



2019 NGLCC  
Affiliate Chamber  
of the Year



MIAMI-DADE  
GAY & LESBIAN  
CHAMBER OF  
COMMERCE  
A NOT-FOR-PROFIT CORPORATION

# LGBT MARKET MIAMI-DADE



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# LGBT MARKET MIAMI-DADE

- 6.8% of the population or, over 190,000 residents 18 years and over identify as LGBT
- Annual purchasing power of over \$8 billion (based on Witeck-Combs survey)
- Tourism impact – 1.2 million annual visitors spend over \$1.7 billion in south Florida (GMCVB)
- Over 150 LGBT-owned businesses identifies so far: employment over 1000 (MDGLCC)
- Miami-Dade Public Schools survey of student population – 16% identify as LGB; Broward public schools surveys student population – 16.5% LGB; 35 trans



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## PRIDE COLLECTIVE

*"We are a unified group of South Florida leaders working for the advancement of the LGBTQ community through problem solving, social innovation, and meaningful dialogue, while committing to the growth and support of each other and our organizations"*

aqua  
foundation for women

