

MEMORANDUM

Agenda Item No. 3(A)(2)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution approving the City of
Miami Beach codesignation of
the portion of Meridian Avenue
between Dade Boulevard and
18th Street/Harvey Milk Way as
"Celia Cruz Way"

Resolution No. R-1076-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Eileen Higgins.



Geri Bonzon-Keenan
County Attorney

GBK/gh



MEMORANDUM

(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 3(A)(2)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(2)
11-15-22

RESOLUTION NO. _____ R-1076-22

RESOLUTION APPROVING THE CITY OF MIAMI BEACH
CODESIGNATION OF THE PORTION OF MERIDIAN
AVENUE BETWEEN DADE BOULEVARD AND 18TH
STREET/HARVEY MILK WAY AS “CELIA CRUZ WAY”

WHEREAS, Celia Cruz (“Cruz”), known to many as the “Queen of Salsa,” was a prominent Latin music artist who made vast contributions to Latin music history and culture; and

WHEREAS, Cruz remains an enduring symbol of Cuban culture and continues to be recognized as one of the most popular Latin artists of all time nearly 20 years after her death; and

WHEREAS, Cruz began her rise to worldwide stardom in the 1950s with Afro-Cuban group La Sonora Matancera, and enjoyed a nearly 60-year career of recording and performing salsa, rumba, and reggaeton, while also starring in films and appearing on radio; and

WHEREAS, in 1994, President Clinton awarded Cruz the National Endowment for the Arts award, the highest recognition granted by the United States government to an artist; and

WHEREAS, a strong connection exists between Celia Cruz and Miami Beach and the surrounding areas—on March 13, 2003, Celia Cruz gave her final performance and last public appearance, just four months before her passing, at the Miami Beach Convention Center during the tribute special *Celia Cruz: Azucar!*; and

WHEREAS, in honor of Cruz, on July 20, 2022, the Mayor and the City Commission of the City of Miami Beach adopted Resolution No. 2022-32251, which codesignated the portion of Meridian Avenue between Dade Boulevard and 18th Street/Harvey Milk Way as “Celia Cruz Way”; and

WHEREAS, this codesignation is especially fitting given its proximity to the Miami Beach Convention Center, the place of her final performance and last public appearance prior to her death; and

WHEREAS, a copy of Resolution No. 2022-32251 is attached hereto and incorporated by reference; and

WHEREAS, the City of Miami Beach would like the County to install signage indicating this codesignation on County street signs and traffic signal mast arms; and

WHEREAS, this Board would also like to honor Cruz by approving the City of Miami Beach's codesignation of the portion of Meridian Avenue between Dade Boulevard and 18th Street/Harvey Milk Way as "Celia Cruz Way"; and

WHEREAS, the portion of Meridian Avenue between Dade Boulevard and 18th Street/Harvey Milk Way is a city-maintained road located in the City of Miami Beach; and

WHEREAS, this codesignation is located in County Commission District 5,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

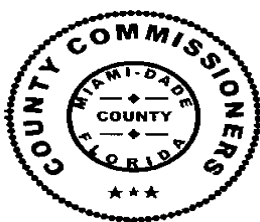
Section 1. Approves the City of Miami Beach's codesignation of that portion of Meridian Avenue between Dade Boulevard and 18th Street/Harvey Milk Way as "Celia Cruz Way."

Section 2. Directs the Clerk of the Board to send certified copies of this Resolution to the Mayor and City Commission of the City of Miami Beach, the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resources Department, the City of Miami Beach Police Department, and the City of Miami Beach Fire Department.

The Prime Sponsor of the foregoing resolution is Commissioner Eileen Higgins. It was offered by Commissioner **Rebeca Sosa**, who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

Jose "Pepe" Diaz, Chairman	aye
Oliver G. Gilbert, III, Vice-Chairman	aye
Sen. René García	aye
Sally A. Heyman	aye
Eileen Higgins	aye
Jean Monestime	aye
Rebeca Sosa	aye
Keon Hardemon	aye
Danielle Cohen Higgins	aye
Kionne L. McGhee	aye
Raquel A. Regalado	aye
Sen. Javier D. Souto	absent

The Chairperson thereupon declared the resolution duly passed and adopted this 15th day of November, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Basia Pruna**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

VNS

Veronica Sanchez

RESOLUTION NO. 2022-32251

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE, AND APPROVING, BY 5/7TH VOTE, FOLLOWING A DULY NOTICED PUBLIC HEARING, THE CO-NAMING OF THE PORTION OF MERIDIAN AVENUE, LOCATED BETWEEN DADE BOULEVARD AND 18TH STREET/HARVEY MILK WAY AS "CELIA CRUZ WAY," SUBJECT TO FINAL APPROVAL OF THE CO-NAMING BY THE MIAMI-DADE COUNTY BOARD OF COUNTY COMMISSIONERS, IN ACCORDANCE WITH SECTION 2-1, RULE 9.02 OF THE MIAMI-DADE COUNTY CODE.

WHEREAS, on December 8, 2021, the Mayor and City Commission adopted Ordinance No. 2021-4457, amending Section 82-503(c) of the City Code to provide for additional criteria for the co-naming of street in honor of deceased Cuban-American artists who made vast contributions to Latin music history and culture, such as Celia Cruz; and

WHEREAS, known to many as the "Queen of Salsa," Celia Cruz is unquestionably an enduring symbol of Cuban Culture and continues to be recognized as one of the most popular Latin artists of all time nearly 18 years after her death; and

WHEREAS, Cruz began her rise to worldwide stardom in the 1950's with the legendary Afro-Cuban group La Soñora Matancera, and enjoyed a nearly 60-year career of recording and performing salsa, rumba and reggaeton, while also starring in films and appearing on radio; and

WHEREAS, in 1994, President Clinton awarded Cruz the National Endowment for the Arts award, the highest recognition granted by the United States government to an artist, and in 1999, Cruz was inducted into the International Latin Music Hall of Fame; and

WHEREAS, a strong connection exists between Celia Cruz and Miami Beach and the surrounding areas – on March 13, 2003, Celia Cruz gave her final performance and last public appearance at the Miami Beach Convention Center during the tribute special Celia Cruz: Azucar!, just four months before her passing; and

WHEREAS, in 2005, a 6,000-square foot exhibit titled Azucar! The Life and Music of Celia Cruz opened at the Smithsonian Institution's National Museum of American History – the exhibit was later displayed at The Bass Museum in Miami Beach; and

WHEREAS, in 2016, the Wolfsonian-FIU Museum opened the exhibit Promising Paradise: Cuban Allure, American Seduction, which highlighted Cuba's once thriving

nightlife and featured one of the glamorous gowns that Cruz wore while performing at the famous Cuban nightclub and casino the Tropicana; and

WHEREAS, at its March 23, 2022 meeting, the Public Safety and Neighborhood Quality of Life Committee considered and recommended for the Mayor and City Commission to co-name the portion of Meridian Avenue, located between Dade Boulevard and 18th Street/Harvey Milk Way as "Celia Cruz Way"; and

WHEREAS, co-naming the portion of Meridian Avenue, located between Dade Boulevard and 18th Street/Harvey Milk Way, after Celia Cruz would be particularly fitting due to its proximity to the Miami Beach Convention Center, the place of her final performance and last public appearance prior to her death; and

WHEREAS, as Meridian Avenue is a platted, public road, the proposed co-naming must be approved by the Miami-Dade County Board of County Commissioners pursuant to Rule 9.02 of Section 2-1 of the Miami-Dade County Code.

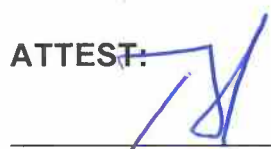
NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Public Safety and Neighborhood Quality of Life Committee, and approve, by 5/7th vote, following a duly noticed public hearing, the co-naming of the portion of Meridian Avenue, located between Dade Boulevard and 18th Street/Harvey Milk Way as "Celia Cruz Way"; subject to final approval of the co-naming by the Miami-Dade County Board of County Commissioners, in accordance with Section 2-1, rule 9.02 of the Miami-Dade County Code.

PASSED AND ADOPTED this 20 day of July 2022.



Dan Gelber, Mayor

ATTEST:



Rafael E. Granado, City Clerk

JUL 25 2022



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6-15-22
Date