

# MEMORANDUM

Agenda Item No. 5(B)

---

**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

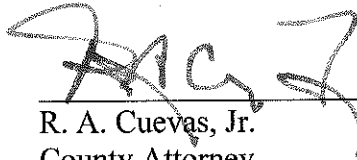
**DATE:** (Public Hearing 12-17-13)  
December 3, 2013

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Ordinance establishing "Trade  
and Cultural Ambassador"  
program; providing for  
appointment, term,  
qualifications, organization,  
procedure, power and duties

---

The accompanying ordinance was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Jean Monestime and Chairwoman Rebeca Sosa.

  
\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

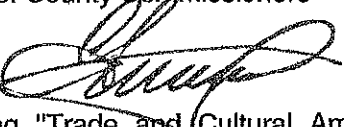
RAC/smm

# Memorandum



**Date:** December 17, 2013

**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor 

**Subject:** Ordinance establishing "Trade and Cultural Ambassador" program; providing for appointment, term, qualifications, organization, procedure, power and duties

---

The proposed ordinance creates Sections 2-956 to 2-959 of the Code to establish a Trade and Cultural Ambassador program. The Board of County Commissioners will appoint a Trade and Cultural Ambassador for the purpose of promoting increased interchange of ideas, trade, cultural understanding, goodwill, cooperation and understanding on behalf of the citizens of Miami-Dade County.

The Ordinance stipulates that the Ambassador shall provide his or her services and transportation at no cost to the County, and any additional duties created as a result of the program will be absorbed by existing staff, therefore no fiscal impact is anticipated as a result of this legislation.



Jack Osterholt  
Deputy Mayor

Fis2114



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** December 17, 2013

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 5(B)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 5(B)  
12-17-13

ORDINANCE NO. \_\_\_\_\_

ORDINANCE ESTABLISHING "TRADE AND CULTURAL AMBASSADOR" PROGRAM; PROVIDING FOR APPOINTMENT, TERM, QUALIFICATIONS, ORGANIZATION, PROCEDURE, POWER AND DUTIES; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

**WHEREAS**, this Board recognizes that there are many great individuals who dedicate their energy and talents to cultural exchange and spreading goodwill on behalf of the citizens of Miami-Dade County; and

**WHEREAS**, many governments and nongovernmental organizations utilize ambassadors to promote their good relations and to reach out to others; and

**WHEREAS**, this Board desires to establish a method to appoint a "Trade and Cultural Ambassador" for the purpose of promoting increased interchange of ideas, trade, cultural exchange, goodwill, cooperation, and understanding on behalf of the citizens of Miami-Dade County,

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:**

**Section 1.** Chapter 2, Article LXIXA, of the Code of Miami-Dade County, Florida, is hereby created to read as follows:

**Sec. 2-956. Creation of Trade and Cultural Ambassador Program.**

There is hereby created and established a Miami-Dade County Trade and Cultural Ambassador Program to which the Board of County Commissioners shall appoint a Trade and Cultural Ambassador. The Trade and Cultural Ambassador appointed shall have national or international stature and shall provide symbolic representation on behalf of the County at various events, functions, meetings, gatherings and social occasions.

**Sec. 2-957.                    Organization, appointment, term and qualifications.**

The Miami-Dade County Economic Development Committee, or its successor, shall nominate to the Board of County Commissioners those individuals worthy of serving as the Trade and Cultural Ambassador of Miami-Dade County.

**Sec. 2-957.1.**            The Miami-Dade County Economic Development Committee, or its successor, shall have the power and duty to recommend criteria and qualifications of persons worthy of serving as the Trade and Cultural Ambassador of Miami-Dade County, and to consider and nominate to the Board of County Commissioners those individuals worthy of the title of Trade and Cultural Ambassador. The selection criteria shall include, but not be limited to consideration of the national or international stature of the nominee, the nominee's ability to serve as an ambassador-at-large on behalf of Miami-Dade County, the nominee's commitment to the interchange of ideas and cultural exchange, and the nominee's ability to promote trade, goodwill, cooperation, and understanding on behalf of the citizens of Miami-Dade County.

**Sec. 2-957.2.**            The Miami-Dade County Economic Development Committee, or its successor, shall provide its nominations to the Board of County Commissioners no later than six (6) months prior to the expiration of the term of the presently-serving Trade and Cultural Ambassador. The Board of County Commissioners shall appoint one (1) Trade and Cultural Ambassador per term, except that legal spouses may serve jointly as Trade and Cultural Ambassadors during a single term provided that both spouses independently meet the criteria to serve as Trade and Cultural Ambassadors.

**Sec. 2-957.3.**            A Trade and Cultural Ambassador shall serve a four-year term commencing on January 1 of the year of appointment. Except as expressly provided herein, no Trade and Cultural Ambassador shall serve more than one (1), four (4) year term. Vacancies during a term shall be filled by the Board of County Commissioners and such vacancy appointments shall serve during the remainder of the current term. A vacancy appointment shall not count towards the term limit.

**Sec. 2-958. Duties of Trade and Cultural Ambassador.**

The Trade and Cultural Ambassador shall have, and may discharge, the following duties:

- (a) Attend and observe various meetings, events, gatherings, functions and social occasions;
- (b) Share points of interest and provide information about Miami-Dade County;
- (c) Provide reports to the Board of County Commissioners upon request of the Board;
- (d) Provide his or her services and transportation at no cost to the County; and
- (e) Other duties, upon the request of a member of the Board of County Commissioners.

**Sec. 2-959. Limitations of Authority.**

The Trade and Cultural Ambassador shall be subject to the following limitations of authority:

- (a) The Trade and Cultural Ambassador shall not have any advisory or final decision-making authority on behalf of the County;
- (b) The Trade and Cultural Ambassador shall not serve as an alternate member of any commission, board, committee, subcommittee, or the Board of County Commissioners; and
- (c) The Trade and Cultural Ambassador shall not constitute a public board or committee, shall not have authority to meet as a public board or committee and shall not have voting privileges afforded to members of a public board or committee.

**Section 2.** Notwithstanding the foregoing, from the effective date of this Ordinance, Gloria and Emilio Estefan shall be named inaugural Trade and Cultural Ambassador of Miami-Dade County during the initial term, which expires December 31, 2017.

**Section 3.** If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

**Section 4.** It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

**Section 5.** This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED:

Approved by County Attorney as  
to form and legal sufficiency:

DAE  
DAE for LCK

Prepared by:

Christopher C. Kokoruda

Co-Prime Sponsors: Commissioner Jean Monestime  
Chairwoman Rebeca Sosa