

## MEMORANDUM

Agenda Item No. 5(A)

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**TO:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

**DATE:** March 1, 2022

**FROM:** Geri Bonzon-Keenan  
County Attorney

**SUBJECT:** Resolution codesignating, by  
a three-fifths vote of Board  
members present, that portion of  
S Miami Avenue from SE 15th  
Road to SE 13th Street/Coral  
Way as "Alicia Cervera Way";  
urging the City of Miami to join  
in this codesignation

Resolution No. R-183-22

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor  
Commissioner Eileen Higgins.



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Geri Bonzon-Keenan  
County Attorney

GBK/smm



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Jose "Pepe" Diaz  
and Members, Board of County Commissioners

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Gen Bonzon-Keenan  
County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present \_\_\_\_, 2/3 membership \_\_\_\_, 3/5's , unanimous \_\_\_\_, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 5(A)

3-1-22

RESOLUTION NO. \_\_\_\_\_ R-183-22

RESOLUTION CODESIGNATING, BY A THREE-FIFTHS VOTE OF BOARD MEMBERS PRESENT, THAT PORTION OF S MIAMI AVENUE FROM SE 15TH ROAD TO SE 13TH STREET/CORAL WAY AS "ALICIA CERVERA WAY"; URGING THE CITY OF MIAMI TO JOIN IN THIS CODESIGNATION

**WHEREAS**, Alicia Cervera Sr., often called the "Queen of Brickell," has participated in every Miami real estate cycle since her career here began in the 1960s; and

**WHEREAS**, she played a pivotal role in opening Miami's door to the global brokerage community and also helped revitalize neighborhoods across the region, including Brickell, Miami Beach's South of Fifth, Coconut Grove, and Edgewater; and

**WHEREAS**, a native of Peru, Cervera fled Cuba in 1961 with her Cuban husband Javier and arrived in Miami penniless for the first time in her life, but with hard work and determination she was able to overcome adversity and make her inspired vision for Miami real estate a reality; and

**WHEREAS**, Cervera has exclusively represented and sold more than 115 new construction condominiums in South Florida for 85 developers and sold more than 65,000 condominium units totaling more than \$16,000,000,000.00; and

**WHEREAS**, for the last 40 years, Cervera has served as president of Clinica San Juan de Dios Miami Foundation, a hospital for disabled children in her native Peru; and

**WHEREAS**, she is also an avid supporter of the American Red Cross and the Adrienne Arsht Center for the Performing Arts; and

**WHEREAS**, in recent years, Cervera has been a vocal advocate for the need to build affordable housing and believes it is one of the biggest challenges facing our community; and

**WHEREAS**, together with her daughters and partners, Veronica and Alicia, they continue to operate Cervera Real Estate as a family-owned business, with the main office located at 1450 S Miami Avenue; and

**WHEREAS**, Cervera's incredible success over so many years, particularly within the more male-dominated real estate industry, cements her as a strong role model for current and future generations of women in real estate; and

**WHEREAS**, in 2016, former Miami Mayor Tomás Regalado honored Cervera by proclaiming October 18th "Alicia Cervera Day" in the City of Miami; and

**WHEREAS**, within the proclamation he stated, "since Alicia founded the firm in 1969, no other woman has had a larger impact on the development of Miami since Julia Tuttle founded the city in 1895"; and

**WHEREAS**, March 2022 will mark Cervera's 92nd birthday and her company's 52nd year of operations; and

**WHEREAS**, this Board would like to honor Alicia Cervera Sr. and her contributions to the community by codesignating that portion of S Miami Avenue from SE 15th Road to SE 13th Street/Coral Way as "Alicia Cervera Way"; and

**WHEREAS**, that portion of S Miami Avenue from SE 15th Road to SE 13th Street/Coral Way is a County-maintained road located in the City of Miami; and

**WHEREAS**, this proposed codesignation is located in County Commission District 5; and

**WHEREAS**, Rule 9.02(d) of the Board’s Rules of Procedure provides that the Commission may by a three-fifths vote of Board members present name a County road, facility or property after a living individual who has not served as an elected official within the past five years and who “has made a direct, significant lifetime contribution to this community,”

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that:

**Section 1.** The foregoing recitals are hereby incorporated into this resolution and this Board finds that Alicia Cervera Sr. has made direct, significant lifetime contributions to this community pursuant to Rule 9.02(d).

**Section 2.** Having considered this matter at a public hearing and by a three-fifths vote of Board members present, this Board codesignates that portion of S Miami Avenue from SE 15th Road to SE 13th Street/Coral Way as “Alicia Cervera Way”.

**Section 3.** This Board urges the City of Miami to join in this codesignation.

**Section 4.** This Board directs the Clerk of the Board to transmit a certified copy of this resolution to the Mayor and City Commission of the City of Miami, the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resources Department, the City of Miami Police Department and the City of Miami Fire-Rescue Department.

The Prime Sponsor of the foregoing resolution is Commissioner Eileen Higgins. It was offered by Commissioner **Eileen Higgins**, who moved its adoption. The motion was seconded by Commissioner **Sally A. Heyman** and upon being put to a vote, the vote was as follows:

	Jose "Pepe" Diaz, Chairman	<b>aye</b>		
	Oliver G. Gilbert III, Vice Chairman	<b>aye</b>		
Sen. René García	<b>aye</b>	Keon Hardemon	<b>aye</b>	
Sally A. Heyman	<b>aye</b>	Danielle Cohen Higgins	<b>aye</b>	
Eileen Higgins	<b>aye</b>	Joe A. Martinez	<b>aye</b>	
Kionne L. McGhee	<b>aye</b>	Jean Monestime	<b>aye</b>	
Raquel A. Regalado	<b>aye</b>	Rebeca Sosa	<b>aye</b>	
Sen. Javier D. Souto	<b>absent</b>			

The Chairperson thereupon declared this resolution duly passed and adopted this 1<sup>st</sup> day of March, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA  
 BY ITS BOARD OF  
 COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Basia Pruna  
 Deputy Clerk

Approved by County Attorney as  
 to form and legal sufficiency.

MSM

Michael J. Mastrucci