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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(23)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution retroactively authorizing in-kind services for the Rail-Volution Conference Sponsored by Rail Volution

R-1257-07

The accompanying resolution was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro.

R. A. Cuevas, Jr.
County Attorney

RAC/dcp

MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(23)

Please note any items checked.

_____	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
_____	6 weeks required between first reading and public hearing
_____	4 weeks notification to municipal officials required prior to public hearing
_____	Decreases revenues or increases expenditures without balancing budget
_____	Budget required
_____	Statement of fiscal impact required
_____	Bid waiver requiring County Manager's written recommendation
_____	Ordinance creating a new board requires detailed County Manager's report for public hearing
_____	Housekeeping item (no policy decision required)
_____	No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(23)
11-06-07

RESOLUTION NO. R-1257-07

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT AGENCY FOR THE OCTOBER 31-NOVEMBER 4, 2007 RAIL-VOLUTION CONFERENCE SPONSORED BY RAIL VOLUTION, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED $35,000.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, Rail Volution has requested in-kind services from the Miami-Dade Transit Agency for the October 31–November 4, 2007 Rail-Volution Conference in an amount not to exceed $35,000.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the purpose of the Rail-Volution Conference is to offer an opportunity for transit agencies across the nation to showcase their transit systems, planned joint development projects, and future expansions of the Orange Line; and

WHEREAS, Rail Volution is a not-for-profit organization; and

WHEREAS, the Rail-Volution Conference is a special event, as defined in the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Agency for the October 31-November 4, 2007 Rail-Volution Conference in an amount not to exceed $35,000.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro and offered by Commissioner **Jose "Pepe" Diaz**, who moved its adoption. The motion was seconded by Commissioner **Rebeca Sosa** and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	**aye**		
Barbara J. Jordan, Vice-Chairwoman	**absent**		
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Carlos A. Gimenez	**aye**	Sally A. Heyman	**aye**
Joe A. Martinez	**aye**	Dennis C. Moss	**aye**
Dorrin D. Rolle	**aye**	Natacha Seijas	**aye**
Katy Sorenson	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**absent**		

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of November, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **KAY SULLIVAN**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Monica Rizo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☒ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☐ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: Rail Volution

2. Applicant Status: (Select one of the choices below)

   - ☒ Not-For-Profit or Tax Exempt (See Appendix A)
   - ☐ For-Profit
   - ☐ Local Government or Public Entity
   - ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

   Mary Simon, Executive Director, 1120 S.W. 5th Avenue, Suite 800, Portland, OR 97204 503-823-6870 Phone

   503-823-7609 Fax mary.simon@pdxtrans.org

4. Specify fee waiver or in-kind service requested (quantify, if applicable):

   In-Kind Services requested are solely from Miami-Dade Transit

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): (See Appendix B)

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☒ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☐ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☒ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Loews Miami Beach Hotel, 1601 Collins Avenue, Miami Beach (District 5); Royal Palm Hotel, 1545 Collins Ave, Miami Beach (District 5); The Fifth, 1045 Fifth Street, Miami Beach (District 5)

8. Description of regional or local impact: The Conference is being co-hosted with South Florida Regional Transportation Authority (Tri-Rail) and there are three mobile workshops and one charrette being held in Broward and Palm Beach County. There will be 15 mobile workshops featuring Miami-Dade Transit's joint development projects, walking tours, boat tours and a bike tour that highlight Miami-Dade County. According to the Greater Miami Convention and Visitors Bureau this conference will have an estimated economic impact of $571,000.

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): (See Appendix C)

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): (See Appendix D)

11. Expected number of participants and estimated attendance (per day, if applicable): Over 1,000 with a minimum of 800 daily.

10. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): (See Appendix E)

I hereby certify that all the statements made in this application are true and correct.

Mary Alonso
Signature of Authorized Representative

8/31/2007
Date

RECOMMENDATION

This is to request the Board of County Commission's (BCC) approval for Miami-Dade Transit (MDT) to partner with the South Florida Regional Transportation Authority (SFRTA) to co-host the 2007 Rail~Volution Conference, being held in Miami Beach, Florida from October 31st to November 4, 2007. BCC approval is also sought for MDT to receive up to $100,000 in goods and/or In-kind services in support of the Conference. Host responsibilities include, but are not limited to, the following:

(1) Programs (Plenary Sessions, Mobile Workshops, Opening Reception)
(2) Marketing
(3) Fundraising
(4) Scholarships & Home Stays
(5) Transit Passes

SCOPE

Although the Conference hotel is located on Miami Beach, mobile tours and charrettes are being held at multiple locations throughout Miami-Dade County. Activities stretch from the South Dade Busway to the Golden Glades Park 'n Ride and encompass Coral Gables, Downtown Miami, the Everglades and Key Biscayne, among other locations. The Conference focuses on the creation of livable, sustainable communities built around public transportation, primarily rail. Conference attendees will explore the county using the available transit systems, as well as by bicycle, boat and on foot.

FISCAL IMPACT / FUNDING SOURCE

TRACK RECORD / MONITOR

Rail~Volution 2007 is the 13th Annual Conference and marks the first time it has ever been held in a major city on the Southeastern Seaboard. Last year, there were more than 1,000 attendees at Rail~Volution 2006, which was held in Chicago. South Florida, Miami-Dade County in particular, was selected as the site of this year's Conference because of our "diverse population, an increasingly global economy, a series of strong transportation systems, a red-hot tourism industry and leaders who seek thoughtful solutions."

BACKGROUND

Given the allure of South Beach, it is expected that the attendance at Rail~Volution 2007 will equal, if not surpass, the attendance of 1,000 participants at last year's Conference in Chicago. It will be a substantial revenue generator

for Miami-Dade County's economy. Participation in this Conference affords MDT the opportunity to showcase the County's transit system, existing and planned joint-development projects, and the future expansion of the Orange Line. The Conference includes "Mobile Workshops" which will encompass visits by Conference attendees from across the nation to MDT's joint-development projects such as the Dadeland South Datran Facility and Station, the Dadeland North Station Retail and Residential Project, the Santa Clara and Allapattah Station residential developments, the Martin Luther King Station and Miami-Dade County Administration Building Project, the SFRTA Golden Glades and Metrorail Transfer Stations, development sites at the South Miami, Northside and Okeechobee Metrorail Stations, as well as the Miami Intermodal Center (MIC). Additionally, the Conference will allow MDT personnel to interact with transit and business professionals from around the country for first-hand insight on the successful creation of transit-oriented-development projects in other areas.

Rail~Volution, a 501(c)(3) non-profit charitable organization, is comprised of people from all perspectives who believe strongly in the role of land use and transit as equal partners in the quest for greater livability and greater communities. Over the past nine years, Rail~Volution has been shaping efforts nationwide to build livable communities with transit and transit development opportunities. Through education and advocacy, leading to increased public funds for transit, Rail~Volution is helping to position transit as one of the major infrastructure solutions to growing concerns about traffic congestion and livability in America's towns and cities.

Rail~Volution Partners & Affiliates

Rail~Volution Partners & Affiliates are organizations, companies, and agencies representing public and private sector interests that contribute to the success of the Rail~Volution Conference each year. In many cases, involvement includes representation on the National Steering Committee for which MDT has representation. Rail~Volution Partners & Affiliates for 2006 are listed below:

Partners

- American Public Transportation Association (APTA) - Rail~Volution is the only outside Conference to receive funds from APTA
- Bay Area Rapid Transit District
- City and County of Denver, Colorado
- City of Portland, Oregon
- City of Dallas, Texas

- Dallas Area Rapid Transit
- David Evans and Associates
- DMJM + Harris
- Federal Transit Administration
- McLarand Vasquez Emsiek & Partners
- Metro - Los Angeles, California
- Metro - Portland, Oregon
- MDT
- Parsons Brinckerhoff
- Parsons
- Regional Transportation District - Denver, Colorado
- Sacramento Regional Transit District
- San Francisco Bay Area Rapid Transit District
- SFRTA
- TriMet - Portland, Oregon
- URS
- Utah Transit Authority - Salt Lake City, Utah
- Washington Metropolitan Area Transit Authority

Affiliates

- Citizens for Modern Transit
- Congress for the New Urbanism
- Illinois Department of Transportation
- Local Government Commission
- Metropolitan Planning Council
- New Starts Working Group
- Reconnecting America
- Surface Transportation Policy Project
- U.S. Department of Transportation

Miami-Dade County
Fee Waiver/In-Kind Services Application

Appendix A

Not-for-Profit Status

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: AUG 24 2005

RAIL VOLUTION
1120 SW FIFTH AVE STE 800
PORTLAND, OR 97204

Employer Identification Number:
31-1791057
DLN:
17053211757025
Contact Person:
DEL TRIMBLE ID# 31309
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated September 10, 2001, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely yours,

Lois G. Lerner

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

Miami-Dade County
Fee Waiver/In-Kind Services Application

Appendix B

Event Description

It is expected that approximately 1,000 participants will attend the 2007 Rail~Volution Conference in Miami (October 31st – November 3rd), making a substantial contribution to Miami Dade County's economy. Participation in this Conference affords Miami Dade Transit the opportunity to showcase its transit system, existing and planned joint development projects, and future expansion of the Orange Line. The Conference includes 15 "Mobile Workshops" which will encompass visits by Conference attendees from across the nation to Miami Dade Transit's joint development projects such as the Dadeland South Datran facility and station, the Dadeland North Station retail and residential project, the Santa Clara and Allapattah Station residential developments, the Martin Luther King Station and MDC Administration Building project, the SFRTA Tri-Rail Station, and future joint development sites at the South Miami, Northside, and Okeechobee Metrorail Stations as well as the Miami Intermodal Center (MIC). Additionally, the Conference will allow Miami Dade Transit personnel to interact with Transit and business professionals from around the country for first-hand insight on the successful creation of Transit Oriented Development projects in other areas.

Rail~Volution a 501(c)(3) non-profit charitable organization, is comprised of people from all perspectives who believe strongly in the role of land use and transit as equal partners in the quest for greater livability and greater communities. Over the past nine years, Rail~Volution has become the leading conference, shaping efforts nationwide to build livable communities with transit and transit development opportunities. Through education and advocacy, leading to increased public funds for transit, Rail~Volution is helping to position transit as one of the major infrastructure solutions to growing concerns about traffic congestion and livability in America's towns and cities.

Miami-Dade County
Fee Waiver/In-Kind Services Application

Appendix C

Daily/Hourly Event Schedule

Rail~Volution 2007 Conference Program
Schedule of Events

(Follow the links on the left to jump to each set of events at that time)

WEDNESDAY 10/31/07		Pg	Events Scheduled
8:00 AM	Charrettes	2	S01, S02
10:00 AM	Mobiles	2	M01, M02
7:00 PM	Opening Reception	3	N01
THURSDAY 11/1/2007		Pg	Events Scheduled
8:00 AM	Elected 101 & Mobiles	3	C00, M03, M04
9:00 AM	Mobile	4	M05
10:00 AM	Opening Plenary	4	P01
1:00 PM	101, Workshops & Mobiles	5	C01, A028, A151, A063, A104, A041, A025 M07, M06, M08
3:00 PM	101 & Workshops	7	C01, A066, A022, L024, A029, A094, A051
5:00 PM	Affinity Groups/ Trade Show	9	N03, N04, N06
FRIDAY 11/2/2007		Pg	Events Scheduled
7:00 AM	Streetcar Breakfast	10	N02
8:00 AM	Mobiles	10	M09, M10, M11
8:30 AM	Workshops	11	D101, D136, C11, C02, A121, A031, D137, A076
10:30 AM	Workshops	13	D135, D133, C07, C06, A023, A113, D134, D132
12:15 PM	Developer Plenary	16	P02
1:00 PM	Mobiles	16	M12, M13, M14
2:00 PM	Workshops/ TOD Marketplace	17	T01, C08, C09, A061, A091, A032, A052
4:00 PM	Workshops/TOD Marketplace	19	T01, C12, C10, A111, C13, A075, A062
SATURDAY 11/3/2007		Pg	Events Scheduled
7:00 AM	Mobile	21	M15
8:00 AM	Mobile	22	M16
8:30 AM	Workshops	22	L131, A093, C05, C03, A114 , A095, A081, A101
9:00 AM	Mobile	24	M17
10:30 AM	Workshops	25	A092, A073, C04, A065, A112, L132, A102
12:15 PM	Affinity Groups	27	N05, N08, N07
1:45 PM	Closing Plenary	28	P03
L14	Rail~Volution Housing Event	28	
REFERENCE MATERIAL			
Quick Reference of workshops listed by National Steering Committee Member			

10/31/2007

Code	Title	Track	Room	Capacity
S01	Golden Glades Tri-Rail Station (8 hours)	Charrettes	N/A	
S02	Lake Worth Tri-Rail Station (10 hours)	Charrettes	N/A	

S01 Golden Glades Tri-Rail Station (8 hours)

Session Coordinator: Lynda Westin- 954.788.7923

How do you design a great transit oriented development and a multimodal center at the same site? I-95's Golden Glades Interchange is the meeting point for Tri-Rail, Greyhound, Miami-Dade Transit and Broward County Transit. Currently, transit operations, parking and bus shelters are located on an over 30 acre, Florida Department of Transportation (FDOT) owned site adjacent to the Interchange. The site also borders several local cities and is surrounded by a challenging roadway network. FDOT is juggling all of these issues as they look towards joint development in the future. Come help contemplate the future of the site at this all day event.

Date: Wed - 10/31/2007 **Time:** 8:00 AM **Room:**

Participants:

S02 Lake Worth Tri-Rail Station (10 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Creating a great plan for your rail station area requires careful collaboration among a variety of technical disciplines, public agencies and citizen stakeholders. How do you decide how much land should be set aside for parking versus joint development? How large should the rail facility be and how can you reduce its negative impacts? How can the station area support more walking? And finally, what is the right amount of density? Participants will apply these questions to Tri-Rail's Lake Worth Station, located in a progressive city in central Palm Beach County. Adjacent to Interstate 95, the station is surrounded by low-rise, multi-family housing, a 200- acre industrial park, and a large municipal park. It is bordered by a high school, historic Downtown Lake Worth, the emerging Florida East Coast Railway Corridor, and a direct ocean connection at the Lake Worth Pier. Please join us for this all-day interactive workshop.

Date: Wed - 10/31/2007 **Time:** 8:00 AM **Room:**

Participants:

Code	Title	Track	Room	Capacity
M01	Everglades Eco Tour (7 hours)	Mobile	N/A	
M02	Fort Lauderdale Walking Tour (5 hours)	Mobile	N/A	

M01 Everglades Eco Tour (7 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Florida's "River of Grass" is the basis of the ecosystem for the entire southern half of the state. Travel by airboat back into the "Glades" and, with the supervision of an experienced guide, explore nature as you probably have never seen it! Spot rare species of animals, fish and birds as you float among the sawgrass and the cypress. On the way, hear about the Comprehensive Everglades Restoration Plan and learn about Everglades National Park.

Date: Wed - 10/31/2007 **Time:** 10:00 AM **Room:** Mobile Staging Area

Participants:

M02 Fort Lauderdale Walking Tour (5 hours)

Session Coordinator: Lynda Westin- 954.788.7923

The Downtown Development Authority is overseeing the $7.8 million Transportation Demonstration Project, which focuses on developing a transit master plan that will provide a range of travel options within the downtown region. One of the key components of the project is a demonstration transit shuttle system that will link various destinations in the downtown to nearby parking facilities. The project also includes corridor improvements, such as streetscape amenities, including landscaping, shaded sidewalks, lighting and street furniture. In the future, a light-rail line will replace the city's trolley, making Fort Lauderdale a premiere city for living, working and visiting.

Date: Wed - 10/31/2007 **Time:** 10:00 AM **Room:** Mobile Staging Area

Participants:

Code	Title	Track	Room	Capacity
N01	Opening Reception	Networking	The Fifth Nightclub	

N01 Opening Reception

Session Coordinator: Jeff Bechdel- 786.469.5400

The 2007 Rail~Volution Local Steering Committee and sponsors invite you to join them for a private party at The Fifth, coined the "new nightlife palace of Miami Beach." The Fifth's warm, eclectic décor tends to make guests feel as if they are settling into an intimate, private loft. The nightclub is known for its unparalleled service and upscale atmosphere. Rail~Volution attendees have the entire club to themselves, so whether you come in costume or not, this is sure to be a Halloween celebration unlike any other you've experienced! Help get Rail~Volution 2007 started in style.

Date: Wed - 10/31/2007 **Time:** 7:00 PM **Room:** The Fifth Nightclub

Participants:

11/1/2007

Code	Title	Track	Room	Capacity
C00	Livable Community Building for Elected Officials	Core	Poinciana A&B	
M03	Coral Gables Walking Tour (4 hours)	Mobile	N/A	
M04	City of South Miami Downtown Walking Tour (4 hours)	Mobile	N/A	

C00 Livable Community Building for Elected Officials

Session Coordinator: Phil Selinger- 503.962.2137

This introductory breakfast is directed at community leaders and elected officials who may be new to the concepts of livability and using transit to build great communities. This breakfast will present an overview of these concepts, how they make communities more livable and economically sustainable and how they can be translated into policies and municipal code. A panel of leaders from communities that have been busy with this agenda will present strategies for engaging the community and building civic and business support for this agenda. Lessons of success and failure will be shared. Finally, the session will consider the tools at your disposal to help implement these polices and secure funds to aid in their implementation.

Date: Thu - 11/1/2007 **Time:** 8:00 AM **Room:** Poinciana A&B

Participants:

1. Moderator: Tommy Wells, Councilmember, DC City Council
2. Moderator: Rex Burkholder, Councilor, District 5, Metro Council
3. Speaker: Marie York, Director, Florida Public Officials Design Institute at Abacoa

M03 Coral Gables Walking Tour (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

The beautiful city of Coral Gables is one of Florida's first planned communities. The city boasts one of only three registered national landmarks in Miami-Dade County and an impressive nine properties on the National Register of Historic Places. In November 2003, Coral Gables launched a free service using environmentally friendly, hybrid-electric trolleys. Guided by representatives from the city of Coral Gables and the Historical Museum of South Florida, the tour will visit (on foot and by trolley) the Village of Merrick Park (a mixed-use, public- private partnership), the historic Miracle Mile shopping district and other historic sites within the city.

Date: Thu - 11/1/2007 **Time:** 8:00 AM **Room:** Mobile Staging Area

Participants:

M04 City of South Miami Downtown Walking Tour (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

South Miami is both a small community on the Metrorail system and an exciting pedestrian area favored by University of Miami students. The city also illustrates how transit and land use can complement each other. Hear city representatives and transit planners discuss the form-based code used for its downtown area and the efforts to create a transit-oriented development ordinance. The tour includes a visit to the new upscale Shops at Sunset Place near the South Miami Metrorail Station, which helps to create a vibrant area for shopping, sidewalk cafes and entertainment.

Date: Thu - 11/1/2007 **Time:** 8:00 AM **Room:** Mobile Staging Area

Participants:

Code	Title	Track	Room	Capacity
M05	Florida East Coast Railway Tour (6 hours)	Mobile	N/A	

M05 Florida East Coast Railway Tour (6 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Although railroads helped create South Florida's coastal communities, passenger service was discontinued in the 1960s. But rampant growth has re-energized the idea of passenger service along the Florida East Coast Railway Corridor. Travel on this tour and hear about Florida's Innovative Eastward Ho! Initiative and other projects, which are being developed in anticipation of the Florida East Coast Railway's triumphant return to passenger service. Also learn about a regional partnership to conduct the South Florida East Coast Corridor Transit Analysis Study.

Date: Thu - 11/1/2007 **Time:** 9:00 AM **Room:** Mobile Staging Area

Participants:

Code	Title	Track	Room	Capacity
P01	Opening Plenary	Plenary	Americana Ballroom 3&4	

P01 Opening Plenary

Session Coordinator: Mary Simon- 503.823.6870

Date: Thu - 11/1/2007 **Time:** 10:00 AM **Room:** Americana Ballroom 3&4

Participants:

1. Speaker: William Millar, President, American Public Transportation Association
2. Speaker: James Murley, Director, Catanese Center for Environmental and Urban Solutions, Florida Atlantic University

Code	Title	Track	Room	Capacity
C01	Introduction to Building Livable Communities with Transit (4hours)	Core	Cowrie Salon 1	**150**
			Cowrie Salon 2	**230**
A028	Innovations in Regional Transportation Plans	Advanced	Poinciana Room 1	**150**
A151	Streetcar Lessons Learned	Advanced	Poinciana Room 2	**150**
A063	Form Based Codes and Transit	Advanced	Poinciana Room 3	**150**
A104	Health and Community Design	Advanced	Poinciana Room 4	**150**
A041	TOOLBOX: Engaging the Community	Advanced	Bougainvillea Room	**30**
A025	Planning for the Future	Advanced	Bougainvillea Room	**30**
M07	Renaissance of the Miami River (4 hours)	Mobile		
M06	Metromover Miami Skyline Tour (4 hours)	Mobile		
M08	Metrorail Tour (5 hours)	Mobile		

C01 Introduction to Building Livable Communities with Transit (4 hours)

Session Coordinator: Phil Selinger- 503.962.2137

This introductory (4-hour) session will provide attendees with an overview of how rail transit can be a catalyst for creating more livable communities. Attendees will learn by example of how communities have changed for the better by creating higher density, mixed-use communities where a greater percentage of trips are on foot, bike or transit. The session will show how barriers such as parking and zoning codes can be overcome and how to convert critics to supporters of livable communities. Included will be examples of real results and how these changes lead to more livable communities where people enjoy better health, diversity and increased property values.

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Cowrie Salon 1 & 2

Participants:

1. Moderator: GB Arrington, Principal Practice Leader, PB PlaceMaking
2. Speaker: Jack Wierzenski, Assistant Vice President of Economic Development and Planning, DART
3. Speaker: Marilee Utter, President, Citiventure Associates LLC
4. Speaker: Katherine Perez, Vice President, Development, Forest City
5. Speaker: Tom Shrout, Executive Director, Citizens for Modern Transit
6. Speaker: Art Guzzetti, Vice President of Policy, APTA
7. Speaker: Laura Harmon, Economic Development Program Manager, Charlotte-Mecklenburg Planning Commission
8. Speaker: Earl Blumenauer, 3rd District, Oregon, United States Congress
9. Speaker: Ann Becklund, Director, Community Relations, TriMet

A028 Innovations in Regional Transportation Plans

Session Coordinator: Jamie Snook- 503.797.1751

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Poinciana Room 1
Participants:

A151 Streetcar Lessons Learned

Session Coordinator: David Knowles- 503.499.0206

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Poinciana Room 2

Participants:

1. Moderator: Keith Jones, Regional Transit Director- West Central Region, URS

A063 Form Based Codes and Transit

Session Coordinator: Steve Dotterrer- 503.823.7731

OVERVIEW: How to reshape existing communities to by blending infill opportunity with transit - shaped by codes that encourage TOD.
DESCRIPTION: This workshop will provide insight into how form-based codes can be used to weave infill development into existing neighborhoods. Discussion will focus both on the process of developing the code by working with the neighborhood residents and businesses and on the specific code provisions.

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Poinciana Room 3

Participants:

1. Moderator: Theresa O'Donnell, Planning Director, City of Dallas

A104 Health and Community Design

Session Coordinator: Paul Zykofsky- 916.448.1198

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Poinciana Room 4
Participants:

A041 TOOLBOX: Engaging the Community

Session Coordinator: Tom Shrout- 314.231.7272

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Crown Conch Room

Participants:

1. Speaker: Dee Leggett, Communications/Marketing Manager, Denton County Transportation Authority
2. Speaker: Kathleen Osher, Executive Director, Transit Alliance
3. Speaker: Joan Isaacson, Senior Associate, EDAW
4. Speaker: Adam Burck, Executive Director, Edgewater Development Corporation

A025 Planning for the Future

Session Coordinator: Diego Cardoso- 213.922.3076

Essentially all urban areas have old railroad rights-of-way criss-crossing their areas. As time passed, these corridors were abandoned, eliminating a transportation asset that could potentially never be regained. With renewed interest in national security and freight movement, these corridors are taking on an added value, which may or may not be supportive of passenger movements. What are urban areas doing these days to preserve these corridors? Can they be used for both freight and passenger movements? What might their multiple use do for creating

sustainable communities?

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Moon Room

Participants:

1. Moderator: Roger Snoble, CEO, Metro
2. Speaker: Malcolm Quint, BART

M07 Renaissance of the Miami River (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

The Miami River corridor, which includes several Metrorail and Metromover stations, is being redeveloped with 3,300 new residential units and an additional 4,300 units under construction. This boat and bus tour provides a unique opportunity to experience the Miami River at work, along with the adjacent East Little Havana community. Hear the rich history of the Miami River and learn about the Miami River Greenway and the Miami River Urban Infill Project, as well as other innovative public, private and nonprofit initiatives that focus on revitalizing the riverfront.

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Venus Room

Participants:

M06 Metromover Miami Skyline Tour (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Via the elevated, electric-powered Metromover, tour the new developments that are changing downtown Miami's famous skyline. Meet the developers who are setting the pace for change, as well as the architects who are defining Miami's cutting-edge architectural styles. Ride the Metromover and hear about Miami 21, and see "Art en Route." Also tour new condominiums and two proposed new museum sites, Bayside and the trendsetting Brickell Village riverfront development. Along the way, see the jewel of the Omni District - the breathtaking new Carnival Center for the Performing Arts.

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Triton Room

Participants:

M08 Metrorail Tour (5 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Ride Metrorail from the Santa Clara Station, throughout downtown Miami and downtown Kendall. Learn about and experience firsthand Miami-Dade Transit's new development initiatives, its "Art in Public Places" program and Miami-Dade County's activity center and design guideline initiatives. Also see and experience the Village of Merrick Park, the Shoppes at Sunset Place, Dadeland South, the Metrorail bike path, the US 1 busway and other new development initiatives that are adjacent to, or connect with, the Metrorail Corridor.

Date: Thu - 11/1/2007 **Time:** 1:00 PM **Room:** Venus Room

Participants:

Code	Title	Track	Room	Capacity
C01	Introduction to Building Livable Communities with Transit (4hours)	Core	Cowrie Salon 1	150
			Cowrie Salon 2	230
A066	Density and Design	Advanced	Poinciana Room 1	150
A022	Implementing TOD at the Regional Level	Advanced	Poinciana Room 2	150
L024	Mega-Infrastructure for Mega-Regions	Leading Edge	Poinciana Room 3	150
A029	Role of PPPs for Transit and TOD	Advanced	Poinciana Room 4	150

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A094	TODs and Responsible Development in Established Communities	Advanced	Growth Conch Room	50
A051	Media Toolbox: To blog or not to blog	Advanced	Periwinkle Room	50

C01 Introduction to Building Livable Communities with Transit (4 hours)

Session Coordinator: Phil Selinger- 503.962.2137
CONTINUED

A066 Density and Design

Session Coordinator: Paul Zykofsky- 916.448.1198

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Poinciana Room 1

Participants:

1. Moderator: Kim Delaney, Growth Management Coordinator, Treasure Coast RPC

A022 Implementing TOD at the Regional Level

Session Coordinator: Jamie Snook- 503.797.1751

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Poinciana Room 2

Participants:

1. Moderator: Marsha Kaiser, Parsons Brinckerhoff
2. Speaker: James Corless, Senior Planner, Metropolitan Transportation Commission

L024 Mega-Infrastructure for Mega-Regions

Session Coordinator: Gloria Ohland- 323.222.5508

OVERVIEW: How do we plan and fund the mega-infrastructure required to sustain our emerging mega-regions?
DESCRIPTION: Urban "economic power corridors" like the one stretching from Boston to New York to Washington have become the real economic organizing units of the world, producing the bulk of its wealth, attracting the most talent, and generating the lion's share of innovation. The huge economic advantages of clustering give these "mega-regions" the competitive edge. But how can we muster the political will and launch the large-scale planning and financing initiatives - meantime mitigating community opposition and environmental impacts - to build and manage the infrastructure necessary to keep our mega-regions economically competitive?

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Poinciana Room 3

Participants:

1. Moderator: Shelley Poticha, President and CEO, Reconnecting America and the Center for Transit Oriented Development

A029 Role of PPPs for Transit and TOD

Session Coordinator: Bill Sirois- 303.299.2417

OVERVIEW:
DESCRIPTION: Public private partnerships (PPPs) are gaining popularity in the United States as an infrastructure financing mechanism. FTA recently came out with its Public Private Partemship Pilot Program (Penta P) to encourage PPPs for transit projects entering New Starts. Listen to experts discuss the role of PPPs for transit, how PPPs are being structured for transit, and what role TOD is having in the whole process. Panelists include a representative from the investment advisors for two of the threes designated Penta P projects, APTA lead staff person on PPPs, and a representative from the private consortium involved a ground breaking transit

PPP in United States.

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Poinciana Room 4

Participants:

1. Moderator: Liz Rao, Manager of Design and Construction, RTD
2. Speaker: Tom Rosakis, Goldman Sachs
3. Speaker: Art Guzzetti, Vice President of Policy, APTA

A094 TODs and Responsible Development in Established Communities

Session Coordinator: GB Arrington- 503.274.2298

OVERVIEW: Hear about how TOD has been used to catalyze market interest in communities where a greater level of sensitivity and responsibility is needed.
DESCRIPTION: By 2030 demand for higher density development near rail stations is predicted to more than double, meaning that in order to meet demand we'd need to build 2,000 more units of housing near every one of the 4,000 existing and planned stations in the U.S. But despite the market, building TOD projects sensitively and responsibily in established neighborhoods continues to face significant challenges. Learn how regions around the country have been able to market transit as an asset and capture the demand for TOD without losing their history and character and existing affordable housing.

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Sundial Room

Participants:

1. Moderator: Robert Apodaca, Director of Business Development, McLarand Vasquez Emsiek & Partners

A051 Media Toolbox: To blog or not to blog

Session Coordinator: Kathy Albert- 206.398.5456

Date: Thu - 11/1/2007 **Time:** 3:00 PM **Room:** Moon Room

Participants:

1. Moderator: Cliff Henke, Senior Analyst, BRT and Streetcars, PB Americas Inc.
2. Speaker: Jody McCullough, Community Planner, USDOT FHWA
3. Speaker: Jason Jordan, Program Director, Center for Transportation Excellence
4. Speaker: Phillip Jaques, Graphic Designer, URS Corporation

Code	Title	Track	Room	Capacity
N03	New Starts Gathering	Networking	Crown Conch Room	**50**
N04	National Alliance of Public Transportation Advocates Meeting	Networking	Periwinkle Room	**50**
N06	Trade Show Reception	Networking	Americana Ballroom 1&2	

N03 New Starts Gathering

Session Coordinator: Jeff Boothe- 202.828.1896

The New Starts Working Group - a coalition of nearly 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers -invites you to learn more about the coalition, as well as its work on issues that are shaping federal policy.

Date: Thu - 11/1/2007 **Time:** 5:00 PM **Room:**

Participants:

1. Moderator: Jeffrey Boothe, Partner / Chair, Holland and Knight / New Starts Working Group

N04 National Alliance of Public Transportation Advocates Meeting

Session Coordinator: Rich Weaver- 202.496.4809

NAPTA is the first national organization representing local grassroots transit coalitions that supports increasing federal investment in public transportation. Hear the latest news on the organization's grant program to help fund your coalition's activities.

Date: Thu - 11/1/2007 **Time:** 5:00 PM **Room:**

Participants:

N06 Trade Show Reception

Session Coordinator: Bill Shoemaker- 800.788.7077

Date: Thu - 11/1/2007 **Time:** 5:00 PM **Room:**

Participants:

11/2/2007

Code	Title	Track	Room	Capacity
N02	Community Streetcar Coalition Gathering	Networking		

N02 Community Streetcar Coalition Gathering

Session Coordinator: Jeff Boothe- 202.828.1896

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports establishing a Small Starts Program within the Federal Transit Administration. The coalition invites you to attend its semi-annual meeting to learn more about the coalition and to participate in a discussion about current issues facing streetcar projects and advocates.

Date: Fri - 11/2/2007 **Time:** 7:00 AM **Room:**

Participants:

1. Moderator: Jeffrey Boothe, Partner / Chair, Holland and Knight / New Starts Working Group

Code	Title	Track	Room	Capacity
M09	Bicycle Tour of Miami Beach (4 hours)	Mobile		
M10	Miami Streetcar and Midtown Miami Mobile Workshop (4 hours)	Mobile		
M11	Dadeland South Metrorail Walking Tour (4 hours)	Mobile		

M09 Bicycle Tour of Miami Beach (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

This compelling journey will take you through 100 years of Miami Beach history, highlighting incredible architecture, famous movie locations, celebrity homes and legendary hotels. Hear how the former streetcar system and historic architecture influenced Miami Beach's development. Learn about cutting-edge pedestrian improvement projects initiated by the city of Miami Beach. Other points of interest will include South Pointe Park, Ocean Drive, the Museum District, Lincoln Road, Espanola Way and the beautiful residential neighborhoods along Pinetree Drive, LeGorce Island, Bayshore Drive and the Venetian Islands.

Date: Fri - 11/2/2007 **Time:** 8:00 AM **Room:**

Participants:

M10 Miami Streetcar and Midtown Miami Mobile Workshop (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Tour the city of Miami's streetcar route and view the newly opened Midtown Miami, a 56-acre, high-density, mixed-use transit-oriented development that is unique because of its location within an empowerment zone, a brownfield district, a community development district and a community redevelopment area. Visit other streetcar destinations along the tour and join the city's streetcar project managers, the county's economic representative and midtown Miami's designers for a discussion about how to build transit on a fast track with public-private partnerships to create livable communities.

Date: Fri - 11/2/2007 **Time:** 8:00 AM **Room:**

Participants:

M11 Dadeland South Metrorail Walking Tour (4 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Dadeland South, or downtown Kendall, is the southern terminus of the Metrorail line and represents a textbook example of transit-oriented development. Initiated by the local chamber of commerce, the project's planning process led to a successful, form-based code that has created a roadmap for converting an auto-intensive area into a mixed-used community along two Metrorail stations. The significance of the ordinance will be visible on this tour - as evidenced by the densities and the colonnades required for creating a pedestrian atmosphere in this tropical environment.

Date: Fri - 11/2/2007 **Time:** 8:00 AM **Room:**

Participants:

Code	Title	Track	Room	Capacity
D101	Lessons Learned About Retail and TOD: It's Still the Hardest Part	Leading Edge	Cowrie Salon 1	150
D136	Case Study of Green TOD	Leading Edge	Cowrie Salon 2	230
C11	Transit Oriented Development Principles	Core	Poinciana Room 1	150
C02	Building Livable Communities	Core	Poinciana Room 2	150
A121	TODs Versus Park-n-Rides: A Transit Parking Dilema	Advanced	Poinciana Room 3	150
A031	Partnerships talkshow	Advanced	Poinciana Room 4	150
D137	Entitlement Process: The importance of transparency and certainty	Leading Edge	Cowrie Salon 3	50
A074	Joint Development Guidelines	Advanced	Pawhuska Room	50

D101 Lessons Learned About Retail and TOD: It's Still the Hardest Part

Session Coordinator: Jeff Ordway- 510.464.6114

OVERVIEW: This discussion is on the lessons learned about retail and TOD.
DESCRIPTION: Presentations on the Fruitvale BART station, Mockingbird Station in Dallas, and ?? (we need a third example) will focus on the lessons learned about retail and its design and positioning in a TOD project. Where should commuter parking structures be placed? Is visibility to motorists essential? Can a local-merchants-only policy ever work? How about a locals-first policy? Does it work best to create retail space that can also function as live-work space until the location proves itself in the market? Does there always have to be retail? Where

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does groundfloor retail work and where isn't it working?

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Cowrie Salon 1

Participants:

D136 Case Study of Green TOD

Session Coordinator: Diana Mendes- 202.251.4930

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Cowrie Salon 2

Participants:

1. Moderator: Jennifer Henry, LEED for Neighborhood Development Program Manager, US Green Building Council
2. Speaker: Lisa Padilla, Principal, CITYWORKS DESIGN
3. Speaker: Darin Smith, Executive Vice President, Economic & Planning Systems, Inc.

C11 Transit Oriented Development Principles

Session Coordinator: GB Arrington- 503.274.2298

OVERVIEW: Expand your understanding of TOD and how you might know it when you see it! TOD projects have three fundamental characteristics that enhance transit ridership: 1) a mix of moderate to high intensity land uses; 2) a physical or functional connection to the transit system; and 3) design features that create a walkable environment by reinforcing pedestrian relationships and scale. Proximity of development to transit alone is not enough. These workshops explore the properties of TOD and how to promote the most attractive and effective TOD for the community.

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Poinciana Room 1

Participants:

1. Speaker: GB Arrington, Principal Practice Leader, PB PlaceMaking

C02 Building Livable Communities

Session Coordinator: Effie Stallsmith- 202.366.5653

OVERVIEW: Livable Communities don't happen by accident - plans, policies and deliberate actions.
There is a direct link between regional and local land use decision-making and the success or failure of creating livable communities. Well-considered land use policies can facilitate profitable TOD projects and TOD projects that make good use of local land use policies maximize economic potential.

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Poinciana Room 2

Participants:

1. Moderator: Effie Stallsmith, Community Planner, Office of Planning & Environment, Federal Transit Administration
2. Speaker: Bill Dodd, Chair, Metropolitan Transportation Commission, Napa County Board of Supervisors
3. Speaker: Chris Zimmerman, Councilman, Arlington County Board

A121 TODs versus Park-n-Rides – A Transit Parking Dilemma

Session Coordinator: Bill Sirois- 303.299.2417

OVERVIEW:
DESCRIPTION: Transit agencies typically face a dilemma when planning and designing rail stations along a corridor or as a system - parking versus TOD. The debate centers around whether transit parking or TOD better serve the transit customer. Several factors influence the decision on which way to go including land use and parking policies by the region and local jurisdictions, political pressure from residents and businesses, station location - urban vs

suburban, station accessibility and other factors. Listen to different perspectives on this dilemma from transit agencies in Portland, Denver, and Minneapolis/St. Paul.

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Poinciana Room 3

Participants:

1. Moderator: Jeffrey Tumlin, Principal, Nelson/Nygaard Consulting Associates
2. Speaker: Rick Willson, Professor, Dept. of URP, Cal Poly Pomona
3. Speaker: Craig Lamont, Metro Transit
4. Speaker: Bill Van Meter, Director of System Planning, Regional Transportation District
5. Speaker: Phil Selinger, Project Planning Director, TriMet

A031 Partnerships talkshow

Session Coordinator: Kathy Albert- 206.398.5456

OVERVIEW: Building Effective Partnerships- How to get public partners, business interests and the community moving the same direction around a livable communities agenda. DESCRIPTION: A panel of prominent community movers and shakers in a moderated session will compare experiences and lessons learned in working together to achieve a common goal of creating livable and economically vibrant communities - that are less automobile dependent.

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Poinciana Room 4

Participants:

1. Moderator: Beverly Scott, General Manager / Chief Executive Officer, Sacramento Regional Transit District
2. Speaker: Maria Garcia Berry, CEO, CRL Associates

D137 Entitlement Process: The Importance of Transparency and Certainty

Session Coordinator: Theresa O'Donnell- 214.670.4127

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Sundial Room

Participants:

1. Moderator: Charlie Siemens
2. Speaker: Nkosi Yearwood, Community Based Planning, Montgomery Planning Board

A076 Improving the Process for Joint Development

Session Coordinator: Rich Weaver- 202.496.4809

In February, the Federal Transit Administration issued new joint development policy guidance which offers greater flexibility and new opportunities for joint development and intermodal facilities. The new policy makes it easier and more economically feasible to develop facilities with private sector operators and developers. Attend the session and hear what changes were made, what they mean for you and your community, and how joint development and intermodal facilities can serve as a catalysts for transit oriented development.

Date: Fri - 11/2/2007 **Time:** 8:30 AM **Room:** Moon Room

Participants:

1. Moderator: Joseph Giulietti, Executive Director, South Florida Regional Transportation Authority
2. Speaker: Jonathan Davis, Deputy General Manager and Chief Financial Officer, Massachusetts Bay Transportation Authority
3. Speaker: Jayme Blakesley, Attorney-Advisor, Office of Chief Counsel, Federal Transit Administration
4. Speaker: Paul Marx, Sacramento Regional Transit District

Code	Title	Track	Room	Capacity
D135	Streetcars and Real Estate	Leading Edge	Cowrie Salon 1	150

D133	The Fundamentals of Value: How to Create and Capture Value	Leading Edge	Cowrie Salon 2	**230**
C07	Understanding and Using Federal Legislation and Regulations	Core	Poinciana Room 1	**150**
C06	Transit Oriented Development Design Guidelines	Core	Poinciana Room 2	**150**
A023	Corridor Planning	Advanced	Poinciana Room 3	**150**
A113	Station First LRT Design	Advanced	Poinciana Room 4	**150**
D134	Master Developers: Approaches and Benefits for TOD	Leading Edge	Cowrie Salon 1	**50**
D132	One Joint Development Project, Three Perspectives: City, Transit and Developer	Leading Edge	Poinciana Room 1	**50**

D135 Streetcars and Real Estate

Session Coordinator: Gloria Ohland- 323.222.5508

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Cowrie Salon 1

Participants:

1. Moderator: Christine Burdick, President, Downtown Tampa Partnership
2. Speaker: Eric Hovee, Principal, E.D. Hovee & Company, LLC
3. Speaker: Ed Crawford, Government Affairs Officer, Hillsborough Area Regional Transit
4. Speaker: Winsome Bowen, Senior Transportation Planner, HDR / S.R. Beard & Associates
5. Speaker: Sam Adams, Commissioner, City of Portland

D133 The Fundamentals of Value: How to Create and Capture Value

Session Coordinator: Gloria Ohland- 323.222.5508

OVERVIEW: TOD creates value that can be captured and reinvested in a community; this workshop explains how.
DESCRIPTION: TOD concentrates development and activity and the tax base in a way that allows for focused value capture strategies - like rents, property and sales taxes, fees, assessment districts, tax increment financing, public-private partnerships and joint development. This value can then be captured and reinvested - in the community and in the transit system, in building new lines and stations, even in operations. Learn about the value curve - when is value actually created? - value capture strategies, and the results.

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Cowrie Salon 2

Participants:

C07 Understanding and Using Federal Legislation and Regulations

Session Coordinator: Rich Weaver- 202.496.4809

OVERVIEW: How to find one's way through the legislative maze and build Federal agency partnerships.
Finding ones way through the legislative maze is a challenge for the most experienced agency. Rail-Volution brings in the experts - the FTA, APTA and consultants to explain this process, including the latest legislative developments for both transit and "joint development". This session meets the needs of the transit development newcomer, but also provides a perennial forum for reviewing new legislative proposals.

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Poinciana Room 1

Participants:

1. Moderator: Michael Allegra, Chief Capital Development Officer, Utah Transit Authority

2. Speaker: Susan Borinsky, Director- Office of Human and Natural Environment, Federal Transit Administration
3. Speaker: David Vozzolo, Senior Associate, HDR

C06 Transit Oriented Development Design Guidelines

Session Coordinator: Steve Dotterrer- 503.823.7731

OVERVIEW: The latest thinking on how to integrate TOD design guidelines into standard local practices, codes, and regulations.
This core curriculum session will provide an in-depth discussion on how transit investments and high-performance development are mutual prerequisites to creating livable communities. This workshop will review the latest trends in developing TOD-related design guidelines that can integrate both form and function for all transit modes and all development intensities.

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Poinciana Room 2

Participants:

1. Moderator: Steve Dotterrer, Principal Planner, City of Portland Bureau of Planning
2. Speaker: Ronald Stewart, Principal, Zimmer Gunsul Frasca Partnership
3. Speaker: Renee Martinez-Stone, President, Perspective-3

A023 Corridor Planning

Session Coordinator: Jack Wierzenski- 214.749.2881

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Poinciana Room 3

Participants:

1. Moderator: Gary Thomas, President / Executive Director, Dallas Area Rapid Transit
2. Speaker: Allan Zreet, Associate, Carter & Burgess
3. Speaker: Carlos Cejas, Vice President & Regional Office Manager, Gannett Flemming, Inc.
4. Speaker: Donna Drummond, Senior Planner, City of Saint Paul Dept. of Planning and Economic Development
5. Speaker: James Cromar, Principal Planner, Broward County Urban Planning and Redevelopment Department

A113 Station First LRT Design

Session Coordinator: David Knowles- 503.499.0206

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Poinciana Room 4

Participants:

D134 Master Developers: Approaches and Benefits for TOD

Session Coordinator: Bill Sirois- 303.299.2417

Identification of different approaches for use of Master Developers - Transit Agency (Miami), City (Dallas), Developer (Lee Norris w/ Cherokee), Moderator Lynn Flint Shaw (DART Board Member)

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Sundial Room

Participants:

1. Moderator: Lynn Flint Shaw, DART Board of Directors
2. Speaker: Lee Norris, Managing Director, Cherokee Investment Fund
3. Speaker: John Doe, Assistant Director of Economic Development, City of Dallas
4. Speaker: Gideon Berger, RTD

D132 One Joint Development Project, Three Perspectives- City, Transit and

Developer

Session Coordinator: Nat Bottigheimer- 202.962.2730

Date: Fri - 11/2/2007 **Time:** 10:30 AM **Room:** Venus Room

Participants:

1. Moderator: Nat Bottigheimer, Director of Planning and Project Development, Washington Metropolitan Area Transit Authority

Code	Title	Track	Room	Capacity
P02	Developer Plenary	Plenary	Americana Ballroom 3&4	

P02 Developer Plenary

Session Coordinator: Mary Simon- 503.823.6870

Date: Fri - 11/2/2007 **Time:** 12:15 PM **Room:** Americana Ballroom 3&4

Participants:

1. Speaker: Henry Cisneros, Chairman, American City Vista and CityView

Code	Title	Track	Room	Capacity
M12	Miami and Miami Beach by Water Tour (3 hours)	Mobile		
M13	Transit-Oriented Developments along the Busway (5 hours)	Mobile		
M14	Trains and Planes - Henry Flagler's Coach Tour (5 hours)	Mobile		

M12 Miami and Miami Beach by Water Tour (3 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Take a boat around beautiful Biscayne Bay and hear the Miami-Dade Metropolitan Planning Organization discuss the issues and opportunities for developing water transport opportunities in Biscayne Bay. City of Miami representatives will speak about the development booming on Miami's islands and along the coast of Biscayne Bay. Along the way, see Miami's spectacular coastal sites, including the beautiful downtown Miami skyline, the Port of Miami, Brickell Key, Fisher Island and the celebrity- filled islands of Miami Beach, known as "Millionaire's Row."

Date: Fri - 11/2/2007 **Time:** 1:00 PM **Room:**

Participants:

M13 Transit-Oriented Developments along the Busway (5 hours)

Session Coordinator: Lynda Westin- 954.788.7923

The final leg of Miami-Dade County's US 1 Busway connects the communities bordering the Florida Keys to the Dadeland South Metrorail Station. Communities along the busway have initiated transit-oriented planning for future development that complements the busway, and new zoning is in place around four of the stations. This tour will illustrate how communities are evolving along the busway, as well as the county's effort in planning ahead with the community. The workshop will also include a short walking tour to Homestead's historic downtown area.

Date: Fri - 11/2/2007 **Time:** 1:00 PM **Room:**

Participants:

M14 Trains and Planes - Henry Flagler's Coach Tour (5 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Travel by air-conditioned bus and learn about colorful tycoon Henry Flagler, who brought his East Coast Railway to Miami in 1896. The tour starts on Flagler Street in downtown Miami and includes a look at the location of Flagler's Florida East Coast Railway Station, Flagler's historic church, and the Art Deco Pan Am Building. Story-telling is an added bonus on this tour, as a historical expert talks about how Flagler lived and died. Follow the old Florida East Coast right-of-way south to the Gold Coast Railroad Museum, where you can board a historical train and play with model railroads.

Date: Fri - 11/2/2007 **Time:** 1:00 PM **Room:**

Participants:

Code	Title	Track	Room	Capacity
T01	TOD Marketplace	TOD Marketplace	Cowrie Salon 1	150
			Cowrie Salon 2	230
C08	Financing Livable Communities	Core	Poinciana Room 1	150
C09	Making Sure Transit Fits Comfortably into Existing Communities and Neighborhoods	Core	Poinciana Room 2	150
A061	Building Complete Streets	Advanced	Poinciana Room 3	150
A091	Rail Corridors- What works, What doesn't and Why	Advanced	Poinciana Room 4	150
A032	Case Studies of Community Building Partnerships	Advanced	Crown Colish Room	50
A052	Media Tools and Resources for Advocates, Planners and Policymakers	Advanced	Parkville Room	50

T01 TOD Marketplace

Session Coordinator: Gloria Ohland- 323.222.5508

If you crave on-the-ground, energizing discussions about new opportunities for shaping livable communities, then this is a must. The TOD Marketplace follows up on last year's success - providing a forum in which developers, investors, transit agencies, cities and property owners can meet and greet, talk about the art of the deal, or strike up an actual deal. A panel of national developers will present three case studies that explore the solicitation process (RFP's and RFQ's) for successful TOD projects. These expert panelists will talk about what the market wants, as well as steps that can be taken to entice more developer and investor interest. V Break-out table discussion topics will include: pre-development funding challenges, equity financing sources, public financing, navigating the entitlement process, strategies to preserve affordability, and minority contracting. Cities and transit agencies are invited to display local development opportunities at tables around the room.

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Cowrie Salon 1 & 2

Participants:

C08 Financing Livable Communities

Session Coordinator: David Knowles- 503.499.0206

OVERVIEW: Identifying funding sources, working with institutions, creative packaging and getting the help you need to turn plans into reality
Financing is a key question for transit and joint development. This core topic covers funding sources and options available to communities to help implement transit and joint development projects. Experts provide information on the latest techniques that provide the most TOD bang for the buck - including the use of partnerships in various forms.
Also examined are trends in regional decision making that promote TOD development and how the community building vision can build local support and success at the ballot box for transit and community-building programs.

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Poinciana Room 1

Participants:

1. Moderator: Bob LaPore, DMJM+Harris
2. Speaker: Robert Roticci, Senior Vice President, Costa Pacific Communities
3. Speaker: Brian Newman, Councilor, Metro

C09 Making Sure Transit Fits Comfortably into Existing Communities and Neighborhoods

Session Coordinator: Tim Baldwin- 303.293.8080

OVERVIEW: An exploration of how transit improvements often follow local development decisions for better or worse.
This core curriculum session will provide an overview of how different communities are successfully implementing new transit modes and stations in existing neighborhoods. It will provide an overview of commuter rail, streetcar, and bus rapid transit planning in established communities and how those systems responded to local needs and desires. It will also provide a good introduction to other core curriculum sessions that will focus on specific case studies in this area.

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Poinciana Room 2

Participants:

1. Moderator: Jean Sanson, Senior Planner, URS Corporation
2. Speaker: Al Raine, Vice President / National TOD Practice Leader, DMJM+Harris
3. Speaker: Franklin Conaway, Redevelopment Consultant, Franklin B. Conaway & Associates
4. Speaker: Darrel Babuk, Senior Associate, DLK Civic Design

A061 Advancing the Case for Complete Streets

Session Coordinator: Rich Weaver- 202.496.4809

OVERVIEW: Designing Streets for the Other Modes: How to create walkable, bikable streets that enhance community livability.
Too many streets are designed only for speeding cars and not taking into consideration that they are for everyone, whether young or old , motorist or bicyclist, walker or wheel chair user. Communities across the country are asking their planner, engineers and designers to build road networks that welcome all citizens. The presentation will focus on elements of complete street policies and present design elements for complete streets.

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Poinciana Room 3

Participants:

1. Moderator: Rich Weaver, Senior Project Manager, Planning and Programs, APTA
2. Speaker: Barbara McCann, Principal, McCann Consulting
3. Speaker: Jim Charlier, President, Charlier Associates
4. Speaker: Robert Hastings, Project Architect, TriMet

A091 Rail Corridors- What works, What doesn't and Why

Session Coordinator: Fred Arnold- 916.321.3896

What are the unique challenges and opportunities for economic development presented by streetcars and light rail? What do developers think? What incentives should cities offer (or not) to get the right type of development to follow. A panel of experts, developers, and politicians will address the issue.

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Poinciana Room 4

Participants:

1. Moderator: Rosemary Covington, Sacramento Regional Transit District
2. Speaker: Bernard Weinstein, Director, Center for Economic Development and Rese
3. Speaker: Dena Belzer, Principal, Strategic Economics

A032 Case Studies of Community Building Partnerships

Session Coordinator: Catherine Cox-Blair- 720.865.2936

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Sundial Room

Participants:

1. Moderator: Lyn Everett-Lee
2. Speaker: Pauletta Tonilas, Public Involvement, RTD FasTracks Team
3. Speaker: Marty Baker, Office of Planning, Maryland Department of Transportation
4. Speaker: David Dahlstrom, Project Manager, South Florida Regional Planning Council

A052 Media Tools and Resources for Advocates, Planners and Everyone In-between

Session Coordinator: David Goldberg- 202.412.7930

The Center for Transportation Excellence is a non -partisan policy research center created to serve the needs of communities and transportation organizations nationwide. This session will highlight the CFTE resources available to everyone interested in transit issues, including an update on transit referenda (focused on local financing initiatives) and responding to transit critics."

Date: Fri - 11/2/2007 **Time:** 2:00 PM **Room:** Venus Room

Participants:

1. Moderator: David Goldberg, Communications Director, Smart Growth America

Code	Title	Track	Room	Capacity
T01	TOD Marketplace	TOD Marketplace	Cowrie Salon 1	150
			Cowrie Salon 2	230
C12	Parking in the Livable Community	Core	Poinciana Room 1	150
C10	Beyond Bus and Rail: Alternative and Healthy Options in the Livable Community	Core	Poinciana Room 2	150
A111	TOOLBOX: Principles of Community Supportive Transit	Advanced	Poinciana Room 3	150
C13	Why Should we Care about Climate Change?	Core	Poinciana Room 4	150
A075	Planning for Diversity and Environmental Justice	Advanced	Crown Conch Room	50
A042	Station Environments	Advanced	Seminole Room	50

T01 TOD Marketplace

Session Coordinator: Gloria Ohland- 323.222.5508
CONTINUED

C12 Parking in the Livable Community

Session Coordinator: Jeff Ordway- 510.464.6114

OVERVIEW: Learn how parking can enable access to transit and support neighborhood needs, yet also serve TOD objectives.
Parking is a paradox when it comes to building communities with transit. Even the most transit-oriented community requires parking for residents and business. Transit agencies are additionally faced with providing access for citizens not living near transit. Buried or structured parking can bankrupt the TOD project and exceed the scope of the transit project. Parking can be shared and managed in ways that mitigate some of these challenges. This workshop explores the various dimensions of parking near transit - development, financing, shared use, management and conversion.

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Poinciana Room 1

Participants:

1. Speaker: Jeffrey Tumlin, Principal, Nelson/Nygaard Consulting Associates

C10 Beyond Bus and Rail: Alternative and Healthy Options in the Livable Community

Session Coordinator: Tim Baldwin- 303.293.8080

OVERVIEW: Learn how to create well-scaled environments that are pedestrian, bike and transit friendly and contributing to livable communities.
This core curriculum session will provide an overview of the latest ideas related to non-motorized transportation modes and will focus on research, policies, regulations, and trends related to walking and biking - all ways to make healthier, more livable communities. Good design, thoughtful architecture and public art, and well-scaled facilities are part of this consideration. It will be a good introduction to more focused workshops on specific programs and planning ideas on these topics.

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Poinciana Room 2

Participants:

1. Moderator: Mike Wiley, Deputy General Manager, Sacramento Regional Transit District
2. Speaker: Barb Thoman, Program Director, Transit for Livable Communities
3. Speaker: Karla Karash, Vice President, TranSystems Corporation
4. Speaker: James Corless, Senior Planner, Metropolitan Transportation Commission

A111 TOOLBOX: Principles of Community Supportive Transit

Session Coordinator: GB Arrington- 503.274.2298

"Thinking Beyond the Station" is a training program to help promulgate a philosophy and approach of "Community Supportive Transit" to guide planning decisions related to the design and planning of transit facilities and station areas, including opportunities for placemaking and capturing the value of public transportation investments for local communities. We will begin to identify such qualities and characteristics of "CST" in Norfolk, VA in July and in Denver, CO in August. The results of these presentations and discussions of best TOD and placemaking practices will be presented, and audience members, particularly Transit Board Members and other interested participants, will be invited to get in on the ground floor by helping to further define these terms. This session also will include discussion of how the "Thinking Beyond the Station" program can be structured to support transit agencies to develop community-supportive transit service and facilities.

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Poinciana Room 3

Participants:

1. Moderator: Rick Simonetta, CEO, Valley Metro Rail

2. Speaker: Fred Kent, President, Project for Public Spaces

C13 Climate Change and Sustainability: Our Legacy for the Future

Session Coordinator: Diana Mendes- 202.251.4930

Increasingly, climate change and sustainability issues are capturing our attention on both a personal and professional level. This session will provide an overview of how the transportation and land use decisions we make today and in the future will affect future generations. Participants will learn the basic principles behind the crisis, as well as the choices available to us to change our legacy.

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Poinciana Room 4

Participants:

1. Moderator: Mike Townes, President / Chief Executive Officer, Hampton Roads Transit
2. Speaker: Jen McGraw, Climate Change Program Manager, Center for Neighborhood Technology
3. Speaker: Bruce Riordan, Principal, Elmwood Consulting
4. Speaker: Steve Winkelman, Manager of Transportation, Center for Clean Air Policy

A075 Planning for Diversity and Environmental Justice

Session Coordinator: Diana Mendes- 202.251.4930

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Moon Room

Participants:

1. Speaker: Sorin Garber, Principal, Sorin Garber Consulting Group
2. Speaker: Richard McIver, Councilmember / Boardmember, City of Seattle / Sound Transit
3. Speaker: Tommy Wells, Councilmember, DC City Council

A062 Station environments

Session Coordinator: Diane Legge Kemp- 312.322.2550

OVERVIEW:
DESCRIPTION:Transit-oriented development usually includes the design of the station and its environment, but sometimes the station is designed without or before the development. This hands-on, analytical workshop will challenge participants to think about stations as being the catalyst for redevelopment or new development of its environs. We will look at a variety of real scenarios where the station environment worked - and where it didn't. BYOSSS! (Bring your own station story to share.)

Date: Fri - 11/2/2007 **Time:** 4:00 PM **Room:** Moon Room

Participants:

1. Moderator: Diane Legge Kemp, Principal, DLK Civic Design
2. Speaker: Keith Liden, Lead Planner, PB Placemaking

11/3/2007

Code	Title	Track	Room	Capacity
M15	Downtown West Palm Beach Walking Tour (9 hours)	Mobile		

M15 Downtown West Palm Beach Walking Tour (9 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Explore new retail, residential and office development in downtown West Palm Beach, adjacent

to Tri-Rail's historic West Palm Beach Station. Walk through the new CityPlace Development, a large, successful publicprivate partnership. Hear representatives from the city of West Palm Beach discuss the regulatory framework that made CityPlace possible, as well as the new downtown master plan incorporating a transit-oriented development district. Learn about the challenges of implementing a transit-oriented development. Time permitting, the tour will visit Palm Beach and learn about the fascinating history of this island paradise.

Date: Sat - 11/3/2007 **Time:** 7:00 AM **Room:**

Participants:

Code	Title	Track	Room	Capacity
M16	Biscayne National Park Eco Tour (7 hours)	Mobile		

M16 Biscayne National Park Eco Tour (7 hours)

Session Coordinator: Lynda Westin- 954.788.7923

When President Lyndon B. Johnson signed a bill that led to the creation of Biscayne National Park, he protected "a rare combination of terrestrial, marine and amphibious life in a tropical setting of great natural beauty." Learn how development is balanced with the four primary ecosystems protected by the park: the mangrove forest along the mainland shoreline, the shallow southern portion of Biscayne Bay, the northernmost Florida Keys and a portion of the world's third-longest living coral reef. Sea turtles, dolphins and colorful tropical fish are just a few of the surprises you might encounter on this three-hour, glass-bottom boat trip.

Date: Sat - 11/3/2007 **Time:** 8:00 AM **Room:**

Participants:

Code	Title	Track	Room	Capacity
L131	Leadership in an Era of Energy and Climate Crisis	Leading Edge	Cowrie Salon 1	**150**
A093	TALKSHOW: Working from the Inside Out- Transit Agency TOD	Advanced	Cowrie Salon 2	**230**
C05	Media and Mass Transit	Core	Poinciana Room 1	**150**
C03	Community Building Partnerships: Building a Winning Team one Partner at a Time	Core	Poinciana Room 2	**150**
A114	TODs and Transit Use- State of the Art	Advanced	Poinciana Room 3	**150**
A095	Weaving TOD into Mature Communities	Advanced	Poinciana Room 4	**150**
A081	Emerging Trends Nationwide	Advanced	Crown Beach Room	**50**
A101	Carfree solutions: innovative strategies to encourage biking, walking and transit	Advanced	Pineapple Room	**50**

L131 Leadership in an Era of Energy and Climate Crisis

Session Coordinator: Diana Mendes- 202.251.4930

OVERVIEW:
DESCRIPTION: The impending energy and climate change crises place new demands on our leaders. Leading through any change is difficult, but in light of the media spotlight on sustainability and the emotional depth of public concern for these issues, our transportation leadership has risen to the challenge of providing innovative solutions and strategies. Participants will hear from the executive leadership of transit providers throughout the country about their commitment to change management and the actions they have taken to advance a

green agenda at their agencies.

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Cowrie Salon 1

Participants:

1. Moderator: William Millar, President, American Public Transportation Association
2. Speaker: Susan Borinsky, Director- Office of Human and Natural Environment, Federal Transit Administration
3. Speaker: Peter Varga, Executive Director / CEO, The Rapid
4. Speaker: Ron Tober, CEO and Director, Charlotte Area Transit System
5. Speaker: J. Barry Barker, Executive Director, Transit Authority of River City
6. Speaker: Joni Earl, General Manager, Sound Transit
7. Speaker: John Inglish, General Manager, Utah Transit Authority
8. Speaker: Beverly Scott, General Manager / Chief Executive Officer, Sacramento Regional Transit District
9. Speaker: Jeffrey Boothe, Partner / Chair, Holland and Knight / New Starts Working Group

A093 TALKSHOW: Working from the Inside Out- Transit Agency TOD

Session Coordinator: Bill Sirois- 303.299.2417

OVERVIEW:
DESCRIPTION: How are transit agencies working to address TOD? Where does the TOD role fit within the organization? How proactive are agencies being about TOD and what policies and procedures are in place that address TOD? Is TOD becoming more mainstream within transit agencies and if not why isn't this happening with the momentum TOD has in the real estate market? Listen to a group of key transit agency staff from across the country discuss these issues and more.

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Cowrie Salon 2

Participants:

1. Moderator: Bill Elfenbein, First Vice Chair, Board of Directors, Regional Transportation District
2. Speaker: John Spillman, Miami-Dade Transit
3. Speaker: Fred Arnold, Acting AGM of Planning & TSD, Sacramento Regional Transit District
4. Speaker: Jeff Ordway, Manager of Property Development, Bay Area Rapid Transit District
5. Speaker: Tina Votaw, CATS
6. Speaker: Jack Wierzenski, Assistant Vice President of Economic Development and Planning, DART
7. Speaker: Bill Sirois, TOD Manager, RTD FasTracks Team

C05 Media and Mass Transit

Session Coordinator: Jeff Bechdel- 786.469.5400

OVERVIEW: Understanding transit's role in building communities requires effective communications.
This session considers effective communications with the media can define and support a development agenda without conveying density angst. Attendees will learn how to build an effective message on transportation and TOD and how to respond to constructively respond to critics and skeptics.

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Poinciana Room 1

Participants:

C03 Community Building Partnerships: Building a Winning Team one Partner at a Time

Session Coordinator: Kathy Albert- 206.398.5456

OVERVIEW: Great things can happen when communities come together.
Building livable communities requires understanding and cooperation among all participants - citizens, city, transit agency and developer. The combination of expertise and leveraging of each partner's assets builds better communities. This topic explores how partnerships are formed, mechanisms for reducing risk, achieving success and lessons learned.

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Poinciana Room 2

Participants:

1. Speaker: John Dornoff, Dornoff Consulting Group
2. Speaker: Art Guzzetti, Vice President of Policy, APTA

A114 TOD and Transit Use - State of the Art

Session Coordinator: Jeff Ordway- 510.464.6114

Are people living and working in TODs really using transit? What hard data exists so we can all show elected officials, investors and developers that creating TOD truly benefits the transit provider? What additional data is needed? Who is advancing the state of the art to give us all the tools we need to better make our case on the value of TODs?

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Poinciana Room 3

Participants:

1. Moderator: Lisa Fontana Tierney, Traffic Engineering Senior Director, Institute of Transportation Engineers

A095 Weaving TOD into Mature Communities

Session Coordinator: Jack Wierzenski- 214.749.2881

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Poinciana Room 4

Participants:

1. Moderator: Jerry Allen
2. Speaker: Thomas Rounds, URS
3. Speaker: Walter Keith, Urban Design Director, James, Harwick & Partners

A081 Financing Trends Nationwide

Session Coordinator: Fred Arnold- 916.321.3896

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Sundial Room

Participants:

1. Moderator: Fred Arnold, Acting AGM of Planning & TSD, Sacramento Regional Transit District

A101 Carfree solutions- innovative strategies to encourage biking, walking and transit

Session Coordinator: Lavinia Gordon- 503.823.6982

Whether it's a walking campaign, a tenant "TDM fee", or best practices in designing bicycle routes for transit, learn about new ideas to help people use sustainable transportation. Experts will discuss the latest ideas about how to encourage people to bike to work, walk for a healthier lifestyle, and incorporate these options into the design of public and private spaces.

Date: Sat - 11/3/2007 **Time:** 8:30 AM **Room:** Moon Room

Participants:

1. Speaker: Whitney Pitkanen, Project Manager, WestStart- CALSTART
2. Speaker: Jessi Erickson, Project Manager, Transtria LLC
3. Speaker: Monica Stobel, Associate Director of Transportation Solutions, Transporation Solutions

Code	Title	Track	Room	Capacity
M17	Walking Tour of the Miami Beach Art Deco District (3 hours)	Mobile		

M17 Walking Tour of the Miami Beach Art Deco District (3 hours)

Session Coordinator: Lynda Westin- 954.788.7923

Miami Beach's Art Deco District exists as a virtual chameleon. Once a barrier island, the area was transformed into a coconut plantation and then into an exotic winter playground. That winter destination was destroyed by a hurricane, rebuilt as a modern city, saved by preservationists and reborn again as a cool, tropical, urban resort. Walk through the district and learn about the area's pioneers and visionaries, the former streetcar system and historic architecture that have influenced Miami Beach's development, and the cutting-edge, pedestrian improvement projects that Miami Beach has undertaken.

Date: Sat - 11/3/2007 **Time:** 9:00 AM **Room:**

Participants:

Code	Title	Track	Room	Capacity
A092	Weaving Transit Through Mature Neighborhoods	Advanced	Cowrie Salon 1	150
A073	New Starts and economic development	Advanced	Cowrie Salon 2	230
C04	Building Support: Community Activism	Core	Poinciana Room 1	150
A065	Building the Sustainable, Livable Community	Advanced	Poinciana Room 2	150
A112	Systems Approach to TOD	Advanced	Poinciana Room 3	150
L132	Winning the Battle against Climate Change	Leading Edge	Poinciana Room 4	150
A102	Bikes are Serious Transportation	Advanced	Ocean Beach Room	50

A092 Weaving Transit Through Mature Neighborhoods

Session Coordinator: Jack Wierzenski- 214.749.2881

OVERVIEW: This workshop will consider how attractive pubic transit options - light rail, streetcar or bus rapid transit - can be well designed and integrated into mature communities.
DESCRIPTION: How to best serve a community without destroying it. Learn our your transit project can be designed and implemented to compliment rather than compete with the community it serves. Practitioners from various perspectives will explain how they did this- minimizing displacements, keeping businesses viable during construction, effective use of locally-ground public art and engaging the local community throughout the project.

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Cowrie Salon 1

Participants:

1. Speaker: Donald Smith, Senior Planner, Sacramento Regional Transit
2. Speaker: Shari Frank, Transit Planner, URS
3. Speaker: Ian Druce, Principal Consultant, Steer Davies Gleave

A073 New Starts and economic development

Session Coordinator: Jeff Boothe- 202.828.1896

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Cowrie Salon 2

Participants:

1. Speaker: Richard Brandman, Assistant Director of Planning, Metro

C04 Building Support: Community Activism

Session Coordinator: Tom Shrout- 314.231.7272

OVERVIEW: Creating grass roots support and effective community involvement.

A broad understanding of transit and its role in building communities requires community outreach and effective communications. Attendees will learn how to build long-term relationship with the community and elected officials to develop an effective message on transportation and TOD.

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Poinciana Room 1

Participants:

A065 Building the Sustainable, Livable Community

Session Coordinator: David Knowles- 503.499.0206

OVERVIEW: Learn strategies and tools for using sustainable and green practices as a foundation for effective transit planning and mobility.
DESCRIPTION: The session provides a wealth of information about tools and policies to help improve a transit facility's sustainability and "green" street infrastructure and how partnerships with TOD can create sustainable communities. Included will be information on creating a sustainability checklist to help guide decision makers on green practices in planning, constructing and operating facilities.

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Poinciana Room 2

Participants:

1. Moderator: David Knowles, VP, Planning and Development, David Evans and Associates
2. Speaker: Doug Farr, Founding Principal, Farr Associates, Architects & Planners
3. Speaker: Bonnie Richardson, Architect/Principal Planner/LEED AP, City of Tempe

A112 Systems Approach to TOD

Session Coordinator: Catherine Cox-Blair- 720.865.2936

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Poinciana Room 3

Participants:

1. Speaker: Sandy Zwick, Principal Planner, City of Phoenix
2. Speaker: Laura Harmon, Economic Development Program Manager, Charlotte-Mecklenburg Planning Commission
3. Speaker: Chris Yake

L132 Winning the Battle against Climate Change

Session Coordinator: Diana Mendes- 202.251.4930

Every day, the transportation and land use choices we make have a lasting effect on future generations. While the "battle" against climate change is often daunting, together, we can do it. And you can make it happen. Hear it straight from the front line - diverse tools and techniques that can be used to make a difference. Innovative steps, large and small, that we can take every day to more effectively manage our ecological footprints.

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Poinciana Room 4

Participants:

1. Moderator: Jeffrey Boothe, Partner / Chair, Holland and Knight / New Starts Working Group
2. Speaker: Janette Sadik-Kahn, Commissioner, NYCDOT
3. Speaker: Lisa Padilla, Principal, CITYWORKS DESIGN
4. Speaker: Fred Hansen, General Manager, Tri-Met

A102 Bikes are Serious Transportation

Session Coordinator: Lavinia Gordon- 503.823.6982

Why are cities like Louisville investing millions in bicycle infrastructure? Why is the young creative class flocking to cities with great bike facilities and likely bike culture? Mode splits for

bikes are increasing. More cyclists are commuting to work and to the store. Bike "congestion" is even becoming an issue. Find out how cities around the country and the world are taking cycling seriously as a viable mode of transportation and a critical link to transit. Speakers will address the newest strategies to encourage people to leave their cars behind and pedal more of the time.

Date: Sat - 11/3/2007 **Time:** 10:30 AM **Room:** Sundial Room

Participants:

1. Moderator: Tom Miller, Chief of Staff to Commissioner Adams, City of Portland
2. Speaker: Mohammad Nouri, Assistant Director- Transportation Services, Louisville Metro Planning & Design Services
3. Speaker: Andy Clarke, Executive Director, League of American Bicyclists

Code	Title	Track	Room	Capacity
N05	Center for Transportation Excellence Resources Meeting	Networking	Crown Conch Room	50
N08	Reauthorization Discussion Forum	Networking	Periwinkle Room	50
N07	TOD Manager's Forum	Networking	Neptune Room	45

N05 Center for Transportation Excellence Resources Meeting

Session Coordinator: Jason Jordan- 202.234.7562

Date: Sat - 11/3/2007 **Time:** 12:15 PM **Room:**

Participants:

N08 Reauthorization-Finding a Pro-Transit Message that Sets a Broad Coalition on Fire

Session Coordinator: Gloria Ohland- 323.222.5508

Overview: Brainstorming session on the message that will round up the most transit advocates

Description: If we want to put transit on a level playing field with highways in the next federal transportation reauthorization and rewrite the bill so that there's a clearly stated purpose and principles to guide the federal investment and it's not just about pork, we need to start organizing now. We need a broad-based coalition that includes affordable housing providers, developers, mayors, MPOs and not just the usual suspects. Robin Rather of Collective Strength and Don Chen of Smart Growth America will moderate a brainstorming session that will begin moving us toward consensus on a message that will fire us all up.

Date: Sat - 11/3/2007 **Time:** 12:15 PM **Room:**

Participants:

1. Moderator: Robin Rather, CEO, Collective Strength
2. Moderator: Don Chen, Executive Director, Smart Growth America

N07 TOD Manager's Forum

Session Coordinator: Jeff Ordway- 510.464.6114

Date: Sat - 11/3/2007 **Time:** 12:15 PM **Room:**

Participants:

1. Moderator: Jeff Ordway, Manager of Property Development, Bay Area Rapid Transit District

Code	Title	Track	Room	Capacity
P03	Closing Plenary	Plenary	Americana Ballroom 3&4	

P03 Closing Plenary

Session Coordinator: Mary Simon- 503.823.6870

Date: Sat - 11/3/2007 **Time:** 1:30 PM **Room:** Americana Ballroom 3&4

Participants:

1. Speaker: Peter DeFazio, 4th District, Oregon, United States Congress
2. Speaker: James Oberstar, 8th District, Minnesota, US Congress
3. Speaker: Earl Blumenauer, 3rd District, Oregon, United States Congress

Code	Title	Track	Room	Capacity
L141	Rail~Volution Housing Event	Leading Edge	Americana Ballroom 1&2	

L141 Rail~Volution Housing Event

Session Coordinator: Gloria Ohland- 323.222.5508

Date: **Time:** **Room:**

Participants:

1. Moderator: Marila Zimmerman, Vice President for Policy, Reconnecting America
2. Speaker: Lynn Peterson, Commissioner, Clackamas County
3. Speaker: Stephen Antupit, Mithun Architects

Steering Committee Members and their respective workshop responsibilities

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11/3/2007	8:30:00 AM	A093	TALKSHOW: Working from the Inside Out- Transit Agency TOD	Cowrie Salon 2
Catherine Cox-Blair- 720.855.2936				
11/2/2007	2:00:00 PM	A032	Case Studies of Community Building Partnerships	Sundial Room
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David Knowles- 503.499.0206				
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11/2/2007	4:00:00 PM	A062	Station environments	Moon Room
Diego Cardoso- 213.922.3076				
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Effie Stallsmith- 202.366.5653				
11/2/2007	8:30:00 AM	C02	Building Livable Communities	Poinciana Room 2
Fred Arnold- 916.321.3896				
11/2/2007	2:00:00 PM	A091	Rail Corridors- What works, What doesn't and Why	Poinciana Room 4
11/3/2007	8:30:00 AM	A081	Financing Trends Nationwide	Sundial Room
GB Arrington- 503.274.2298				
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11/2/2007	8:30:00 AM	C11	Transit Oriented Development Principles	Poinciana Room 1
11/2/2007	4:00:00 PM	A111	TOOLBOX: Principles of Community Supportive Transit	Poinciana Room 3
Gloria Ohland- 323.222.5508				
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Jack Wierzenski- 214.749.2881				
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Jamie Snook- 503.797.1751				
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Jeff Bechdel- 786.469.5400				
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11/3/2007	12:15:00 PM	N07	TOD Manager's Forum	
Kathy Albert- 206.398.5456				
11/1/2007	3:00:00 PM	A051	Media Toolbox: To blog or not to blog	Moon Room
11/2/2007	8:30:00 AM	A031	Partnerships talkshow	Poinciana Room 4
11/3/2007	8:30:00 AM	C03	Community Building Partnerships	Poinciana Room 2
Lavinia Gordon- 503.823.6982				
11/3/2007	8:30:00 AM	A101	Carfree solutions- encouraging biking, walking and transit	Moon Room
11/3/2007	10:30:00 AM	A102	Bikes are Serious Transportation	Sundial Room
Mary Simon- 503.823.6870				
11/1/2007	10:00:00 AM	P01	Opening Plenary	Americana Ballroom 3&4
11/2/2007	12:15:00 PM	P02	Developer Plenary	Americana Ballroom 3&4
11/3/2007	1:30:00 PM	P03	Closing Plenary	Americana Ballroom 3&4
Nat Bottigheimer- 202.962.2730				

11/2/2007	10:30:00 AM	D132	One JD Project, 3 Perspectives- City, Transit and Developer	Venus Room
Paul Zykofsky- 916.448.1198				
11/1/2007	1:00:00 PM	A104	Health and Community Design	Poinciana Room 4
11/1/2007	3:00:00 PM	A066	Density and Design	Poinciana Room 1
Phil Selinger- 503.962.2137				
11/1/2007	8:00:00 AM	C00	Livable Community Building for Elected Officials	Poinciana A&B
11/1/2007	1:00:00 PM	C01	Introduction to Building Livable Communities with Transit	Cowrie Salon 1 & 2
Rich Weaver- 202.496.4809				
11/1/2007	6:00:00 PM	N04	National Alliance of Public Transportation Advocates Mtg	
11/2/2007	8:30:00 AM	A076	Improving the Process for Joint Development	Moon Room
11/2/2007	10:30:00 AM	C07	Understanding and Using Federal Legislation and Regs	Poinciana Room 1
11/2/2007	2:00:00 PM	A061	Advancing the Case for Complete Streets	Poinciana Room 3
Steve Dotterrer- 503.823.7731				
11/1/2007	1:00:00 PM	A063	Form Based Codes and Transit	Poinciana Room 3
11/2/2007	10:30:00 AM	C06	Transit Oriented Development Design Guidelines	Poinciana Room 2
Theresa O'Donnell- 214.670.4127				
11/2/2007	8:30:00 AM	D137	Entitlement Process: Importance of Transparency& Certainty	Sundial Room
Tim Baldwin- 303.293.6080				
11/2/2007	2:00:00 PM	C09	Making Sure Transit Fits into Existing Communities	Poinciana Room 2
11/2/2007	4:00:00 PM	C10	Beyond Bus and Rail: Alternative and Healthy Options	Poinciana Room 2
Tom Shrout- 314.231.7272				
11/1/2007	1:00:00 PM	A041	TOOLBOX: Engaging the Community	Crown Conch Room
11/3/2007	10:30:00 AM	C04	Building Support: Community Activism	Poinciana Room 1

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Miami-Dade County
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Appendix D

Event Venues Description/Maps

Sorry! When printing directly from the browser your map may be incorrectly cropped. To print the entire map, try clicking the **"Printer-Friendly"** link at the top of your results page.

MAPQUEST.
An AOL Company

★ Loews Miami Beach Hotel:

305-604-1601
1601 Collins Ave
Miami Beach, FL 33139, US

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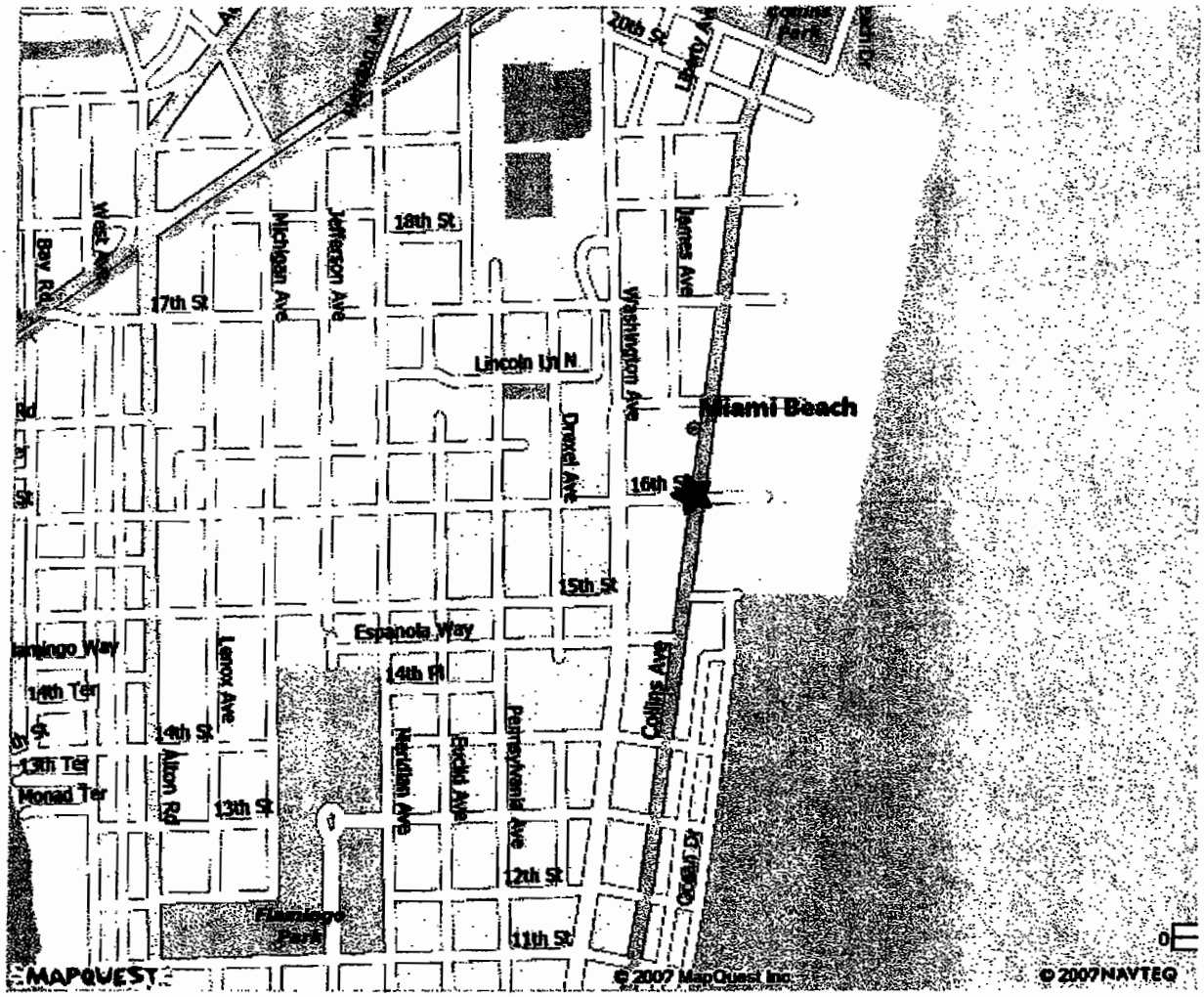

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MAPQUEST.
An AOL Company

★ Royal Palm Hotel:

786-276-0200
1545 Collins Ave
Miami Beach, FL 33139, US

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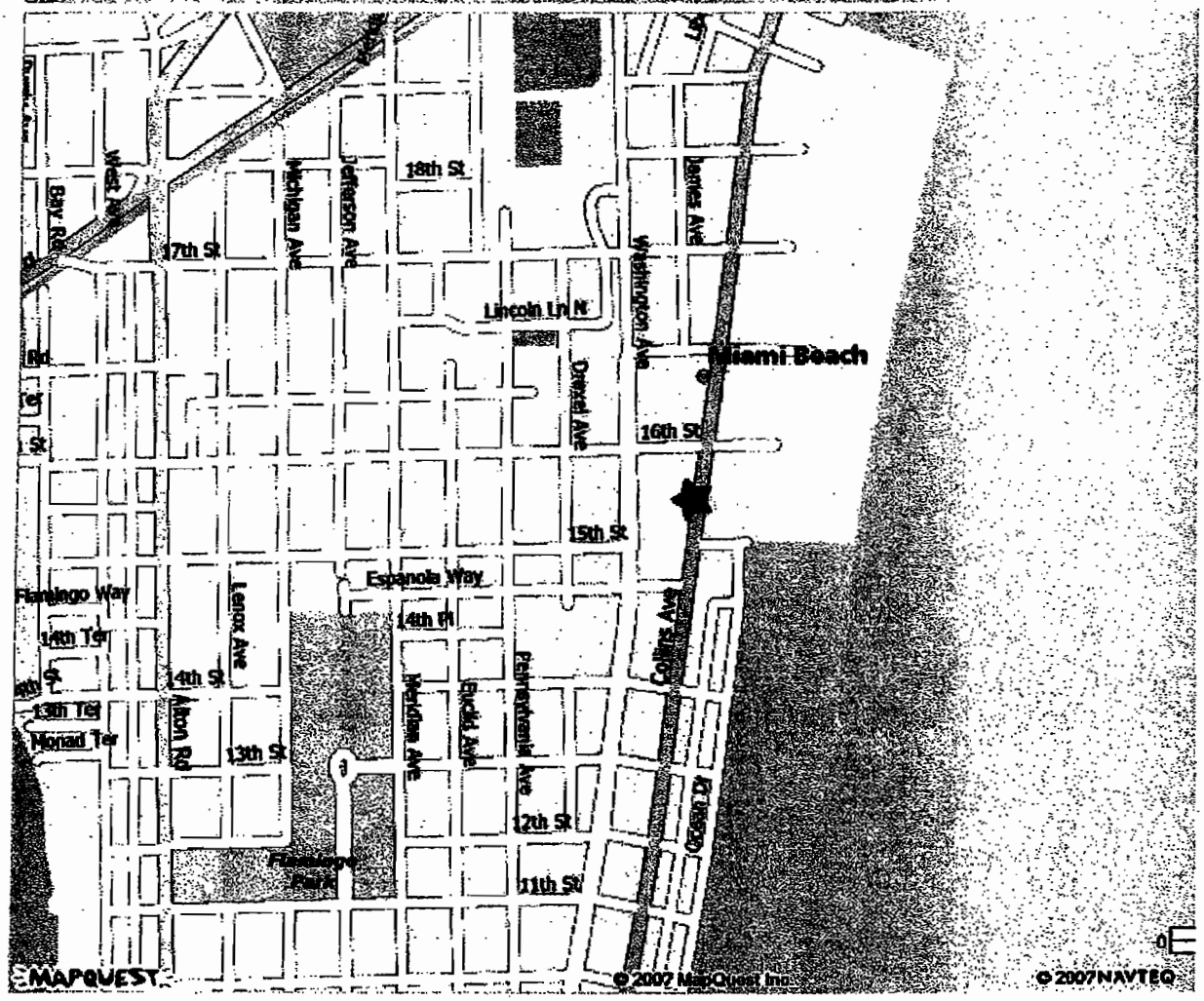

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MAPQUEST.
An AOL Company

★ 1045 5th St
Miami Beach, FL 33139-6504, US

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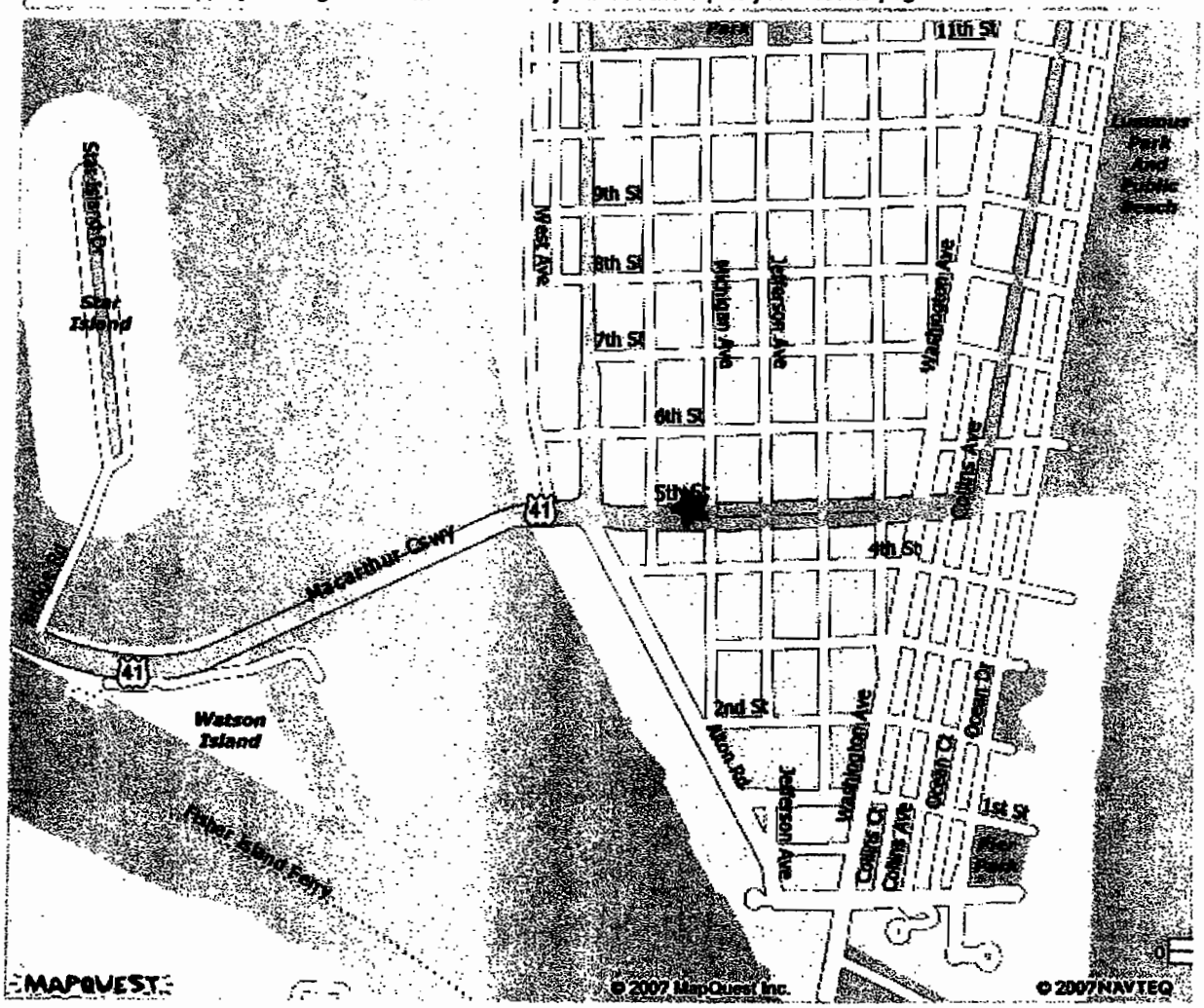

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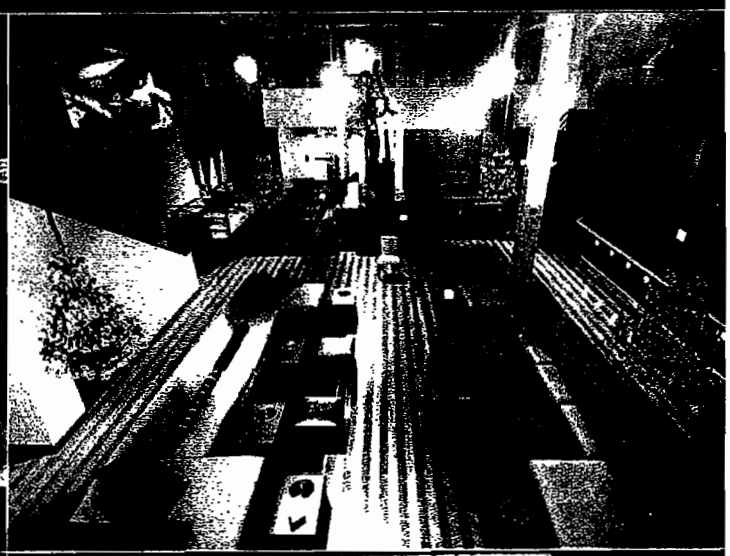

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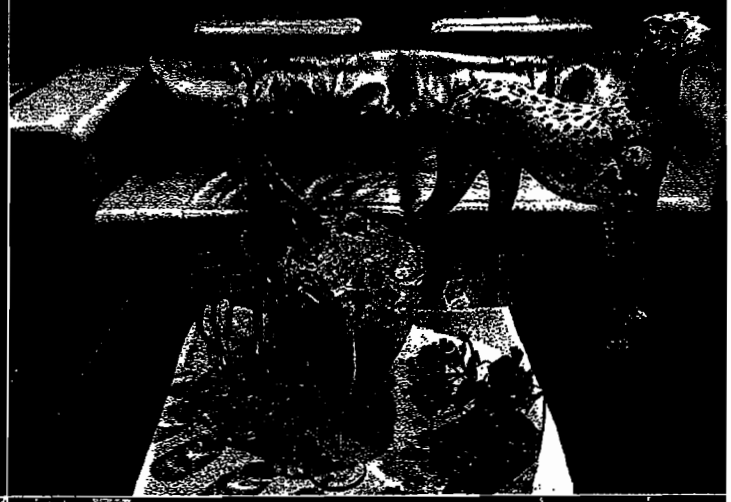

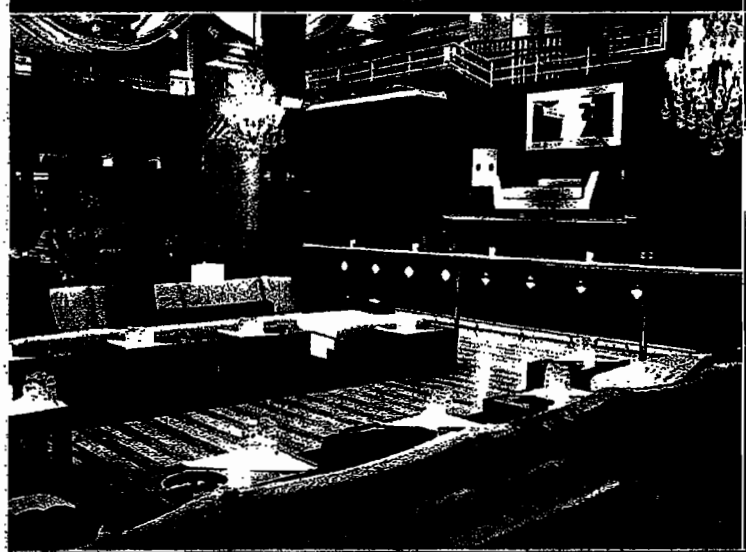



Miami-Dade County
Fee Waiver/In-Kind Services Application

Appendix E

Itemized Budgets

Draft 2007 Budget with Comparison to 2006

	Nov. 2006 Actual Year-to-date	2006 Annual Budget	2007 Annual Budget
Revenue:			
Partner Revenue	242,500	235,000	252,500
Federal Grant	15,000	15,000	15,000
Collateral & Program Advertising	35,000	40,000	35,000
Meal & Reception Underwriting	34,700	45,000	35,600
Scholarship Underwriting	2,500	25,000	15,000
Foundation Support	22,500	85,000	25,000
Registrations	236,781	210,000	210,000
Mobile Workshop Income	19,375	15,250	15,250
Symposia Income	5,290	8,000	6,000
Trade Show Income	67,900	60,000	65,000
Investment Income	2,636	1,500	2,000
Other Revenues	250	-	
Total Revenues	684,432	739,750	675,750
Expenses:			
Administrative Costs			
Salaries and Related Expenses	176,164	181,500	215000
Accounting & Tax	905	3,000	2,000
Bookkeeping	5,781	7,500	7,500
Telephone	1,565	2,000	2,000
Insurance	1,479	2,800	2,800
Contract Services	5,278	5,000	5,000
Costs of Raising New Revenue	28,718	17,500	10,000
Strategic Planning	-	3,500	3,500
Travel	4,747	4,000	4,500
Hotel & Lodging	2,576	8,500	7,500
Training & Staff Development	20	1,500	1,500
Meals & Entertainment	316	2,400	2,000
Standing Committee Meetings	12,615	40,000	20,000
Conference Support			
Program Advertising Commission	1,675	1,300	1,600
Meal & Reception Commission	10,750	11,250	10,750
Collateral Material Commission	2,750	10,000	2,750
Trade Show Commission	18,950	15,000	17,000
Registration Administration	4,098	5,000	5,000
Contracted Fee	35,000	36,000	35,000
Exhibit Related Services	1,739	3,500	3,500
Scholarships and Speaker Support			
Foundation Scholarships	2,214	17,500	15,000
Speaker Honorariums	-	2,500	2,500
Speaker Travel	4,851	5,000	5,000
Conference Specific			
Temporary Help	-	3,500	3,000
Mobile Workshop Expenses	-	500	500
Symposia Expenses	1,035	1,200	1,200
Audio / Visual	41,526	35,000	38,000
Food & Beverage	174,851	115,000	160,000
Trade Show Expenses	6,348	3,500	5,500
Security	2,488	1,500	2,500
Bank fee & Credit Card Exp	7,365	5,500	7,500
Signage	10,625	14,000	14,000
Materials & Promotion			
Postage & Shipping	13,457	25,000	25,000
Photocopy & Fulfillment	28,591	45,000	35,000
Design	21,757	18,000	20,000
Copy Writing	5,831	5,500	6,500
Collateral Materials	19,041	12,000	28,000
Marketing & Promotion	-	2,500	2,500
Outreach	1,850	15,000	15,000
Technology			
Contact Database	340	30,000	8,000
Web Site Ongoing Maintenance	937	2,400	2,400
Other			
Contingencies	-	1,000	
Bad Debt Expense	-	-	
Miscellaneous Expenses	805	1,500	
Previous Year Adjustment	3,042	-	
Bank Charges	84	-	
Total Expenses	668,285	723,850	748,000
Change in Net Assets	24,147	15,900	(72,250)

Rail~Volution 2007
Local Host Committee Budget

Reception	$58,000	$5,000.00
Reception Trans	$ 3,500.00	$ 3,500.00
Mobiles Trans	$ 12,500.00	$ 12,500.00
Mobiles Vendor	$ 9,575.00	$ 9,575.00
Mobiles Supplies	$ 800.00	$ 800.00
Local Bags - 1000	$ 10,000.00	$ 10,000.00
Local Printing	$ 8,000.00	$ 8,000.00
Local Sponsor Fee	$40,000.00	
MDT Passes	$ 19,000.00	$ 19,000.00
Total	$161,375.00	$ 68,375.00

Memorandum

MIAMI-DADE COUNTY

Date: November 6, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: Countywide Specific In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide specific in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization the Rail Volution for the "Rail Volution Conference" to be held October 31 thru November 4, 2007.

In-kind services have been requested in an amount not to exceed $35,000 from the Miami-Dade Transit Agency for transportation services and 1,000 bus passes. This event will be funded from the Countywide in-kind reserve fund.

In FY 2007-08, Rail Volution has received no County funding for this event.

Inkind00408