

MEMORANDUM

Agenda Item No. 3(A)(3)

TO: Honorable Chairman Jose “Pepe” Diaz
and Members, Board of County Commissioners

DATE: June 14, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution approving allocation
from District 8 portion of the
FTX Arena naming rights
revenues in amount of
\$40,000.00 for the SafeSummers
program in South Dade

Resolution No. R-563-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Danielle Cohen Higgins.



Geri Bonzon-Keenan
County Attorney

GBK/jp



MEMORANDUM (Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: June 14, 2022

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Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 3(A)(3)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☒ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(3)
6-14-22

RESOLUTION NO. _____ R-563-22

RESOLUTION APPROVING ALLOCATION FROM DISTRICT
8 PORTION OF THE FTX ARENA NAMING RIGHTS
REVENUES IN AMOUNT OF \$40,000.00 FOR THE
SAFESUMMERS PROGRAM IN SOUTH DADE

WHEREAS, on March 26, 2021, through Resolution No. R-238-21 (“FTX resolution”), this Board approved a marketing partnership naming rights agreement for the sale of the naming rights and associated sponsorship rights to West Realm Shires Services Inc. d/b/a FTX.US to rename the County-owned arena to the “FTX-Arena” for a 19-year term and \$135,000,000.00 in payments to the County; and

WHEREAS, the FTX resolution directs the County Mayor or County Mayor’s designee to establish the “Anti-Gun Violence and Prosperity Initiatives” trust fund (“Trust Fund”) to be used, subject to prior Board approval, to fund initiatives, programs, activities and organizations that will combat gun violence, including addressing at-risk youth, and provide opportunities for economic prosperity throughout Miami-Dade County; and

WHEREAS, the FTX resolution establishes Board policy that the net revenue received by the County from the Naming Rights Agreement (“FTX Arena naming rights revenues”) shall be deposited into the Trust Fund and be annually divided as follows: (1) 30 percent of the net revenue received each fiscal year shall be divided equally among all County Commission Districts, and (2) 70 percent of the net revenue received each fiscal year shall be used and allocated in accordance with an annual plan developed by the County Mayor to combat gun violence, including addressing

at-risk youth, and provide opportunities for economic prosperity throughout Miami-Dade County that must be included in the County Mayor's proposed budget and subject to prior Board approval; and

WHEREAS, on May 23, 2022, the District 8 Commissioner announced the creation of the "SafeSummers" program in South Dade to provide youth summer programming to at-risk youth and thereby provide a safe, productive alternative to idle time on the street which will, in turn, reduce crime and violence; and

WHEREAS, it is anticipated that the SafeSummers program will provide close to 400 at-risk children with full-time summer programming in Commission District 8; and

WHEREAS, this Board desires to allocate \$40,000.00 from the County Commission District 8 portion of the FTX Arena naming rights revenues for the SafeSummers program in South Dade as follows: \$15,000.00 to Genesis Hopeful Have, Inc.; \$15,000.00 to Gang Alternative, Inc.; and \$10,000.00 to Judah Christian Center Ministries, Inc.,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board approves an allocation from the County Commission District 8 portion of the FTX Arena naming rights revenues for the SafeSummers program in South Dade in the amount of \$40,000.00 as follows: \$15,000.00 to Genesis Hopeful Have, Inc.; \$15,000.00 to Gang Alternative, Inc.; and \$10,000.00 to Judah Christian Center Ministries, Inc. to be used for at-risk youth.

The Prime Sponsor of the foregoing resolution is Commissioner Danielle Cohen Higgins. It was offered by Commissioner **Rebeca Sosa**, who moved its adoption. The motion was seconded by Commissioner **Eileen Higgins** and upon being put to a vote, the vote was as follows:

Jose "Pepe" Diaz, Chairman	aye		
Oliver G. Gilbert, III, Vice-Chairman	absent		
Sen. René García	aye	Keon Hardemon	absent
Sally A. Heyman	aye	Danielle Cohen Higgins	aye
Eileen Higgins	aye	Joe A. Martinez	aye
Kionne L. McGhee	absent	Jean Monestime	absent
Raquel A. Regalado	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	aye		

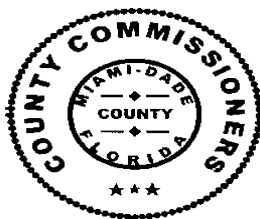
The Chairperson thereupon declared this resolution duly passed and adopted this 14th day of June, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Basia Pruna

By: _____
Deputy Clerk



Approved by County Attorney as
to form and legal sufficiency.

mrp

Monica Rizo Perez