

MEMORANDUM

Agenda Item No. 11(A)(12)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: July 21, 2026

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution urging the Florida
Legislature and the Florida
Department of Agriculture and
Consumer Services to amend
statutes or regulations, as
appropriate, to require that retail
gas stations selling motor fuels
conspicuously display both cash
and credit price options for motor
fuel prices on all signage

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Micky Steinberg.



Geri Bonzon-Keenan
County Attorney

GBK/smm

MDC001



MEMORANDUM

(Revised)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: July 21, 2026

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 11(A)(12)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, majority plus one ____, CDMP 7 votes (majority of membership) ____, CDMP 2/3 members present but not less than 7 votes (majority of membership) ____, CDMP 9 votes (2/3 membership) ____) to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(12)
7-21-26

RESOLUTION NO. _____

RESOLUTION URGING THE FLORIDA LEGISLATURE AND THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES TO AMEND STATUTES OR REGULATIONS, AS APPROPRIATE, TO REQUIRE THAT RETAIL GAS STATIONS SELLING MOTOR FUELS CONSPICUOUSLY DISPLAY BOTH CASH AND CREDIT PRICE OPTIONS FOR MOTOR FUEL PRICES ON ALL SIGNAGE

WHEREAS, although Miami-Dade County and its municipalities, residents, and businesses have made significant strides toward adopting alternative modes of transportation, the automobile remains a ubiquitous aspect of daily life in the County and in the State of Florida; and

WHEREAS, the majority of automobiles in the County and in the State of Florida require the use of gasoline or other motor fuel to operate; and

WHEREAS, automobile drivers may rely on retail gas station signs that advertise motor fuel prices to help determine whether to patronize a given station for the purchase of motor fuel; and

WHEREAS, retail gas stations sometimes charge different prices for cash sales and credit sales of motor fuel; and

WHEREAS, sections 526.121 and 531.44, Florida Statutes, among others, place restrictions on the sale and advertisement of motor fuels and their prices, but do not require retail gas stations to advertise both cash and credit prices on all signage when those prices differ; and

WHEREAS, the Florida Department of Agriculture and Consumer Services has promulgated regulations including Rule 5J-21.004 of the Florida Administrative Code creating requirements for the proper advertisement of motor fuel prices, but such regulations likewise do not currently require retail gas stations to advertise both cash and credit sale prices on all signage when those prices differ; and

WHEREAS, clear requirements that both cash and credit sale prices be displayed on all signage advertising motor fuel prices would allow County and State residents to make better-informed consumer choices when purchasing motor fuels; and

WHEREAS, this Board recognizes the importance of transparent and ubiquitous motor fuel price information for County and State residents, especially during a time of financial strain and increased fuel prices; and

WHEREAS, this Board therefore wishes to urge the Florida Legislature and the Florida Department of Agriculture and Consumer Services to adopt amendments to statutes and regulations, as appropriate, to require that retail gas stations selling motor fuels conspicuously display both cash and credit price options for motor fuel prices on all signage,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Florida Legislature and the Florida Department of Agriculture and Consumer Services to amend statutes or regulations, as appropriate, to require that retail gas stations conspicuously display both cash and credit sale prices on all signage advertising motor fuel prices.

Section 2. Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, the Florida Senate President, the Florida House Speaker, the Chair and remaining Members of the Miami-Dade State Legislative Delegation, and the Commissioner of Agriculture.

Section 3. Directs the County's state lobbyists to advocate for the action described in section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to amend the 2026 State Legislative Package to include this item and to include this item in the 2027 State Legislative Package when it is presented to the Board.

The Prime Sponsor of the foregoing resolution is Commissioner Micky Steinberg. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Anthony Rodriguez, Chairman	
Kionne L. McGhee, Vice Chairman	
Marleine Bastien	Juan Carlos Bermudez
Sen. René García	Oliver G. Gilbert, III
Roberto J. Gonzalez	Keon Hardemon
Danielle Cohen Higgins	Vicki L. Lopez
Natalie Milian Orbis	Raquel A. Regalado
Micky Steinberg	

The Chairperson thereupon declared this resolution duly passed and adopted this 21st day of July, 2026. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Christopher J. Wahl
Laura A. Figueroa