

# MEMORANDUM

Agenda Item No. 11(A)(5)

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**TO:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

**DATE:** November 1, 2022

**FROM:** Geri Bonzon-Keenan  
County Attorney

**SUBJECT:** Resolution directing the County's International Trade Consortium to negotiate and, to the extent feasible, prepare a regional memorandum of understanding with the Community of Madrid, Spain, for execution by the County Mayor; and directing the International Trade Consortium to monitor performance of such memorandum of understanding and provide a report to this Board if negotiation and execution is unsuccessful

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Jose "Pepe" Diaz.



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Geri Bonzon-Keenan  
County Attorney

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MDC001



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

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Gen Bonzon-Keenan  
County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present \_\_\_\_, 2/3 membership \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(5)  
11-1-22

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE COUNTY'S INTERNATIONAL TRADE CONSORTIUM TO NEGOTIATE AND, TO THE EXTENT FEASIBLE, PREPARE A REGIONAL MEMORANDUM OF UNDERSTANDING WITH THE COMMUNITY OF MADRID, SPAIN, FOR EXECUTION BY THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE; AND DIRECTING THE INTERNATIONAL TRADE CONSORTIUM TO MONITOR PERFORMANCE OF SUCH MEMORANDUM OF UNDERSTANDING AND PROVIDE A REPORT TO THIS BOARD IF NEGOTIATION AND EXECUTION IS UNSUCCESSFUL

**WHEREAS**, it is economically and culturally beneficial to establish affiliations between Miami-Dade County, Florida (the "County") and other cities throughout the world; and

**WHEREAS**, business and trade exchanges between different cities help create connections between international municipal officials, institutions, and businesses that build trust, access, and expertise and help local businesses find new opportunities and resources, including access to new markets, assistance navigating import and export regulations, and introductions to new business partners; and

**WHEREAS**, the County is the Gateway to the Americas; and

**WHEREAS**, Spain is a crucial trade partner to the County, and more than 500 Spanish companies are doing business in South Florida; and

**WHEREAS**, PortMiami has sister seaport agreements in place with 14 Spanish ports; and

**WHEREAS**, in 2021, the total value of trade between Spain and South Florida exceeded \$800,000,000.00; and

**WHEREAS**, the Community of Madrid, in particular, is vital not only because it is the seat of Madrid, the capital of Spain, but also because (1) it is home to more than 2,000 multinational companies; (2) four percent of Latin America's GDP is managed by Madrid companies; (3) 72 percent of the largest 2,000 Spanish companies are based in Madrid; and (4) Madrid is one of the most populous cities in Europe; and

**WHEREAS**, another vital component of relationships between cities is the exchange of arts and culture, and the County, in 2015, jointly signed a cooperation declaration with Madrid wherein the County expressed its desire to strengthen the cultural and artistic exchange between both communities, develop the potential of artistic partnerships between museums, art centers, theaters, performing arts companies and special events in both communities, and explore the possibilities of exchanging artists for presentations and residencies in both communities, among other things; and

**WHEREAS**, the County has established relationships with numerous cities in South America, Central America, the Caribbean, Europe, Africa, and Asia; and

**WHEREAS**, under section 2-1501 of the Code of Miami-Dade County (the "Code"), the Jay Malina International Trade Consortium of Miami-Dade County (the "ITC"), an advisory board to this Board, is charged with, among other things, cultivating trade opportunities both locally and abroad; and

**WHEREAS**, chambers of commerce play a vital role in developing trade opportunities and promoting economic development; and

**WHEREAS**, the Latin Chamber of Commerce of U.S.A. (CAMACOL), in partnership with its sister organization, CAMACOL Doral, plays a vital role in promoting economic development in the County; and

**WHEREAS**, through the work of chambers of commerce like CAMACOL and the trade missions and other entrepreneurial initiatives that they make possible, the County recognizes the importance of relationships with other cities and, in particular, the importance of a relationship with the Community of Madrid, Spain; and

**WHEREAS**, as a result of the great benefits in trade, tourism, cooperation, and understanding brought by relationships between different cities, this Board would like to direct the ITC to negotiate and, to the extent feasible, prepare a regional memorandum of understanding with the Community of Madrid, Spain, for execution by the County Mayor or County Mayor's designee,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Directs the ITC to negotiate and, to the extent feasible, prepare a regional memorandum of understanding with the Community of Madrid, Spain, in substantially the form of the regional memorandum of understanding attached hereto (the "MOU"), and transmit such MOU to the County Mayor or County Mayor's designee for execution.

**Section 2.** Authorizes and directs the County Mayor or County Mayor's designee to execute such MOU upon receipt from the ITC.

**Section 3.** Directs the ITC to monitor the performance of such executed MOU in connection with its powers and duties under sections 2-1501 through 2-1503 of the Code.

**Section 4.** Directs the ITC to provide a report to this Board within 60 days of the effective date of this resolution if negotiation and execution of the MOU is unsuccessful and to place the completed report on an agenda of the full Board without committee review pursuant to Ordinance No. 14-65.

The Prime Sponsor of the foregoing resolution is Chairman Jose "Pepe" Diaz. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                                       |                        |
|---------------------------------------|------------------------|
| Jose "Pepe" Diaz, Chairman            |                        |
| Oliver G. Gilbert, III, Vice-Chairman |                        |
| Sen. René García                      | Keon Hardemon          |
| Sally A. Heyman                       | Danielle Cohen Higgins |
| Eileen Higgins                        | Kionne L. McGhee       |
| Jean Monestime                        | Raquel A. Regalado     |
| Rebeca Sosa                           | Sen. Javier D. Souto   |

The Chairperson thereupon declared this resolution duly passed and adopted this 1<sup>st</sup> day of November, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as to form and legal sufficiency. RCZ

Ryan C. Zagare

**REGIONAL MEMORANDUM OF UNDERSTANDING BETWEEN  
MIAMI-DADE COUNTY, FLORIDA (UNITED STATES OF AMERICA) AND THE COMMUNITY OF  
MADRID (KINGDOM OF SPAIN)**

The signatories hereto, Miami-Dade County, Florida, United States of America, (the "County") and the Community of Madrid, Kingdom of Spain ("Madrid") (collectively, the signatories), wish to enter a Regional Memorandum of Understanding as described below more specifically:

1. WHEREAS, it is economically and culturally beneficial for regions around the world to establish affiliations with each other; and
2. WHEREAS, business and trade exchanges are a critical component of Regional Understanding programs, and help create connections between international officials, institutions, and businesses that foster trust, access, and expertise, and help local businesses find new opportunities and resources, including access to new markets, assistance in dealing with import and export regulations, and introductions to new business partners; and
3. WHEREAS, another vital component of relations between the regions is the exchange of arts and culture and, the Signatories implemented a Declaration of Cooperation in 2015 expressing their mutual desire to strengthen cultural and artistic exchange, develop the potential for artistic partnerships between museums, art centers, theaters, performing arts companies, and special events in their communities, and explore the possibilities of artist exchanges for performances and residencies in both communities, inter alia; and
4. WHEREAS, the Signatories share a significant business relationship; and
5. WHEREAS, Madrid, the home region of the capital of the Kingdom of Spain and one of the most populous regions in Europe, is home to more than 2,000 multinational companies and 72 percent of the 2,000 largest Spanish companies; and
6. WHEREAS, the economies of both Signatories are largely based on trade and tourism, and the Signatories desire to further expand industrial and trade links, tourism, health, agriculture, arts and educational opportunities.

NOW, THEREFORE, BE IT RESOLVED BY MIAMI-DADE COUNTY, FLORIDA (UNITED STATES OF AMERICA) AND THE COMMUNITY OF MADRID (KINGDOM OF SPAIN), THAT THE SIGNATORIES HEREBY AGREE TO:

1. Establish a Regional Memorandum of Understanding with each other.
2. Explore programs, arrangements, activities, transactions, agreements and other ways to enhance trade and business opportunities for the citizens of both Signatories, seek mutually beneficial economic development and growth and tourism opportunities for both Signatories, and increase the prosperity of the citizens of both Signatories.
3. Explore ways to increase cultural, artistic and educational exchanges between the Signatories.
4. Participate in a best-practice exchange program to improve the economic and social well-being of the citizens of each Signatory.
5. Conduct business, commercial, artistic and cultural development missions in each community.
6. To make periodic reports and recommendations to their respective governing bodies in relation to the above goals.

This Memorandum is not legally binding and is not subject to international law.

IN WITNESS WHEREOF, WE HAVE EXECUTED THIS REGIONAL MEMORANDUM OF UNDERSTANDING ON THIS DATE

Miami-Dade County, Florida, United States of America

Community of Madrid, Kingdom of Spain

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