

MEMORANDUM

Agenda Item No. 11(A)(12)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: October 6, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution urging the Florida
Legislature to create a state-
funded film rebate program to
incentivize the film, television,
and digital industry

Resolution No. R-958-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman.


Geri Bonzon-Keenan
County Attorney

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MEMORANDUM

(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

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Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 11(A)(12)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(12)
10-6-22

RESOLUTION NO. _____ R-958-22

RESOLUTION URGING THE FLORIDA LEGISLATURE TO
CREATE A STATE-FUNDED FILM REBATE PROGRAM TO
INCENTIVIZE THE FILM, TELEVISION, AND DIGITAL
INDUSTRY

WHEREAS, it is economically beneficial to provide incentives to the film, television, and digital industry; and

WHEREAS, the State of Florida established the Florida Entertainment Industry Financial Incentive Program (the “Florida Incentive Program”), which began on July 1, 2010, and expired on June 30, 2016; and

WHEREAS, the Florida Incentive Program revitalized and boosted Florida’s economy immensely after the 2008-2009 economic crash; and

WHEREAS, for example, each year between 2010 and 2016, film, television, digital media and still photo projects expended anywhere from \$160,000,000.00 up to \$406,000,000.00 in Miami-Dade County for productions that were permitted through the County and a few cities within the County; and

WHEREAS, the film, television and digital industry supported direct and indirect jobs and wages in many companies, such as hotels, restaurants, caterers, dry cleaners, for-hire transportation companies, florists and landscapers, vehicle and truck rental companies, furniture companies, hardware and lumber suppliers, lighting and grip rental companies, clothing stores, private and public office spaces, location rentals, digital equipment suppliers, tent suppliers, and portable air suppliers, among others; and

WHEREAS, specifically, from 2010 through 2016, film, television, digital media and still photo projects hired cast and crew that averaged between approximately 20,000 and 35,000 local hires on a yearly basis within the County; and

WHEREAS, in addition, each year from 2010 through 2016, there were between 15,000 and 39,000 hotel room night stays that resulted from production projects; and

WHEREAS, in the absence of the Florida Incentive Program, Georgia, Louisiana, and North Carolina have created their own incentive programs, which have led to many major films and television shows being shot in those states; and

WHEREAS, to stabilize the exodus of support personnel, crews, talent and ancillary businesses to these other states, on July 18, 2017, this Board created the Miami-Dade County Television, Film and Entertainment Production Incentive Program (the “Miami-Dade Incentive Program”); and

WHEREAS, while economically beneficial to Miami-Dade County, the Miami-Dade Incentive Program should not be the only incentive to stimulate the economy, and certainly the creation of a statewide program would attract even more film production companies; and

WHEREAS, this Board would like to urge the Florida Legislature to create a state-funded film rebate program to incentivize the film, television, and digital industry,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Florida Legislature to create a state-funded film rebate program to incentivize the film, television, and digital industry.

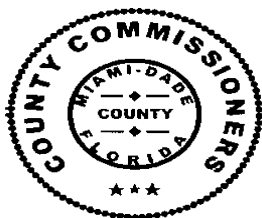
Section 2. Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, Senate President, House Speaker, and the Chair and Members of the Miami-Dade County State Legislative Delegation.

Section 3. Directs the County’s state lobbyists to advocate for the action set forth in section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to add this item to the 2023 State Legislative Package when it is before the Board.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman. It was offered by Commissioner **Sally A. Heyman**, who moved its adoption. The motion was seconded by Commissioner **Keon Hardemon** and upon being put to a vote, the vote was as follows:

	Jose “Pepe” Diaz, Chairman	aye
	Oliver G. Gilbert, III, Vice-Chairman	absent
Sen. René García	aye	Keon Hardemon aye
Sally A. Heyman	aye	Danielle Cohen Higgins aye
Eileen Higgins	aye	Kionne L. McGhee aye
Jean Monestime	aye	Raquel A. Regalado aye
Rebeca Sosa	aye	Sen. Javier D. Souto aye

The Chairperson thereupon declared this resolution duly passed and adopted this 6th day of October, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Basia Pruna**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

APP

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