

MEMORANDUM

Agenda Item No. 3(A)(1)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution approving the City of
Miami's codesignation of that
portion of Northwest 16th Street
Road from Northwest 27th
Avenue to Northwest 24th
Avenue as "Manuel Balado
Avenue"

Resolution No. R-1075-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Eileen Higgins.



Geri Bonzon-Keenan
County Attorney

GBK/gh



MEMORANDUM

(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 3(A)(1)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(1)
11-15-22

RESOLUTION NO. _____ R-1075-22

RESOLUTION APPROVING THE CITY OF MIAMI'S
CODESIGNATION OF THAT PORTION OF NORTHWEST
16TH STREET ROAD FROM NORTHWEST 27TH AVENUE TO
NORTHWEST 24TH AVENUE AS "MANUEL BALADO
AVENUE"

WHEREAS, the City of Miami passed Resolution No. R-22-0343 on September 13, 2022, which codesignated that portion of Northwest 16th Street Road from Northwest 27th Avenue to Northwest 24th Avenue as "Manuel Balado Avenue" in memory of Manuel Balado ("Balado"), a Cuban exile who founded Balado National Tires in Miami in 1962; and

WHEREAS, a copy of Resolution No. R-22-0343 is attached hereto and incorporated by reference; and

WHEREAS, in addition to serving the Miami community through his successful tire business, Balado helped form the Latin American Chamber of Commerce of the United States of America, serving as its president for four years, through 1972, and being honored by the organization as Entrepreneur of the Year and lifetime Honorary President in 1989; and

WHEREAS, Balado passed away at the age of 98 on November 19, 2016; and

WHEREAS, that portion of Northwest 16th Street Road from Northwest 27th Avenue to Northwest 24th Avenue is a city road located in the City of Miami; and

WHEREAS, this codesignation is located in County Commission District 5; and

WHEREAS, the City of Miami would like for the County to install signage indicating this codesignation on County street signs and traffic signal mast arms; and

WHEREAS, this Board would also like to honor Balado by approving the City of Miami’s codesignation of Northwest 16th Street Road from Northwest 27th Avenue to Northwest 24th Avenue as “Manuel Balado Avenue,”

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

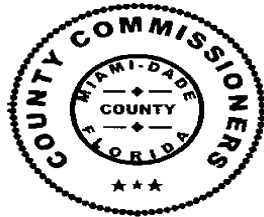
Section 1. Approves the City of Miami’s codesignation of that portion of Northwest 16th Street Road from Northwest 27th Avenue to Northwest 24th Avenue as “Manuel Balado Avenue.”

Section 2. Directs the Clerk of the Board to send certified copies of this resolution to the Mayor and Commission of the City of Miami, the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resource Department, the City of Miami Police Department, and the City of Miami Fire Rescue Department.

The Prime Sponsor of the foregoing resolution is Commissioner Eileen Higgins. It was offered by Commissioner **Rebeca Sosa** , who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

	Jose “Pepe” Diaz, Chairman	aye
	Oliver G. Gilbert, III, Vice-Chairman	aye
Sen. René García	aye	Keon Hardemon
Sally A. Heyman	aye	Danielle Cohen Higgins
Eileen Higgins	aye	Kionne L. McGhee
Jean Monestime	aye	Raquel A. Regalado
Rebeca Sosa	aye	Sen. Javier D. Souto
		absent

The Chairperson thereupon declared this resolution duly passed and adopted this 15th day of November, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Basia Pruna

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in black ink, appearing to be "JO", is written over a horizontal line.

Jose I. Ortega
Michael J. Mastrucci



City of Miami

Resolution R-22-0343

City Hall
3500 Pan American Drive
Miami, FL 33133
www.miamigov.com

Legislation

File Number: 12439

Final Action Date: 9/13/2022

A RESOLUTION OF THE MIAMI CITY COMMISSION CODESIGNATING NORTHWEST 16 STREET ROAD BETWEEN 27th AVENUE AND 24TH AVENUE, MIAMI, FLORIDA, AS "MANUEL BALADO AVENUE"; FURTHER DIRECTING THE CITY CLERK TO TRANSMIT A COPY OF THIS RESOLUTION TO THE HEREIN DESIGNATED OFFICES.

SPONSOR(S): Commissioner Alex Diaz de la Portilla

WHEREAS, Manuel Balado ("Balado") founded Balado National Tires in Miami in 1962 at 1633 Northwest 27th Ave, six months after fleeing Cuba and thirteen years after founding the Gomera Nacional Balado in Havana, Cuba; and today, there are three locations; and

WHEREAS, when Balado left Cuba in March 1962 with his wife, the late Mercedes Balado, five months after sending his teenaged daughters to Miami, he left behind a chain of gas stations and a tire and auto service business, *Gomera Nacional Balado* ("Gomera"); and

WHEREAS, Balado founded *Gomera* in 1949 in Havana and saw it grow into one of the main distributors of United States based Firestone tires and was frequently honored as one of its top salesmen; and

WHEREAS, for decades, Balado kept a yellowed 1953 photograph that appeared in the Firestone company newspaper, on his desk that depicted him with two Firestone executives as they toured the company's Akron, Ohio, plant; and

WHEREAS, six months after Balado's arrival in the United States, in September 1962, he restarted *Gomera*, rebranded in English as *Balado National Tire* on Northwest 7th Avenue, north of the Miami River; and

WHEREAS, In 1989, Balado told the Herald that he "didn't know how far I was going to get, but I did know I wasn't going to fail", and just a half dozen years after moving to Miami, Balado was firmly ensconced in Miami's business community, helping to form the Latin American Chamber of Commerce of the U.S.A., serving as its President for four years, through 1972, and, in 1989, being honored by the organization as its Entrepreneur of the Year, and being named its lifetime Honorary President; and

WHEREAS, Three years later, in 1992, the family-run company had sales of \$5 million, making it one of the Top 500 Hispanic-owned businesses in the United States, according to a Miami Herald article; and

WHEREAS, the family still maintains three locations in Miami today, including the main outlet at 1633 Northwest 27th Avenue that he opened in 1974 and, according to grandson Orlando Hidalgo Jr still receive "customers at the tire store who say they come to us because of

the way *el Señor* Balado helped their parents and grandparents get used tires on credit when they first arrived from Cuba”; and

WHEREAS, Balado’s attitude of humbly helping others first while carving out a very comfortable life for our family in a very competitive market is his greatest influence on his grandson and granddaughter, Alicia Hidalgo, who said “I will forever be grateful for all of the experiences and opportunities we were provided thanks to his wisdom, intelligence and business sense.”; and

WHEREAS, Balado’s legacy is his contribution to the Miami Community, his wit and compassion and impact on a generation of Cubans and others who came to him in need and never walked away without a resolution to their problems; and

WHEREAS, Balado served the community through his civic involvement and his private assistance to all who came to him, which is why his business founded in 1962 still thrives to this day serving the residents of Miami and the City of Miami (“City”); and

WHEREAS, Balado did not expect the same success he achieved in Cuba when he started over in Miami in 1962, telling the Miami Herald in 1989 that “There was no business here. People didn’t have that much money and there was a lot of unemployment” but his entrepreneurial spirit as well as his desire to help others triumphed over the circumstances; and

WHEREAS, Balado, born January 1, 1918, passed away at the age of 98 at his Miami home on Nov. 19, 2022; and

WHEREAS, the City Commission wishes to honor Mr. Balado’s numerous contributions to the City by co-designating Northwest 16 Street Road between 27th Avenue and 24th Avenue, Miami, Florida, as “Manuel Balado Avenue”;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

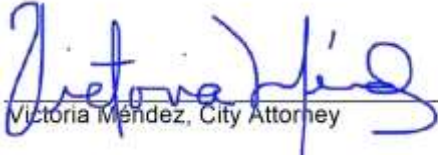
Section 1. The recitals and finding contained in the Preamble to this Resolution are adopted by reference and incorporated as if fully set forth in this Section.

Section 2. The City Commission hereby co-designates that portion of Northwest 16 Street Road between 27th Avenue and 24th Avenue, Miami, Florida as “Manuel Balado Avenue”.

Section 3. The City Clerk is directed to transmit a certified copy of this Resolution to the Departments of Police, Fire-Rescue, Solid Waste, the Miami-Dade County Department of Transportation and Public Works, the United States Postal Service, and, if a State of Florida road, to the Florida Department of Transportation, District Six Secretary for sign installation within the newly designated roadways.

Section 4. This Resolution shall become effective immediately upon its adoption.

APPROVED AS TO FORM AND CORRECTNESS:


Victoria Mendez, City Attorney 8/29/2022

MDC008