

Memorandum



Date: March 4, 2022

To: Honorable Vice-Chairman Oliver G. Gilbert
And Members, Board of County Commissioners

Agenda Item No. 6(A)(1)
May 3, 2022

From: Maria Dreyfus-Ulvert, Interim Executive Director
Miami-Dade County International Trade Consortium

MDU

Through: Honorable Chairman Jose "Pepe" Diaz
Board of County Commissioners

Subject: Resolution No. R-1172-21: Bid to host the Ninth Summit of the Americas in
Summer 2022

At the December 1, 2021 Board of County Commissioners (Board) meeting, Board Members approved Resolution No. R-1172-21 Prime-Sponsored by Chairman Jose "Pepe" Diaz and Co-Sponsored by Vice-Chairman Oliver G. Gilbert, II, and Commissioner Sally A. Heyman, directing the County Mayor or County Mayor's designee to work with the Office of the Chair, the Jay Malina International Trade Consortium of Miami-Dade County, and other stakeholders at the federal, state, and local levels, in furtherance of the County's bid to host the Summit, and to provide a report to the Board within 60 days of the effective date of the resolution regarding the status and progress of the County's bid to host the summit.

Background

The Summits of the Americas are institutionalized gatherings of heads of state and government of the member states of the Western Hemisphere. They discuss common concerns, seek solutions, and develop a shared vision for their future development of the region, be it economic, social, or political in nature.

As many as 10,000 participants, including support staff, security, media, and businesspersons may attend. Global media attention will focus on the leaders' meeting at the Summit. The President of the United States and up to 50 Chiefs of State, Heads of Government, and high-level participants from the governments of the Americas, regional and global international organizations, and other special guests are expected to attend. Each Summit delegation will likely be comprised of Cabinet Ministers, Senior Advisors, Security Officers, and members of the Foreign Media. The Summit's associated high-level stakeholder forums and events, which may include but are not limited to the CEO Summit of the Americas, Civil Society Forum, Young Americas Forum, and commercial exhibitions, will attract prominent business executives, local government and civil society leaders, and youth entrepreneurs from around the world.

The Ninth Summit of the Americas is coming back to the US after 27 years. It was scheduled to be held in 2021 but was rescheduled to 2022 due to the COVID-19 pandemic.

On June 9th, 2021, during its Board of Director's meeting, the International Trade Consortium (ITC) discussed the possibility of Miami-Dade County hosting the Ninth Summit of the Americas and an Ad Hoc Committee was formed.

On June 18th, 2021, the Summit of the Americas Ad-Hoc Committee met and recommended that Miami-Dade County submit a bid to host the Summit of the Americas. With the following steps to follow:

- Directed the International Trade Consortium to work with the County's Intergovernmental Affairs Office in Washington DC to monitor the publication of the federal register notice to identify requirements and costs.
- If interested, pass a Miami-Dade County resolution expressing interest in hosting the Summit.
- Establish a Miami-Dade Summit of the Americas Host Committee to work on a budget and raise funds among the private sector to cover costs and coordinate efforts.
- Identify a senior County Official to lead the effort.

On August 20th, 2021, the U.S. Department of State published Federal Register number 2021-17852 announcing the requirements to submit the bid for the Ninth Summit of the Americas with a deadline of September 3rd, 2021.

Under the leadership of Chairman Jose "Pepe" Diaz, the International Trade Consortium (ITC) staff worked diligently with the support of the Office of the Miami-Dade County Mayor and its administration to prepare the bid. The ITC staff secured letters of support from the following elected officials and from local civic and business groups:

1. The Miami-Dade County Mayor
2. The Chairman of the Miami-Dade Board of County Commissioners
3. The Mayor of Miami Beach
4. The Mayor of the City of Miami
5. Asociacion Iberoamericana de Camaras de Comercio, Industria y Servicios, A.C. (AICO)
6. Brazil American Chamber of Commerce of Florida (BACCF)
7. Latin Chamber of Commerce of USA (CAMACOL)
8. The Coalition of Miami-Dade County Chambers of Commerce
 - Aventura Marketing Council/Aventura Chamber of Commerce Chamber South
 - Coconut Grove Chamber of Commerce
 - Coral Gables Chamber of Commerce
 - Greater Miami Chamber of Commerce
 - Greater Miami Convention & Visitors Bureau
 - Greater Miami Hotel & Beaches Association
 - Hialeah Chamber of Commerce & Industry
 - Key Biscayne Chamber of Commerce
 - Miami-Dade Beacon Council
 - Miami-Dade Chamber of Commerce
 - Miami-Dade Gay & Lesbian Chamber of Commerce
 - Miami Beach Chamber of Commerce
 - Miami Springs/Airport Area Chamber of Commerce
 - South Dade Chamber

- South Florida Hispanic Chamber of Commerce

9. Binational Chambers of Commerce Federation (FEBICHAM)
10. Miami-Dade Chamber of Commerce (MDDC)
11. Greater Miami Chamber of Commerce (GMCC)
12. Haitian American Chamber of Commerce (HACCOF)
13. World Trade Center Miami
14. Uruguayan American Chamber of Commerce – USA
15. Jamaica-USA Chamber of Commerce
16. Colombian American Chamber of Commerce Miami

On September 3rd, 2021, Chairman Jose “Pepe” Diaz submitted the bid to host the Ninth Summit of the Americas. The same day, Chairman Diaz received an email from Kevin Michael O’Reilly, Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs, United States Department of State acknowledging receipt of Miami-Dade County’s bid. The ITC staff along with the Office of Intergovernmental Affairs Office in Washington DC kept in communication with the U.S. Department of State throughout the reviewing and bid approval process.

On December 1, 2021, resolution number R-1172-21 supporting Miami-Dade County’s bid to host the Ninth Summit of the Americas in summer 2022 and all efforts in furtherance thereof; urging the United States Department of State to select Miami-Dade County to host the summit; and directing the County Mayor to work with the Office of the Chair, the Jay Malina International Trade Consortium of Miami-Dade County, and other stakeholders in furtherance of the County’s bid to host the Summit was duly passed and adopted at the request of Prime Sponsor Chairman Jose “Pepe” Diaz. The resolution was co-sponsored by Vice Chairman Oliver G. Gilbert, and Commissioner Sally A. Heyman.

On January 18th, 2022, the Office of the Mayor and the Miami-Dade Board of County Commissioners Office of the Chairman received a letter from Brian A. Nichols, Assistant Secretary of State for Western Hemisphere Affairs informing them that the U.S. government will not be hosting the Ninth Summit of the Americas in Miami-Dade County. On January 18th, the White House announced that The United States will host the Ninth Summit of the Americas in Los Angeles, California on June 6-10, 2022.

If you have any questions concerning the above, please contact International Trade Consortium Interim Director Maria Dreyfus-Ulvert at 305-375-3885.

Pursuant to Ordinance No. 14-65, this memorandum shall be placed on the Board meeting agenda for review.

- C: Honorable Mayor Daniella Levine Cava
Geri Bonzon-Keenan, County Attorney
Gerald Sanchez, First Assistant County Attorney
Jess McCarty, Executive Assistant County Attorney
Office of the Mayor Senior Staff

Melissa Adames, Director, Clerk of the Board
Jennifer Moon, Chief, Office of Policy and Budgetary Affairs
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