominent industry leaders.



GMBHA Global Wellness Day  
June 2019



Women General Managers Panel at  
Atton Brickell Miami

# Annual Events



## Inn Key Awards Luncheon

- Awards ceremony recognizing hotel hourly employees
- 15 Hotel departments are recognized and 28 hourly employees are honored
- Over 80 hotels participate
- Largest Event of the year
- All nominees are introduced on stage with photo recognition on jumbo screens



## Hospitality Leadership Awards Reception

- Awards ceremony recognizing hotel managers and directors
- 26 managers are honored
- Nominees called to stage and photo recognition on screen
- Winners recognized on social media platforms and presented with an award

# Hospitality Partners





# Educational Partners



# Non-Profits Partners



**Big Brothers Big Sisters**



**COMMON THREADS**



Sabrina Cohen Foundation  
*putting lives back into motion*



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MIAMI



**NEW  
AMERICAN  
WORKFORCE**

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