



.....2020.....

# **SPONSORSHIP** OPPORTUNITIES

# 2020 **SPONSORSHIP** OPPORTUNITIES

Our special 38th Anniversary celebrating the 50th Anniversary of Earth Day Sponsorship Package combines the collective assets of a very diverse and unique countywide celebration to avail your company of a direct and comprehensive reach, coupled with a very impactful and positive cause. Benefits can include:

- **SIX WEEKS** of exposure at more than 36 fun-filled environmental awareness and stewardship events planned throughout the county.
- **SOCIAL MEDIA** with thousands of individuals and County employees that follow Baynanza through Facebook, Twitter and YouTube.
- **ADVERTISEMENTS AND MEDIA COVERAGE** in multilingual formats. Baynanza print, social media, and web advertising runs from February through April 2020.
- **ONLINE PRESENCE** with more than 10,000 web visitors per month to the Baynanza website.
- **CALENDAR OF EVENTS** is one of our signature marketing products - 5,000 copies will be distributed throughout South Florida. The Baynanza Calendar highlights every event scheduled in South Florida associated with this major environmental celebration and its proud sponsors.
- **BAYNANZA VIP CLEANUP SITE** where your company can be a special host and have an opportunity to promote your core messages in a festive atmosphere to hundreds of community volunteers.
- **COMMEMORATIVE BAYNANZA T-SHIRT** is our most popular and proudly worn apparel. Our commemorative Baynanza T-shirt is a coveted treasure especially among all of our Baynanza participants.
- **CELEBRATION OF THE 50th ANNIVERSARY OF EARTH DAY** where your company can have the opportunity to promote your core message in a festive atmosphere to hundreds of County employees and residents in the center of downtown Miami.



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..... BENEFITS BY LEVEL .....

## **BAY CHAMPION ... \$10,000**

*(38th Anniversary Platinum Edition)*

- Company logo on Baynanza's 38th Anniversary **commemorative t-shirt**
- Company logo included as part of all **promotional materials**
- Recognition as top sponsor on Baynanza's **Calendar of Events**
- Company exposure through **social media** marketing for Baynanza
- Sponsorship acknowledgement on **Baynanza's website**
- **Free booth space** at the Baynanza VIP site
- Complimentary **Baynanza 2020 T-shirts** for staff and volunteers
- Company name & web link included in the **event registration confirmation form**
- Company logo on the official **VIP banner**
- **Your company banner** placed at choice of 4 cleanup sites

## **BAY PARTNER ... \$2,000**

- Company logo included as part of all **promotional materials**
- Recognition as top sponsor on Baynanza's **Calendar of Events**
- Sponsorship acknowledgement on **Baynanza's website**
- **Free booth space** at the Baynanza VIP site
- Complimentary **Baynanza 2020 T-shirts** for staff and volunteers

## **BAY HERO ... \$5,000**

- Company logo on Baynanza's 38th Anniversary **commemorative t-shirt**
- Company logo included as part of all **promotional materials**
- Recognition as top sponsor on Baynanza's **Calendar of Events**
- Company exposure through **social media** marketing for Baynanza
- Sponsorship acknowledgement on **Baynanza's website**
- **Free booth space** at the Baynanza VIP site
- Complimentary **Baynanza 2020 T-shirts** for staff and volunteers
- **Your company banner** placed at choice of 4 cleanup sites

## **BAY SAVER ... \$500**

- Recognition as top sponsor on Baynanza's **Calendar of Events**
- Sponsorship acknowledgement on **Baynanza's website**
- **Free booth space** at the Baynanza VIP site
- Complimentary **Baynanza 2020 T-shirts** for staff and volunteers

# 2020 **SPONSORSHIP** OPPORTUNITIES

## ..... ACKNOWLEDGEMENT FORM .....

Please choose and fill out the level of sponsorship that you would like to contribute towards Baynanza 2020 and return this form back to us via e-mail or fax by Friday, **December 6, 2019**.

Once your sponsorship level has been confirmed, you will receive a sponsorship acknowledgement letter for your contribution towards Baynanza 2020. Additionally, we will be glad to provide you copies of the event materials, including T-shirts, Calendar of Events, etc.

**Please remember to reply by Friday, December 6, 2019.**

☐ Yes, we plan to sponsor **Baynanza 2020** as a Bay  (level)

\$   
Amount

Company Name

Name of Authorized Company Representative

Title

Phone Number

Signature

Date

### **DON'T SEE WHAT YOU LIKE ON OUR SPONSORSHIP MENU?**

We can cater a special sponsorship package to meet your marketing needs and fit your budget, just by giving us a call.

In-kind sponsorships are also available. For more information, please call us today at 305-372-6568 or **marie.bell@miamidade.gov**.



DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
DIVISION OF ENVIRONMENTAL RESOURCES MANAGEMENT (DERM)

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