

# MEMORANDUM

Agenda Item No. 3(A)(9)

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**TO:** Honorable Chairman Jose “Pepe” Diaz  
and Members, Board of County Commissioners

**DATE:** September 1, 2022

**FROM:** Geri Bonzon-Keenan  
County Attorney

**SUBJECT:** Resolution approving allocation  
from District 9 portion of the  
FTX Arena naming rights  
revenues in amount of  
\$50,000.00 to the Miami-Dade  
Economic Advocacy Trust to be  
used for economic prosperity  
initiatives

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Kionne L. McGhee.



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Geri Bonzon-Keenan  
County Attorney

GBK/jp



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

**DATE:** September 1, 2022

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Gen Bonzon-Keenan  
County Attorney

**SUBJECT:** Agenda Item No. 3(A)(9)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present \_\_\_\_, 2/3 membership \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) \_\_\_\_)
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 3(A)(9)  
9-1-22

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING ALLOCATION FROM DISTRICT  
9 PORTION OF THE FTX ARENA NAMING RIGHTS  
REVENUES IN AMOUNT OF \$50,000.00 TO THE MIAMI-  
DADE ECONOMIC ADVOCACY TRUST TO BE USED FOR  
ECONOMIC PROSPERITY INITIATIVES

**WHEREAS**, on March 26, 2021, through Resolution No. R-238-21 (“FTX resolution”), this Board approved a marketing partnership naming rights agreement for the sale of the naming rights and associated sponsorship rights to West Realm Shires Services Inc. d/b/a FTX.US to rename the County-owned arena to the “FTX-Arena” for a 19-year term and \$135,000,000.00 in payments to the County; and

**WHEREAS**, the FTX resolution directs the County Mayor or County Mayor’s designee to establish the “Anti-Gun Violence and Prosperity Initiatives” trust fund (“Trust Fund”) to be used, subject to prior Board approval, to fund initiatives, programs, activities and organizations that will combat gun violence, including addressing at-risk youth, and provide opportunities for economic prosperity throughout Miami-Dade County; and

**WHEREAS**, the FTX resolution establishes Board policy that the net revenue received by the County from the Naming Rights Agreement (“FTX Arena naming rights revenues”) shall be deposited into the Trust Fund and be annually divided as follows: (1) 30 percent of the net revenue received each fiscal year shall be divided equally among all County Commission Districts, and (2) 70 percent of the net revenue received each fiscal year shall be used and allocated in accordance with an annual plan developed by the County Mayor to combat gun violence, including addressing

at-risk youth, and provide opportunities for economic prosperity throughout Miami-Dade County that must be included in the County Mayor’s proposed budget and subject to prior Board approval; and

**WHEREAS**, this Board desires to allocate from the County Commission District 9 portion of the FTX Arena naming rights revenues \$50,000.00 to the Miami-Dade Economic Advocacy Trust to be used for economic prosperity initiatives,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board approves an allocation in the amount of \$50,000.00 from the County Commission District 9 portion of the FTX Arena naming rights revenues to the Miami-Dade Economic Advocacy Trust to be used for economic prosperity initiatives.

The Prime Sponsor of the foregoing resolution is Commissioner Kionne L. McGhee. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                      |                                       |
|----------------------|---------------------------------------|
|                      | Jose “Pepe” Diaz, Chairman            |
|                      | Oliver G. Gilbert, III, Vice-Chairman |
| Sen. René García     | Keon Hardemon                         |
| Sally A. Heyman      | Danielle Cohen Higgins                |
| Eileen Higgins       | Joe A. Martinez                       |
| Kionne L. McGhee     | Jean Monestime                        |
| Raquel A. Regalado   | Rebeca Sosa                           |
| Sen. Javier D. Souto |                                       |

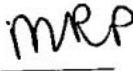
The Chairperson thereupon declared this resolution duly passed and adopted this 1<sup>st</sup> day of September, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Monica Rizo Perez