

MEMORANDUM

Agenda Item No. 11(A)(7)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: March 1, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution recognizing the month of November 2022 as Miami-Dade Farmer's Month in Miami-Dade County; recognizing the month of November for each year thereafter as Miami-Dade Farmer's Month in Miami-Dade County; directing the County Mayor to engage the Greater Miami Convention and Visitors Bureau to develop programmatic events in addition to advertisement and a public relations campaign to promote Miami-Dade Farmer's Month as well as stimulate the local agricultural economy, and to provide a report

Resolution No. R-223-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Danielle Cohen Higgins.



Geri Bonzon-Keenan
County Attorney

GBK/uw



MEMORANDUM
(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: March 1, 2022

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Gen Bonzon-Keenan
County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(7)
3-1-22

RESOLUTION NO. _____ R-223-22

RESOLUTION RECOGNIZING THE MONTH OF NOVEMBER 2022 AS MIAMI-DADE FARMER’S MONTH IN MIAMI-DADE COUNTY; RECOGNIZING THE MONTH OF NOVEMBER FOR EACH YEAR THEREAFTER AS MIAMI-DADE FARMER’S MONTH IN MIAMI-DADE COUNTY; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO ENGAGE THE GREATER MIAMI CONVENTION AND VISITORS BUREAU TO DEVELOP PROGRAMMATIC EVENTS IN ADDITION TO ADVERTISEMENT AND A PUBLIC RELATIONS CAMPAIGN TO PROMOTE MIAMI-DADE FARMER’S MONTH AS WELL AS STIMULATE THE LOCAL AGRICULTURAL ECONOMY, AND TO PROVIDE A REPORT

WHEREAS, the agricultural industry is of great importance to Miami-Dade County (the “County”), providing numerous jobs and having a significant economic impact; and

WHEREAS, the County has had a robust agricultural economy for over a century, providing fresh vegetables, tropical fruits, and horticultural products to consumers across the United States; and

WHEREAS, the County’s agricultural industry is responsible for a significant amount of the State of Florida’s total production of tropical fruits and vegetables; and

WHEREAS, according to the 2017 Census of Agriculture, the County has over 78,000 acres of farmland and more than 2,750 farms, 95 percent of which are family farms; and

WHEREAS, the County is home to thousands of farmers; and

WHEREAS, farmers are essential workers that help feed the residents of this County and individuals across the United States; and

WHEREAS, farming can be a difficult vocation and agriculture is a competitive industry; and

WHEREAS, many farmers have worked throughout the coronavirus disease 2019 pandemic to help feed the residents of this County and individuals across the United States; and

WHEREAS, the Greater Miami Convention and Visitors Bureau (“GMCVB”) has experience coordinating programs such as Miami Spice Months or Miami Spa Months; and

WHEREAS, Miami-Dade Farmer’s Month is an opportunity for government, industry, and residents of the County to recognize the contributions that farmers make to our community,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Recognizes the month of November 2022 as Miami-Dade Farmer’s Month in Miami-Dade County and further recognizes the month of November each year thereafter as Miami-Dade Farmer’s Month in Miami-Dade County.

Section 2. Directs the County Mayor or County Mayor’s Designee to engage the Greater Miami Convention and Visitors Bureau to develop programmatic events—including bundled discounts or passes to local businesses and agricultural attractions—in addition to advertisement and a public relations campaign to promote Miami-Dade Farmer’s Month as well as stimulate the local agricultural economy. The County Mayor or Mayor’s Designee shall provide a report to the Board within 60 days of the effective date of this resolution regarding the status and progress of the County’s efforts to partner with the GMCVB to create events and advertisement for Miami-Dade Farmer’s Month.

The Prime Sponsor of the foregoing resolution is Commissioner Danielle Cohen Higgins. It was offered by Commissioner **Rebeca Sosa** , who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

	Jose "Pepe" Diaz, Chairman	aye	
	Oliver G. Gilbert, III, Vice-Chairman	aye	
Sen. René García	aye	Keon Hardemon	aye
Sally A. Heyman	absent	Danielle Cohen Higgins	aye
Eileen Higgins	aye	Joe A. Martinez	aye
Kionne L. McGhee	aye	Jean Monestime	aye
Raquel A. Regalado	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	absent		

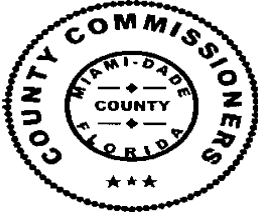
The Chairperson thereupon declared this resolution duly passed and adopted this 1st day of March, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Basia Pruna

By: _____
Deputy Clerk



Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in black ink, appearing to read "CJF", is written over a horizontal line.

Christian J. Fernandez-Andes