



Presentation to Census 2020 Task Force

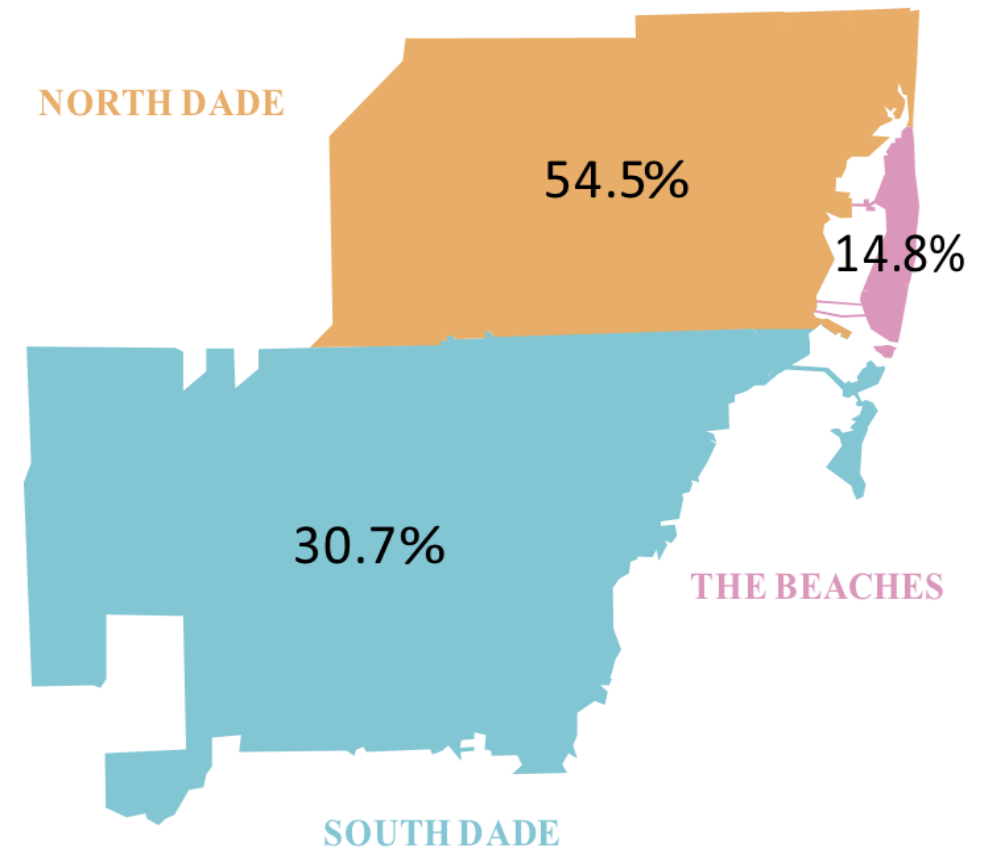
Michelle Labgold, Chief Planning Officer
July 8, 2019

Organizational Background

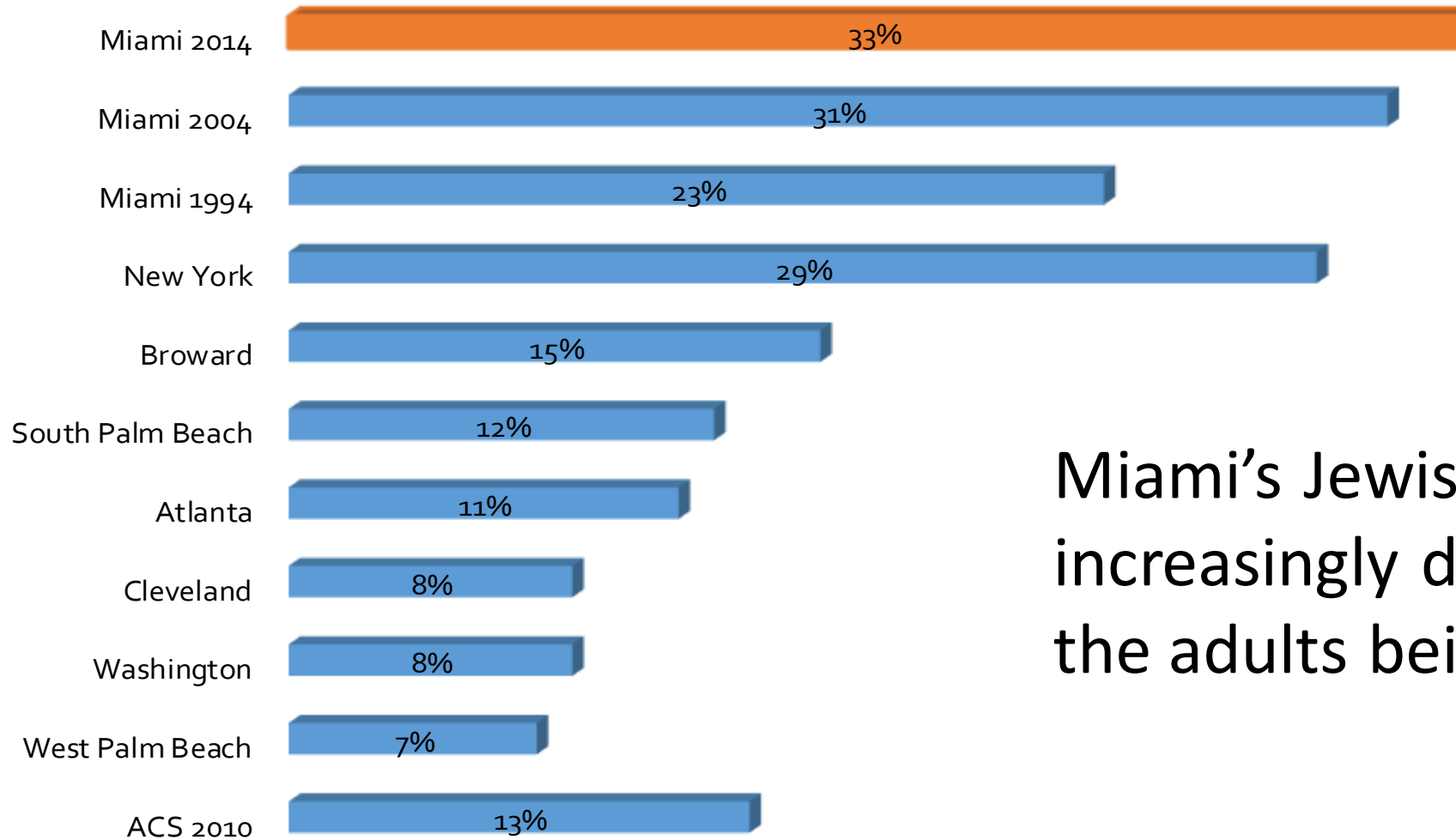
- Greater Miami Jewish Federation is the central community building and fundraising organization in Miami which supports Jewish organizations in Miami, in Israel and in 70 countries around the globe.
- *The mission of the Greater Miami Jewish Federation is to mobilize human and financial resources to care for those in need, strengthen Jewish life and advance the unity, values and shared purpose of the Jewish people in Miami, in Israel and around the world.*

Community Demographics

As of 2014, the Jewish population of Miami-Dade county was estimated to be 123,300 representing a 9% growth from 10 years prior.



Community Demographics

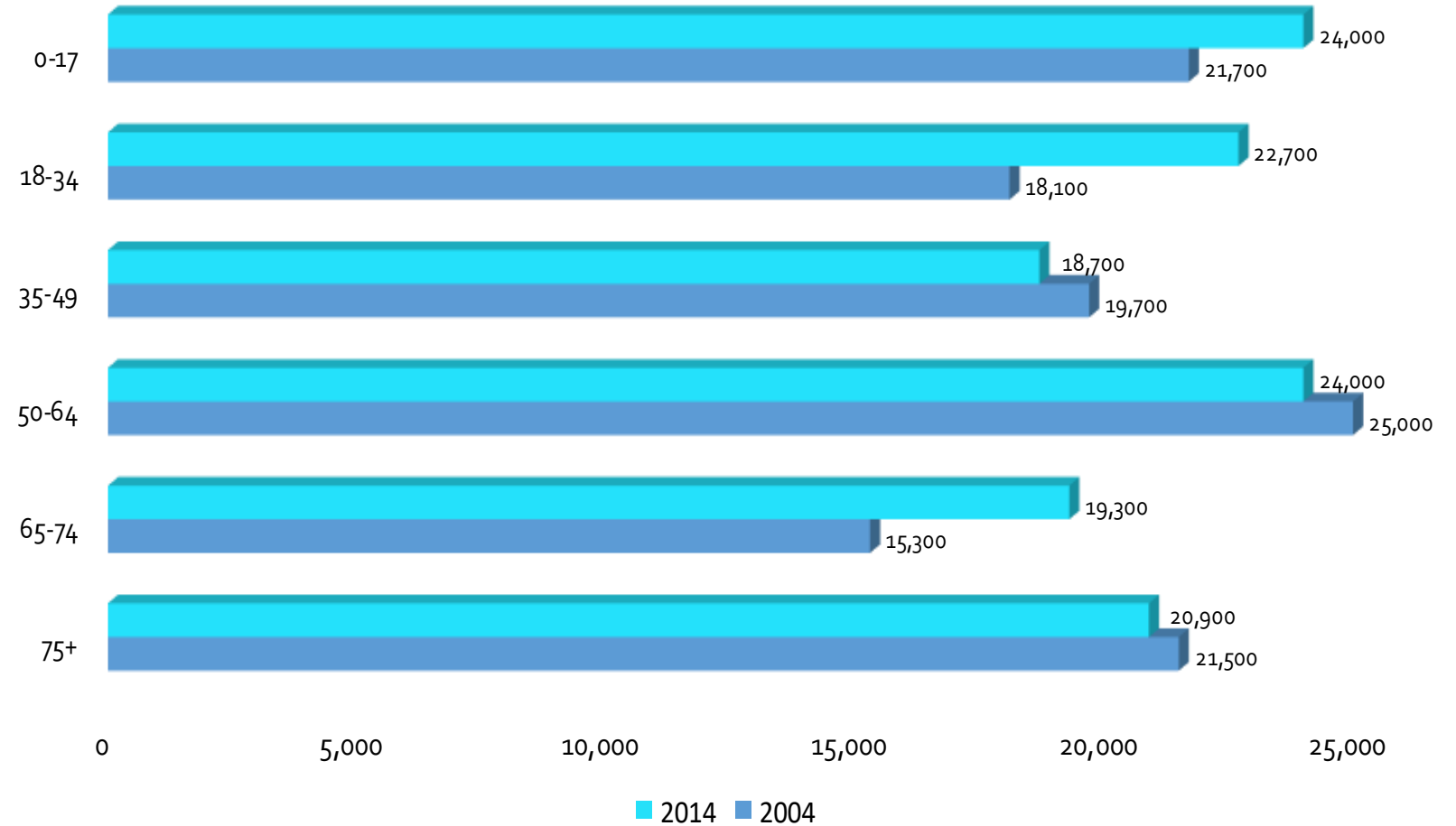


Miami's Jewish population is increasingly diverse with 33% of the adults being foreign born

Community Demographics

Significant
growth in under
35 Jewish
population

Stable but large
older adult
population



Potential Impediments

- Growing population of foreign born persons
- Significant older adult population
- Subset of the population who are economically vulnerable
- Many members of the Miami Jewish community are not associated with a Jewish organization

Potential Strategies

- Utilize network of more than 100 local partner agencies and synagogues to encourage participation – social media
- Conduct targeted outreach to populations who may be less likely to participate
- Consider ways to use volunteers to assist in efforts