



— 2024 — **SPONSORSHIP OPPORTUNITIES**



Department of **REGULATORY AND ECONOMIC RESOURCES**
Division of Environmental Resources Management (DERM)

2024 **SPONSORSHIP** OPPORTUNITIES

Our 42nd Baynanza Sponsorship Package offers your organization direct and comprehensive community engagement through the unique countywide celebrations associated with this critically important environmental cause. Sponsorship benefits can include:

- › **WEEKS** of exposure at dozens of fun-filled environmental awareness and stewardship events planned throughout the county.
- › **SOCIAL MEDIA** with thousands of individuals and County employees that follow Baynanza through Instagram, Facebook, X, YouTube and other popular social media sites.
- › **ADVERTISEMENTS AND MEDIA COVERAGE** in multilingual formats. Baynanza print, radio, social media, and web advertising runs from February through April 2024.
- › **ONLINE PRESENCE** with more than 10,000 web visitors to the Baynanza website.
- › **CALENDAR OF EVENTS & COMMEMORATIVE POSTER** are our signature marketing products with thousands of copies distributed throughout South Florida. The Baynanza Calendar highlights every community event associated with this major environmental celebration, and along with the collectible Commemorative Poster memorializing your sponsorship of Baynanza.
- › **BAYNANZA VIP CLEANUP SITE** where your company can be a special host and have an opportunity to promote your core messages in a festive atmosphere to hundreds of community volunteers and local and state leaders.
- › **COMMEMORATIVE BAYNANZA T-SHIRT** is our most popular and proudly worn apparel. Our commemorative Baynanza T-shirt is a coveted treasure especially among all our Baynanza participants.

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BENEFITS BY LEVEL

BAY CHAMPION »» \$10,000

- › Company logo on Baynanza's **Commemorative T-shirt**.
- › Company logo included as part of all **promotional materials**.
- › Recognition as top sponsor in Baynanza's **Calendar of Events**.
- › Sponsorship exposure through **social media** marketing for Baynanza.
- › Sponsorship acknowledgement on **Baynanza's Website**.
- › **Free booth space** at the Baynanza VIP Site.
- › Complimentary **Baynanza 2024 T-shirts** for staff and volunteers participating the day of event.
- › Company logo on the official **VIP Banner**.
- › Company advertisement in Baynanza's **Calendar of Events**.

BAY HERO »» \$5,000

- › Company logo on Baynanza's **Commemorative T-shirt**.
- › Company logo included as part of all **promotional materials**.
- › Recognition as sponsor in Baynanza's **Calendar of Events**.
- › Sponsorship exposure through **social media** marketing for Baynanza.
- › Sponsorship acknowledgement on **Baynanza's Website**.
- › **Free booth space** at the Baynanza VIP Site.
- › Complimentary **Baynanza 2024 T-shirts** for staff and volunteers participating the day of event.

BAY PARTNER »» \$2,000

- › Company logo included as part of all **promotional materials**.
- › Recognition as sponsor in Baynanza's **Calendar of Events**.
- › Sponsorship acknowledgement on **Baynanza's Website**.
- › **Free booth space** at the Baynanza VIP Site.
- › Complimentary **Baynanza 2024 T-shirts** for staff and volunteers participating the day of event.

BAY SAVER »» \$500

- › Recognition as sponsor in Baynanza's **Calendar of Events**.
- › Sponsorship acknowledgement on **Baynanza's Website**.
- › **Free booth space** at the Baynanza VIP Site.
- › Complimentary **Baynanza 2024 T-shirts** for staff and volunteers participating the day of event.

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ACKNOWLEDGMENT FORM

Please select your level of sponsorship and complete the form below in support of Baynanza activities. In order to be included in the corresponding marketing collateral, please email your completed form, along with your company logo attached as a JPG or PNG to **baynanza@miamidade.gov** no later than **Friday, DECEMBER 29, 2023**.

Once your sponsorship level has been confirmed, you will receive an acknowledgment letter for your contribution. Your contribution will be used to fund environmental outreach initiatives. Additionally, event materials, including commemorative posters, stickers, and calendar of events can be provided upon request.

Please remember to reply by **Friday, DECEMBER 29, 2023**.

<input type="checkbox"/> Yes, we plan to sponsor Baynanza as a Bay	<input type="text"/> (level)
<input type="text"/> \$ Amount	<input type="text"/> Organization Name
<input type="text"/> Organization Website	<input type="text"/> Mailing Address
<input type="text"/> Name of Authorized Representative	<input type="text"/> Title
<input type="text"/> Phone Number	<input type="text"/> E-mail
<input type="text"/> Signature	<input type="text"/> Date

INTERESTED IN OTHER SPONSORSHIP OPPORTUNITIES?

We can cater a special sponsorship package (In-Kind Sponsorships) to meet your marketing needs and fit your budget. For more information, please e-mail us at **baynanza@miamidade.gov** or **305-372-6710**.



Department of **REGULATORY AND ECONOMIC RESOURCES**

Division of Environmental Resources Management (DERM)
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miamidade.gov/environment

To request materials in an accessible format, sign language interpreters, CART services and/or any other accommodation to participate, please contact Alain Donderiz at 786-442-4778 five days in advance to initiate your request, or send an email to Alain.Donderiz@miamidade.gov. Persons who are deaf or hard of hearing may also call 711 (Florida Relay Service).

