


# Memorandum



**Date:** July 20, 2021

**To:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

**From:** Daniella Levine Cava   
Mayor

**Subject:** Social Equity Statement for Proposed Ordinance Amending Section 2-11.1 of the Code of Miami-Dade County, titled the "Conflict of Interest and Code of Ethics Ordinance"

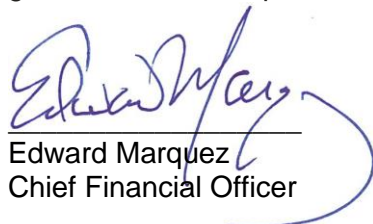
Supplement No. 2  
Agenda Item No. 5(I)

The proposed ordinance seeks to amend Section 2-11.1 of the Code creating and revising certain definitions pertaining to lobbying; providing exceptions to the definition of lobbying activity; revising lobbyist registration requirements to apply to principals who lobby and to require identification of the issue to which lobbying pertains; requiring amendments to lobbyist registration as circumstances change; revising the affidavit in lieu of registration requirement to apply to certain persons participating in recorded negotiation meetings for procurement matters; providing that lobbyist expenditure reports shall be filed even when no reportable expenditures occur during a reporting period; revising duties of County officials and County personnel pertaining to lobbying by unregistered persons; making technical and conforming changes.

The passage of this ordinance will simplify the requirements for vendors to participate in the evaluation, selection and negotiation processes for County procurements, by:

- Introducing new, and/or clarifying existing definitions (*e.g., lobbyist, lobbying actions, procurement matters, principal, etc.*) which affords a clear, concise and easy understanding of legislative intent;
- Identifying business, professional, and not-for-profit community organization representatives who are specifically excluded from the definition of "lobbyist" and are not subject to the requirements of Section 2-11.1 (s) – Principals and Lobbyists Registration;
- Acknowledging individuals and/or entities which are required to register as lobbyists and complete the required ethics training, but NOT be required to pay registration fees: and,

The proposed ordinance benefits and supports the County's social equity policy direction by making government more open and accessible to all citizens.

  
Edward Marquez  
Chief Financial Officer