

MEMORANDUM

Agenda Item No. 11(A)(1)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: March 2, 2021

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution directing the County
Mayor to conduct a feasibility
study regarding use of modern
technologies, including but not
limited to geolocation text
messaging, to provide notice of
zoning hearings to the public,
and to provide a report

Resolution No. R-176-21

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice-Chairman Oliver G. Gilbert, III.



Geri Bonzon-Keenan
County Attorney

GBK/uw



MEMORANDUM

(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: March 2, 2021

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 11(A)(1)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(1)
3-2-21

RESOLUTION NO. R-176-21

RESOLUTION DIRECTING THE COUNTY MAYOR OR
COUNTY MAYOR'S DESIGNEE TO CONDUCT A
FEASIBILITY STUDY REGARDING USE OF MODERN
TECHNOLOGIES, INCLUDING BUT NOT LIMITED TO
GEOLOCATION TEXT MESSAGING, TO PROVIDE NOTICE
OF ZONING HEARINGS TO THE PUBLIC, AND TO PROVIDE
A REPORT

WHEREAS, section 33-310 of the Code of Miami-Dade County requires that certain types of notices be disseminated to the public in advance of zoning hearings held by this Board or the Community Zoning Appeals Boards; and

WHEREAS, such notices include mailed notices, newspaper advertisement notices, and notices posted at the site of the property that is the subject of the zoning application; and

WHEREAS, while the dissemination of notice through the mail, newspapers, and postings at properties is effective, the affected public may be better reached through modern technologies that ordinary people use for everyday communication, such as the internet and cell phones; and

WHEREAS, advertisers quickly adapt to changes in technology to better communicate with their intended audiences; and

WHEREAS, for example, geotargeting uses an individual's geolocation to send the individual targeted advertisements through text messaging or other digital means; and

WHEREAS, modern technologies could similarly allow the County to more effectively disseminate zoning-hearing notices to the public, which could lead to better public awareness of, and participation in, the County's zoning-hearing process; and

WHEREAS, this Board accordingly finds it appropriate to direct the County Mayor or County Mayor's designee to conduct a feasibility study regarding use of modern technologies, including but not limited to geolocation text messaging, to provide notice of zoning hearings to the public,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

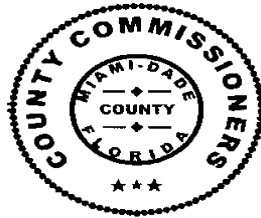
Section 1. This Board directs the County Mayor or County Mayor's designee to conduct a feasibility study regarding use of modern technologies, including but not limited to geolocation text messaging, to provide notice of zoning hearings to the public. The study should include consideration of procurement issues and differences in cost relative to currently required notices.

Section 2. The County Mayor or County Mayor's designee shall prepare a report setting forth the findings of the study, including recommendations and a proposed implementation plan. The County Mayor or County Mayor's designee shall provide the report to this Board within 180 days of the effective date of this resolution and shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65.

The Prime Sponsor of the foregoing resolution is Vice-Chairman Oliver G. Gilbert, III. It was offered by Commissioner **Joe A. Martinez**, who moved its adoption. The motion was seconded by Commissioner **Danielle Cohen Higgins** and upon being put to a vote, the vote was as follows:

Jose "Pepe" Diaz, Chairman	aye		
Oliver G. Gilbert, III, Vice-Chairman	aye		
Sen. René García	aye	Keon Hardemon	aye
Sally A. Heyman	aye	Danielle Cohen Higgins	aye
Eileen Higgins	aye	Joe A. Martinez	aye
Kionne L. McGhee	aye	Jean Monestime	aye
Raquel A. Regalado	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 2nd day of March, 2021. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Melissa Adames

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

CJW

Christopher J. Wahl
Dennis A. Kerbel